

FINANCIAL TIMES

days

The fall of Barings
Disaster for Customers

Art of the memo
"Ace" Greenberg's humble oeuvre

Direct injection
New MMC engine in quantum leap

Today's survey
International Telecommunications

World Business Newspaper http://www.FT.com THURSDAY SEPTEMBER 19 1996

EU may risk breach of beef export rules

The European Union risks breaching internationally agreed beef export limits because of falling European demand sparked six months ago by fears over mad cow disease. It could bring increased pressure for radical reform of the Common Agricultural Policy aimed at curbing beef production. The warning is spelt out by the Irish presidency in a paper prepared for EU farm ministers who are to meet early next week at Killybegs, Ireland.

Fears over insider trading: The US Securities and Exchange Commission fears that power to enforce rules governing insider trading could be affected because of a ruling which may narrow the definition of insider trading in US courts. Page 5

US in talks with Kurd leader: Massoud Barzani, the Kurdish leader allied to Iraq, is in Turkey for talks with Robert Pelletreau, the US assistant secretary of state for near eastern affairs, and Turkish leaders. Page 6

VW in \$1bn Seattle plant: Volkswagen aims to invest \$1bn in a new factory at Puebla, near Mexico City, for the "New Beetle", a successor to the famous 1980s model. The car will be launched in 1997. Page 6

Israel criticised over homes approval: Israeli defence minister Yitzhak Mordechai was criticised by Palestinians and peace activists for approving a plan to build nearly 2,000 homes in Mattiyahu, a Jewish settlement in the West Bank.

Laidlaw sale to raise \$1.7bn: Ontario-based waste and transport services group Laidlaw will get almost US\$1.7bn for its solid waste business from Allied Waste Industries of Arizona. Page 18

California acts over child molesters: California became the first US state to force serial child molesters to have their sex drive lowered with drugs. Offenders will be given injections after leaving prison on parole.

Manila warned over mining: Leading mining companies have warned the Philippine government that its commitment to develop the country's vast gold reserves - the seventh largest in the world - would be at risk if it bowed to pressure from domestic environmental groups. Page 14

Tax bill test for Menem: Argentine president Carlos Menem's ability to rally his Peronist party was tested as senior politicians tried to push through a tough austerity bill aimed at raising \$5bn more in taxes each year. Page 5



Korean infiltrators shot dead: Eleven North Korean infiltrators who were found dead had been shot, possibly by one of their number who then used the gun on himself, South Korea's defence ministry said. A twelfth was captured alive and another eight or nine were still at large. They are all thought to have been put ashore by a submarine (above). Page 4

Tambrands to close plants: US Tampax maker Tambrands revealed plans to close factories in Ireland and France but to expand its plant in England in a streamlining operation. The restructuring will bring pre-tax savings of \$20m a year from 1998. Page 18

Papon to stand trial: A French appeals court ordered former cabinet minister Maurice Papon, 86, to stand trial for crimes against humanity. He is accused of sending 1,690 Jews, including 223 children, from wartime France to their deaths in Nazi extermination camps.

Fund manager ousted: Peter Young, the Morgan Grenfell fund manager suspended after being accused of "gross misconduct", has been dismissed, the company said. Page 15

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STOCK MARKET INDICES		GOLD	
New York: Dow Jones Ind. Av.	5,873.29 (-15.54)	New York: Comex (Dec)	388.3 (388.1)
NASDAQ Composite	2,044.42 (+1.11)	London: close	388.3 (383.45)
Europe and Far East			
CAC40	2,022.73 (-8.13)		
DAX	2,025.7 (-2.38)		
FT-SE 100	3,855.7 (-16.6)		
Nikkei	21,082.75 (-153.84)		
US LUNCHTIME RATES		DOLLAR	
Federal Funds	4.75%	New York: London	1.5908
3-mth Treas. Bils. Yld.	5.25%	DM	1.5288 (1.5551)
Long Bond	6.88%	FF	5.1485 (5.1451)
Yield	7.00%	SFR	1.2407 (1.2437)
		Y	109.17 (109.2)
		Tokyo close	Y 178.30
OTHER RATES		STERLING	
UK 3-mo interbank	5.75% (54.74)	London: 2.3637 (2.3548)	
UK 10 yr Govt	6.75% (84.5)		
France: 10 yr Govt	6.25% (102.14)		
Germany: 10 yr Bond	6.25% (100.54)		
Japan: 10 yr Bond	6.25% (101.254)		
NORTH SEA OIL (Argence)			
Brent Dated	\$22.45 (21.9)		

Deficit increases by 43% as imports of cars, oil and electronics soar

US trade gap jumps to \$11.7bn

By Nancy Dunne in Washington

The US trade deficit in goods and services deteriorated markedly in July, resulting in the worst monthly showing since the government began issuing combined merchandise and services trade figures in 1992.

The poor results are one of the weaknesses in the glowing economic picture President Bill Clinton paints on the campaign trail for the November elections.

The deficit soared by 43 per cent during the month to \$11.7bn as imports of cars, electronics and oil surged and aircraft exports fell, the Commerce department said.

Mr Robert Lighthizer, an adviser to Senator Robert Dole, the Republican presidential candidate, said the trade sector is "a glaring deficiency in Clinton's record that goes to the heart of middle-class anxiety in this country".

Mr Mickey Kantor, Commerce secretary and a leading Clinton campaign adviser, put the best interpretation on the figures, hailing the "prospects for long-term improvement" as exports to Japan rise, the trade deficit with Mexico stabilises, and the rise in the deficit with China slows.

A sharp fall in aircraft exports, which are notoriously volatile, contributed significantly to the deterioration. Foreign sales fell by \$686m in July to \$656m. Commerce also blamed "the underlying strength of the US economy", which spurs demand for consumer goods imports.

But many economists say the overall trend is deteriorating, and will drag on the economy in the third quarter. The figures also raise doubts about the effectiveness of the Clinton administration's aggressive export strategy to restore lost manufacturing jobs.

The trade picture was disappointing in almost every market. Trade balances eroded with every country except Canada and Mexico. The balance with Western Europe widened to a record \$4.2bn from \$3.8bn in June.

The deficit with Japan, which has been falling, widened by \$1.1bn to \$4.3bn. However, Japanese trade figures for August, also published yesterday, showed the fall resuming.

Imports from China hit a record \$4.8bn, a 17 per cent rise led by an increase of \$252m in toys and games, \$159m in clothing and \$108m in footwear.

Oil imports jumped 10 per cent to \$4.7bn, the highest monthly total since October 1990.

The goods deficit increased by \$2.9bn in June to \$17.5bn, while the services surplus decreased by \$0.6m from June to \$4.8bn. However, the Coalition of Service Industries said the sector is on track to break

its record yearly level of \$63.3bn in 1995.

Exports of travel and transportation fell, while exports of royalties and licensing fees and "other private services" - including financial services, education, telecommunications, professional services and insurance - rose.

Mr Larry Chimerine, of the Economic Strategy Institute, a Washington think tank, said the US deficit, particularly with Asia, is now structural and unaffected by exchange rates, macroeconomic conditions or growth in other countries.

Japanese surplus falls, Page 4
Currencies, Page 23
World stocks, Page 34

SBC takes SFr3.3bn charge against loan losses

By William Hall in Zurich

Swiss Bank Corporation, Switzerland's third biggest bank, has taken a SFr3.3bn (\$2.7bn) charge and radically changed the way it provides against future loan losses.

As a result, SBC, which implemented a top management reshuffle both at group level and at its SBC Warburg investment banking subsidiary a year ago, will report a one-time "technical loss" of SFr1.9bn for 1996.

SBC had expected to achieve a net income of SFr1.4bn this year. This will now be offset by a SFr2.4bn special reserve, which is being established as part of the new statistically based provisioning policy, and a SFr910m write-off of part of the bank's property portfolio.

SBC's action comes less than three months after CS Holding, the financial group built around Credit Suisse, said it would restructure its domestic operations.

The group plans to close around a quarter of its domestic outlets, cut 1,700 jobs from its 13,000-strong domestic workforce and force its high-risk corporate borrowers to pay higher interest rates. It believes that these measures will raise earnings by around SFr400m in the medium term and will enable the group to nearly double its return on equity to 15 per cent and free up between SFr800m to SFr1bn of equity capital.

SBC's shares rose by more than 2 per cent yesterday to close at SFr241.5, helped by the news that instead of paying a dividend of SFr8 for 1996 the directors would propose reducing share capital, by making a tax-free capital repayment of SFr10 a share.

Mr Hans Kaufmann, head of strategy at Bank Julius Baer, was surprised by the extent of the property provision.

The Swiss economy has been in recession for most of the past six years and the group says that there has been a

Ex-chairman of Olivetti regains control

By Andrew Hill in Milan and Paul Taylor and William Lewis in London

Mr Carlo De Benedetti yesterday regained full control over the board of Olivetti after Mr Francesco Cajo resigned as chief executive of the Italian information technology group.

The board voted unanimously to nominate Mr Roberto Colaninno, chief executive of Sogefi, the Italian automotive components company, in Mr Cajo's place. Mr De Benedetti's quoted holding company, owns 57 per cent of Sogefi and 15 per cent of Olivetti.

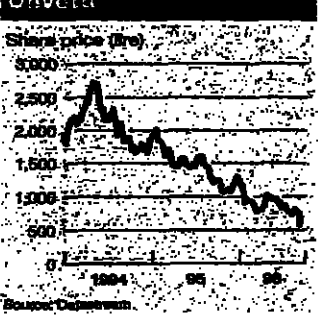
Olivetti's share price has fallen more than 30 per cent in the two weeks since Mr Cajo took tighter control of the group, following the resignation of Mr De Benedetti, the group's largest shareholder, as chairman. The shares recovered slightly yesterday, but doubts over the financial position of the group, and a judicial investigation into the half-year figures, still overshadowed Mr Cajo's attempt to open a new phase in the group's development.

Supporters of Mr De Benedetti said yesterday that Mediobanca, the powerful Milan merchant bank, which owns a stake in Olivetti, had backed Mr De Benedetti in his effort to reshuffle the management - the third change in as many months.

But several of Olivetti's institutional shareholders warned that they were likely to call for an extraordinary general meeting if any reshuffle of the board failed to meet their expectations.

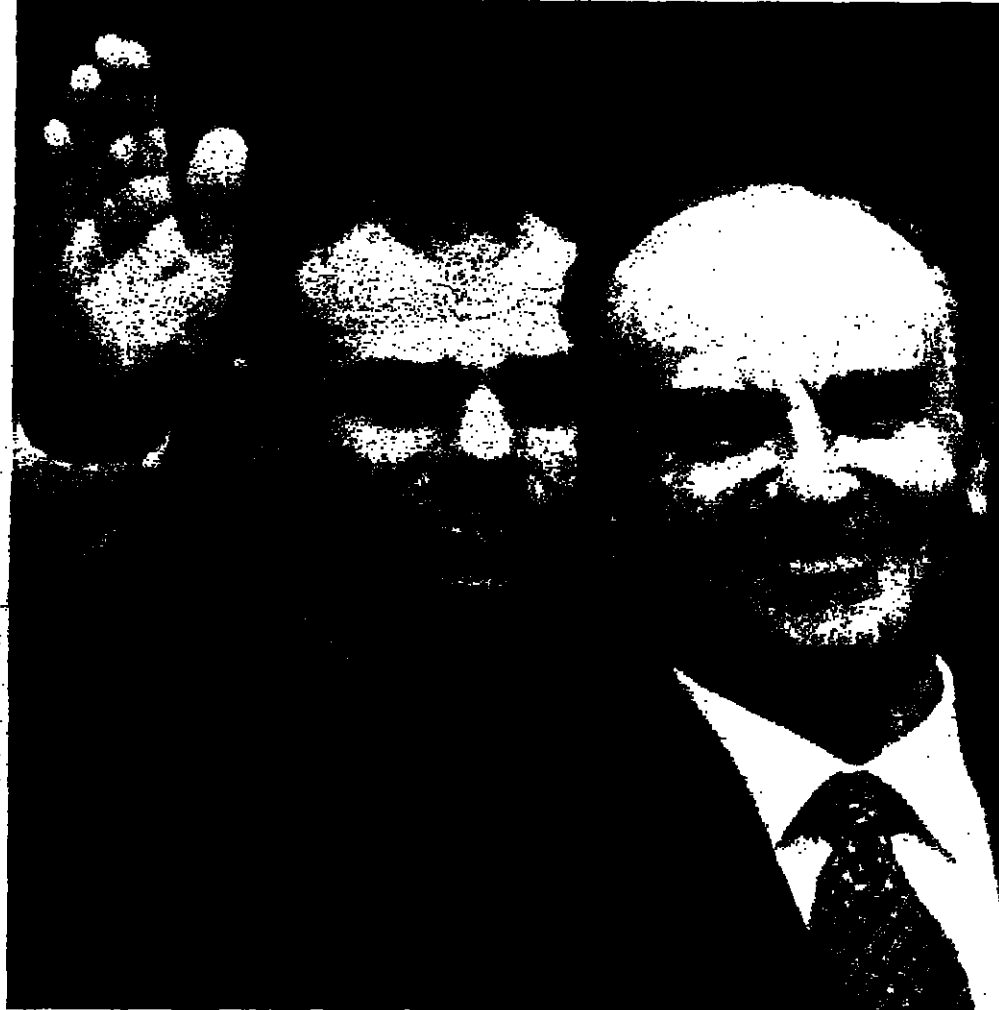
In particular, they said they were keen to ensure that Mr De Benedetti was not reappointed as chairman and wanted the company immediately to sell or close down its personal computer subsidiary - a source of persistent losses and restructuring costs. Investors holding approximately 25 per cent of Olivetti have formed a group which has met twice to discuss possible actions.

Speaking ahead of last night's board meeting Mr Talal Shakerchi, head of European equities at Old Mutual, which holds about 2 per cent of Olivetti and is a member of the shareholder group, said that "if we are disappointed then there is a very high likelihood"



Continued on Page 14
Lex, Page 14; Olivetti's promise, Page 16; World stocks, Page 34

Izetbegovic wins Bosnian election



Alija Izetbegovic waves yesterday to supporters of the Muslim Party of Democratic Action after being elected Bosnia's head of state. Mr Izetbegovic, who has been president of Bosnia since the first free elections in 1990, narrowly won the race for the chairmanship of Bosnia's tripartite presidency - one Muslim, one Serb and one Croat. Report, Page 14

France tailors budget to meet Maastricht targets

By David Buchan in Paris

The French government announced a draft 1997 budget yesterday which would cut the central state deficit by only FF4bn (\$780m), because spending cuts will be almost totally absorbed by tax reductions.

But the government said that next year's overall public deficit would be 3 per cent of national output, exactly the figure needed for France to gain its passport to European monetary union.

The government is largely counting on a one-off payment of FF27.5bn from France Télécom, in return for the state assuming the utility's pension liabilities, to achieve the Maastricht deficit target of 3 per cent.

In the 1997 budget, Mr Alain Juppé, prime minister, sought to placate his own centre-right

majority with tax cuts before the 1998 parliamentary elections. He also sought to reassure the financial markets and France's European Union partners that it would meet next year's qualifying test to join the currency union in 1998.

After the budget, the franc fell back slightly, losing one centime to close in Paris at FF2.407 against the D-Mark.

The new budget will bring the deficit down from an estimated FF288bn this year to FF288.7bn next year, or 3.45 per cent of gross domestic product. By pruning FF80bn from this year's spending projections, the government intends to hold the line on expenditure.

Taking a predicted 1.5 per cent rate of inflation next year, this will entail a cut in real terms. But the government has also pledged to slice FF25bn off general income tax in 1997, as the start of a five year tax-cutting programme, coupled with a last minute decision to pay early FF15bn in savings premiums to poorer families outside the income tax net.

The government is confident that the France Telecom payment, and certain other non-budgetary funds, can be included in deficit calculations under the Maastricht definition. It has gained preliminary approval from the European Commission, which is responsible for making final proposals on which countries qualify for EMU.

But the fact that the government is resorting to such items to reach the 3 per cent target, 16 months before the end of the 1997 budget year, may leave it little in reserve.

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Future Strength

Spanish premier sees freeze on pay

By David White in Madrid

Mr José María Aznar, Spanish prime minister, said yesterday a freeze on public sector wages next year was "indispensable" for meeting budget targets and confirmed plans for a levy on insurance policies to help plug the government's revenue gap.

In an effort to prepare public opinion for a tough 1997 budget, Mr Aznar proposed an inter-party consensus on the future of the country's health system, similar to an outline pact reached early last year for reforming state pensions.

Health expenditure is at the centre of discrepancy between Mr Aznar's centre-right Popular Party government and Catalan nationalists whose support is needed to carry the budget bill in parliament. Mr Aznar said health spending was set to increase 6 per cent next year but warned that the budget could not meet all demands. The government was in talks with the pharmaceutical industry to try to bring down costs, he said.

He said the budget, due to be presented to parliament by the end of the month, would involve spending cuts of Pta800bn (\$6.3bn). The government is also counting on Pta400bn in additional revenues to trim the overall public sector deficit to 3 per cent of gross domestic product, the level required to qualify for the European single-currency countries in 1999.

"Spain will be there," he said. But he promised that he would not increase income taxes, corporate taxes or value-added tax rates to meet the target and that pensions would be maintained in line with inflation.

The plan for a levy of around 4 per cent on non-life insurance policies is the latest in a series of schemes floated in recent weeks as possible extra revenue sources. The government has already discarded the idea of charging motorists for using state-maintained trunk roads, as well as a proposed surcharge on water rates.

It has also decided to exclude from the budget bill a controversial plan for a flat-rate prescription charge applied to pensioners who obtain free medicines, as well as other Spendaria, on top of the 40 per cent they contribute to the price of drugs under the state scheme.

Mr Aznar said he would do "everything possible" to fulfil his promise to bring income tax down from the top rate of 56 per cent to 40 per cent in the next four years, but made clear this would not happen immediately.

To avoid higher taxes new ways would have to be found to finance infrastructure projects, he said. On Tuesday, the head of his budget office, Mr José Barca, said infrastructure spending would fall by Pta100bn-Pta150bn next year.

Mr Aznar's plumb was somewhat unsettled when he was challenged about accepting the loan of an industrialist's house for his seaside holiday. He asked whether he was expected "to put up a tent on the beach".

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Pasok is doing well, but victory is not assured, says Kerin Hope

Socialists switch to market economics for Greek poll win

Mr Yiannis Papantoniou, Greece's economy minister, tumbles out of his white BMW breathless and late for an election speech in Petralona, a staunchly left-wing district of Athens.

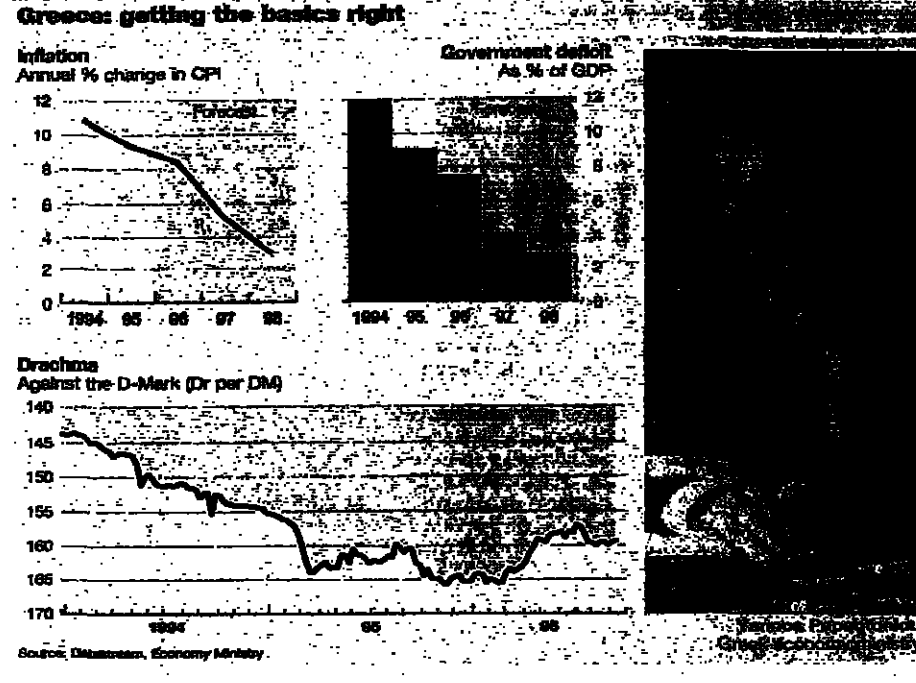
His message to the crowd outside Stavroula's, a white-washed taverna in traditional style, is that the Panhellenic Socialist Movement's tight fiscal policies have restored confidence in the economy and boosted growth through investment.

But it is still not clear whether these will be enough to secure victory for Pasok in Sunday's general election. "Greece is a successful country," he declares, champing a plastic labeletoth. "We have a strong economy, a stable currency that stands up to the Deutschmark, and for the first time in 22 years, single-digit inflation."

Socialist candidates are stuffing their speeches with economic statistics, following the example of Mr Costas Simitis, the prime minister. Instead of making comforting but vague pledges of future prosperity, he emphasises Greece's improving macroeconomic indicators in relentless detail both on television and in speeches in provincial towns.

Mr Papantoniou, a Cambridge-educated economist, showed ambition to push Greece into joining the proposed single currency by the year 2001, has no qualms about launching into a discussion of interest rate policy with his audience.

Residents of Petralona - small businessmen, public sector employees and pensioners, including returned "guest-workers" from Germany - take a keen interest



in borrowing and mortgage rates as well as the drachma's stability. Capital market liberalisation, launched in the early 1990s by a conservative government and encouraged by Pasok, has turned Athenians into discriminating consumers of financial products.

Mr Stathis Sidropoulos, a furniture-maker, says he now finances his business in foreign currency "because interest rates are much lower and the drachma has appreciated quite a bit against the Euro this year".

Pasok's willingness to write Marxism out of its charter, launch fiscal reforms and embrace privatisation, albeit cautiously, has attracted support from Greek businessmen for whom Mr Simitis appears to guarantee stability. The businessmen's shift to

the socialist camp also reflects mistrust of the conservative New Democracy (ND) party's economic policies. Mr Mitilades Evert, the ND leader, has proposed measures that could derail the reform effort, including substantive tax breaks for farmers and the self-employed.

Mr Papantoniou forecasts growth in Greece's gross domestic product of 2.5 per cent this year, rising above 3 per cent next year. It is based on a sharp rise in investment deriving from inflows from EU structural funds for modernising roads and airports and from Greek companies' ambitions to boost exports to eastern Europe and the former Soviet Union.

But radical Socialists are upset by what they see as Pasok's swift transformation

under Mr Simitis into a pro-business party, speeded up since the death in June of its founder, Mr Andreas Papandreu. Dissidents have flocked to the Democratic Renewal Movement, a splinter group founded by Mr Dimitris Tsoulfas, a former Socialist finance minister, who says the state, which still accounts for about 45 per cent of Greece's GDP, should retain its grip on the economy.

Mr Alecos Valentzas, an undecided Socialist, listened carefully as Mr Papantoniou outlined Pasok's jobs strategy, dismissing concern about the rising unemployment rate - now above 10 per cent of the workforce for the first time - on the grounds that EU-funded projects would create large numbers of new jobs. Mr Valentzas said: "What

bothers me most is that Pasok is preparing such detailed plans for unemployed people, offering them a choice of benefits, or training or subsidies for employers - as if there's going to be lots of jobs on the line."

The Socialists worry that dissidents could give the Democratic Renewal Movement as much as 5 per cent of the vote, which could be enough to unseat Mr Simitis and hand a marginal victory to the New Democracy party.

Mr Tsoulfas reminds his supporters that Greece's economic recovery is fragile, requiring sacrifices next year to bring inflation and the government deficit within reach of the Maastricht targets for monetary union.

Bringing inflation down from 8.5 per cent last month to under 6 per cent next year will be a struggle. Wages in the private sector are up by about 11 per cent this year, while public sector workers are benefiting from productivity bonuses which ensure that wage rises this year will exceed inflation.

Another battle looms over reducing the deficit next year from 7.6 per cent to 4.2 per cent of GDP. While Mr Papantoniou stresses that no new taxes will be introduced and Mr Simitis sounds stern about reducing tax evasion, not much is said on the campaign trail about cutting expenditure.

The economy ministry's plans for trimming over Dr400bn (\$1.6bn) off government spending next year include a 12-month freeze on public sector hiring, budget caps on smaller public entities that escaped earlier attempts to curb spending and closures of out-dated public services.

Euro MPs in attack on lack of EU vision

By Neil Buckley in Strasbourg

European parliament members yesterday delivered a scathing attack on what they saw as lack of vision and will by the European Union's political leaders, amid a bleak assessment of the "state of the Union".

In parliament's second annual debate on the state of the EU, speakers warned of "disillusionment" in the Union. Leaders of all main parties accused the EU of coming out of touch with its citizens, of losing credibility, and of failing to address the important questions of the new millennium.

MEPs listed criticisms, including lack of progress in the six-month-old inter-governmental conference on reforming the EU, failure to tackle unemployment and crime, and damage to the Union's image from mishandling of the beef crisis.

"The credibility of the Union is crumbling away," said Mr Gijis de Vries, leader of the parliament's liberal democratic group. "The Union is degenerating into an organisation of goals without means, of promises without consequences, words without actions."

Ms Pauline Green, leader of the dominant Socialist bloc, talked of a "general mood of disillusion and depression. The Union is dismally uninspiring. Indeed, to the overwhelming number of people it is completely irrelevant." Ms Cristina Muscardini, leader of non-aligned MEPs, said the state of the

EU could be described as "ill". MEPs regularly grumble about the slow progress of EU initiatives and their own lack of influence. Yet the strength of language from all sides appeared to surprise Mr Jacques Santer, European Commission president, and Mr John Bruton, prime minister of Ireland, which holds the rotating EU presidency, who opened yesterday's debate.

Member states' ministers were the main object of parliament's reproaches. But criticism was implied of Mr Santer's failure to win EU states' backing for projects such as his "confidence pact" for employment, and creation of trans-European transport and communication networks.

Mr Theo Waigel, Germany's finance minister, yesterday insisted there could be no dilution of the criteria for European economic and monetary union, writes Peter Norman in Bonn.

Speaking two days before EU economic and finance ministers are due to discuss his idea of a stability tax at an informal meeting in Dublin, Mr Waigel warned that financial markets would punish any attempt to surround the criteria with uncertainty. "We can accept no tricks," he told the Ludwig Erhard Foundation in Bonn. He rejected the suggestion that Germany adjust its deficit to take account of its large net transfers to other EU states

and so bring it below the 3.5-4 per cent of gross domestic product widely expected for this year and closer to the 3 per cent Maastricht limit. "Three per cent is 3 per cent, not 3.2 per cent, 3.4 per cent, or 3.5 per cent," he said.

Mr Waigel said the stability pact must incorporate a system of economic surveillance which would act as an early warning system and trigger sanctions against states with excessive deficits above the 3 per cent level.

This procedure should take effect in less than a year. Deficient Euro states would lodge interest-free deposits with the EU which could become fines if they failed to reform.

Mr Klaus Hänsch, parliament's president, chided EU states for failing to back these projects with funding and action. To withhold Ecubn (\$1.27bn) financing for trans-European networks when the EU spent the same amount annually subsidising the tobacco industry denoted "poverty not just of finances, but of spirit".

Mr Bruton and Mr Santer sought after the debate to highlight the European Union's achievements, arguing its existence had prevented war in western Europe for 50 years. "The Union will never achieve the atavistic loyalty nation states created and maintained through war," Mr Bruton said. But he admitted parliament's criticism of states was justified.

Santer ready to water down jobs initiative

By Lionel Barber and Caroline Southey in Brussels

Mr Jacques Santer, president of the European Commission, is about to abandon the symbolic centrepiece of his job-creating initiative built around the multi-billion trans-European transport networks.

In a speech to the European parliament in Strasbourg yesterday, Mr Santer made no reference to the TENs network or his campaign to raise extra funds from member states to launch the projects. Earlier this year he had elevated the networks into a top priority for boosting competitiveness and employment.

The TENs are hugely expensive projects such as a high-speed train link between Erfurt and Nürnberg; a road/rail tunnel through the Brenner pass; and a high-speed TGV east destined for Kiev and Moscow.

Mr Santer's imminent retreat on TENs marks a watering-down of his jobs initiative launched last spring under the banner of a Confidence Pact on Employment between employers, trade unions and governments. Though there is no question of abandoning the networks themselves, the issue of financing is likely to be put on ice in the face of opposition from Britain, Germany and latterly France which is slashing public spending in an effort to meet

the Maastricht targets for monetary union. "There is clearly no point in pursuing the issue if member states are not prepared to provide the money. Nobody says TENs are a bad idea. But clearly finance ministries do not want to spend any more money," an EU official said.

First alluded to in the 1991 Maastricht treaty, the TENs projects have been bogged down in technical disputes such as inter-operable signalling standards, as well as the issue of whether public funds are needed to bridge a financing gap.

Mr Santer's original proposal was to shift Ecub1.7m (\$2.15bn) of underspending from the EU farm budget to TENs and EU research and development - encouraged by the fact that EU leaders have constantly pledged to back the networks but later allowed finance ministers to back away.

Mr Santer came close to winning support for reordering budget priorities at last June's EU summit in Florence, but ultimately failed because of Anglo-German opposition and unexpected cost of compensating beef farmers. Mr Santer will continue to fight for his original action plan on employment, which puts more emphasis on improving the single market, curbing state aid, and boosting education and training, and promoting small businesses.

EUROPEAN NEWS DIGEST

Lukashenko 'tapped phones'

The chairman of the Belarusian constitutional court yesterday accused President Alexander Lukashenko of tapping wire taps on telephones of the country's senior leaders, including its top judges. Mr Valery Tikhin, Belarus's senior judge, said he had been told his home and office telephones were bugged by a sympathetic official in the president's personal security service.

The charge is the most recent episode in what many observers have described as Lukashenko's accelerating slide towards dictatorship. This summer, for the first time since the collapse of the Soviet Union, two leading Belarusian opposition politicians were granted asylum by the US. Many fear the situation could become worse later this year, if Mr Lukashenko goes through with his threats to disband parliament.

Chrystia Freeland, Moscow

UK hails Swiss over Nazi gold

Britain welcomed Swiss government efforts to clear up the fate of Nazi gold that may linger in Swiss bank vaults. British foreign secretary Malcolm Rifkind said yesterday.

Mr Rifkind also said relations between London and Bern were good, despite allegations raised by a British government report that the Swiss returned only about one-tenth of Nazi gold demanded by the Allies after the second world war.

Mr Rifkind spoke after meeting his Swiss counterpart, Mr Flavio Cotti, for talks that included Bern's plans for a commission of experts to study the extent and fate of both Nazi and Jewish riches deposited in neutral Switzerland during the conflict.

Reuters, Bern

Austria tax compromise

The Austrian coalition government yesterday announced changes in its controversial law imposing a 30 per cent social security tax on contract or freelance work. After several weeks of negotiations, the Social Democrats and the conservative People's party agreed to raise the exemption for the levy on contract work from Sch5,600 (\$338) to Sch7,000 a month.

The new tax was implemented in July and was designed to add more than Sch1bn to the depleted coffers of the national health and pension insurance system. But critics warned that the measure would destroy thousands of jobs and induce companies to shift their operations abroad. Faced with protests from professionals who work on a contract basis, the People's party insisted on doubling the exemption and threatened otherwise to vote for an opposition initiative to kill the law. The latest amendment should ease the impact on low-income workers and employees with minor side jobs, but will also reduce the contribution to the national budget.

Eric Frey, Vienna

French ex-minister for trial

The Bordeaux appeals court yesterday ordered former cabinet minister Maurice Papon, 86, to stand trial for crimes against humanity for sending Jews from wartime France to their deaths in Nazi extermination camps. He was only the second Frenchman to be sent to trial for such crimes. Former militia officer Paul Touvier was jailed for life in 1994, and died in prison this year aged 81.

Papon, who rose to be Paris police chief in the 1960s and a Gaullist budget minister in the 1970s before his second world war role was exposed, is accused of having ordered deportation of 1,690 Jews, including 228 children, in 1942-44 when he was secretary-general of the Bordeaux regional administration. Most were later gassed at the Auschwitz death camp. The Bordeaux court sent Papon to a jury trial in an assise court on charges of being an accomplice to the murder and kidnapping of 10 convoys of deportees.

Reuters, Bordeaux

Russian revenue crisis eases

A government revenue crisis prompted by a plunge in tax collections is easing because of emergency measures taken last month, a top Russian finance ministry official said yesterday. Mr Vladimir Petrov, first deputy finance minister, said further improvements are expected as a result of the approximately 60 revenue-raising measures. "In September, the situation has clearly started to improve, it's visible in the weekly data," he told the Kommersant daily.

He said tax revenues will meet budget targets for the rest of the year thanks to the new measures, which will raise 30,000bn roubles (\$6.5bn) by the year end. The revenue crisis has threatened Russia's \$100bn loan deal with the International Monetary Fund and left the government unable to cover wages, utility bills and other basic items.

AP, Moscow

Chernobyl fears eased

Increased radiation levels measured at the Chernobyl nuclear plant were due to faulty measuring equipment, the Finnish Centre for Radiation and Nuclear Safety said yesterday. The centre quoted a Ukrainian nuclear safety director at a meeting of the International Atomic Energy Agency (IAEA) in Vienna as saying that manual radiation measurements taken inside the plant had not shown anything out of the ordinary.

Reuters, Helsinki

ECONOMIC WATCH

Finland cuts key interest rate

Finland's central bank cut its key interest rate for the second time within a month yesterday, fuelling speculation in financial markets that Helsinki will shortly move its currency into the European exchange rate mechanism. The tender rate was cut from 3.25 per cent to 3.10 per cent - a record low level. Long-term interest rates in Finland are now within 0.5 per cent of benchmark German rates. The central bank said the latest cut was prompted by a stable outlook for inflation, which is running at an annual rate of 1.5 per cent. It followed repeated recent intervention in money markets by the central bank to sell the markka and was seen as part of an effort to hold down the currency's level ahead of a move into the ERM, widely expected in Helsinki to take place as early as this weekend.

Finland's Social Democratic-led government has signalled it wants to join the ERM as a prelude to becoming a founder member of the planned European monetary union in 1999.

■ Sweden had a current account surplus of Skr2.8bn (\$400m) in July following a revised surplus of Skr6bn in June, the Swedish central bank reported. The June figure was revised up to Skr6bn from the previously published Skr5.2bn.

Average market expectations were for a July surplus of Skr4bn. In June 1995, Sweden had a current account surplus of Skr2.5bn, the bank said.

■ Industrial orders for the six months to June fell 4.4 per cent from a year earlier, said Istat. The Italian statistics organisation. In June, industrial orders fell 15.4 per cent year-on-year, said Istat. For the six months to June, industrial sales were up 0.7 per cent year-on-year. In June, they fell 7.5 per cent from a year earlier.

AFX, Roma

Cut in German sick pay threatened

Engineering employers' move could trigger legal showdown with unions

By Wolfgang Münchau in Frankfurt

German engineering employers yesterday threatened unilateral cuts in sick pay entitlements in a move likely to trigger a legal showdown with unions.

The threat by engineering employers follows last week's parliamentary approval of the German government's savings programme. The new law includes a controversial clause to reduce workers' statutory claims to sick pay from 100 per cent of wages to 80 per cent from October.

The change in the law only affects workers with no separate sick pay arrangements in their work contracts. Mr Werner Stumpfe, president of Gesamtmetall, the

engineering employers' group, said the law should also apply in his own industry, even though most contracts guaranteed full sick pay entitlements.

"Of course we don't want to break the law. I think we, the union and the employers' federation, have enough occasion for dispute. We should leave it to the courts, whether we are going to introduce cuts in sick pay from October 1," Mr Stumpfe said yesterday.

Mr Klaus Zwickel, president of IG Metall, has signalled readiness to strike in defence of present sick pay rules. "IG Metall will not patiently wait and see the majority of people becoming poorer while the number of millionaires is on the increase,"

he declared.

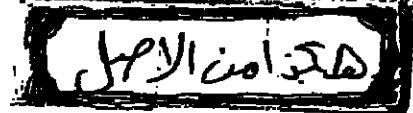
Ms Ursula Engelen-Kafer, vice-president of the Germany Trade Union Federation, threatened court action if employers break existing contracts. The employers have argued contractual arrangements were based on existing law, so that a change in the law would affect the contract as well.

Germany's sick pay rules are among the most generous in the world and have recently become a focal point in the welfare reform debate.

Union members regard the present arrangements, which they secured in a series of industrial disputes in the late 1960s, as a symbol of Germany's welfare state. Employers

say the arrangements are costly and drive up absentee rates.

The sick pay rules are among a host of other contractual arrangements to come up for renegotiation at the forthcoming wage round in the engineering sector, due to start in December.



France held its breath - for FFr4bn

After one of the longest and most dramatised preparations for any budget, the French government yesterday produced a fiscal blueprint for 1997 that reduces the central state budget deficit by a mere FFr4bn (\$787m).

A belated decision to start cutting taxes next year, in an attempt to revive the economy and woo voters for the 1993 parliamentary polls, forced the government to drop its earlier goal of raising in the deficit to FFr245bn. Instead, next year's budgetary shortfall is expected to be FFr283.7bn, compared with its target of FFr288bn this year.

Yet, Mr Jean Arthuis, the finance minister, stressed that he was still confident the overall deficit on the combined accounts of central and local government and the social security system would still be no more than 3 per cent of gross domestic product next year, sufficient to qualify the country for economic and monetary union in 1999. The definition of a deficit, under the Maastricht treaty, appears to allow France to count in a big one-off payment from France Télécom and certain other funds.

Mr Alain Juppé, the prime minister, had started as early as May to prepare France's political, business and union leaders for the first real cut in public spending in the Fifth Republic's 38-year history; such was, and still, is the government's

France's overall public deficit



determination to be a founder member of Emu, a largely French-inspired project.

However, the economy began to flag, with growth falling by 0.4 per cent in the second quarter, unemployment

rose again to near-record levels, and successive small drops in consumer prices in June, July and

August prompted talk of deflation. The prime minister found himself under growing pressure from his backbenchers and indeed President Jacques Chirac to bring forward long-promised tax cuts. Earlier this month he announced a first FFr25bn slice off general income tax rates in 1997. Once that decision was taken last month, the FFr245bn deficit target became unachievable.

But the government has at least kept its promise to hold spending next year at last year's level of FFr1,559bn. Given inflation estimated at 1.5 per cent next year, this means a cut in real terms. To offset increases in debt servicing and civil service pay - which Mr Juppé will relax next year after this year's public wage freeze - the government had to find savings of FFr60bn from what ministries, under existing policies, would have otherwise spent in 1997.

It still plans to increase job-creation subsidies next year, but by FFr15bn less than it had planned to do. As with employment policies, it is also making housing subsidies more selective. Anxious to avoid trouble with the teachers, the government is to spend 2 per cent more on education, but is to cut by around 4 per cent money for the interior and foreign ministries.

The 1997 draft budget is based on an assumption that the economy, predicted to grow by 1.3 per cent this

year, will expand by 2.3 per cent next year. Mr Arthuis called this forecast "prudent and realistic".

But the tax cut stimulus will not be great. In addition to the FFr25bn which the government is to leave in income taxpayers' pockets next year, there will be a carryover in 1997 from some consumption-boosting measures decided by the government after last December's disastrous public sector strikes. But offsetting this will be new social security charges, tobacco and alcohol taxes next year totalling FFr13bn. Proceeds from the latter two "health" taxes are to be funnelled into the social security system to help bring its deficit down from FFr50bn this year to FFr20bn next year.

The 1997 budget measures are likely to come under fire from the public sector unions, upset by the government's decision to cut the 2.2m strong civil service by 6,000 next year, and from within Mr Juppé's own centre-right parliamentary majority, some of whom would have liked deeper tax cuts in the run-up to the 1998 elections.

But as Mr Arthuis said almost pleadingly yesterday, "if anyone thinks we could have done more to cut taxes next year, I would like to hear where we could possibly have cut spending more" to allow for bigger tax cuts.

David Buchan

Call to convert into euros in 1999

Pressure on Bonn over DM bonds

By Gillian Tett and Richard Lapper in London

Pressure is mounting on the German government to announce it will convert D-Mark government bonds into euros as soon as European monetary union starts in 1999.

Such a move, which follows similar action by France, could further boost the credibility of Emu and also help prevent Paris gaining a competitive edge over Frankfurt in the battle for the continent's capital markets business.

The proposal has generated deep unease in the German finance ministry, which will take the decision. It fears the move could prove unpopular among German investors.

German banks and market traders have been pressing the government to "re-denominate" D-Mark bonds into euros for the past few months; it is understood Bundesbank officials will advise the German finance ministry to take the step after widely discussing the issue in recent weeks.

The Bundesbank has refused to comment on the issue but has privately indicated it supports some early conversion.

Mr Ernst Welteke, a member of the Bundesbank council, said last week: "So that we do not have split markets, I urge speedy switch-over of bonds into the new euro currency."

Yesterday, a spokesman for the Deutsche Börse, Germany's stock exchange, said he was confident a decision to re-denominate existing D-Mark denominated debt in 1999 would be taken by the end of this year.

The issue has become significant for the financial markets recently, because of a split between the stance taken by the French

and German governments. Last year, European governments announced all new public-sector debt would be issued in the single currency, the euro, after 1999. But they did not indicate what would happen to the stock of outstanding government bonds in currencies such as the D-Mark which expire after 1999.

The French government has announced it will convert all its outstanding public debt in francs to euros in 1999. This will create a pool of liquidity in euros, which should help Paris in its efforts to become a centre for trading in euro-denominated money market and debt instruments, as well as bond futures contracts.

French bankers also recently persuaded the European Commission to stipulate in its legal proposals for Emu that governments could have powers to convert the markets.

But so far, the German government has refused to follow the French lead in calling for early re-denomination.

Some German officials fear euro debts would be more expensive to service than D-Mark debt. There is also concern that German investors would shun euro debts, particularly since the conversion from D-marks to euros is likely to result in ugly numbers.

One economist involved in the discussions said: "I cannot see the German government rushing into this, it is a very delicate matter." But some big German banks, such as Deutsche Bank, are now pressing for the early conversion of the most liquid part of the German government debt.

Traders fear that if Paris creates a pool of liquidity in euros before Frankfurt, this could give French markets a competitive edge.

The magic of Maastrichtian mathematics...

By David Buchan in Paris

The French government has fully exploited the magic of Maastrichtian mathematics to convert a projected 1997 state budget deficit of 3.45 per cent of GDP into an overall public deficit of 3 per cent, the exact figure required to qualify to join the EU's economic and monetary union. France so far meets all other Maastricht criteria on debt, inflation, interest and exchange rates. Some unkind spirits might

conclude that the 1997 budget had been concocted in Versailles' Hall of Mirrors rather than the finance ministry's dour fortress at Bercy. However, Mr Jean Arthuis and his team have taken full advantage of the fact that the EU definition of a deficit goes wider than the gap between current spending and revenue. This holds a country's overall public deficit to be the total amount it needs to borrow to cover the gap between the change in its total liabilities and the

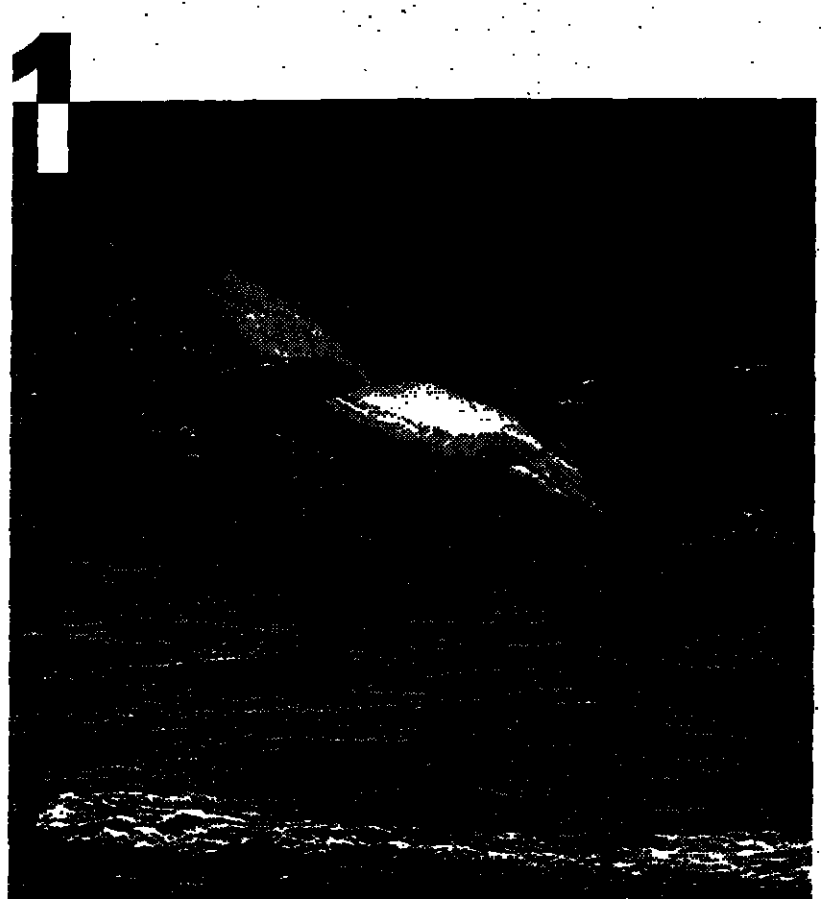
change in its total assets. France realised last year it could no longer use privatisation receipts to cut its Maastricht deficit, because these sales reduced its state assets by the same amount and left its net worth unchanged. By the same token, however, recapitalisation of state companies does not raise the Maastricht deficit because it, notionally at least, increases state assets by the same amount. This latter asset "gain" is traditionally ignored in

French budgets. But if it is included under the Maastricht arithmetic, it lowers the French deficit - by FFr13bn (\$2.53bn), for instance, in 1995. Next year's big windfall, however, comes in the form of the special FFr97.5bn payment by France Télécom to the government to cover future pensions liability for its employees - part of a deal with the unions on the company's partial privatisation. This imposes a new liability on the state, but one

that is difficult to calculate and is not, according to Bercy, calculated in the national accounts of any EU state running similar pay-as-you-go pension schemes. Paris consulted Brussels on the France Télécom payment and the European Commission said this week that "at first sight" it sees no problem. Two other non-budgetary factors have also helped. As in 1995 and this year, the government is again adjusting downwards its debt ser-

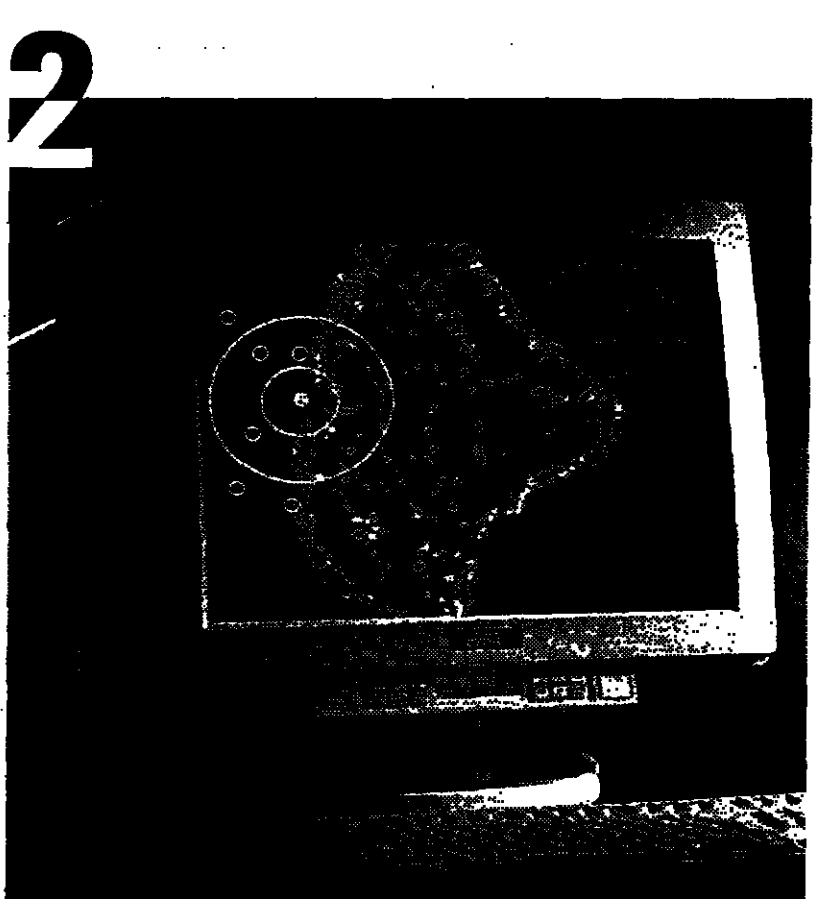
ving, which appeared to be larger than it really was because buyers of bonds in mid-year appeared to be getting a full year's interest when in fact they had paid a higher initial price for their bonds. This year has also seen the special new RDS tax to repay past social security debt. For the moment, this tax is bringing in more - FFr6bn this year and FFr12bn next year - than is being used to repay the debt, and therefore it appears to count as a surplus.

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NEWS: ASIA-PACIFIC

Burmese petrol prices double

By Ted Bardacke in Bangkok

Petrol prices have nearly doubled in Burma in the past week and the government, believed to lack foreign exchange to pay oil traders, has failed to renew a long-term petroleum supply contract.

Queues of several hundred cars have been reported in Rangoon, the capital, and in neighbourhoods where the ruling military elite lives who may have access to information about impending petrol shortages.

Burma had an exclusive long-term crude oil supply contract with Mitsui of Japan which expired in July and was not renewed.

An oil trader in Singapore said the Burmese government had failed to issue a new tender for long-term supply, adding that word of the money owed to Mitsui had spread, making the situation for the government difficult on the spot market.

Burma's economic problems have been highlighted in recent months by the withdrawal of several western companies concerned about consumer boycotts because of the country's human rights record.

In July, the Burmese currency, the kyat, was devalued by 28 per cent reflecting what economists say is a shortage of hard currency. Rice exports, a leading foreign currency earner, have fallen to 400,000 tonnes in fiscal 1995-96 compared to 1m tonnes the year before.

Petrol prices in centres such as the rice-producing Irrawaddy Delta rose from 450 kyat to 800 kyat a gallon. With the rice harvest season beginning in six weeks, farmers will have trouble milling and transporting rice for both domestic consumption and export if these prices are sustained.

Burma's domestic petrol-marketing system is a cause of the difficulties. In an effort to subsidise meagre military and civil servant salaries, the government allocates tickets to certain state employees letting them buy a gallon of petrol at 25 kyat. These tickets are then sold on the black market to owners of private cars.

The government's failure to renew supply contracts with Mitsui carries a particular resonance because the Japanese company is the architect of a master plan for the country's industrial development and is the lead partner in a consortium developing a \$125m "3-in-1 project" consisting of a natural gas pipeline, fertiliser plant and electricity station.

Japanese trade surplus shows 31% fall

By William Dawkins in Tokyo

Rising oil prices contributed to a 31 per cent decline in Japan's trade surplus to ¥369.47bn (\$3.35bn) in August compared with the same month last year, the 21st consecutive monthly fall, the finance ministry said yesterday.

The fall was less steep than the markets had expected but will help ensure that trade differences stay in the background when Prime Minister Ryutaro Hashimoto meets US President Bill Clinton in New York next week, for a summit in the margins of the United Nations General Assembly.

A finance ministry official said the trend was expected to continue, though private-sector economists warned that the decline was slowing as a weaker yen lifted the competitiveness of Japanese exports.

In July, the surplus was down by 38.4 per cent. The politically sensitive bilateral surplus with the US decreased by nearly 17 per cent to ¥222.3bn, much faster than the 6.5 per cent fall in July and the 18th consecutive month of decline.

Japan's surplus with the European Union was down by 17 per cent last month and the surplus with the rest of Asia by 11.4 per cent compared with the same month last year.

Within the total surplus, exports rose by 8.7 per cent to ¥3,472bn, easily outrun by the growth in imports, up 16.6 per cent to ¥3,102bn. The ratio of finished prod-

ucts to total imports rose a fraction to 59.4 per cent, a reflection of Japan's continuing shift from a nation of processors of raw materials for re-export, to consumers.

Import growth, however, was unusually swollen by a 54 per cent rise in Japan's monthly oil bill and by the purchase of three large aircraft from the US. Other data, such as last week's announcement of a 2.9 per cent annualised drop in gross domestic product in the second quarter to June,

suggest that domestic demand has weakened. Exports were helped by the weakness of the yen, allowing the Japanese car industry to increase overseas sales by 18 per cent. Exports of personal computers and other office equipment rose by 20 per cent.

Japanese demand remains modest on evidence released by the Bank of Japan yesterday of a 3.7 per cent growth in the main measure of money supply - M2 plus demand and time deposits -

in the year to August, a growth rate unchanged from the previous month. But on another measure, broad liquidity, money growth is slowing, a consequence of lower bank lending growth and a fall in public works spending in August. Broad liquidity grew by 3.7 per cent in August, down from 4 per cent in July and the weakest rise since April.

Meanwhile, sales in Tokyo department stores in August rose by 2.5 per cent from the same month last year, after

falling by 2.7 per cent in July, the first drop in seven months.

Bureaucrats braced for assault by 'soft ice cream'

A fresh campaign to change the face of Japanese government got off the ground yesterday when the first new political party to be formed for nearly two years began its formal search for candidates for the imminent general election.

The new group, formed by Mr Yukio Hatoyama, 48, a scion of one of Japan's richest and most powerful political families, is devoted to waging war on the bureaucracy. Aspiring supporters and critics alike are sceptical. Several anti-bureaucratic campaigns by weightier parties in recent years have brought little result.

Former prime minister Yasuhiro Nakasone likens the new group to soft ice cream. It tastes good but will melt under the political heat, he quips.

But, at the least, the group, named Democratic party, represents a big step in the fragmentation of Japan's political opposition

as its members are mainly defectors from the three main opposition groups, to the potential benefit of the increasingly dominant Liberal Democratic party. At most, it could rise above the role of breaker-up of declining parties to become an influential partner in the next government, likely to be another coalition led by the conservative LDP.

If Mr Hatoyama's group lives up to its hopes, its fortunes will be of interest to Japan's trade partners as they pray for real, rather than the hitherto cosmetic, cuts in the government regulations which impede access to one of the world's richest consumer markets.

The group attracted 37 mostly centre-left members of parliament to join its founding committee at an overnight meeting in the Diet on Tuesday and is aiming, perhaps optimistically, to field 200 candidates in the coming election for the 500-seat lower house of

parliament. Up to 30 MPs from the Social Democratic party are poised to join, which would complete the SDP's slow-motion break-up. Analysts in Tokyo believe Mr Hatoyama's group could win 40 seats or more in a general election in the next few months, depending on how many defectors from other parties join its ranks.

Mr Hatoyama's opponents doubt he will succeed in making government more sensitive to the aspirations of Japan's understandably confused electorate. After all, the mainstream parties pay lip-service to a more open government and less regulated economy and yet have brought only slow change to the web of shared interests and consensus that bind Japanese life.

The most recent new political party, the New Frontier party, formed at the end of 1994, also wanted change. Yet today, it is struggling to stem defections of

members disillusioned at its waning popularity and inability to agree on clear policies.

But Mr Hatoyama's supporters maintain he does have sufficient political clout, cash and popular appeal to gain enough seats to influence the next government.

The clout, as is usual in Japanese politics, is all in the family. Mr Hatoyama's grandfather, a former prime minister, was founder in 1955 of the LDP, which held a monopoly of power for 38 years until 1993.

Other Hatoyamas have been foreign and deputy finance ministers and Yukio's brother, Kuniho, is also a leading member of the new group. The family home in central Tokyo is something of a temple of modern Japan, for it was there that factions of conservatives negotiated the deal that led to the LDP's birth.

The cash, too, runs in the fam-

ily. Mr Hatoyama is one of the richest members of a rich parliament thanks to his father, daughter of the founder of Bridgestone, Japan's largest tyre company. The new party was Mrs Yasuko Hatoyama's idea and she has contributed to her sons' election offices.

Mr Hatoyama has attracted a strong and youthful supporting cast. They include Mr Naoto Kan, the health minister, who has earned admiration for exposing bureaucratic responsibility for the distribution of AIDS-tainted blood to haemophiliacs.

The new party's possible weakness, on the other hand, is lack of ideology. But that quality is shared by all political groups with the possible exception of the Communists - who are enjoying something of a comeback.

When seeking to prepare a manifesto last month, the best Mr Hatoyama could come up with

was "friendship and love". Later, he explained that the new party was to follow the concept of *seimin*, meaning politicians and people, rather than the traditional *kan-min*, meaning bureaucrats and people. Worse, its Democratic party title does not help Japan's uncommitted voters, more than half the total, to distinguish between it and the Liberal and Social Democratic parties.

Mr Koichi Kato, the LDP's secretary-general, says policies will be less important to the success of future governments than coalition management.

If, as seems likely, Mr Hatoyama pulls in a significant minority of seats in the next election, the LDP will face a management challenge: how to handle a group with slightly more progressive aspirations than its own.

William Dawkins

William Dawkins

ASIA-PACIFIC NEWS DIGEST

North Korean 'infiltrators' die

Eleven North Koreans who landed in the South from a submarine were found dead yesterday, possibly shot by one of their number who turned the gun on himself, a South Korean defence ministry spokesman said. A 12th was captured after a massive search while another eight or nine were still at large, the spokesman said.

Authorities in the South described the North Koreans as infiltrators. "This incident is a grave provocation and a definite infiltration against South Korea by North Korea," the director of operations at the Joint Chiefs of Staff, Kim Dong-shin, told a news conference. After a cabinet meeting Kwon O-kiel, unification minister, said the infiltration was "a direct threat to our national security".

The captured North Korean, Mr Lee Kang-soo gave a different account, telling interrogators the submarine drifted into South Korean waters after developing engine trouble. It was stranded on rocks 9km south of the east coast city of Kangnung. Authorities said it apparently hit a reef while returning to the North after dropping off infiltrators on a beach. The blood-soaked bodies of 11 North Koreans were found on top of a mountain dressed in jeans and sneakers. Reuters, Seoul

Karachi bombs end calm

At least one person was killed and four others injured when three bombs exploded in the business district of Karachi, Pakistan's southern port city, yesterday. The first explosion occurred near an office of Pakistan International Airlines while the second was near the offices of the provincial government of Sindh, of which Karachi is the capital. Yesterday's blasts shattered months of calm in Karachi. Farhan Bokhari, Islamabad

India to pay Sikh relatives

India announced yesterday it would pay \$24m to relatives of people killed in anti-Sikh riots after the murder of Indira Gandhi, prime minister, more than a decade ago. The government's decision follows a court order last month directing it to pay compensation to nearly 3,000 victims of 1984 carnage within four months. K Padmanabhaiah, home secretary, told the Press Trust of India. An Indian court on August 27 sentenced 93 Hindus to five years' hard labour for taking part in the riots sparked off after two Sikh bodyguards murdered Mrs Gandhi on October 31, 1984. AFP, New Delhi

Daughter's land plea boosts Thai PM

By Ted Bardacke in Bangkok

The daughter of the embattled Thai prime minister Banham Silpa-archa may have saved her father's job yesterday after she put up a robust defence of her role in a controversial land sale on the first day of a no-confidence debate.

But Ms Kanchana Silpa-archa told parliament that she continued to urge her father to resign and leave her family at peace. "I have asked him to retire from politics and will continue to try to persuade him," she said.

The prime minister is likely to ignore his daughter's advice just as he has ignored similar urgings from

supporters and political enemies to step down as head of a widely discredited government.

In yesterday's debate, Ms Kanchana Silpa-archa was accused by opposition legislators of using her father's influence to make a 1.476 per cent profit on the sale of a 75 rai (120,000 sq metres) piece of land to the central bank. The bank plans to build a new currency printing plant on the land.

Ms Kanchana said she bought the land for Bt226m (\$8.9m) in 1990 - not the Bt29m tax records show - and therefore only doubled her money in selling the land to the central bank for Bt465m. After taxes, interest on loans, brokerage fees and

other expenses, she said she made a profit of only Bt60m from the sale.

"I could have made more money in another business," Ms Kanchana said. Ms Kanchana said the seller of the land was responsible for under-reporting the sale price to land department officials in an attempt to avoid capital gains taxes, a widespread practice that routinely goes unpunished.

Her strong defence of the sale contrasted with her inability to address associated allegations that Mr Banham, as finance minister in 1990, had asked the central bank to change the location of the mint. The bank had already bought land in another area in 1989 for the

new mint but later backtracked.

Most of the rest of yesterday's debate, which is expected to stretch for two more days with the censure motion put to a debate on Saturday, focused on Mr Banham's inability to run the country effectively.

"The prime minister is guilty of mismanaging the country, irresponsibility, lack of vision, turning a blind eye to corruption in his coalition and abusing power for personal gain," opposition leader Mr Chuan Leekpai said in his opening address.

"The prime minister has lost the legitimacy to run the country. He will only bring damage to the nation



Chuan: strong attack on prime minister

and the democratic parliamentary system," Mr Chuan said.

Ramos nearer right to second term

Campaign to change constitution has gained momentum, writes Edward Luce

President Fidel Ramos was asked recently whether he had a shortlist of possible candidates to succeed him after his term expired in 1998. Mr Ramos, who has remained aloof from a campaign to amend the Philippine constitution which would enable him to stand again, joked: "I have a very short list. And it's getting shorter every day."

With more than half the required 3.5m signatures already gathered for a petition which would trigger a plebiscite to scrap the single-term limit, opponents of Mr Ramos think his shortlist has already been narrowed down to just himself.

Indeed, the petition, which is expected to achieve the required 12 per cent of the electorate's signatures by early 1997, looks increasingly likely to lead to a referendum next year. And Mr Ramos could be in power until 2004.

"The administration has a lot of unfinished business," said a senior presidential aide. "Mr Ramos would be keen to run again but only if he had genuine public backing."

Senior government sources say Mr Ramos has two basic preconditions before he would consider standing again. First, the initiative must come from the grassroots. All the signs are that this is so far.



'Destiny' to be president: Joseph Estrada, the vice-president, opposes a constitutional change that would let Fidel Ramos stand for a second term.

The fact that 86 of the 204 elected congressmen, and about a third of the country's provincial governors and mayors must also stand down in 1998 because of the term restrictions has given the "people's initiative" a wide constituency of support.

Second, the campaign to

bly from former president Mrs Cory Aquino, who framed the constitution, and vice-president Joseph Estrada, who says it is his "destiny" to run for the job in 1998 - would embarrass the government.

"I have no doubt that President Ramos wants to continue beyond 1998 but he wants to minimise any controversy before the Apec meeting," said Mr Ezequiel Garcia, president of the Philippine constitutional association, a group of lawyers and businessmen who want to alter the charter. "All the signs are that a large part of the electorate would support an amendment to the constitution - and why not? No one can accuse Mr Ramos of planning to set up a political dynasty."

The idea is also backed by many in the Philippine private sector, which has benefited from the Ramos administration's economic reform programme since 1992 and can point to the president's positive image among foreign investors.

Opponents of the move, however, say that the amendment would ignite memories of the late president Ferdinand Marcos, who tried to set up an authoritarian dynasty but was overthrown in a peaceful revolution in 1986. Mr Marcos's

wife, Imelda, was mayor of Manila for 10 years and his son, Bong Bong, has attempted to keep the torch burning since the family returned from exile in 1992.

Few, except some splinter groups on the hard left, believe Mr Ramos plans to do the same. The president has three daughters, none of whom holds political office. But his opponents, who would include most of the hopeful candidates for 1998 of whom at least five have declared their ambitions publicly, would paint the move as a step back towards the Marcos era.

"President Ramos has done a good job since 1992," said Senator Raul Roco, who is planning to stand for the top post in 1998. "But that does not mean we should allow Mr Ramos or his supporters to manipulate the constitution for their own purposes."

Even if Mr Ramos were to come out in favour of the change, however, many believe it could be swamped by thorny legal objections. Presidential candidates could question the authenticity of the signatures, for example. "In the Philippines everything can end up in court," said Mr Bill Luz, secretary of the Makati Business Club, the largest private sector forum.

Australian unions in Jakarta cargo ban

By Bruce Jacques in Sydney and Marissa Saragosa in Jakarta

Australian maritime unions have imposed bans on all Indonesian shipping movements and cargoes in protest at the recent arrest of two Indonesian labour leaders.

The bans are an embarrassing footnote to this week's visit to Indonesia by Mr John Howard, Australia's prime minister, for talks with President Suharto.

on Tuesday of trade retaliation against Mr Howard's plans to meet the Dalai Lama, Tibet's exiled leader, at present visiting Australia.

The bans were announced by the Maritime Union of Australia (MUA), as Mr Howard flew out of Indonesia on his way to visit Japan's prime minister Ryutaro Hashimoto and Japanese business leaders.

The Australian bans are in line with a worldwide campaign by the International Transport Workers' Federation, representing over 5m workers in 120 countries,

protesting at the arrest of one of the men: Mr Muchtar Pakpahan. He is the former leader of the Indonesian Labour Union (SSSI), which is not recognised by the government.

An official at the Indonesian foreign affairs ministry in Jakarta said the MUA's bans were to be "revisited and will harm the efforts to build up relations between the two countries".

Mr Vic Slater, MUA assistant national secretary, said the bans were in response to Mr Howard's alleged failure

to push human rights and political freedom issues during his Indonesian visit.

The bans were designed to disrupt Indonesian shipping services and create a climate of unreliability among the nation's other trading partners. The first ship to be affected would be the Boga Sari Express, due in Western Australia late yesterday to load 28,500 tonnes of wheat.

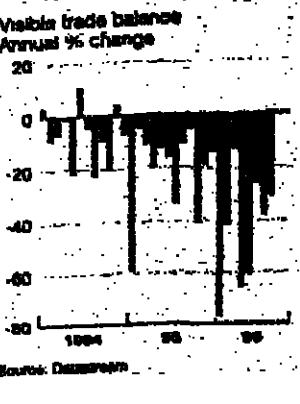
Mr Pakpahan and the second arrested labour leader, Mr Dita Sari, were said to have been implicated in recent pro-democracy riots in Jakarta, the worst in two

decades, and are held on subversion charges.

Mr Pakpahan, arrested three days after the July 27 riots, lost a suit against five officials of the Jakarta attorney-general's office in which he accused them of detaining him illegally.

Further anti-Indonesian sentiment surfaced in Darwin yesterday, when demonstrators burned a replica Japanese flag to mark East Timorese Independence Day. The demonstration was aimed at raising awareness of Japan's role as biggest foreign aid donor to Indonesia.

Japanese trade



Trade balance Annual % change

Peronist leaders try to salvage austerity bill

By David Pilling in Buenos Aires

Leaders of Argentina's governing Peronist party were yesterday desperately trying to ensure parliamentary passage of a tough austerity bill after last week's fiasco when not enough of their own deputies turned up to reach a quorum.

Approval of the bill, on which debate was expected to continue into the early hours of this morning, is seen as a crucial test of

President Carlos Menem's ability to rally his increasingly fractious Peronist party.

Peronist leaders have spent the past days twisting the arms of those deputies who, mindful of next year's mid-term elections, have refused to back an austerity package that aims to raise an additional \$3bn annually in taxes. The original 21-point plan, which set its sights on extra revenue of \$4bn-\$4.5bn, has been savaged by politicians and interest groups,

reducing the package to its bare bones.

President Menem, in an article published in yesterday's Clarin, said he would not hesitate to rule by decree should parliament prove unmanageable. Ironically, it was the opposition Frepaso party which was yesterday hitting that it might attend the debate, thereby providing quorum. All Frepaso deputies were, however, expected to vote against the package.

Eventual passage of the austerity bill is fundamental to the new targets agreed with the International Monetary Fund, with which Argentina this week finalised a revised deal.

According to the letter of intent, which must still be ratified by the IMF's board, the \$3bn from the austerity package will help Argentina reduce its budget deficit next year to \$3bn, or 1 per cent of gross domestic product. If the extra costs involved in cutting the state

bureaucracy and transferring provincial pension schemes to state level are counted, the deficit is allowed to reach \$4.5bn.

The letter of intent also includes the granting of a waiver for Argentina's missed fiscal targets in the first half of this year, which the IMF blamed on sluggish receipts of value-added tax and growing deficits in the social security system.

The Fund has agreed to accept a budget deficit for 1996 of \$5bn

after privatisation receipts, or \$6bn discounting such revenue. The original target had been a balanced budget with an ambitious \$2.5bn coming from privatisations.

Among positive factors highlighted by the Fund, such as healthy reserve and bank-deposit levels, is the improving situation of provincial finances. The overall provincial deficit of \$3bn last year is expected to be reduced to \$1.1bn this year, and to reach a \$300m surplus in 1997.

Canadian car union makes headway

A new labour agreement between Chrysler's Canadian subsidiary and the Canadian Auto Workers union appears to have strengthened the union's hand for forthcoming contract talks with General Motors, writes Bernard Simon in Toronto.

The CAW claimed the deal, reached shortly before a strike deadline on Tuesday night, was an important victory on the contentious issue of contracting work to outside, usually non-unionised, parts suppliers.

Chrysler agreed to replace any jobs lost to "out-sourcing" at its Canadian plants, provided it was making a profit. Out-sourcing is expected to be the thorniest issue in the negotiations.

The first contract with the Big Three North American motor manufacturers traditionally sets a pattern for talks with the other two. However, GM Canada has made less progress than Chrysler in sourcing components from outside suppliers, and is expected to take a tougher line with the union.

GM has given notice that it plans to sell two parts plants employing a total of 5,000 workers, or almost a fifth of its workforce in Canada. Its operations in the US and Canada are closely integrated. The three-year Chrysler deal provides for an annual wage increase of 2 per cent and improved health-care and vacation benefits.

Insider trading ruling leaves hole, says SEC

By Tracy Corrigan in New York

The US Securities and Exchange Commission has asked a federal appeals court to reconsider a ruling which threatens to narrow the definition of insider trading in the US courts.

The ruling rejected the use of "misappropriation theory", a tool which enables courts to convict people who deceitfully use information in violation of trust and confidence, rather than just in breach of strictly defined fiduciary duty. This means, potentially, that an executive dealing on insider information would be guilty of insider trading, but a family member using information obtained from that executive would not.

"This decision leaves a real hole in the ability of the regulators to enforce insider trading rules," said Mr James Morphy, head of mergers and acquisitions at Sullivan & Cromwell, a leading New York law firm. "Eventually the Supreme Court or Congress will have to fill this hole."

The ruling was made in August by the Eighth US Circuit Court, which covers several midwestern states. Since few cases are brought in this area the ruling is unlikely to have an immediate impact on SEC prosecu-

tions, but other circuits could follow this lead.

In the US, insider trading is covered by broad anti-fraud rules; coupled with the "misappropriation" concept, this has so far proved a satisfactory way of prosecuting insider traders, according to Mr Richard Walker, SEC general counsel. But "if other courts followed, we might approach Congress" for legislation defining insider trading more specifically, he said.

The ruling was made in connection with a criminal case against Mr James O'Hagan, a Minneapolis lawyer accused of improper trading in Pillsbury stock options ahead of the acquisition of the US company by the UK's Grand Metropolitan in 1988.

If the court does not reverse its ruling, it could in theory encourage insider traders to deal within the Eighth Circuit Court's jurisdiction. But in practice, the SEC has considerable leeway in deciding where to bring prosecutions; and an insider would have to gain information on a local company and deal through a local broker on a local exchange to have any chance of taking advantage of the ruling. The more important Second, Seventh and Ninth Circuit Courts have all accepted misappropriation theory.

OBITUARY: SPIRO AGNEW

The vice president who fell from grace

By Nancy Dunne in Washington

Mr Spiro Agnew, the US vice president who resigned in disgrace in 1973, died on Tuesday without ever achieving the modest political rehabilitation gained by his one-time boss, President Richard Nixon.

Mr Nixon left the White House 10 months later under the cloud of the Watergate scandal. His crimes were essentially political - wiretapping, break-ins and lying about them. He ultimately fashioned an elder statesman role for himself and lived to hear praise of both his foreign and domestic policy achievements.

Mr Agnew took pay-offs from businesses for using influence on their behalf. His hastily arranged departure came with a plea bargain - pleading no contest to one count of income tax evasion.

From there he went into an obscure retirement, denying any wrongdoing and insisting that he had resigned from office to spare the nation the agony of a trial.

It was he who was spared a trial. If it were not for the national trauma of Watergate he may have risked becoming the first vice president to endure prison. Instead, he set up as an international trade consultant, wrote a novel and retired to a luxury community near Palm Springs.

Mr Agnew did not go unmentioned. The mayor of the town of Gargalianoi, from which Mr Agnew's family had emigrated, issued a statement calling him "a good man who made us proud."

Mr Agnew's rise was almost as spectacular as his fall. He was elected Republican governor of Maryland, running against a Demo-

cratic racist and garnering the support of blacks and liberals. Mr Nixon selected him as a running mate in 1968 and made him the campaign "attack dog" so that Mr Nixon could look presidential. He became "Nixon's Nixon" - a reference to his boss's role when he was President Dwight Eisenhower's vice president.

He did little but attack throughout his years in the vice presidency, dismissing White House opponents as "nattering nabobs of negativism" and "an effete corps of impudent snobs."

Mr Agnew's critics ridiculed his blunders and ethnic slurs. Democrats tried to use him to get to Mr Nixon. In one commercial he was shown making a speech, but the sound track consisted of only loud laughter and the tag line: "This would be serious if it weren't so funny."



Agnew: Nixon made him the campaign "attack dog"

Copper market co-operation new, hearing told

By Laurie Morse in Washington

The head of the US commodity trading regulator indicated yesterday that, despite evidence of world copper market abnormalities, international regulatory co-operation did not proceed smoothly until after Sumitomo's losses became public in June.

Miss Brookley Born, the chairperson of the Commodity Futures Trading Commission, the chief futures and derivatives regu-

lator in the US, told a congressional hearing yesterday: "Routine information sharing for supervisory purposes is relatively new to the international community, and the production and review of surveillance information by certain markets is uncommon and in early stages of development."

However Miss Born said that her agency did not need extra powers to supervise market events such as the Sumitomo losses and the subsequent 25 per cent drop in world

copper prices. In fact US bank exposures to Sumitomo corporation's copper trading activities have so far been minimal and copper trading losses appear to be limited to the Sumitomo trading company itself, according to Federal Reserve governor Susan Phillips, who was testifying at a house banking subcommittee hearing on the affect of the Sumitomo affair on US markets and financial institutions.

However, the banking regulator empha-

sised that the review of Sumitomo's copper transactions, which generated \$1.8bn losses for the company, will continue.

Two US banks believed to have helped finance Sumitomo's copper trading activities, JP Morgan and Chase, declined to testify at the public hearing.

Miss Phillips, who is a former chairperson of the CFTC, also said that additional regulation in the US would not have prevented Sumitomo's trading losses.

The venom of a snake helped us formulate a life-saving drug. Hoechst.

In a number of civilizations, snakes have long been revered as a symbol of healing.

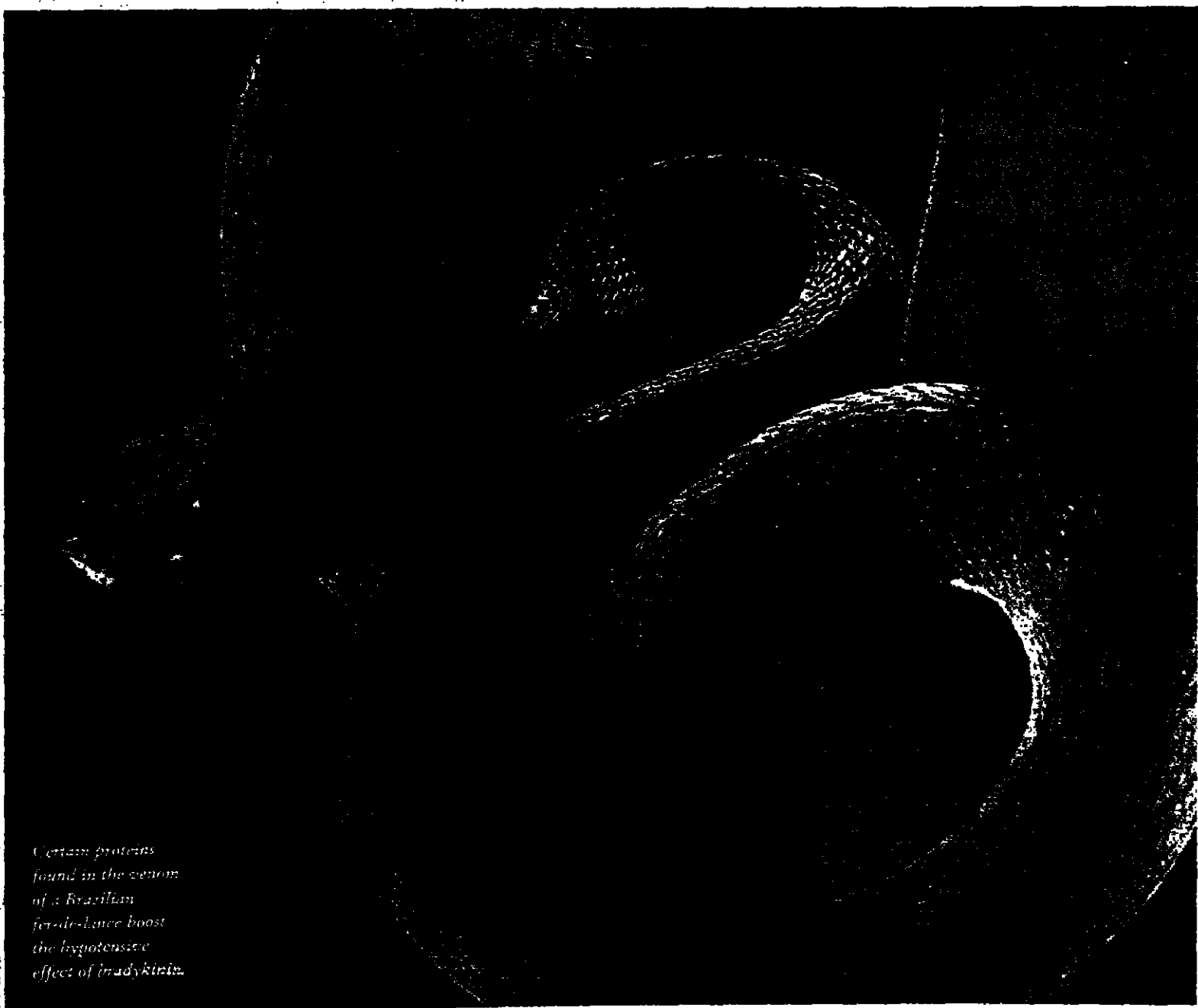
It was 90 years ago that scientists developed a better understanding of exactly how snake poisons act in the human body.

Protecting the heart and the cardiovascular system.

An example of research in this field is an active substance used to treat cardiovascular disorders.

The human body contains certain tissue hormones called kinins, which reduce blood pressure and open the blood vessels. Now it has been discovered that the blood-pressure-lowering and vasodilating action of the kinins can be boosted by proteins found in the venom of a Brazilian pit viper.

Scientists at Hoechst Marion Roussel, the pharmaceutical division of Hoechst, have used this discovery to synthetically produce these proteins and thus



Certain proteins found in the venom of a Brazilian pit viper boost the hypotensive effect of kinins.

develop a new life-saving drug. Research into cardiovascular disorders has always played an important role at Hoechst.

In 1904, Hoechst researchers were the first to synthesize the hormone adrenaline.

Other vital developments followed, including edema therapy and preparations to dissolve blood clots.

Today, Hoechst Marion Roussel offers one of the broadest lines of cardiovascular products.

Cardiovascular disease is still the No. 1 cause of death, which is why fighting this important problem is a matter so close to our hearts at Hoechst Marion Roussel.

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NEWS: WORLD TRADE

WORLD TRADE NEWS DIGEST

Car rivals in Polish scrap

Daewoo of South Korea has threatened to wind down its investments in Poland if the government fails to block a local car assembly operation by rival South Korean conglomerate, Hyundai. Mr Kim Woo Choong, the head of Daewoo, has written to Mr Włodzimierz Cimoszewicz, the Polish prime minister, threatening a cut in his company's planned \$1bn investment if Hyundai is permitted to proceed with plans to assemble 15,000 cars in Poland next year. Daewoo has said it wants to produce 300,000 cars a year in Poland by 2000.

Last month the Polish government introduced new import rules aimed at discouraging assembly operations in order to smooth the way for major investors in Poland's growing car market. These are Daewoo, Fiat and General Motors. However, last month Hyundai raced to establish an assembly operation at Pultusk, north-east of Warsaw, just before the new rules came into operation. The Korean company is working with Universal, a listed trading company with strong links to the former communist Left Democratic Alliance (SLD), the senior ruling coalition partner. The government has withdrawn a permit for duty free import of components for assembly leaving Hyundai with around 30 completed cars. Universal has said it will appeal against the decision. If successful it would break the industry ministry's policy of favouring capital investors against assembly operations.

CME in Ukraine TV venture

Central European Media Enterprises, the US pioneer of private commercial television in eastern Europe, is expanding its operations in Ukraine. It is to acquire a 50 per cent holding in the Studio 1+1 group, which provides 50 hours of prime time programming for Ukraine's state-owned TV Channel 1. Studio 1+1 provides popular entertainment shows and films and has the right to sell advertising. CME said the total Ukraine advertising market was expected to grow this year to \$35m from \$15m in 1995, with television advertising rising to \$20m by the end of this year from \$8m in 1995. CME is also seeking to establish a national private, commercial television station in Ukraine.

US steps up 'tied aid' fight

The US Export-Import Bank has stepped up its campaign against the use of tied aid by its competitors, matching more than \$2.5bn of actual and potential foreign tied aid credits in 37 cases since April 1994, according to a recent report. The use of the Export-Import bank "war chest", known as the Tied Aid Capital Projects Fund, has achieved considerable success in countering the use of tied aid, a practice that links foreign aid and commercial credit to donor country exporters. Eximbank counters a tied aid agreement by offering similar financing to US exporters.

BT and Dutch railways in telecom venture

By Gordon Gramb in Amsterdam

BT, the UK telecoms group, and NS, the Dutch state railways, are to invest £1.1bn (\$900m) to establish a fixed line telephone service for the Netherlands which aims to be the main rival to KPN, the privatised posts and telecoms utility.

Their joint venture, foreshadowed late last year and unveiled yesterday under the name Telfort, will start

immediately by offering Dutch-based companies international connections through the Concert system developed by BT and MCI, its US partner.

A domestic fibre optic network, of which NS Telecom has already laid 1,000km along its tracks, will form the basis of a national service which awaits a licence from the Dutch government. The transport ministry, which oversees telecoms, has two licences on offer for

building a nationwide infrastructure, and expects to award these by the end of the year.

From next July, successful applicants for those and more than 1,300 regional licences will be able to provide voice telephony, energy utilities and cable television providers are among those also in the race.

But several regulatory issues, notably those governing interconnection of rival services, have yet to be

resolved. Mr Kees van der Meulen, who will head Telfort, said yesterday a UK-style system was the most desirable - where Ofcom as industry regulator not only ensured interconnectivity but had the power to determine the rate at which providers billed each other for such links.

Because of this, the UK rate at 2p a minute was the lowest in the world. Saying that "we cannot put a double cable into all households,"

he argued for "asymmetric regulation, where new arrivals need a hand up" - as Mercury had received in Britain when it entered competition with BT 12 years ago.

A decade from now, Telfort expects a 5 to 10 per cent share of a total Dutch telecoms market, which is now worth £1.5bn and ranks as Europe's sixth biggest. The extent of the NS fibre optic network is to double within a year, though not all Dutch

households will be able to connect to the new service by the launch date.

The size of BT's investment ranks below those made in larger national markets such as Germany and Spain. But Mr Pat Gallagher, director of BT Europe, said the Netherlands' position as a "trading hub and European gateway" made it attractive. The company has been active there since 1988, serving Dutch and foreign multinationals.

VW in \$1bn Beetle plans

By Leslie Crawford in Mexico City

Volkswagen plans to invest \$1bn in a new Mexican factory for the "New Beetle", a successor to the famous 1930s model, which will be launched in September 1997.

The German company is expected to announce its plans tomorrow when Chancellor Helmut Kohl, who is on a state visit, tours its plant in Puebla, near Mexico City.

"We had originally planned to invest \$600m in Mexico, but we are expanding the investment programme to be able to market the New Beetle worldwide," Mr Gerardo Lopez Valadez, Volkswagen's spokesman in Mexico, said yesterday.

Volkswagen's expansion is one of the biggest foreign investments to be announced since the devaluation of the peso in December 1994 triggered Mexico's financial crisis and substantial capital flight.

The government is likely to halt the plans as proof of Mexico's rehabilitation. Foreign direct investment totalled \$3.1bn in the first half of the year, a respectable figure

considering the low level of domestic demand in the economy.

Volkswagen's Mexican operation was hit particularly hard during the recession in 1995. The financial crisis eroded middle class incomes and sales of budget cars such as the old Beetle collapsed.

The company tried to make up for the loss by finding new foreign markets for its Mexican cars, so that Volkswagen now exports four times as many vehicles as it sells domestically.

The company's Puebla plant produced 110,174 vehicles in the first half of 1996, an improvement over 1995 but still below its pre-devaluation output.

A prototype of the New Beetle - which is the first Volkswagen car to have been designed outside Germany - has already been exhibited at US and European motor shows.

Mr Lopez Valadez said the enlarged Puebla plant would turn out 120,000 New Beetles in its first year.

The car will be marketed in the US, Canada and Mexico, partners in the North American Free Trade Agreement, and in Europe and Japan.

Export drive could help poor nations' development, says UN

By Frances Williams in Geneva

Developing countries can repeat the economic miracle of the east Asian "tigers", according to the United Nations Conference on Trade and Development.

Unctad's latest Trade and Development Report published today says the policies that produced rapid export-led growth in South Korea, Taiwan, Hong Kong and Singapore can be applied elsewhere, though for the strategy to succeed fully, the rich North must keep its markets open.

Many developing countries have scope to boost exports of labour-intensive manufactures, Unctad says. It estimates that, in the textile and clothing sectors alone, poor countries could triple their exports to the North over the next 10 years if import quotas are phased out as planned under World Trade Organisation rules.

This would raise their market share in the North from one quarter today to about three-quarters, giving them an extra \$175bn of exports a year.

However, the report says that if the many countries simultaneously expand exports of low-skill products, they will flood the market and weaken prices.

This will in turn reinforce a long-term downward trend in relative prices for low-skill manufactures.

Imports from developing countries

As % of consumption in industrialised countries, 1990-1991



World Output, 1991-1996 (Percentage change)

Region/Country	1991	1992	1993	1994	1995a	1996b
World	0.8	-1.4	-1.1	2.8	2.4	2.4
Developing countries	0.8	-1.6	-0.7	2.8	2.0	1.9
Latin America	-1.0	-2.7	-2.2	3.5	2.0	2.2
Asia	4.0	1.1	0.1	0.8	0.9	2.1
Europe	1.5	-1.0	-0.6	2.8	2.8	1.3
Germany	0.0	-2.2	-2.2	1.9	0.5	0.5
France	0.0	-1.2	-1.3	3.8	2.2	0.9
Italy	1.2	0.7	-1.2	2.2	3.0	1.5
United Kingdom	2.0	-0.5	2.3	3.6	2.4	2.2
Japan	1.7	-1.4	-0.9	1.0	2.8	0.3
Developed countries	1.2	-0.8	-0.7	2.7	2.7	1.5
OECD	1.2	-0.8	-0.7	2.7	2.7	1.5
USA	2.8	0.4	1.8	5.7	6.3	6.1
China	3.4	14.3	10.1	11.8	10.2	9.0
World excluding USA	0.8	-1.4	-1.1	2.8	2.4	2.4

The report thus recommends setting up an international "marketing-cum-information agency" such as the Japanese External Trade Organisation to give devel-

oping countries early warning of impending market gluts. Unctad acknowledges that a huge export drive by the South could create serious

dislocations in the North, even though new markets would be opened up in developing countries for the North's more sophisticated manufactures, capital goods and services.

Over 10 years, developing countries' penetration of northern markets could double, affecting over 12 per cent of manufacturing employment, Unctad estimates. If the North grew slowly and exports from the South expanded rapidly, penetration could exceed 20 per cent of northern markets for manufactures.

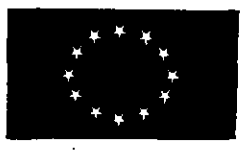
"With the depressed demand conditions and growing labour market problems which have characterised the North over the past 20 years, the scale of market penetration envisaged might trigger an intensification of protectionist pressures," the report says.

In analysing the lessons from the east Asian "miracle", Unctad argues that effective government intervention was crucial. "Markets alone cannot generate export-oriented industrialisation." Despite globalisation and stricter trade rules, developing countries still have room to pursue selective industrial policies, the report says.

Trade and Development Report 1996 (Sales No. E96.I.D.6). UN Sales Centre, Palais des Nations, CH-1211 Geneva 10. Fax +41 22 917 0027, \$42.

Manfredonia Sviluppo

Società Consortile per Azioni



F.E.S.R.

GLOBAL SUBSIDY FOR

THE CRISIS AREA OF MANFREDONIA - ITALY

Aid for the realisation of entrepreneurial initiatives and inter-company infrastructures

Manfredonia Sviluppo - a syndicate company with mixed private and public capital established in April 1994 with the aim of promoting the relaunch of the production activities and employment in the Province of Foggia - is the intermediary authority for the Global Subsidy for the reindustrialisation of the crisis area of Manfredonia, deliberated by the European Union on 24th July 1996 for a total of 25 million ECU (approximately 50 billion lira) with the co-financing, decided on 3rd May 1996, of 19 billion lira from the Ministry of Labour.

The Global Subsidy for companies will be divided between technical assistance for the elaboration of projects, the awarding of recognised grants and support for the starting up of the initiatives, further details of which are to be found in the Guide Lines available to all interested parties from the Company's office.

For each initiative considered eligible, Manfredonia Sviluppo will organise specific inquiries aimed at verifying the technical-economic viability of the initiative and evaluating the reliability of the proposing entrepreneurs.

RECIPIENTS OF THE GRANTS FORESEEN BY THE GLOBAL SUBSIDY ARE:

- New initiatives by small and medium sized enterprises (according to the enclosure of the Recommendation of the Commission no. 96/280/CE of 3/4/96 Official Gazette no. L 107 of 30/4/96), who will be able to benefit from a recognised grant of up to a maximum of 40% calculated in Net Subsidy Equivalent plus a further 15% in Gross Subsidy Equivalent;

- New initiatives by large enterprises who will be able to benefit from a recognised grant of up to a maximum of 40% of Net Subsidy Equivalent.

The subsidised initiatives must be situated in the Communes of Manfredonia, Mattinata and Monte S. Angelo (Province of Foggia).

Extensions of pre-existing activities in the above mentioned areas will also be eligible provided that they are characterised by significant increases in employment levels.

To be eligible for the benefits of the Global Subsidy, the initiatives must be part of the sectors of Classes C - D of the Classification of Economic Activity ISTAT '91 or services for companies if these activities are connected to the production cycle of the same, as indicated in the Guide Lines available to interested parties, with the exclusions listed in enclosure no. 2 of the Ministry of Industry Circular no. 38522 of 15/12/95, published in the Gazzetta Ufficiale no. 156 of 30/12/95.

The Global Subsidy will finance the realisation of minor inter-company infrastructures for the recipients of recognised grants, proposed by the Consortium for the Area of Industrial Development of Foggia.

The projects presented will be classified according to the following criteria:

- value of the capital invested in the initiative by the enterprise compared with the total investment.
- number of employees activated by the initiative compared with the total investment.

For the purposes of classification, the procedures of standardisation and of the consequent total deviation will be used, as per sub-section 4 of article 6 of the Ministry of Industry Decree 20/10/95 no. 527, within the limits of the indicators in numbers 1 and 2 (regulation containing the method and procedure for the awarding of grants in favour of production activities in depressed areas of the country - Gazzetta Ufficiale no. 292 of 15/12/1995).

The inquiry carried out by the Intermediary Body for the selection of the projects and for the admission of the initiatives for the foreseen subsidies is final. The grants will be awarded within the limits of the available public funds.

The classification of the eligible initiatives will be published in the Bollettino Ufficiale di Regione Puglia.

Companies or parties, which intend to present investment projects for concessions from the Global Subsidy, must file their application according to the procedures laid down in the Guide Lines and enclosure no. 1, together with the requested documentation - by registered post addressed to MANFREDONIA SVILUPPO S.C.P.A. Via Valentini Vista Franco, 1 - 71100 FOGGIA - Italy, not later than 30th November 1996. The date of the postmark will be considered valid.

Further information about technical assistance, together with the relative forms to be used for the application and the Guide Lines for the evaluation of the projects, can be requested directly from the Intermediary Body:

Manfredonia Sviluppo S.C.p.a., Via Valentini Vista Franco, 1 - 71100 FOGGIA - Italy
Tel. +39/881/720540 - 727992 Fax +39/881/723091

Selling US cars in Japan: more than a matter of trade policy

Selling any cars in Japan is a difficult business these days, writes Michiyo Nakamoto as talks on opening the market end

More than two years ago the pressures of trade friction with the US led Tokyo Nissan Auto Sales, Japan's largest Nissan dealer, to devote two of its outlets to selling Ford cars.

So far, Ford Tonichi, the subsidiary set up by Tokyo Nissan and the first Nissan-affiliated dealer to sell cars made by the US company, has sold just 400 vehicles and has piled up debts of about ¥300m (\$2.8m). "You need a lot of money and resolve," says Mr Mikio Kurokawa, an official of the company.

As US and Japanese trade negotiators conclude two days of meetings today to review progress of a bilateral accord on opening Japan's markets for foreign cars and car parts, dealers in Japan are more worried about their long-term survival than about a renewed flare-up of US-Japan trade tensions.

The US side has expressed unhappiness that the number of car dealers handling US cars has increased by just 107 against a self-set target of 200 by the end of this year.

While Japanese car dealers' strong relationships with Japanese carmakers is still a deterrent to handling US cars, as one Japanese dealer admitted yesterday, it is not the only one. Concern about the profitability of such a venture is as much a source of the dealers' hesitation.

Intense competition and the sluggish growth of the domestic car market over the past few years have made life increasingly difficult for Japanese car dealers, who have never been very profitable.

A study of 1,823 dealers by the Japan Automobile Dealers' Association, unveiled last week, showed that sales per company fell 8.2 per cent in the year to March 1996. "Selling cars alone is not profitable," says Mr Kurokawa. "I don't think there is any dealer in the Tokyo area that is making profits."

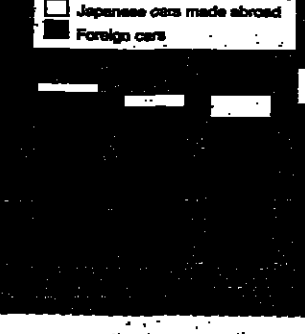
Japanese car makers have made up for the difficulty

their dealers face by providing sales support and incentives, which have made dealers financially dependent on their suppliers. "It is questionable whether car dealers can survive without the incentives [provided by the carmakers]," says Mr Takaki Nakazishi, industry analyst at Merrill Lynch.

To win over Japanese dealers, foreign carmakers would need to convince them that selling their cars can be profitable. "Dealers want to

be launched in the Japanese market next spring, has been a lack of familiarity with the car, notes Mr Yasuo Maruta, a manager in the marketing division of Saturn, GM, which has recruited six companies so far, is looking to have 20 outlets by the launch.

"The main problem is that people do not know our products," adds Chrysler, which purchased an independent dealership last summer to boost its presence in



know if we can provide them with a range of models and how much profits they can make," says Chrysler, one of the other big three US car groups.

For US carmakers with a limited track record in Japan, that is no simple task. "It's not like selling a Mercedes-Benz," says Mr Kurokawa. "Japanese brand consciousness still leans heavily towards the Europeans."

Most Japanese dealers know little about US cars and the companies that make them. The biggest problem General Motors has had in recruiting dealers to sell the Saturn, which will

7,189 units of the car since January and looks set to miss its target of 20,000 for the year.

Furthermore, starting a car sales outlet is a big investment that does not usually deliver returns for many years. Tonichi Ford does not expect to make a profit until its sixth year, Mr Kurokawa says. And it will take much longer to wipe out its accumulated debts.

The dealer was able to use existing outlets provided by its parent but most dealers would have to invest between ¥2bn and ¥3bn to open an outlet. To make matters worse, unlike Japanese car companies, Ford does not provide any incentives, according to Tonichi.

Whether a Japanese company can take on foreign cars depends to a large extent on its financial strength, admits Mr Hiroo Tanabe, general manager of external affairs at Ford in Tokyo.

At the same time, US car makers are being selective about the dealers they choose, which makes the process of building up a network a time-consuming one. "There are a lot of people that want to come into the imported car market because they think they can make a quick buck," Ford's Mr Tanabe explains. "But Ford doesn't want just any dealer, so we have had to reject many dealers interested in handling our cars."

There is, meanwhile, one development that could boost the prospects of US companies trying to recruit Japanese dealers.

The poor profitability of their dealers is putting a strain on Japanese carmakers, which spend a significant proportion of their profits supporting their dealers. When Japanese car makers decide they can no longer sustain that system, says an official at one car maker, the shake-out could provide an opportunity for US companies.

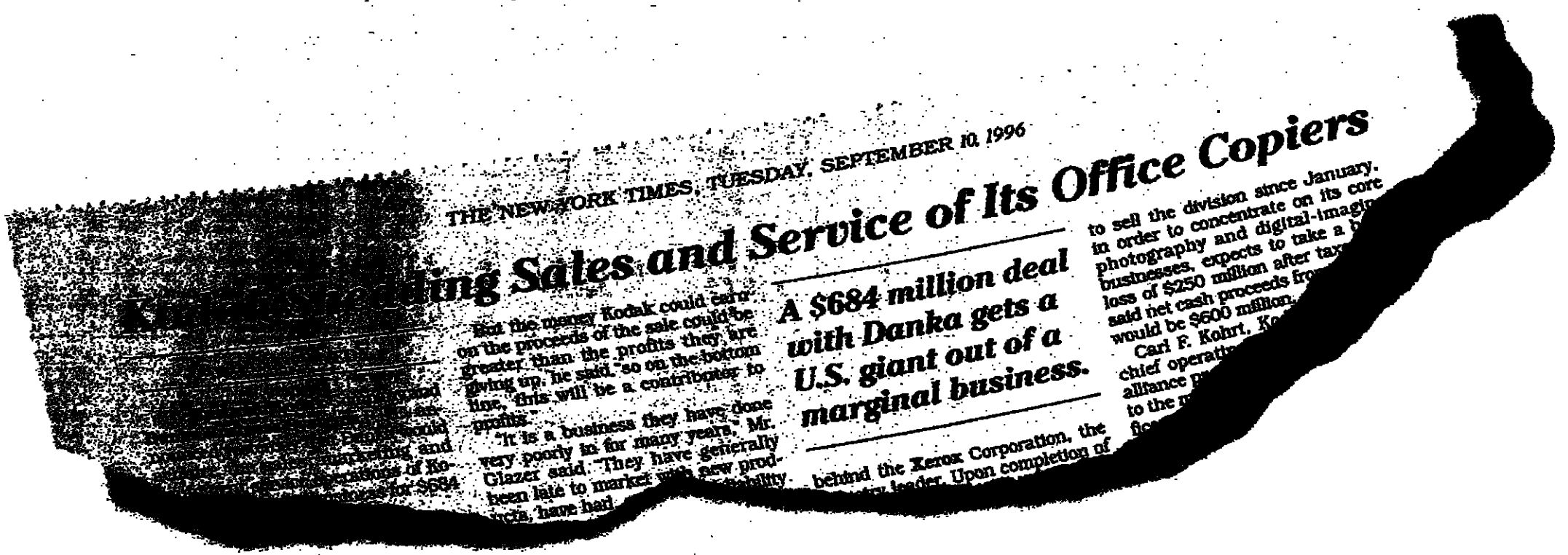
"Even without political pressure, the dealer-manufacturer relationship is falling apart," he says.

مكتبة الامير

مكتبة الاميل

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THE NEW YORK TIMES, TUESDAY, SEPTEMBER 10, 1996

ing Sales and Service of Its Office Copiers

A \$684 million deal with Danka gets a U.S. giant out of a marginal business.

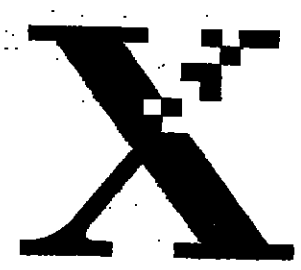
But the money Kodak could take on the proceeds of the sale could be greater than the profits they are giving up, he said, so on the bottom line, this will be a contributor to profits.

"It is a business they have done very poorly in for many years," Mr. Glazer said. "They have generally been late to market with new products, have had

to sell the division since January. In order to concentrate on its core photography and digital-imaging businesses, expects to take a loss of \$250 million after taxes. said net cash proceeds from would be \$600 million.

Carl F. Kohr, Kodak's chief operating officer, said the alliance with Danka is a key step to the company's financial recovery.

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NEWS: INTERNATIONAL

Frightened Kurds look to US for protection

By John Barham in Arbil, northern Iraq

The talks between US officials and Mr Massoud Barzani, the Kurdish leader allied to Iraq, due to take place in Ankara last night, brought a palpable sense of relief to Iraq's Kurdish north yesterday.

It was only two weeks ago that Mr Barzani and his Kurdistan Democratic Party (KDP) asked for Iraqi President Saddam Hussein's help to recapture the Kurdish city of Arbil from the rival Patriotic Union of Kurdistan (PUK). Following that, and despite US retaliation in southern Iraq, Mr Barzani has won virtual control over the Kurdish north.

Yesterday Mr Barzani arrived in Ankara for talks with Turkish leaders as well as Mr Robert Pelletreau, the US assistant secretary of

state for Near Eastern affairs.

Few, if any, Kurds ever felt secure about Mr Barzani's deal with Mr Saddam. A shopkeeper in Sulaimaniya, the enclave's biggest city, said: "There will be peace in Kurdistan, but the United States will help Barzani, directly or indirectly."

Although fighting has died down and Iraqi government forces have withdrawn from the city, fear of Mr Saddam's Mukhabarat or intelligence services remains widespread.

There are no longer reports of abductions of Iraqi opposition members by the Mukhabarat, but Kurds now feel that walls have ears.

Few dare criticise Mr Barzani openly, but in private show contempt for him, calling him a "traitor" or "con-rupt". Such apprehensions among Kurds are a main reason why Mr Barzani is try-

ing to distance himself from Mr Saddam.

Even KDP officials are relieved Washington has so readily reopened communications with Mr Barzani. One party member close to him said: "We ask Mr Pelletreau that protection and international assistance for the Kurds continue. If we have that protection we will not turn to anyone else."

Mr Barzani blamed US indifference to rising tensions with the PUK for driving him into the arms of Mr Saddam. But he has also been claiming that he has no intention of being tied to the Iraqi regime.

Mr Barzani is in a vulnerable position and his move risks provoking Iraqi retaliation. Iraqi media yesterday warned Mr Barzani against meeting with the US.

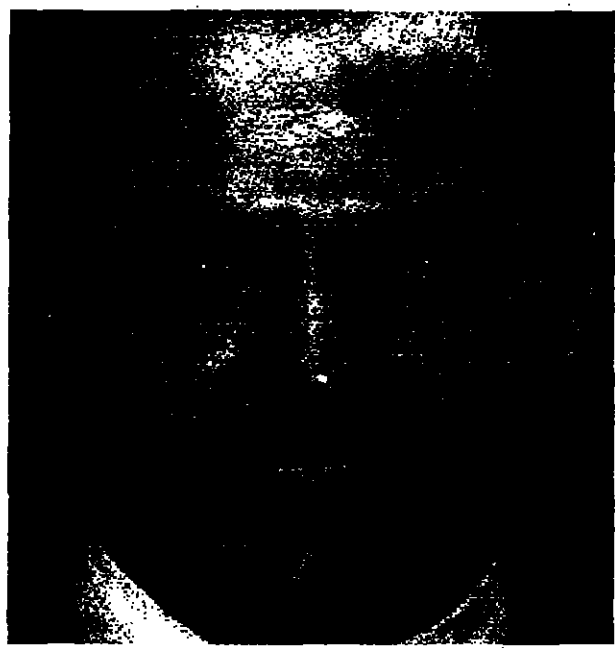
While admitting that Mr Barzani will be unable to cut

his ties with Baghdad, US officials said their meeting with Mr Barzani had the short term objective of maintaining some US foothold on the ground by securing KDP help to protect people working for US agencies in northern Iraq and keeping the US aid organisations operating.

In the longer term, the aim is to attempt a reconciliation between the two rival Kurdish factions.

As to Mr Barzani, aides said he may also want the US to return its token - but psychologically very important - military presence in northern Iraq and resume aid programmes. Residents' morale collapsed with the sudden departure of the US-led military co-ordination centre from the border town of Zakho and termination of the US government's aid operations.

Mr Saddam has exempted



Barzani: few dare criticise him openly

those he considers to be "spying for foreigners" from a general amnesty he decreed for Kurds, leaving local employees of aid agencies terrified that they might face execution. Their fear has paralysed the work of the agencies.

"We think Kurdistan is not safe," said a doctor. "Saddam will take it militarily or slowly, in co-ordination with a Kurdish party." Hollow-eyed with fatigue and fear, he said he would flee the moment the opportunity arose.

Lebanon curb on political broadcasting

By Sean Evers in Cairo

Lebanon yesterday banned broadcasts of political programmes and news by about 60 private television stations and 150 radio stations and ordered them to close by the end of November.

Political broadcasting is now restricted to four TV stations and three radio outlets controlled by the pro-government establishment, a move that risks serious protest by opposition groups.

The opposition and private media operators condemned the move, saying it restricted press freedom and concentrated the media in the hands of powerful political, sectarian and business leaders.

The government granted licences to four television stations - owned by Mr Rafiq al-Hariri, the Sunni Moslem prime minister, Mr Nabih Berri, the Shi'ite speaker of parliament and Hizbollah rival, the brother of the Greek Orthodox interior minister, Mr Michel Murr, and to LBCI, the former station of the now disbanded Maronite Christian Lebanese Forces militia, in which leading Christian businessmen have invested.

Eleven radio stations were licensed, but only three may air news and political programmes. These are owned by Mr Hariri,

Mr Berri, and LBCI.

The clampdown on Lebanon's free-wheeling media follows recent elections to parliament - tightly managed by Syria - which returned an overwhelmingly pro-Syrian majority grouped around two blocs loyal to Mr Hariri and Mr Berri.

Mr Paul Salem, director of the Lebanese Centre for Policy Studies, said although there was a rational argument for re-organising the audio-visual media industry, the move would have been clear. "The end result is that now four or five politicians in the country monopolise the public and private sector," he said.

Most of the television and radio stations were set up amid the anarchy of the Lebanese civil war of 1975-90 as mouthpieces of the militias. In the aftermath of the war most stations became commercial operations and competed for a slice of the lucrative advertising market.

The broadcast media was the fastest growing economic sector in Lebanon, and the closure of large parts of it will put thousands of highly skilled young professionals out of work.

Mr Salem said: "Syria has successfully consolidated a friendly local power structure in Lebanon, having just won elections, and now they will control the media."

Action urged on water shortages

By Leyla Boulton, Environment Correspondent

The number of people living in water-stressed countries in Africa could rise from 300m to 1.1bn by 2025, says a report by a Washington-based think-tank which calls for greater action on the world's water shortages.

The report* by the Worldwatch Institute says that areas which face worsening water shortages should make more use of water-saving measures tried elsewhere.

It adds that policy-makers have yet to understand that new engineering projects such as dams will not be enough to solve water shortages, which could threaten countries' security and food supplies.

The report calls for:

- Removing subsidies and charging more realistic prices.
- Californian-style restructuring of tariffs to encourage conservation.
- Water trading, as practised in Chile, where farmers can sell water rights to water companies.
- A change in agricultural practices, including a switch to drip system irrigation which doubled the amount of land that could be irrigated in a Nepalese pilot project.
- Water-sharing agreements between nations.

It said projects could be aided by the involvement of third parties such as the World Bank, swaps of other assets such as energy, or land-crossing rights. Joint management of water resources and attaching monetary values to disputed resources.

*Dividing the Waters: Food Security, Ecosystem Health, and the New Politics of Scarcity

Iran is anxious to contain Gulf conflict

In Tehran's view, Saddam's Iraq is a safer bet than an ungovernable Iraq, writes Kasra Najji

Posters have been put up in the streets of Tehran to mark what has been officially termed Holy Defence Week to commemorate the anniversary of the start of the Iran-Iraq war 15 years ago.

The occasion has provided Iran's leaders with an opportunity to call on the armed forces for extra vigilance at a time when the situation in northern Iraq remains volatile and the US continues with its military build-up in Kuwait and elsewhere in the region.

Officials say Iran is determined not to get sucked into the crisis. To ensure this, Iran has been strengthening its defences along the border with Iraq. At the same time it has begun a new round of diplomatic

efforts to prevent any escalation.

The immediate concern is the possibility that the fighting between the two main rival Kurdish groups and involving Iraqi troops might spill over into Iran. Already the forces of the Patriotic Union of Kurdistan are using mountain passes on the border to shift troops. And in the past few days there have been at least two clashes between forces of the PUK and the Kurdistan Democratic party near the Iranian border.

There is also the possibility that Iranian opposition forces - the Iranian KDP and the Mujahideen - might use the chaos in the border areas to attack Iranian villages and towns with the help of Iraqi forces.

Iran is also anxious about a Turkish plan to establish a buffer zone in northern Iraq which Turkey's own Kurdish rebels use as a base. "Iran condemns the plan to establish a buffer zone as it contravenes Iraq's territorial integrity," said a Tehran

Mr Ali Akbar Velayati, the foreign minister, held talks with Turkish leaders on Sunday, to explain Iran's position. Mr Mahmoud Vaezi, his deputy, has been dispatched to Moscow to enlist Russian support. And Iran has also been in close con-

sultation with Syria to strengthen its hand in dealing with Turkey.

Iranian officials say that for Turkey to establish a buffer zone would be the first step towards the disintegration of Iraq. But they

admit that there is little that Iran could do if Turkey went ahead with such a plan.

Iran prefers a strong central government in Baghdad - albeit in the form of an unpredictable former enemy, President Saddam Hussein - to an Afghanistan-type situation in which several groups claim power and no one is in control.

Meanwhile, Iran has always viewed any US military build-up in the region with suspicion. Iranian officials believe that the so-called "dual containment" strategy of the US in the region to keep Iran and Iraq under pressure is geared more towards Iran than Iraq. They believe that the US has been preparing itself and international public opinion for an eventual military

Iran imagines it is 'the number one enemy of the number one state' - diplomat

radio commentary which reflects the view of the Iranian foreign ministry. It called for joint action by Iran, Turkey and Syria - the three countries which border Iraqi Kurdistan - to contain the conflict.

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Iranian officials say that for Turkey to establish a buffer zone would be the first step towards the disintegration of Iraq. But they

Mordechai approves new West Bank homes

By Judy Dempsey in Jerusalem

Israel's defence ministry yesterday approved plans to build a further 1,800 homes in a Jewish settlement in the West Bank. The decision could be aimed at strengthening Israel's position in a final settlement with the Palestinians, Israeli officials said.

The decision by Mr Yitzhak Mordechai, the defence minister, confirms the government's intentions to step up the expansion of

existing settlements. However, it is still unclear if the Likud government intends to create new ones.

The former Labour government had allowed the extensive expansion of existing settlements but had halted new ones in a bid to push forward the peace process.

But since the election of the rightwing Likud government last May, Mr Benjamin Netanyahu, the prime minister, appears determined to allow new homes to be built despite

sharp criticism from Israeli peace groups and the Palestinians.

Yesterday, they argued the move would have a negative psychological effect on the peace process which has virtually come to a standstill since Likud came to power.

"Of course we will be criticised about this plan," a government spokesman said. "But there is nothing in the [Israeli-Palestinian] interim agreement and there is nothing written down which states we cannot continue to build new homes within the

existing settlement boundaries."

The defence ministry said it was simply untweaking plans by the previous government. The latest approval is for Mattiyahu, an ultra-orthodox settlement of 2,400 people. It is in the West Bank, close to Israel's pre-1967 border.

A government official insisted the homes were necessary, especially for the ultra-orthodox Jews "because of natural reasons. They have large families. They need room." But Likud

is beholden to meeting its pledges on expanding the existing settlements to the three ultra-orthodox parties in the coalition.

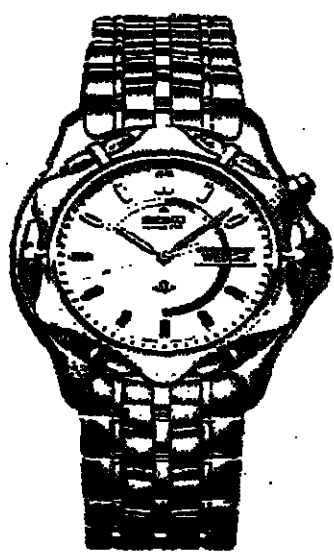
He went further by suggesting that both the Israelis and the Palestinians were trying to strengthen their negotiating position in the event of any final agreement even though many of the commitments in the 1995 interim agreement have yet to be fulfilled.

The announcement of the approval took place hours before Mr Mordechai and Mr

Yassir Arafat, the Palestinian Authority president, were due to hold talks in Gaza. They were expected to focus on security issues and the redeployment of Israeli troops from the West Bank town of Hebron.

The redeployment from Hebron is long overdue. But so far Mr Netanyahu has given neither a commitment nor a timetable for their withdrawal, an issue which Mr Dennis Ross, the US special envoy, was due to raise with Mr Arafat in Gaza as well.

Good-bye Battery

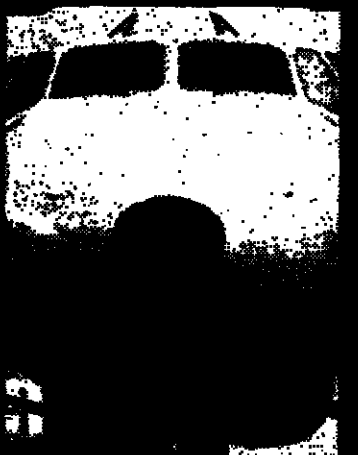


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WWF
World Wide Fund For Nature
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International Secretariat, 1196 Chind, Switzerland.

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Car workers demand 7% pay increase

By Robert Taylor, Employment Editor

Workers at Rover, the UK vehicles subsidiary of BMW of Germany, yesterday demanded a pay rise of at least 7 per cent. The current average earnings increase in the UK is running at 3.75 per cent. It is the first big challenge for Mr Walter Hesselkus, Rover's chief executive who arrived from Germany to take up his post a fortnight ago. The current two-year agreement ends on November 1.

The size of the pay claim reflects a determination by union negotiators to achieve wage increases that reward past productivity performance. In addition, the Rover workers want a cut in the basic working week from 37 hours to 35 hours to bring them more into line with the time worked by BMW's German staff. The Transport and General Workers union national officer for the car industry, Mr Tony Woodley, said: "As union bargainers we must stop making apologies for

demanding fair recompense for workers in return for real improvements they have made in their productivity. We see 7 per cent as the very minimum of what we need." The union represents about half the workforce. Demanding pay rises in line with inflation is no longer enough, particularly when corporate fat cats are enjoying earnings increases that average 12 per cent. Mr Woodley said the unions believed Rover had secured impressive productivity improvements

since 1992, although he acknowledged there had been a more modest achievement in recent months. The claim points out that there has been a 48 per cent cut in the number of working hours needed to build each Rover model between 1992 and 1995. The unions at Rover are also demanding three extra days holiday a year and improvements to the holiday bonus. They are seeking a 12-month agreement, although the current deal was for two years.

In November 1994 the pay talks at Rover proved difficult and the final 10.7 per cent pay rise over two years was only accepted narrowly by workers in a secret ballot. Two other car companies in the UK - Jaguar and Peugeot - also face wage negotiations this autumn but current agreements at Ford and Vauxhall do not terminate until late 1997. In a separate development, Ford Motor Company has reached agreement with a European works council for its employees across Europe.

Airport operator plans increased travel links

By Charles Batchelor, Transport Correspondent

BAA, the operator of London's Heathrow Airport, yesterday unveiled plans for links to the national rail network once a new London Underground rail terminal opens in 1998.

The company has begun talks with five train-operating companies with the aim of creating rail links to a wide range of destinations in London, to Gatwick Airport and the south coast and north to Birmingham and Manchester. These proposals form part of a programme intended to encourage airline passengers to travel to the airport by public transport rather than by car. BAA wants to increase the public transport's share from 34 per cent to 50 per cent. This will form part of BAA's submission to

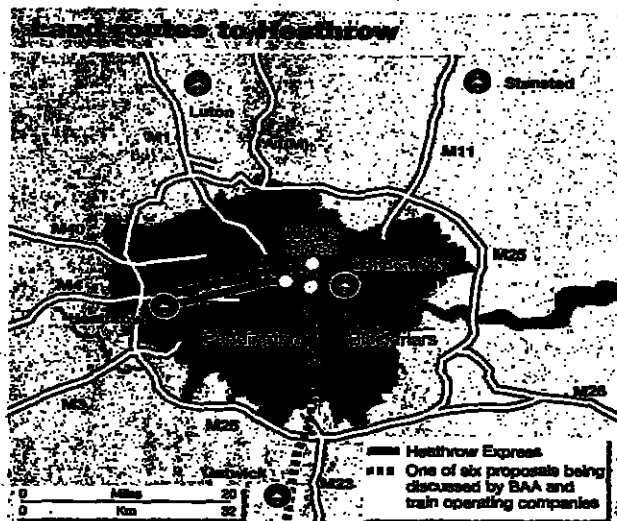
the public inquiry now under way into plans for a fifth terminal at Heathrow. Technical director, Mr Michael Maine, said: "We are doing more than anyone could have hoped for, or expected, to encourage public transport. This will not only benefit travellers to the airport but also London and the south-east generally."

BAA also hopes to create a bus and coach lane on the M4 motorway approach to the airport - the first time that such a lane has been established on a British motorway - and is in talks with the Highways Agency. BAA has already announced plans to spend £500m (£780m) on rail improvements at the airport including £350m on the Heathrow Express link which will provide a 16-minute journey time to London Paddington station from

June 1998. A further £70m will be spent on extending the Piccadilly Underground line to terminal five. If it is built, while £30m would go on a main line link and station at terminal five.

The British government will today announce plans to improve the way it provides subsidies to encourage freight to go by rail and to increase the sums it provides for long-distance freight journeys. This follows a critical National Audit Office report last month which accused officials of setting unrealistically tight conditions for making the grants and sustained pressure from rail freight operators for greater flexibility.

Mr John Watts, rail minister, is to announce an increase in the allowance given to hauliers who switch traffic from motorways to



Heathrow Express, the Piccadilly Underground and the M4 motorway approach to the airport.

Freight work, which represents and advises freight operators. "We had been arguing for 25p per mile but this increase will help to tip the balance in a number of cases we are currently looking at. Long-distance shipments which at present go by motorway are the prime target for rail operators."

BBC to enter Internet market

By Alan Cane and Raymond Snoddy in London

The BBC plans to launch a service on the Internet which could promote greater acceptance of the global computer network in the same way that the BBC Computer popularised computing in the 1980s.

Contracts have been signed between BBC Worldwide, the public broadcaster's commercial arm, and the multimedia division of ICL, the UK computer group owned by Fujitsu of Japan, to design and run the service.

BBC Worldwide will announce the service within the next two weeks. It will feature news, weather and travel information as well as educational and entertainment material. It is expected to go live in the early part of 1997.

The BBC confirmed last night it was in discussions with ICL and other companies and would make an announcement shortly. It is understood that ICL has won the contract in competition with Microsoft of the US, the world's largest software company, which has launched an Internet television service in a joint venture with NBC.

The deal with ICL is part of a much broader BBC strategy to exploit its programme library and expertise in a wide variety of digital forms - ranging from online to digital satellite and digital terrestrial broadcasting. The corporation is also in talks with Flextech, the television channel provider controlled by Telecommunications Inc of Denver.

If the deal is agreed the two companies will launch at least six satellite television channels together. ICL will not be paid a fee for its services but will take a percentage of the subscriptions paid for the service.

The BBC is providing programming and content while ICL has designed the system and is taking responsibility for the technical specification.

The main selling points will be speed - compared with the frequent delays experienced by users - and ease of use. There will also be a "morality button" to reassure parents who might fear their children could use the service to view pornography and other unsuitable material available on the Internet.

ICL declined to comment last night.

Airline sheds 5,000 jobs to save \$1.5bn

By Michael Stupinder, Aerospace Correspondent

British Airways is to offer voluntary redundancy to 5,000 employees - and will hire the same number of recruits - as part of plans to save £1bn (\$1.56bn) over three years.

Mr Robert Ayling, BA's chief executive, said yesterday that several areas of the company, including baggage handling and ticket processing, had been told they would have to cut costs to the level achieved by outside

suppliers. Failure to do so would mean their work being put out to contract. But the company did not announce any immediate plans to contract out work.

Mr Ayling told staff the cost-cutting plan was essential if BA was to maintain its lead in the international airline industry.

He said: "Today marks the start of the next stage on our long journey from privatisation. In 10 years we have transformed ourselves into an airline which has few equals. To be a success in

the next century, we have to bear in mind the transformation we achieved in the past, and then do it all over again."

Mr Ayling said the redundancy programme would start in November and last for 18 months. Voluntary severance or early retirement would be offered only to UK employees, who account for 46,000 of the airline's 55,300 staff. He said BA hoped to avoid compulsory redundancies, although these could not be ruled out.

The recruits will be taken on over the next three years, so that by the end of the decade the airline will have around the same number of employees as it has today. Mr Ayling said the new staff would have the skills BA needed to succeed in the future, including languages.

Mr Ayling said BA planned to reduce advertising and promotions expenditure. It would also improve flight punctuality and share more of its aircraft with Qantas of Australia, in which it has a minority stake, and American Air-

lines. BA and American are awaiting US and UK government approval for their alliance, announced in June.

Mr Ayling said BA planned to develop interactive on-board entertainment allowing passengers to order goods, gamble or watch "pay-per-view" films and television programmes.

BA is considering inviting investors to take a minority stake in its engineering and maintenance system.

Smooth take-off, Page 18
Lex, Page 14

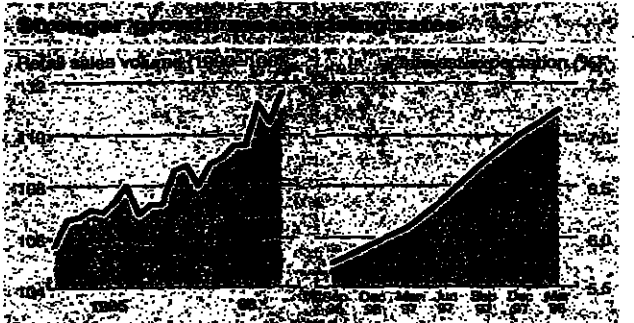
Recovery is 'most balanced in Europe'

By Graham Bowley, Economics Staff

The present economic recovery represented "the most balanced and sustainable economic growth of any major European economy", the UK Treasury said yesterday.

Figures from the Office for National Statistics showed that sales in city shopping streets were growing at their fastest rate since 1988, making it increasingly unlikely that Mr Kenneth Clarke, the chancellor of the exchequer, would be able to cut interest rates again without alarming the financial markets.

The ONS said retail sales rose a seasonally adjusted 1 per cent last month and were 4.4 per cent higher than in August last year. The acceleration in retail activity reawakened memo-



ries of the late 1990s consumer boom and provoked a strong reaction in financial markets as investors feared current growth rates were unsustainable and would lead to rising inflation.

UK government bond and share prices fell back on fears of rising interest rates, while the pound rose against the dollar.

The financial futures markets concluded that interest rates were likely to be higher by Christmas.

The figures, which were much stronger than City economists expected, coincided with the news that Mr Eddie George, governor of the Bank of England (the UK central bank), pushed strongly for rates to rise to

6 per cent from the present 5.75 per cent at his monthly three-month meeting with Mr Clarke in July.

The minutes of the meeting, published yesterday, showed that Mr George expressed concern that economic growth, especially consumer spending, was stoking inflationary pressures.

However, Mr Clarke said he was prepared to raise rates early if inflationary pressures picked up, but he "saw no evidence yet of those pressures".

In the three months to August, retail sales volumes were 1.6 per cent higher than in the previous three months, the strongest growth since August 1988.

Sales of clothing, footwear and household goods appear to be driving most of the increase. Sales of textiles,

clothing and footwear rose 5.6 per cent in the latest three months compared with the previous three months, the strongest growth for a decade.

Household goods, especially electrical goods such as televisions, are benefiting from the present recovery in the housing market. Clothing sales have been boosted by new autumn fashions and heavy discounting as prices have fallen below last year's levels.

Overall, sales by non-food stores rose 2 per cent between July and August. Sales by food stores were flat.

There were widespread declines in retailers' share prices, suggesting investors believe the high rates of growth are unsustainable.

Major's morals, Page 13

Ostrich farm funds take flight

Nearly a third of the birds sold to investors 'never existed'

Nearly a third of the 3,700 ostriches sold to investors by Ostrich Farming Corporation did not exist, and at least 400 of the others have died, according to the company's joint liquidator.

Mr Adrian Stanway, of accountants Coopers & Lybrand, also said that of nearly £22m (\$34.32m) raised by OFC from 2,700 investors, no more than £5m could be explained by the purchase and upkeep of birds.

The collapse of OFC, closed down in April on public interest grounds by the Department of Trade and Industry, has left the liquidators with two linked problems - how to care for nearly 2,500 ostriches on Belgian farms and how to maximise the return to creditors, including the owners of individual birds.

The owners paid up to £17,700 for birds whose market value is now estimated to be £400 at most. Having invested on the promise of annual returns exceeding 50 per cent, they now realise that the hope of retrieving any of their outlay will require more money.

General Sir Robert Pascoe, of the Ostrich Owners Protection Group, said: "I know of a secretary who borrowed money from her boss to invest. I know of someone who mortgaged his house."

OFC sold 3,700 ostriches to investors, but only 1,876 adult birds and 620 chicks had been identified in the records held by Mr Eddy Nachtergaele, the Belgian farmer who reared them, Mr Stanway said.

The "ostriches" OFC allocated to other investors were only the numbers of micro-chips which had not yet been implanted into specific birds' necks for identification purposes.

The actual number of live birds will not be known until they are counted in November, after the breeding season ends. At least 400 have died, however, after a mix-up over feed. Mr Nachtergaele has agreed to replace these and any others who have died, under an agreement reached after Mr Stanway's appointment in July.

The parallel effort to trace and recover the missing money is being conducted by Coopers' forensic account-

ants. In the High Court in London, the liquidators have already won court orders freezing the worldwide assets of two companies and four men: US-based Wallstreet LLC and Wallstreet Corporation (UK) - which, they claim, received "excessive payments" by acting as intermediaries in the ostrich sales; three OFC directors, Mr Jack Bennett, Mr Brian Ketchell and Mr Allan Walker; and a fourth man, Mr Kevin Jones, who allegedly received "large sums" through Wallstreet LLC.

The court orders, however, deal with only £3.5m of the estimated £17m which cannot be accounted for by payments to Mr Nachtergaele's Belgian companies which supplied the ostriches and agreed to take care of them for investors.

Coopers has identified other transactions it considers suspicious, but is weighing potential benefit against the chance of success.

As for the ostriches themselves, Mr Stanway's team were able to break a legal impasse which had developed between Mr Nachtergaele and the Official

Receiver, who had stopped payments to the Belgian farmer for the OFC ostriches' livery - food, accommodation and care.

In return for the liquidators paying Mr Nachtergaele £300,000 in arrears, he agreed to withdraw legal actions for non-payment in the Belgian courts. The money will be recouped from owners, even those whose contracts with OFC included livery.

Mr Stanway has given owners three choices: ● To leave their ostriches with Mr Nachtergaele, paying a livery charge of £537 per bird until the end of 1996 (including a £300 contingency charge); ● To remove their ostriches, at an estimated cost of £800; ● To sell or abandon their birds.

So far, most are retaining hope. Some 1,700 have signalled their intention to support the Ostrich Owners Protection Group, whose intention is to form a mutual company to own the birds and keep them on Mr Nachtergaele's farm.

Clay Harris

UK NEWS DIGEST

Army displays tank fire-power

The British Army yesterday demonstrated its latest generation of main battle tanks to its European counterparts as part of international arms control agreements. A group of 85 officers from 20 nations watched the 65-ton Challenger II tank, made by Vickers Defence Systems, destroy six tank targets in 26 seconds at ranges of up to 1,500 metres in a deafening display of fire-power. The display was called to demonstrate the army's new tank under the Vienna Agreement. Challenger II, capable of speeds up to 56 kmh, also destroyed targets on the move on the Lutworth ranges in Dorset.

The tank, which was first delivered to the army two years ago, has been criticised for poor reliability. However, in recent trials, the tank demonstrated dramatically improved levels of performance. A test in Saudi Arabia in the 50 deg C heat of August as part of an effort to win export orders also went well.

Vickers is in contract negotiations with the Ministry of Defence about when the army will accept the tank into full service.

Bernard Gray, Lutworth Camp, Dorset

BREWING INDUSTRY

Minister backs pub ties

The government would oppose any change in laws of pub ownership which would disadvantage British brewers compared with their European Union counterparts, Mr John Taylor, minister for corporate and consumer affairs, said yesterday. He met representatives from brewers and pub owners to help the government prepare for negotiations with the EU on the issue.

The EU is reviewing its exemption from competition policy of European brewers' ownership ties and supply agreements with pubs. The current exemption expires in December 1997, but the UK industry believes the European Commission will renew it.

Brewery ownership of pubs is the main form of tie in the UK while financial support by brewers of pub owners is typical in Germany. Italy and some other European countries. The EU objected recently to one British provision which allowed tenants tied to a brewer to serve a "guest ale" from another brewer. It said the law discriminated against lagers.

Roderick Oram

LIMITED LIABILITY

Jersey legislation to be probed

The Jersey parliament is likely to set up an independent inquiry into the way in which a law allowing the big six accountancy firms to register on the island has been handled by politicians and officials.

Yesterday Senator Pierre Horstall, president of the island's finance and economics committee, said he would ask parliament to set up the inquiry to stop "gossip and innuendo" about the new law. The legislation, which would allow big firms to register on Jersey and establish limited liability partnerships, has caused controversy with critics saying it was "fast-tracked".

There was also concern from some members of the parliament over the role of the "big six" firm, Price Waterhouse, in helping to draft the legislation. The firm provided free legal advice to help Jersey legislators.

The legislation goes before the island's parliament, the States, for its third and final reading next Tuesday and if passed is likely to be used by at least two of the six firms - Price Waterhouse and Ernst & Young. Jim Kelly, Jersey

INTERNATIONAL MEDIA



Source: Economist Market Research

Appetite for pasta up sharply

The British are becoming avid pasta eaters, making the UK the second fastest growing market in the world, after a 63 per cent rise since 1991. Buroimorion, the market research consultancy has predicted that sales will rise by 41 per cent to £220m (\$343.2m) by the end of the century.

UK consumption is still far behind that in Italy - but the biggest consumers in the world are Americans and Japanese. The figures include sales of noodles. Sales of fresh pasta in the UK grew 90 per cent between 1991 and 1995 to £48m. Dried pasta sales stood at £111m in 1995. Makers of dried products are trying to stimulate sales with flavoured, shaped, patterned, quick cook and wholemeal versions. As the UK market grows, local manufacture particularly of fresh pastas is increasing and displacing imports. Pasta Reale is the brand leader in the fresh sector with a 29 per cent market share and Nestlé's Buitoni leads the dry sector with 12 per cent.

Roderick Oram

CONTRACTS & TENDERS

ANNOUNCEMENT FOR PRE-QUALIFICATION FROM ENGLI BROS & STEEL WORKS, INC. TURKEY
I. ACCREDITATION AND PRE-QUALIFICATION OF THE
A) TURBINE-GENERATOR/MOTOR-BLOWER
B) MOTOR-BLOWER
II. SYSTEM DESCRIPTION
III. SPECIFICATIONS
IV. THIS PROJECT shall be carried out by ENGLI BROS & STEEL WORKS, INC. as the Supplier's responsibility.
V. Only the pre-qualified companies shall be invited to bid. Documents regarding the specifications shall only be issued to those who apply in writing to ENGLI BROS & STEEL WORKS, INC. as the Supplier's responsibility.
VI. The bidder's qualifications shall be taken into consideration.
VII. Applications for the above project shall be received and processed at the following address not later than 02 hours Turkish local time of October 19, 1996. The documents shall be returned to the Supplier's responsibility.
VIII. All correspondence shall be in English language.

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*22 countries

ALL THAT GLITTERS: The Fall of Barings

Disastrous myth of Customer X

After the Barings collapse, senior managers believed they had been victims of a conspiracy between Nick Leeson and an outside speculator. In fact, there was no such speculator, and no plot. In today's extract from their book, FT reporters John Gapper and Nicholas Denton reveal how Leeson used his brief success in attracting a big client to cover up his devastating losses

In the New Year of 1994, Leeson paid a visit to the Raffles Hotel in Singapore. He had been invited to meet for the first time one of the high rollers of global trading, Philippe Bonnefoy. Bonnefoy was an archetypal hedge fund trader. In his early thirties, smartly-dressed and quiet, he handled the investment of billions of dollars. Bonnefoy worked with an Austrian financier called Wolfgang Flotl. They had been together at Kidder Peabody in New York. The two men left when Flotl set up a hedge fund called Ross Capital in 1987. Ross Capital's first use for the \$500m entrusted to it by wealthy private investors was to invest in US takeovers and bond arbitrage. Bonnefoy, who ran an offshoot of Ross Capital called European Bank and Trust from Nassau in the Bahamas, had come to Singapore to find brokers to take orders on Simex. He was considering betting on a rise in the Nikkei 225 index, the main Japanese share index. Futures and options contracts based on the index were traded on Simex.

On the afternoon of February 3, Bonnefoy sat in his suite at the Raffles, and received half-hour visits from brokers. One was Leeson. Bonnefoy was not particularly struck by him. "If I need something, I'll be in touch," Bonnefoy said. On February 18, he put his first trade through Leeson. He bought a few call options, giving him the right to buy futures at a profit if the Japanese market rose.

It was a small order, because Bonnefoy was testing several brokers. It was easy enough for Leeson to get him the best price, since he had Account 88888 to take losses. Shortly after that, Leeson went away on holiday. Before he went, Leeson had Barings' options trader called Adrian Brindle in Osaka, to ask him to help if Bonnefoy wanted options while he was away.

Option trading was an arcane science in which Leeson was officially barred from dabbling. The price of options - which give their holder the right but not an obligation to buy an asset at a set price some time in the future - can only be calculated using mathematical models. Leeson was allowed to buy and sell futures for Barings, but was only supposed to broker options for the bank's customers.

In fact, Leeson had sold options for Account 88888, and thus for Barings itself, since September 1992. He had done it to raise millions of pounds to cover the hole in the balance sheet dug by mistakes and the subsidies he was giving to customers. The seller of an option receives cash, in return for taking the risk of losing money if the market moves in favour of the option holder.

For about 18 months, Leeson had been selling pairs of options called "straddles". These brought him a lot of premium - the cash handed over initially by the buyer of an option - because they involved more than one option. However, they were doubly risky because a holder of a straddle gained if the market moved up or down. If the Nikkei did not remain steady, Leeson would lose money.

Leeson told Brindle that he had a highly confidential customer called Philippe. Brindle did not catch the second name clearly. It sounded French. The call never came, but Brindle tucked the information away in his head. In mid-March, Bonnefoy started making large orders for Nikkei 225 index call options, based on a market level of 20,000.

Leeson's own selling of straddles was accelerating as the losses in the five eight account escalated. By the spring of 1994, he was ringing the Tokyo office, offering to sell straddles to whoever wanted them. He was desperate to sell, and did not care much about price. He always offered Barings' customers options one or two points cheaper than the price implied by market volatility.

Leeson was still offering very good prices for rolls - combinations of futures bought by traders who had to roll over their positions

buyer through Barings in the run-up to the expiry of March 1994 futures hour became Ross Capital. It bought 500 rolls through the Tokyo sales desk, following up with larger orders. In the end, it bought 5,000 rolls for March 1994.

This was about half of the 10,000 rolls that Leeson sold for March. Leeson was still offering the rolls at about ¥10,000 (€65) cheaper than the standard market price each, although customers including Ross had no means of knowing how he did it. In effect, Leeson handed Ross Capital and others a total of about \$650,000 of Barings' money from the five eight account, without any of them realising.

As this happened, a shift was occurring in how derivatives operations at Barings were managed. Leeson had been sent to Singapore in July 1992 mainly to execute trades at Simex on behalf of Barings' customers. This meant he traded for the futures and options sales desk in Tokyo, run by a 39-year-old American called Mike Killian. Since Leeson ran the Barings Futures back office, he also reported to Simon Jones, the regional operations manager in Singapore.

But to encourage London to send him the cash to meet his losses, Leeson had been creating fictitious profits through his own form of trading, where he claimed to be exploiting minute price differences between the prices quoted for the same contract on the Osaka and Simex exchanges. The manufactured profits had drawn the attention of Ron Baker, who in late 1993 had taken charge of Barings' derivatives trading.

Baker had been briefed by Fernando Gueler, the bank's chief derivatives trader in Tokyo, on the remarkable contribution being made to the trading profits by Leeson. Mary Walz, a 35-year-old manager whom he had recruited from the US bank Bankers Trust to take charge of equity derivatives, was asked to investigate. She was taken aback by what she discovered.

Walz found that Leeson had in effect been making 60 per cent of the profits declared by Brindle in Osaka because he supplied futures and options at such good prices. Walz, who was having trouble asserting her authority in London, was irritated at not having been told this before. "I don't really know what game is being played here, and I don't really care," she wrote to Baker in a memorandum on March 30.

Baker was worried by the idea that he was not in charge of the man who appeared to be making a large part of the profits of his division. "My most profitable trader doesn't work for me," he complained to Peter Norris, chief executive of investment banking. With Norris's approval, Baker took a first step towards getting his hands on Leeson by giving him a trading limit in Japanese Government Bonds (JGBs).

Since this would give him even greater access to cash from London, Leeson had every motivation to make switching in JGBs appear to be profitable. He did not hold back. On the first day of his JGB switching, Leeson crossed \$1m of profits into the Japanese options trading book. One of Barings' derivatives traders in Tokyo was so excited that he danced a little jig on the Tokyo trading floor. It seemed there was no limit to Leeson's talent for making money.

The reality was appallingly at odds with the illusion. In May, the five eight account lost ¥7.4bn (€47m), the largest amount in its 23-month existence. In a single month, Leeson lost the equivalent of the entire first quarter operating profits of Barings. He also started to lose his best customer. In May, Bonnefoy started to sell the options he had bought as funds were withdrawn from Ross Capital. Bonnefoy made his last trade with Leeson on June 27.

In mid-May, Baker flew to Singapore to find out more about how Leeson operated there. Baker was impressed by the obvious respect in which Leeson was held at the Simex exchange. That night, over dinner, Leeson explained his switching. It sounded as if he had cornered Simex in a remarkable way. Customers preferred to deal on Simex because margin calls and charges were lower. But Osaka was a bigger and more liquid market, where you could often get a better price for a big futures order.

Barings Futures would fill the order from a Simex house account, and then match its short



order filler, but within two years he had bought himself enormous power, using Barings' money. His profits might be largely fabricated, but they looked extremely good to the outside world. Leeson had taken to gazing lots of chocolates on the trading floor during the day, presents from local traders anxious to gain favour. He was now much fatter, and the other traders used to call him Fat Boy. He had started out shyly, but now he swaggered on to the trading

floor, threatening to cut out any local traders who displeased him. If anybody incurred his wrath, Leeson would buy a cream puff cake from the Delifrance cafe downstairs, and slap it into the miscreant's face.

Outside the exchange, Leeson mostly lived quietly - though he had a coarser streak, which was to get him into trouble. One night he went for a drink with a sales representative called Aloysius Chiu, employed by Reuters. They were getting drunk in a bar, when they saw some women looking through the door, and decided to shock them by turning round, bending over, and baring their bottoms. Leeson was arrested, charged and fined 200 Singapore dollars. When Norris heard of it through Baker, he felt he had to tell the executive committee of Barings, chaired by Peter Baring. It was

the first time Leeson had come to the committee's attention. "It is slightly embarrassing, but one of our traders got drunk the other night, and pulled a moon," said Norris. There was a startled silence. "What did you say?" Peter Baring finally inquired.

Others in the room started laughing. Then Norris admitted that it was serious, because Leeson had been charged and fined. "Well, maybe we should sack him. What does he do?" said John Bolsover, chief executive of Barings Asset Management. Norris said that sacking him would be awkward, because he contributed a lot to profits in Singapore. Bolsover was not satisfied. "Whoever he is, he is an ambassador for Barings, and if he did that in Singapore, how bright can he be?" he said. The discussion petered out with no decision being taken on the errant trader. Leeson had survived scrutiny at the hands of Peter Baring.

By the autumn, Leeson was again facing problems in five eight. The Japanese market was once again veering downwards after a rally in June, when it reached 21,500. Leeson had sold ¥8.1bn (€52m) of straddles at the peak of the market, which were losing money rapidly as the index fell below 20,000. His straddles now stretched for a year into the future. For him to keep the option premium, the Nikkei had to be incredibly stable. What was known as Nikkei volatility - the width of the band within which the Nikkei traded - had to remain below 10 per cent for a whole year. Any analyst of modern Japan would have known that was absurd. Japan had the developed world's most volatile stock market.

The Nikkei options market was starting to buzz with rumours about what Barings Futures was

Leeson laughed amiably. "Listen, you've got to tell me who this customer is," Scott said. "I'm not supposed to say," Leeson replied. He only met Mr X in hotels, and when he rang his office, the call would be passed through several exchanges. "You've got to get him to give me a call. It's a must," Scott insisted. "I'll try, but don't hold your breath," Leeson said.

Leeson's attempts to cover up the deepening hole in Account 88888 drove him on to manufacture ever greater profits through his switching, and in subsidies to other Barings traders. By November, equity derivatives trading had made an apparent profit of \$40m. In fact, most of this "profit" had in effect been transferred by Leeson straight out of Account 88888.

Yet the financial products group - the derivatives trading division run by Baker - was becoming excited by its apparent success. There was an atmosphere of sheer exhilaration among the derivatives traders - known as "rocket scientists" because of their mathematics backgrounds - at the seam of profits that Leeson appeared to have struck.

Apart from the pleasure of being part of a successful group within Barings, Leeson's talents meant they stood to gain far greater annual bonuses at the year-end. Leeson himself would be rewarded handsomely. Baker was becoming his undisputed boss, since Killian's derivatives sales operation was to be put under Baker's control from the start of 1995. In December 1994, Baker told Leeson that he would be getting a bonus of £350,000, nearly three times the £125,000 he had received in 1994.

The year closed with a week-end meeting organised in New York by Baker for all the 120 staff working for his financial products group. Such "offsite" meetings had been introduced by Baker to bond his disparate group of traders, and urge them on to greater efforts. Leeson was being appointed regional manager of derivatives in Singapore, and was joining a 19-person management committee.

The committee met for dinner on the Friday night. Afterwards, Leeson stayed up drinking with colleagues till 4am, while his wife Lisa slept back at the hotel. He had hardly sobered up by the next morning, and the next day of talks and discussion on Baker's trading group.

The staff were seated in the Versailles Terrace of the Sheraton hotel on Seventh Avenue. The session started at 8am with a talk by Peter Norris on Barings' investment banking operations. Norris had reason to be well-satisfied with the year. Thanks to the derivatives profits, it looked as though Barings would virtually match its record profits of the previous year.

By the 10.30am break, Leeson could face no more, and went to the bar. He started drinking Bloody Marys with a fellow trader. He returned to the office once briefly in the afternoon, but was back in the bar by the time of Baker's round-up speech at 5pm. Baker had a message to deliver. They were not there just to enjoy themselves.

Baker wanted a cohesive group that worked together, exchanging information from all corners of the globe. If you listened to customers and traders in each market, and could bridge all the gaps among them, there were big profits to be made. He did not want anybody to sit on their laurels. "Being good is not enough! Everyone must be connected to our strategy, or we will find you, and weed you out!" Baker told the hushed group in front of him. As he spoke, he reached out with his hand, imitating the action of digging out a weed. "Information arbitrage is our business," he went on. "It's not what an information curve is, then find out! Position yourself in an information curve! Dominate the curve!"

Leeson carried on drinking. At the moment Baker was describing a future for Barings based in part on the apparent triumphs in Singapore, Leeson was no longer able to sit and talk coherently about how he had achieved his success. He did not sober up enough to attend the final dinner, held on a balcony above the main concourse at Grand Central Station in midtown Manhattan.

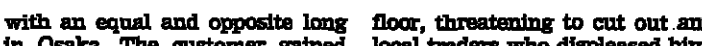
At the dinner, Baker was in his element, although he was unhappy that Leeson was not there. Leeson seemed to have exploited a gap in the market best of all the traders. But Baker had not grasped the truth. The information curve Leeson dominated was not in the financial markets, it was inside Barings. For two years, Leeson had existed between Tokyo and Singapore, between front and back office, between trader and salesman. Now he had brought them all to the point of collapse.

TOMORROW: Failing to realise the truth

All That Glitters is published in the UK by Hamish Hamilton, £20. It can be ordered from FT Bookshop: Freecall 0500 418 419 or +44 181 324 5511 from outside the UK (free p&p in UK)

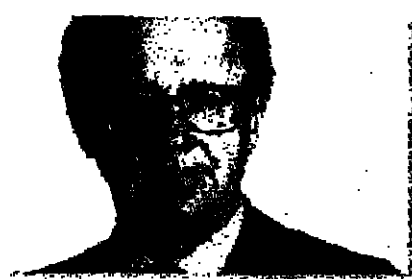
"Information arbitrage is our business. If you don't know what an information curve is, then find out! Position yourself in an information curve! Dominate the curve!"

Ron Baker



with an equal and opposite long in Osaka. The customer gained the lower costs of Simex, while Barings gained from the better price on Osaka. It would pass on some of the price improvement to the customer, for which it was now being rewarded with a special commission. It could keep the rest itself. This explanation was largely nonsense. Yet Baker was convinced. This was partly because Leeson was an exceptionally fluent liar. He had spent nearly two years fooling people, and his partner had improved with practice. Another thing in his favour was that Baker had little experience of managing derivatives traded on exchanges. Leeson had found a good environment in which to commit a fraud. Barings Futures was now the dominant broker on Simex, and Leeson was king of the exchange.

KEY FIGURES IN NICK LEESON'S WORLD

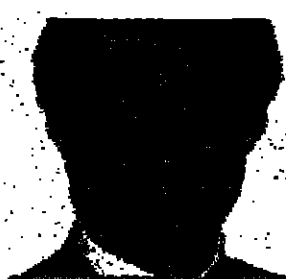


Peter Baring

Peter Baring, the 59-year-old chairman, joined Barings in 1959. A member of the founding family, he was aloof, quietly-spoken and deliberate; his stony features lit up only occasionally with a smile. He travelled to work by Underground from his home in Notting Hill, west London. He was almost teetotal, and very fit. His biggest extravagance was skiing on powder snow. His air of remoteness stemmed more from shyness than arrogance. Sometimes he even gave the impression of being a little embarrassed to be chairman. Many in the City regarded Andrew Tuckey, his deputy, as the force behind Barings.

Ron Baker

Ron Baker was Barings' 49-year-old head of derivatives trading. An Australian from Melbourne, he was intense and hard-working, but he also knew how to have a good time. He was fond of listening to the blues. Baker was constantly on an aircraft, regularly gathering his traders at weekend meetings in New York or Hong Kong, and urging them on to greater efforts. Baker had a first class economics degree, and a graduate diploma in accounting. He had worked in the eurobond market first for Bank of America, and then Bankers Trust. He left to set up a bond and derivatives trading operation at Barings.



Peter Norris

Peter Norris was the 39-year-old chief executive of investment banking at Barings. The son of an Army major, he had attended Charterhouse, the public school in Surrey and joined Barings from Magdalen College, Oxford in 1974. Intelligent and self-assured, he was impatient with some of the older managers who reported to him. Norris was good-looking, with wolfish features. Athletic, he played rugby, tennis and Five-a-side, a game played at British public schools. It was similar to squash, but instead of using rackets, players hit the ball with their gloved hands. Norris was so good that he went on to play for Oxford against Cambridge.

Danny Argyropoulos

Danny Argyropoulos, a 24-year-old trader for the Chicago broking firm First Continental Trading, was Leeson's closest friend on Simex. Teetotal, immensely energetic, he wore his long hair in a pony tail, with rings in both ears. He was born in Cyprus and moved to London, where he worked on the London International Financial Futures Exchange (Liffe). When he came to Simex, he and Leeson were almost the only British traders there. Their friendship caused jealousy among other brokers as Leeson came to dominate the exchange. The two men's trading links were later questioned by Singapore inspectors, but he was cleared by the authorities.



مركز الاموال

ARTS

Cinema

Toys for the boys

STRIPTEASE Andrew Bergman

ESCAPE FROM LA John Carpenter

THE GREAT WHITE HYPE Reginald Hudlin

ANTONIA'S LINE Marleen Gorris

THE INCREDIBLY TRUE ADVENTURES OF TWO GIRLS IN LOVE Maria Maggenti

GUANTANAMERA Tomas Gutierrez Alea and Juan Carlos Tabio

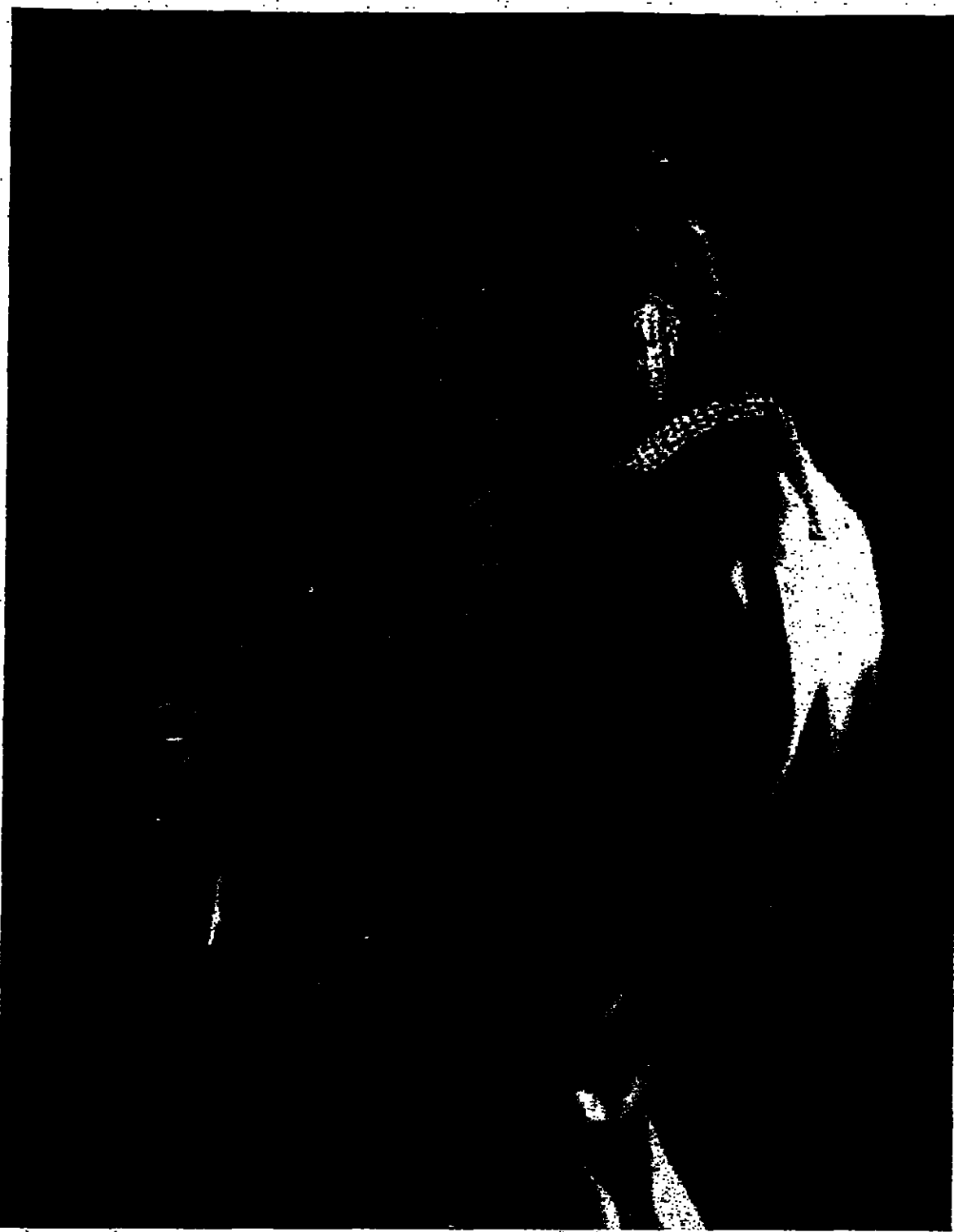
The welcome nip of early autumn means the end of packaged family fare, cinematically speaking. Alas, it heralds the season of toys for the boys. Last week the cerebral-masturbatory pseudery of Godard; and now the more basic wares of Striptease. The advance hype has been formidable, and yes, Demi Moore is as unlikely as an FBI secretary-turned-stripper as Lisa Minelli was as Home Counties Sally Bowles. Both actresses are much too professional at their fictional show-biz job.

Not that Moore of the well-muscled thighs is exactly erotic in her routines. Athletic, gymnastic, interpretative (a few more clothes and she could scoop the cup for creative dancing at any village hall festival); but tingingly sexy, no.

While this fills out her role as devoted mother struggling to win custody of her tot (played by Moore's real-life daughter Rumer Willis with wonderful naturalness) from fruitcake criminal ex-husband, it makes nonsense of the obsessive spell she casts on a congressman prone to satyrism, and the murderous mayhem that ensues. The film is funnier than expected but not so funny as it seems to think itself. Armand Assante is miscast as a good cop; Burt Reynolds as the pathetic politico has enough comic accomplishment to make one regret the comedy's ham-fistedness.

More toys for the boys in Escape from LA: a range of James Bond-type gadgets for the apocalypse. It is 15 years since Kurt Russell's anti-social Snake Pliskens did the same service in Escape from New York. Here he is again with an impossible mission: to penetrate the penal island that a post-earthquake Los Angeles has become to get back the black box that means mastery of the world from the president's renegade daughter, killing her if necessary.

Production designer Lawrence B. Paul, of Blade Runner fame, creates a marvelously murky post-apocalyptic LA. The freaks that flourish there include Peter Fonda's zonked-out surfer, a black transsexual criminal (Pam Grier), a gibbering show-biz entrepreneur (Steve Buscemi) and the Latino rebel who threatens the USA (George Corraje). Violence is unconvincing, some special effects look contrived (a tidal wave surging along Wilshire Boulevard, for instance), but the film's most intriguing element is its political stance. The appalling president rules a religiously orthodox US where sex



Demi Moore in 'Striptease': a few more clothes and she could scoop the village dancing cup

outside marriage, red meat and smoking have been outlawed. The closing sequence shows our hero puffing contentedly on the last cigarette on the continent, a comment on political correctness I thoroughly endorse. But one's never sure if the cavalier attitude to the Third World and the assumption of nefarious motives in expendable lesser races are intended seriously.

The Great White Hype's jokey reference to a more famous play and film about a black boxer reverses the cliché. Here we have a white boy (Peter Berg of Chicago Hope), a one-time amateur pugilist, dragged out of obscurity in grunge rock and launched as an Irish fighter ("I'm not Irish," he keeps protesting) to provide a sitting target for the ceasated and under-employed champion. It all sounds terribly plausible. The screenplay by Tony Hendra and Ron Shelton goes further than mere sporting satire: this is a game of power, bluff, gullibility and exploitation. Reginald Hudlin's direction is pacey and stylish. The casting of Samuel L. Jackson (Pulp Fiction, A Time to Kill) as the unprincipled promoter, turbaned, coiffed and bejewelled, and Jeff Goldblum as a crusading TV journalist who sells out suggests a savage satire was intended, but it seems to have fizzled out. A shame, but Hudlin is a name to watch.

The week's releases include some feminist ballast to balance all this boyish biffing. Antonia's Line won an Academy Award as best foreign-language film in 1995, making Marleen Gorris the first woman director to receive an Oscar. At its best the gentle saga of village life covering

the past half-century is suffused in tenderness and warmth. The village contains more oddballs than Cold Comfort Farm: a woman who bays at the moon, a curate who renounces religion to live with an earth-mother and have a dozen children, two village idiots who happily marry and reproduce, and so on. Its main fault is that it falls victim to the Archers syndrome. This is a magnificently matriarchal society, but in this world of bucolic feasting, healthy toil and cheerful mollocking, there are no Pop Larkins. For the most part the men are there to sire children or provide villains - in one case a whole family: incestuous child-rapist who joins the army, bullying father fatally kicked by a cow he mistreated, murdering brother...

Willeke van Ammelrooy makes a loving, dignified Antonia. Subsequent generations include an artist, an academically brilliant grand-daughter, and a great-granddaughter who inherits the family gift of quirky second sight. The academic has problems with relationships - but then she was raped as a child. Otherwise one wishes the sweetness could be diluted with a little bitchy astrogancy. Dena Davis' score sometimes appropriately resembles a rustic Mahlerian jog-trot with a hint of the dance of death not far behind.

The director Maria Maggenti has been signed up to write for Steven Spielberg. An imaginative stroke, given that The Incredibly True Adventure of Two Girls in Love is

about teenage high-school romance - lesbian style. In fact it's an engaging piece about a bohemian tomboy and a rich babe from a conventional background (by a nice reversal of stereotypes, the mansion-dwelling kid is black). A serious look at emotional exploration in the face of peers' hostility turns into a romp when the girls flee to a motel whither resort both families, school-friends, and ex-lovers and their jealous spouses in a finale that needs a Feydeau to choreograph it. Lovely performances from Laurel Holloman (tomboy) and Nicole Parker (princess).

The idea of breaking up a long funeral journey for economic reasons by making each district passed through responsible for its own relay of the cortège, sounds oddly similar to much in Conservative Britain: the BBC, the postal services, the railways. Yet in Guantanamo this is postulated as a typical bureaucratic idiocy in socialist Cuba. A co-director of this gently farcical comedy, allegedly based on fact, is Tomas Gutierrez Alea, director of the 1988 Memories of Underdevelopment that put Cuban cinema on the international map. This is small beer in comparison, though like the earlier work it contains some mocking criticism of communist bureaucracy. The plot follows a group of mourners taking a corpse to its home town for burial constantly encountering a lorry driver who has loved the woman mourner since she taught him at college. The mood is Caribbean Ealing: episodic, rollicking, incongruous.

Leeds Piano Competition/David Murray The keyboard gladiators

The 12th Leeds International Piano Competition, now sponsored by Bunakamura, has reached its semi-finals. By this stage only 12 competitors remain, out of the original 86. Each delivers a 75-minute recital: then, on Friday and Saturday, the six lucky finalists get to play concert with Simon Rattle and the CBSO, transmitted live on Radio 3 and BBC2.

Only one pianist from any English-speaking country, a young Irishman, has reached the semi-finals. His teacher is a member of the jury - but so always are the teachers of many competitors, including some who fall at the first hurdle; with an international jury of more than a dozen distinguished piano specialists, that is inevitable. Three other semi-finalists are in the same position. Last time round, three years ago, the unexpected winner had two teachers on the jury.

The current semi-finalists have been making sterling impressions. The youngest of them, 17-year-old Sa Chen, not only Chinese but wholly China-educated, displayed exuberant panache, imagination and a terrific left hand in Liszt's Rhapsodie espagnole, and both sensuous delicacy and strength in Ravel's Gaspard de la nuit (if too little real op. let alone pppp). Though her Chopin, the B minor sonata, tinged with fresh ideas too, its reflective slow movement reminded us that we were hearing a hugely talented teenager.

Carlo Guattoli (Italian, 26) was deft and fleet in Dutilleul's sonata and Schumann's G minor one. Rather too tight-strung, without stretch or spring; that suited Prokofiev's A minor sonata very well, but not Guattoli's chosen Debussy preludes, marred by little explosions that broke the textures and the spell. Theodor Stalioa (Greek, 21) sounded pedestrian in Bach and ponderous in Granados. She screwed her eyes up at every poignant juncture - a tic she might usefully lose; but then she erupted in a powerful, grandly modelled Liszt B minor sonata, and a sumptuous La Valse in Ravel's own barely playable transcription.

To that same Liszt sonata and also to Beethoven's neglected op. 7, Mzia Simonishvili (Georgian, 30), mature, infectiously jolly brought full-blooded feeling, wit and robust technique. She tended to become hectic toward the ends of things. Armen Babekhanian (Armenian, 28) was more coolly calculating with everything he played, almost stoney. But his calculations were precise: his Beethoven "Appassionata" went off with a resounding impact, and his Tippett 2nd Sonata was gleefully eager and sharp.

Though Dmitri Teterin (Russian, 24) is reported to have played Chopin's two books of Etudes splendidly in the second round, he cannot have done himself justice in these semi-finals. Idiomatic feeling in a Shostakovich prelude-and-fugue, but laboriously slowed for difficult bits; a dull Gluck transcription, hardly worth playing; Beethoven's 32 Variations, with happily irresolute endings for almost every one, and a patchy Liszt Venezia e Napoli with toneless pianism. And yet he does seem to be a pianist of parts: perhaps the two Russian jurors will help to see him through?

Theatre/Alastair Macaulay

A satire to kill for

Popcorn, Ben Elton's new play, is so now and so on-target, so delicious a blend of thriller and satire, that one can only wonder why it is not having a London opening. At any rate, congratulations are due to the Notting-ham Playhouse, where Popcorn is having its first-rate premiere production, and the West Yorkshire Playhouse, to which it will transfer next month.

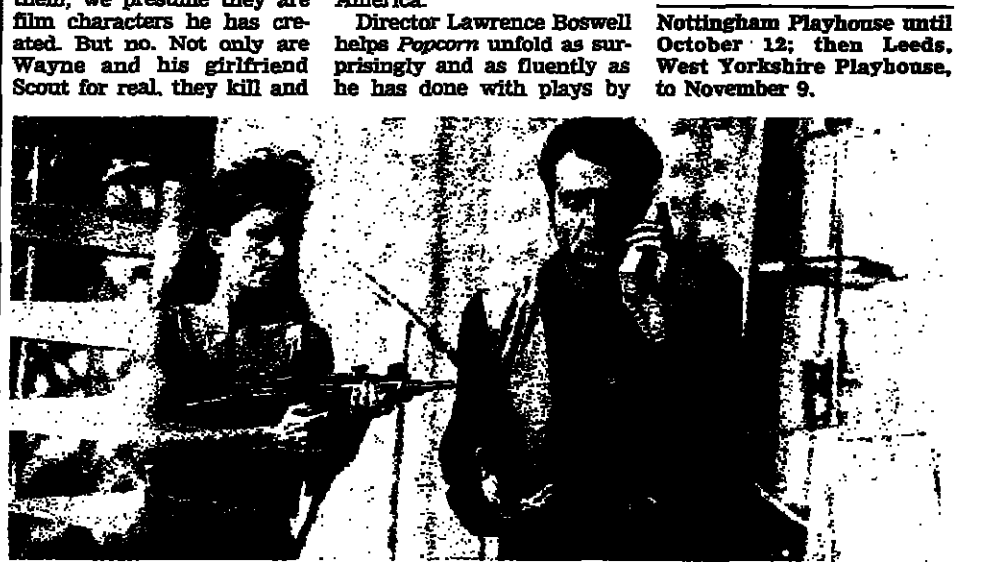
Primarily, Popcorn is satire, virtuoso satire on the way our culture encourages individuals to deny responsibility for their own actions. The scene is L.A.; and the central figure is Bruce Delamitri, an American film director who beyond Tarantino in his talent for making killing seem witty, sexy, and glamorous. Newt Gingrich and the American right are blaming him for his influence on real-life killers. And then we see two real-life killers, who kill and are, indeed, steeped in Delamitri's films.

In fact, when first we see them, we presume they are film characters he has created. But no. Not only are Wayne and his girlfriend Scout for real, they kill and

burgle their way into Delamitri's house while he is out winning an Oscar. They come downstairs from having made love in his bed to find him making love downstairs with Brooke, a nude model whom he has picked up. Wayne and Scout could not be happier. Delamitri is their hero! They've seen Brooke's double-page spread! And they're holding them both at gunpoint!

Wayne's brain-wave, however, is to claim innocence. He and Scout are victims, victims of the culture they live in and they want Delamitri, as a prime shaper of that culture, to take responsibility for their actions, and to admit that responsibility on TV. If not, they'll blow out either his brains or those of his nearest and dearest... The next twists in the action are enthralling. Popcorn mixes horror and comedy well enough to resemble a Tarantino movie, even while it satirises Tarantino's America.

Director Lawrence Boswell has done Popcorn justice as excitingly and as fluently as he has done with plays by



Martin Hoyle Dena Davis and Vincenzo Nicoli in Ben Elton's 'Popcorn'

INTERNATIONAL ARTS GUIDE

AMSTERDAM

EXHIBITION Stedelijk Museum Tel: 31-20-5732911 ● Betty Woodman. Vazan en tekeningen: exhibition of vases and drawings by the American ceramicist Betty Woodman; from Sep 21 to Nov 10

BERLIN

CONCERT Philharmonie & Kammermusikkolleg Tel: 49-30-2614383 ● Rundfunk-Sinfonieorchester Berlin: with conductor David Shallon and soprano Christine Schäfer perform works by Dukas, Rimann, Stravinsky and Debussy; 8pm; Sep 22 ● Südwestfunk-Sinfonieorchester, with conductor Jiri Belohlavek and violinist Christian Tetzlaff perform works by Schoenberg and Brahms; 8pm; Sep 20

Alle Nationalgalerie Tel: 49-30-2035550 ● Manet bis Van Gogh. Hugo von Tschudi und der Kampf um die Moderne: exhibition on the occasion of the 100th anniversary of the appointment of Hugo von Tschudi as director of the Alte Nationalgalerie. Main theme of the exhibition is his leading role in the introduction of modern French art that were acquired in those days by the Alte Nationalgalerie and other German museums and collectors; from Sep 20 to Jan 6

COLOGNE

CONCERT Kölner Philharmonie Tel: 49-221-2040820 ● Ensemble Modern: with conductors Peter Eötvös and Heinz Klaus Metzger perform works by Tsangaris, Varese and Beethoven; 8pm; Sep 22

COPENHAGEN

EXHIBITION Charlottenberg Exhibition Hall

Tel: 45-33 13 40 22 ● 125 years of Danish Sculpture - The Royal Museum of Fine Arts Visits Charlottenburg: on the occasion of the 125th anniversary of Den Danske Bank, a series of exhibitions is presented at 18 art museums and galleries all over Denmark under the title "Danish Sculpture in 125 Years". Each exhibition provides a survey of what has happened in the field of Danish sculpture since the era of the classicist sculptor Bertel Thorvaldsen. The exhibition at the Charlottenberg Exhibition Hall features nearly 200 sculptures, selected from the collection of the Royal Museum of Fine Arts; from Sep 21 to Oct 27

INDIANAPOLIS

EXHIBITION Indianapolis Museum of Art Tel: 1-317-923-1331 ● The American Discovery of Ancient Egypt: exhibition of more than 200 Egyptian artefacts discovered by American scholars between 1899 and 1970. Works range from the pre-dynastic period (about 4000BC) to the end of the Roman period (AD395) and include jewellery, ceramics, free-standing sculpture and reliefs; to Sep 29

LONDON

CONCERT Barbican Hall Tel: 44-171-6384141 ● The Kingdom: by Elgar. Performed by theournemouth Symphony Orchestra with conductor Richard Hickox,

soprano Susan Chilcott, contralto Linda Finnie, tenor Adrian Thompson, baritone Peter Coleman-Wright and the Bournemouth Symphony Chorus; 4pm; Sep 22 Wigmore Hall Tel: 44-171-935214 ● Mary-Anne de Hamell: the pianist performs works by Mozart, Janacek and Prokofiev; 11.30am; Sep 22

MADRID

EXHIBITION Palacio de Velázquez Tel: 34-1-573-82-45 ● Cindy Sherman: exhibition of a selection of some 70 photoworks featuring examples of the "Untitled Film Stills" of 1977-80 which brought Sherman international recognition. Also on show are works from her most extreme photo-series "Disgust Pictures" (1986-1989), "Sex pictures" (1992) and "Horror Pictures" (1995), the most recent of which have not been exhibited previously; to Sep 22

LOS ANGELES

EXHIBITION Los Angeles County Museum of Art Tel: 1-213-857-6000 ● Designing Modernity: The Arts of Reform and Persuasion, 1885-1945: this multi-media exhibition seeks to explore western society's response and reaction to modernisation, the dominant force following the industrial revolution and proceeding through the aftermath

of the second world war. The display features nearly 285 objects including European and American paintings, sculpture, prints, furniture, metal work, ceramics, glass, books, toys and ephemera. Artists represented include William Morris, Frank Lloyd Wright, Peter Behrens, Hector Guimard, Miles van der Rohe, Marcel Breuer, Isamu Noguchi and Walter Dorwin Teague; to Sep 22

NEW YORK

EXHIBITION The Metropolitan Museum of Art Tel: 1-212-879-5500 ● American Printmaking 1880-1900: Winslow Homer and His Contemporaries: an exhibition to complement the Homer painting retrospective by providing a context for the artist's printmaking efforts. Drawn from the museum's collection, Homer printmaking from his early and

late career is shown along with works by printmakers active during Homer's career; to Sep 22 The Pierpont Morgan Library Tel: 1-212-685-0008 ● 17th Century Dutch Drawings in The Pierpont Morgan Library: this complementary exhibition to "A Fine Line: Rembrandt as Etcher" includes about 70 works by masters of the Golden Age of Dutch Art; to Jan 5

VIENNA

EXHIBITION Kunsthistorisches Museum Tel: 43-1-52524 ● Meisterwerke aus der Prager Burggalerie: exhibition featuring a selection of paintings from the collection of the Fortress of Prague, which holds mainly works from the Renaissance and Baroque periods. The display includes 29 works by artists such as Palma Vecchio, Tintoretto, Bassano, Veronese, Pordenone, Stevens, Hans von Aachen, Rubens, Fetti, Peter Brandl and Jan Kuepecky; to Sep 22

ZURICH

DANCE Opernhaus Zürich Tel: 41-1-268 6868 ● Goldberg-Variationen: a choreography by Heinz Spoerli to music by J.S. Bach, performed by the Zürcher Ballett; 2pm; Sep 22 Listing compiled and supplied by ArtBase The International Arts Database, Amsterdam, The Netherlands. Copyright 1996. All rights reserved. Tel: 31 20 664 6441. E-mail: artbase@pl.net

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COMMENT & ANALYSIS



Peter Martin

The end of a golden era

A growing reluctance among companies to run pension schemes for their employees symbolises the gradual weakening in their long-term relationship

A profound change is taking place in the relationship between companies and the people who work for them.

Corporate rhetoric obscures the change. Bosses still parrot phrases such as "people are our most important asset". The widespread sackings of the recession are portrayed as one-off blood-lettings, essential to preserve the jobs of the workers who remain.

Yet under the surface, everything is in flux. The transformation of the relationship between company and workforce is best illustrated not by the occasional moment of crisis when only brutal action can ensure survival, but by the thousands of humdrum decisions made in calmer times.

For example, on pensions. Nothing could be duller, less dramatic, than a British company's pension policy. Yet nothing better symbolises the nature of the long-term relationship between a company and its employees.

The very existence in the UK and other Anglo-Saxon countries of funded company pension schemes is testimony to a particular view of that relationship. Not only did companies, big and small, agree to contribute to their employees' pensions; they also took the responsibility of organising the scheme and in effect guaranteeing the ultimate income, usually as a percentage of final salary.

The essence of such "defined-benefit" final-salary schemes has been that they shifted the risks of such long-term savings on to the shoulders of the company.

These risks are substantial: that contribution levels might not create a big enough pot of money at the end of a career; that the value of these assets might fluctuate during the years of retirement; that inflation might erode the value of the stream of payments. An

individual seeking to contract independently to cover such risks with insurance companies or other long-term savings institutions must pay a substantial price.

Yet companies have been willing to take on the role of paymaster of last resort for their pension schemes, receiving no fee for the task.

Acting as a pension fund's Deep Pocket has benefits for the company and its shareholders that go well beyond the tax advantages involved. In particular, it has allowed UK pension funds to make a huge bet on equities.

Shares offer consistently higher long-term returns than assets such as bonds or cash, at the price of potentially greater volatility. An individual saving for the long term would have to bear that volatility in mind: what if retirement coincided with a period of low equity values?

In a defined-benefit pension fund, this risk is borne by the sponsoring company.

Because it promises to top up the fund if needed, the scheme's managers can ignore the risks attached to equities as a class. The higher returns derived from equities greatly reduce the

long-term cost to the company of providing pensions: indeed British business as a whole has made little or no net contribution to pension funds in recent years.

Still, a company is not a co-operative or a charitable institution. The risks for shareholders inherent in this approach have been absorbed in the past by a number of characteristics of the British pension system.

Early leavers - whether voluntary or involuntary - traditionally received poor treatment compared to those who stayed to retirement. Arguably, it is they who have borne the true burden of the pension guarantee. Pensioners retiring at times of sharply rising prices also risked a fall in the real value of their incomes, since companies often increased pensions by less than the rate of inflation.

Both these injustices have been corrected by amendments to pension law and a falling rate of inflation. But this has removed the safety valve which made companies happy to guarantee defined-benefit pensions. The introduction of an obligatory "Minimum Funding Requirement" as an

annual check on the solvency of pension schemes has raised the stakes further: it is likely to raise the long-run cost of pensions by pushing many funds away from equities and towards bonds.

The corporate reaction has been instructive. Companies are increasingly unhappy to assume the risks they once freely chose to accept; some are washing their hands of the pensions business altogether.

A growing number has replaced defined-benefit plans with "defined-contribution" schemes: employees receive a pension that reflects the return on the contributions made on their behalf, with no link to final salary. Others have gone further, merely offering to contribute to employees' personal pensions.

These relatively arcane changes have revealed the inherent tension between the company as a vehicle for its shareholders, and the company as a social entity. Recession has in any case weakened the social role of the company: if it cannot offer employment stability, it becomes progressively a more fragile community.

Yet the pensions issue goes to the heart of the company's identity in a way that even job instability does not.

Is the company merely a bundle of assets with an income stream, a net present value and a market price? Or is it a social organism, part of a historical continuum stretching back to its founders and forwards to those future employees who will carry on its name and values?

A caricature of national business cultures would have continental European countries lined up with the second wave; Anglo-Saxon ones with the first. In practice, for most of the modern era, all but the most ruthless English-speaking asset-

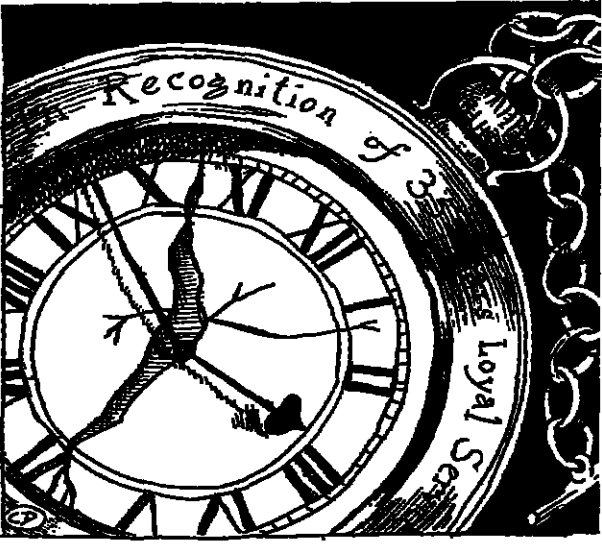
strippers have believed nearly as strongly in the continuum theory as their continental cousins. It answers, after all, the deep human need to create immortality, to leave something behind to mark one's passage.

The creation of funded pensions illustrates that belief. It is not just the money. There are also the rituals that accompany it - the pensioners' lunches, the cheery newsletters, the encouragement of a sense of shared community between those who started work today and those who retired a generation ago.

This era is drawing to a close. Smaller companies, most sensitive to pension costs, are voting with their feet. A survey carried out for an actuaries group and published this week found that among smaller companies with defined-benefit schemes, 16 per cent have closed them to "new entrants. Two-thirds of new defined-contribution schemes have been set up to replace earlier defined-benefit arrangements. And, the survey found, defined-contribution schemes are noticeably less generous, in terms of company contributions, than the typical defined-benefit scheme.

Even if the final-salary pension is on its way out, the millions of people currently covered by such arrangements will benefit from them well into the 21st century. But the shift away from this type of pension scheme indicates a change in the zeitgeist. Like the trend towards unbundling the corporation, the pension issue illustrates how British companies are becoming more like their Anglo-Saxon counterparts.

The changing face of UK occupational pensions in smaller companies. Association of Consulting Actuaries, No 1 Wardrobe Place, London EC4V 5AH



Despatches from the king of paper clips

MEMOS FROM THE CHAIRMAN: By Alan C. Greenberg Workman, \$14.95, 156pp

Long, pompous, irrelevant, uninteresting office memo is an uninspiring document. The idea that someone should have saved up their own memos over 18 years and turned them into a book to "benefit everyone in business from Fortune 500 chief executives to entrepreneurs" is a curious one.

Yet these are not just any old memos and Alan "Ace" Greenberg, the head of Bear Stearns since 1976, is not any old chairman. His picture on the dust-jacket shows a bald man playing with a yo-yo - making clear that Ace is one hell of a guy. In the preface his great friend Warren Buffett assures us that "Ace Greenberg does almost everything better than I do - bridge, magic tricks, dog training, arbitrage - all the important things in life".

Management guru Tom Peters is still more breathless: "I love this book. If I didn't have a dreaded MBA I might even, at age 53, apply for a job at Bear Stearns," he says on the back cover.

Not all readers will feel like applying to the Wall Street securities house on the strength of the book, however. Alan Greenberg is certainly an ace at writing short, punchy memos, but he does not come over as every-one's idea of the ideal boss.

The typical memo gets off to a thundering, provocative start: "We are having a problem getting a point across" or "Stop it now!". He proceeds to issue new rules about answering the telephone promptly and politely, turning lights off and looking clean and tidy.

Often he winds up with a threat: "From this date forward any person who violates this simple rule will receive a very quick simple fine. Enough is enough - we have tried being Mr Nice Guy - it did not work." As if his own personality

were not enough to keep his staff to the straight and (very) narrow, he has invented an imaginary colleague called Haimchinkel Malintz Anaynikal to help him. Haim, a tightwad reactionary, believes the following: 1. Hire PSDs ("poor, smart and a deep desire to become rich"). 2. Make decisions on common sense and avoid the herd. 3. Control expenses. 4. Beware of catchy phrases. 5. Stay humble humble humble.

The approach of Greenberg and Haimchinkel is delightfully unfashionable. Modern chairmen are supposed to empower the workforce to make its own decisions, concentrating their own efforts on setting strategy. But Greenberg does not believe in strategy.

It was just announced that some prominent people in M & A just left a firm because of a difference of opinion over strategic planning," he wrote in 1988. "At Bear Stearns we have no strategic planning."

Once again, Haimchinkel Malintz Anaynikal comes out as one smart dude. Remember his Axton 1922? "The amount of dissension rises geometrically with the more issues you have to philosophise over."

The more of his memos you read, the more sensible Greenberg's approach appears. Making money, especially in a trading business, really does consist in paying close attention to detail and tirelessly enforcing the company's rules.

Expenses need to be controlled, though one wonders if Greenberg goes too far. Nearly a quarter of his memos are concerned with cutting costs, and no cost is too small to be cut.

In 1985 he issued this edict: "I have just informed the purchasing department that they should no longer purchase paper clips. All of us receive documents every day with paper clips on

them. If we save these paper clips, not only will we have enough for our own use... but we will collect excess and sell them."

A week later he sent out another memo: "I would like to extend our cost-cutting efforts to a larger matter. Bear Stearns will no longer purchase rubber bands. If you have trouble understanding [this] either trust me or call Haimchinkel Malintz Anaynikal directly."

"Make me rich" he kept urging jokingly in his early expenses memos. But by the later ones he invokes the company's profitability instead - there is no further mention of his own wallet.

Indeed, by 1994 he was receiving adverse publicity in the US for his \$13m (\$3.4m) pay packet.

Still, as Greenberg points out, his individual managerial principles seem to work. More than a decade before the Barings crisis, he was sending threatening memos about the error account and offering rewards to staff for shopping colleagues. More-over, when everyone else on Wall Street was cutting jobs each time the market turned down, Bear Stearns went on hiring.

However much one admires Greenberg's dash, the ever-present Haimchinkel Malintz Anaynikal grates on the nerves. More tiresome still is the way he quotes from earlier memos and demands that staff refer to those written several years earlier. This strikes an unfortunately dictatorial note. A good memo may be an art form, but it is surely meant for the moment. One cannot help wondering whether Greenberg lives by the rules of his beloved Haimchinkel: "Stay humble humble humble."

Memos From The Chairman is available from FT Bookshop. FreeCall 0500 418 419 (UK) or +44 181 964 1251 (outside the UK). Free p&g in UK

The Financial Times plans to publish a survey on

The FT500 Survey

on Friday, January 24 1997.

For businesses throughout Europe, the publication each year of the FT500 has become an important annual event. Now in its 15th year, and published as a 48 page special survey within the FT, the FT500 uses market capitalisation, the one internationally-comparable yardstick, to measure and analyse the performance of companies on Europe's stock exchanges. As such the FT500 has become an essential instrument for company executives to examine their own business performance against its peers and to understand how efficiently other companies are utilising their financial resources.

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FT Surveys

LETTERS TO THE EDITOR

Numbers One Southwark Bridge, London SE1 9HL

What investors need to be told

From Mr Alex McClarty.
 Sir, Referring to Barry Riley's "When Scandinavia gets too hot for comfort" (September 11), I am pleased to see that some realise the difficulties facing the private investor, namely gauging the liquidity (and therefore the riskiness) of unit trust investments.

The fact is, that for 90 per cent of investors, such information is just not available. If one tries to get it or asks for more up-to-date information than an outdated managers' report, the reply is often: "That is sensitive information and cannot be provided."

I therefore take issue with your comment on September 7 ("Misplaced trusts") that "investors would be expected to pay the price for such a lopsided portfolio". The investor has no idea that the portfolio is so lopsided or is illiquid because the managers refuse to inform their unitholders of the true state of affairs.

The only risks an investor can reasonably be expected to gauge are the regional market and currency risks in a regional fund, or the industry risks in an industry-specific fund. It is high time that Imro, the industry regulator, sat down and developed more stringent and useful disclosure regulations. A liquidity ratio as discussed by Mr Riley would be a good start.

We all know that unless rules exist, next to nobody will volunteer information. As for the additional costs - they are minimal and should be absorbed by the managers who charge exorbitant management fees. A comparison with their "expensive" German competitors would open a few eyes in the UK fund management industry!

Alex McClarty,
 Occamstr. 4,
 D-80862 Munich,
 Germany

Threat was ignored

From Mr Andrew Warren.
 Sir, Is it a simple oversight or willful tunnel vision that permits you - for the second year running - to publish a six-page supplement "Power in Asia" (September 16), without once making a single acknowledgement of the threat of climate change? It is not as if the governments upon whose electricity industry you report are non-contributors to the international forums, set up to try to deal with what is now acknowledged to be the world's most pressing environmental problem.

As the profligate burning of fossil fuels in electric power stations is the largest contributor to this threat, you might do well to report the expected 8 per cent growth in consumption by 2010 with other than unmitigated glee. Next time you might consider the full implications.

Andrew Warren,
 director,
 EuroACE,
 Prins Boudewijnlaan 41,
 2650 Edegem, Belgium

No such market for top executives

From Mr Peter M. Oppenheimer.
 Sir, One gets tired of hearing bodies such as the Institute of Directors justifying, or explaining, top executive salaries in the UK by reference to a supposed international market for the executives in question ("Top directors' packages rise by more than 12 per cent", September 17). There is no such market. Leading executive positions in the larger companies are filled overwhelmingly by nationals of the company's own country of origin and head office. Executives to this rule are almost invariably persons who have made a long-term career in the company in question. The once-in-a-blue-moon international recruitment of an outside top executive is a headline-making sensation, not a routine market occurrence.

It might nonetheless be interesting to speculate to what extent, if there were such a market, British executives would be capable of competing in it. Perhaps the IOD can tell us what percentage of UK executives with telephone-number salaries are (a) technically qualified in relation to the industry which employs them, and (b) able to conduct a conversation (or for that matter, order a boiled egg) in a language other than English.

Peter M. Oppenheimer,
 Christ Church,
 Oxford OX1 1DP, UK

Deflated

From Ms Antonia Giulia Carzaniga.
 Sir, I was surprised to read "Italian inflation tumbles" (September 6) that over the month of July, for the first time since 1968, a negative growth in inflation had been recorded in Italy. I suppose your report wanted to say that, for the first time since 1968, deflation (i.e. negative inflation), or, alternatively, a negative growth in prices, had been recorded.

Fortunately for the Italian economy, inflation, the growth rate of prices, had declined on many occasions since 1968.

Antonia Giulia Carzaniga,
 junior research fellow,
 Centre for European Policy Studies,
 1 Place du Congrès,
 B-1000 Brussels, Belgium

Too simple an argument over France

From Mr Charles Wilson.
 Sir, Mr Robert Rainford (Letters, September 17), in his desire to remove confusion on the Emu debate, seems to be going too far in his desire for simplicity. He equates two facts: France has unacceptably high unemployment; France is trying to respect the criteria for Emu. If France were to drop its fight for Maastricht, the argument seems to be, we would be as happy as you all are over the Channel.

Mr Rainford seems to forget that most of France's other economic indicators show a brighter picture: low inflation, external trade in balance, relatively low interest rates. What is wrong with the French economy concerns, unfortunately, those elements where Maastricht is an excuse for a medicine which would probably be necessary anyway - a state sector too large, and suffering problems caused by over-ambitious decisions made some years ago (Credit Lyonnais), or from postponing uncomfortable decisions (over-capacity in weapons manufacture).

The private sector suffers from high labour costs, which are not the result of Maastricht's social chapter. France and Germany decided many years ago on systems of social welfare which are politically untouchable, and they would like to see a level playing field where their nearest competitors are unable to take advantage of "social dumping" to obtain commercial advantage.

Dropping the fight for Emu may or may not be a good thing for France and for Europe, but surely there are better arguments against Emu than to say France has high unemployment, therefore Emu is bad.

Charles Wilson,
 19, Allee Vanban,
 Kystnes, S.W. France

مكتبة الامير

COMMENT & ANALYSIS

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
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Thursday September 19 1996

A slice of French fudge

The French government has long needed a miracle to allow it to meet both its Maastricht promises and the ones it has made to the French electorate. Either that, or some very fancy budget footwork. Yesterday's 1997 budget was a deft example of the latter.

With no miracle in sight, the government has probably done as much as could have been expected in juggling the conflicting demands of its European partners, a stagnant economy and a disgruntled electorate. But the creative accounting it has taken to do it will not fool anyone.

On paper, next year's overall public deficit will be 3 per cent in line with the Maastricht criteria - but the real progress in slimming the gap between central government revenue and spending looks set to be very modest. Spending will be frozen in real terms - for the first time, it must be said, in the history of the Fifth Republic. But taxes have also been trimmed in an effort to get the economy moving again. The end result, before the use of fancy financial footwork, is a central government deficit only FF4.3bn less than this year.

A few months ago Mr Jean Arthuis, the French finance minister, was keen to persuade the markets and his European colleagues that France would abide by the spirit of Maastricht

in its efforts to knock the budget deficit down to 3 per cent. Come the fateful day, there might have to be a fudge or two around the edges - but France must be seen to be trying.

The even slower than expected pace of the economy this year has made more drastic action very difficult, to be sure. Even with relatively optimistic assumptions, next year's budget deficit is now expected to be 3½ per cent of GDP. And it is now formally predicted that this figure will be massaged downward with France Télécom's special payment and other one-off transfers. This does not look like a bold effort.

One area where the government might have been bolder is in shrinking the size of the civil service. It has been able to promise a total reduction in jobs of only 5,000, out of 2.2m in the public sector. That is feeble. Social security spending is more difficult to cut quickly, but even there a continuing deficit of FF30bn is disappointing.

But the real problem is that Mr Arthuis has been forced to use his fudge so soon, which may restrict his room for manoeuvre next year if his assumptions prove too optimistic. He has sought to demonstrate his absolute determination to meet the Maastricht targets. But the exercise remains less than wholly convincing because of the jiggery-pokery.

Tangled yarn

For more than a decade, Europe's textiles and clothing sector has been caught in a spiral of decline to which there is still no end in sight. All the signs point to further heavy job losses, factory closures and restructuring. But instead of encouraging the industry to try to regain competitiveness, the European Commission is planning action which seems destined to make its problems worse.

EU governments are poised to approve provisional anti-dumping duties of up to 30 per cent on imports of unbleached cotton fabric from several, mostly Asian, countries. The planned penalties result from a European Commission dumping investigation, launched after persistent lobbying led by French and Italian cotton weavers, which claim the imports are sold at unfairly low prices.

Unbleached cotton fabric is a raw material used in the manufacture of many types of textiles and clothing. EU production of the fabric has dwindled steadily and today meets barely a quarter of total demand. Dumping duties on imports amount to taxes on an essential input for European users. The predictable consequence will be to handicap international competitive textiles and clothing manufacturers and encourage them to shift more production, and jobs, to cheaper locations abroad.

This perverse exercise in

industrial policy also sends disturbing signals about EU trade policy. The Uruguay Round requires the EU to dismantle by early next century the quotas which have long ringed its textiles and clothing markets. But its progress towards that goal has so far been minimal. Under pressure from European producers, Brussels is insisting it will speed up the timetable only if developing countries agree first to liberalise their markets.

These are flatly resisting any such deal, arguing that the EU is demanding concessions from them as the price for fulfilling its obligations under international trade rules.

Intentionally or not, brandishing the dumping weapon looks like an attempt by the EU to apply coercion to trade partners after persuasion has failed. It raises doubts about the sincerity of the EU's commitment to removing quotas. It also arouses suspicions that any liberalisation thus achieved will be negated by the erection of new types of barrier.

The failure of years of protection to halt the contraction of the European textiles industry gives no reason to believe that more of the same will do any good. By continuing to shelter its producers, the EU is encouraging them to delay inevitable adjustments. As a result, eventual change will be still more painful than it need be.

Major's morals

When politicians talk about morality, it is to head for the door. They are usually trying to sell something which is difficult to deliver.

Last night Mr John Major, the UK prime minister, stretched the language of ethics far beyond its limit by applying it to the ratio of public spending to gross domestic product.

Conservatives, Mr Major said, believed that reducing the role and size of government was not just a policy option but a moral imperative. It was not moral, he said, to take too much tax from people for government to spend, and diminish individual choices.

The Tory faithful will chant a fervent "Amen". They will be delighted, no doubt, that their leader can show that Mr Tony Blair, the Labour leader, is not the only preacher in town.

The two contenders are trying to differentiate themselves by playing upon contradictory aspirations. Mr Blair would like Britain to be a more decent society, looking after the old and infirm, and educating children better. He knows the public wants this, but is unwilling to pay the price in higher taxes. Mr Major emphasises individual choice (through tax cuts). But he knows that any serious move in this direction would require unpopular cuts in spending programmes, such as health and welfare.

In all advanced economies, voters tend to demand the goods and reduce the price.

Governments connive by going into debt. So righteousness, if it exists in this context, consists in being honest about how the books can be balanced.

In the UK, as the Tories well know, the government's share of the economy has stayed obstinately close to 40 per cent for the past two decades. Despite all the Conservatives' efforts, it is slightly above what it was when they came to power in 1979. This is partly because the rise in unemployment has offset the effects of other reductions in the public sector.

However, at 43 per cent, the size of the UK's public sector relative to its economy is close to the average for all developed countries, significantly lower than the average for all EU countries (50 per cent) and not as different from Japan (37 per cent) as many people imagine.

This suggests that, although there is room for debate about the balance between the tax burden and state services, that achieved in Britain in recent decades is fairly close to what the public wants (and will tolerate) in much of the developed world.

Mr Major never tires of denouncing New Labour for the sin of offering benefits while suppressing the cost. If he wants to achieve superior righteousness he should now tell the public that lower taxes depend on cuts in services or benefits - and which ones. This is a new danger for both parties.

Smooth take-off for shake-up

British Airways is tackling its labour costs before it is forced to do so by competitive pressures, says Michael Skapinker

When a company changes in less than a decade from being a slothful state enterprise to being one of the few UK groups regarded by international competitors as a role model, what does it do for an encore?

This was the question facing Mr Robert Ayling when he took over as chief executive of British Airways at the beginning of the year.

At first sight, he did not have to do much. The company's pre-tax profits last year of £586m were the highest of any airline in the world. In this week's FT and Price Waterhouse survey of Europe's most respected companies, BA was placed second after ABB, the Swedish-Swiss engineering group. It was the only airline in the top 20, apart from Swissair which came 16th.

For Mr Ayling to have continued to run BA in the way it has been since it was privatised in 1987, however, would have been to ignore changes in the airline industry which threaten the profits of even the most successful carriers. Without radical change, according to Mr Ayling, BA's profits would have evaporated by the end of the decade.

Yesterday he announced that 5,000 of BA's 55,300 employees would be offered voluntary redundancy. They will be replaced, however, by a similar number of more highly skilled, more flexible employees, who will be recruited over the next three years.

Managers in several areas of BA's business, such as baggage handling and ticket processing, have been told they must ensure they can do the job as cheaply as outside suppliers. If not, their activities will be contracted out.

The announcement was less dramatic than many employees had feared. There had been reports that the airline was planning to cut employee numbers by 10,000 and that the company would spend £50m designing a new logo.

"We are thinking about a new logo but we're not planning to spend £50m on it," says Mr Ayling. "I can't think of anything more insensitive than asking for 5,000 redundancies and then spending £50m."

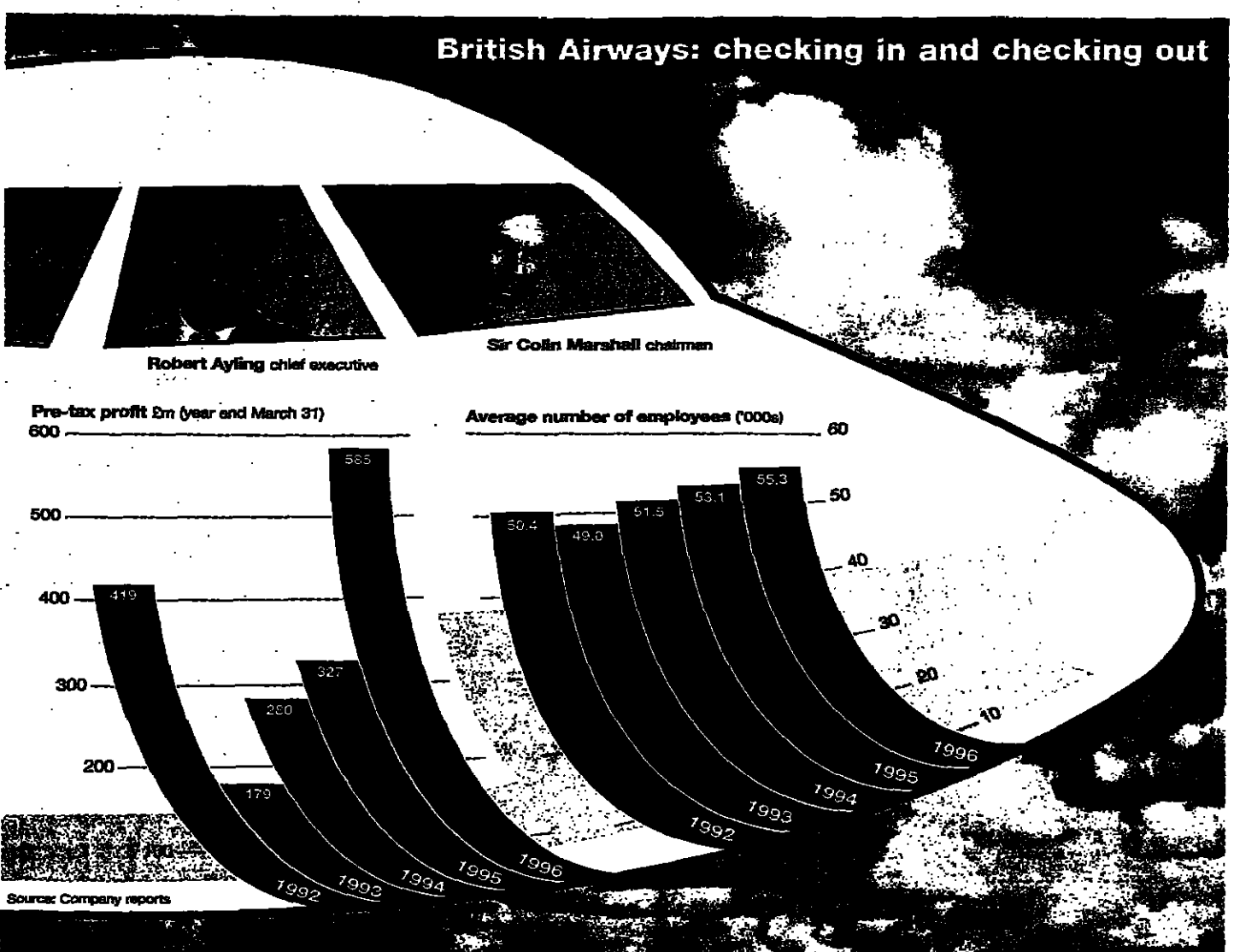
Mr Ayling says the plan announced yesterday was not a definitive statement of the shape of the airline at the end of the decade. Managers have been set targets on matters such as costs, aircraft punctuality and better use of assets, and told to find ways of achieving them.

"At the moment, I'm not dictating to my management and telling them what decisions to take. We have said: 'This is the need, these are the kinds of ideas we have. You know your business, you know there's a redundancy programme, you have your performance targets.'"

In a series of briefings to managers and unions Mr Ayling has portrayed the unenviable world in which modern airlines operate.

"The competition is getting better and more efficient," he told staff yesterday. "Our customers expect more, but our cost of providing a seat has risen faster than the price customers pay in a highly competitive market."

Airline executives around the world have been repeating this message, often in more lurid



terms. Mr Robert Crandall, chairman of American Airlines, said this week of the aviation industry: "It's one of the most miserable businesses in the world."

Add up carriers' financial results since the start of commercial flight, he said, and you will find that the world's airlines have made a cumulative loss.

And Mr Jürgen Weber, chairman of Lufthansa of Germany, warned employees earlier this month that their airline would go bankrupt without a cut in employment costs.

"What we really need is a negative pay increase," he told them. "How could it be otherwise, since we get less and less money for our tickets? If we don't want to make losses again, we have to do something about our personnel costs - otherwise I can calculate right now when we'll go bust."

Central to the problem is the long-term fall in air fares. Airline yields - the amount received for each mile they carry a passenger - are falling by 1 per cent a year, according to Boeing of the US, the world's biggest aircraft manufacturer.

The reasons for the fall include the greater competition induced by liberalisation of air travel in the US in the 1980s, which is being followed by increased deregulation in Europe. Low-cost carriers, which offer little on-board food or entertainment, are entering the market, undercutting the fares of large airlines.

Long-haul travel - from Europe to Asia, for example - is growing more quickly than short-haul. This depresses fares as airlines can charge more per mile for short flights than for longer ones. And leisure travel is grow-

ing faster than business travel. Holidaymakers are not prepared to pay as much for their tickets as business travellers.

The most obvious area for airlines to tackle if they want to win an advantage over competitors is labour costs, says Mr Rigas Doganis, professor of air transport at Cranfield University in the UK.

"Airlines fly broadly similar aircraft, they pay similar prices for fuel, the same prices for landing, overflight and computer reservation systems. The only variable they can influence is labour costs," he says. Staffing costs typically account for between 25 per cent and 35 per cent of operating costs.

Prof Doganis, who served as chairman of Olympic Airways for 14 months before being dismissed earlier this year by the Greek government, says airlines can cut labour costs without substantially changing the way they do business.

"You can freeze wages, reduce staff numbers and change working conditions such as the number of hours pilots can fly and how many rest days they have," he says. "But once you've exhausted what you can do with your own staff, you can go further and start contracting out, seeing if anyone else can do it more cheaply."

Contracting out airline activities is a well-established feature of the industry. It is common for carriers to pay outside caterers to feed their passengers. Many airlines rely on other carriers or specialised companies to handle their baggage, check in their pas-

sengers at foreign airports and service their aircraft. And Singapore Airlines has some of its accounting work done in China.

BA has been an enthusiastic practitioner of one of the most radical forms of contracting out: getting other airlines to fly under its name. The company has nine franchisees, independent airlines with aircraft painted in BA colours and staff wearing BA uniforms.

Most of the airlines BA has franchised to fly in its colours are British: last month the company reached agreement with British Mediterranean Airways, a UK-based carrier, to fly in BA colours to Beirut, Amman and Damascus in the Middle East. But there is also a Danish franchisee and one in South Africa.

These franchise arrangements produced £50m in revenues for BA last year. Mr Ayling said yesterday he wanted to see this figure doubled.

In other areas of contracting out, he is proceeding cautiously, allowing in-house staff to try to get their costs down to the level at which an outsider contractor could do the job. Mr Ayling says that a year ago BA reached agreement with the unions representing the ramp workers who refuel aircraft and load baggage that they would reduce their costs to the point where they were competitive with outside suppliers.

Another department which has been placed under pressure is passenger revenue accounting, which is responsible for processing tickets after passengers have boarded the aircraft. Mr Ayling says BA is unusual in doing this work in its home country.

American's ticket processing is

done in the Caribbean. Swissair's is done in India. "You might say BA has been a bit slow here," says Mr Ayling.

BA already employs a group of graduates in Delhi to correct computer errors which appear on its booking system. It has also set up an operation in Bombay to do some ticketing work and they could eventually take over the rest of it. Some of BA's computing programming will be put out to contract rather than done in-house.

Mr Ayling says the airline would not seek to cut costs to market levels in all cases. BA cabin crew had to have a higher level of expertise in foreign languages, for example, than flight attendants working for charter airlines. The company would have to accept that it had to pay more for certain highly skilled staff.

All of this adds up to a much less threatening package than some staff had feared. This is probably because the airline is taking action well before it needs to. Unlike companies which cut costs when financial disaster strikes, BA has decided to begin the process when its aircraft are full and it is making record profits. This means it has time to consider how best to cut costs.

It's good management to take action when you are performing well, Mr Ayling says. "If we as managers can foresee that we can't carry on as we are, we should start doing something about it now and not in three years time."

BA had in the past been criticised for being short-term in its outlook, says Mr Ayling. It is not a mistake he plans to repeat.

OBSERVER

Possibly the finest

It's hard to believe in the face of a Swedish man who is a fan of Swedish management theories. He reckons their application to business success is just about zero.

He should know. After 25 years as chief executive of Carlsberg, the Danish brewery group, Svendsen has been in the kind of stress many might say.

Svendsen, who is stepping down at the end of this year, was the man who made Carlsberg, a Danish brewery, a world leader. At a Copenhagen business lunch on Tuesday he turned that "we" at Carlsberg into "he" to sound as if he was boasting. "But..."

In 1978, Carlsberg annually brewed about 100,000 hectolitres of beer, of which a third was exported. Today, the figure is 300,000 hectolitres, 80 per cent of it is drunk outside Denmark. In a quarter of a century Svendsen has thus steered Carlsberg from being a small, if well-known, brewery to being, he says, the eighth largest in the world.

And at a time when business discipline is held to go hand in glove with shareholder pressure, Svendsen is very happy not to have to worry

Squeeze the pore

To wrench an old adage - when Japan gets nose cleansers, the rest of the world starts inspecting its pores.

Having tried Chinese seaweed to cut their calories, Japanese women are now nursing their noses with new peel-off "cosmetic pads", the country's latest beauty fad.

The demand for nose-pore cleansers is unexpectedly strong, says Kao, Japan's largest toiletry company. Sales in the local nose-pore market are expected to more than double this year.

1995's Ysol, Evan Kao's staggered - such growth is twice what was forecast.

Kao's new cleanser, the product of 20 years' research, comes in the form of a sticky

Costly peanuts

Want to party with Arnold Schwarzenegger? Perhaps something a little more constructive. Like helping former President Jimmy Carter and wife Rosalynn build a home for a low-income family high up in the Appalachians.

Well, check out your frequent-flyer account with US carrier Northwest and turn up on September 27 at Sotheby's New York for their DreamPerks auction, said to be the first accepting air miles.

The event is in aid of Habitat for Humanity International, which rebuilds homes in poor communities. Northwest will donate proceeds raised from anyone ready to pay 5 cents

Tell me another

Good to find a machine with manners. In the US recently Observer tried using an internationally-recognised credit card to get some cash from an ATM. Shove in the card, tap the PIN number, and hey presto! Out comes... nothing but the following message: "Hi! We haven't heard from you for a while. So just for your own protection we are not proceeding with this transaction. Please consult your bank."

Only in America.

100 years ago

The Secret of Civilisation At the Liverpool meeting of the British Association last night, Dr. William Newton read a short paper on "Nitrates", in which the nature of the fertiliser and the methods of its extraction were described. The particulars given were more or less elementary and familiar, but there is one sentence which really must be quoted as throwing an entirely new light on the subject: "The knowledge of the utilisation of nitrate in the manufacture of explosives is the power behind civilisation which is for ever a guarantee that civilised States shall never again go down before a horde of barbarians, as did the Roman Empire under the Goths and Huns." It is rather startling to discover that our boasted civilisation is based upon nitrate of soda.

50 years ago

Franco-Argentine Pact Good news in the international field has a scarcity value nowadays. For that reason 17th September, 1946, deserves long to be remembered as the date of two welcome events: the conclusion of financial and trade agreements with the Argentine and France. Both are characterised by the same spirit of give-and-take after prolonged hard bargaining.

Welcome to the heart of London. Radisson EDWARDIAN

FINANCIAL TIMES

Thursday September 19 1996

Hunterskil Howard Business Services WOLSELEY

Beef crisis may lead EU to breach export limits

By Caroline Southey in Brussels

The European Union risks breaching internationally agreed beef export limits because of falling European demand...

because of fears over BSE (bovine spongiform encephalopathy). The EU's ability to contain over-production could be further undermined if Britain decides today to abandon a pledge for a wholesale cull of 125,000 cattle...

forum for world trade negotiations before the setting up of the World Trade Organisation. It limits EU exports of beef to 1.7m tonnes in 1996-97.

Manila warned to resist curbs on mining

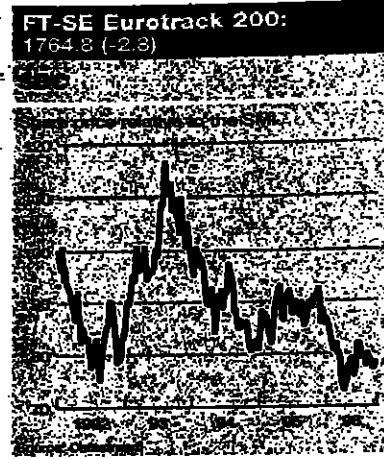
By Edward Luce in Manila

Twenty of the world's leading mining companies have told the Philippine government to resist pressure from domestic environmental groups to rewrite the country's mining investment code.

Overhauling Olivetti

THE LEX COLUMN

The board games at Olivetti continue. But investors, who must be wondering which set of rules the Italian electronics group is playing by, are no wiser than before.



France's deficit-cutting efforts fall far short of Germany's determined efforts to address underlying structural problems. Mr Arthuis appears to be salami-slicing, releasing the bad news in batches...

British Airways

British Airways is deftly juggling two audiences with very different agendas. BA for the new millennium, proudly unveiled yesterday, will have greeted with relief by many employees...

SBC

The question is not whether the planned shake-up in Swiss Bank Corporation's barely-profitable domestic banking business is needed; it is whether SBC is going far enough.

French budget

Realistically, there was never any doubt that yesterday's French budget would show the country meeting the Maastricht Treaty's 3 per cent deficit criterion next year.

SBC provision

Continued from Page 1

"veritable quantum leap" in provisions for its domestic problem loans. The bank used to treat these losses as extraordinary resulting in swings in annual provisions.

Izetbegovic wins poll battle to chair Bosnia presidency

By Bruce Clark and Laura Silber in Sarajevo

Mr Alija Izetbegovic was yesterday elected Bosnia's head of state and immediately called for fresh polls in Bosnian-Serb territory.

according to the 1991 census. But the OSCE said more than half a million Moslem and Croat refugees had registered to vote in their former home districts.

Olivetti

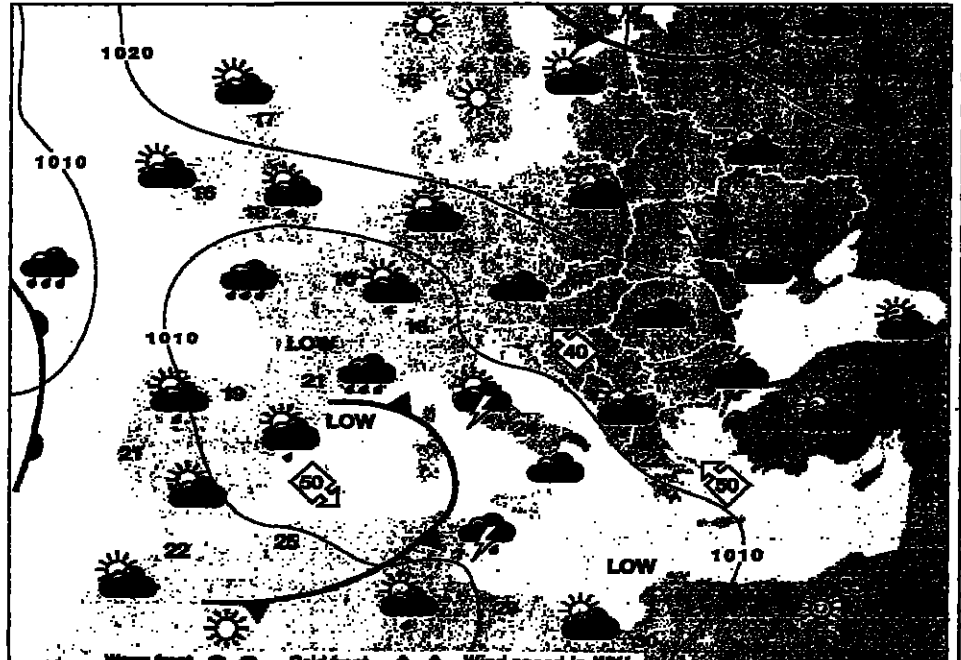
Continued from Page 1

of an extraordinary meeting being called. If Mr De Benedetti was reappointed then "those chances go up dramatically," Mr Shakerchi said.

FT WEATHER GUIDE

Europe today

The Benelux will have sunny periods. There will be showers in Belgium and Luxembourg and an occasional shower in the south-west of the Netherlands.



Five-day forecast

A frontal system arriving from the Atlantic will cause rain over western Europe. The Balkans will have rain by the end of the weekend.

TODAY'S TEMPERATURES

Table with columns for location, temperature, and weather conditions for various cities worldwide.

Frankfurt. Your hub to the heart of Europe. Lufthansa

Annual Conference 1996. Private Finance Panel. The Private Finance Initiative: "Delivering PFI". Includes speaker list and contact information.

مكتبة الصلح

● Billing: new software can detect phone fraud at an early stage
 ● Networks: digital processing is bringing 'intelligence' to telecoms
 ● Call centres: outsourcing of goods and services to these operations is on the increase Page 14

● Profile: Alcatel. Twelve months of tumultuous change appear to be paying off for the Paris-based telecoms equipment supplier
 ● Internet telephony: while cyberspace connections remain unsatisfactory, the traditional telephone companies have reason to be nervous Page 16

● SDH: Synchronous Digital Hierarchy has matured into a high standard for capacity transmission
 ● Profile: Siemens. The company's digital switching system is what drives its public telecoms division Page 17

● Mobile suppliers: the industry remains confident that there is still much more growth to come in building infrastructure and in the sale of handsets
 ● GSM/CDMA: the battle over which digital cellular phone technology will prevail is intensifying Page 18

● Profile: Lucent Technologies. As well as having a strong position as a supplier of equipment, the company has access to well-regarded research laboratories in the Bell Labs
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Editorial production: Sarah Murray
 Graphics: Steve Bernard

* The BT/MCI Global Communications Report 1996/97

International TELECOMMUNICATIONS

Technology to speed the traffic flow over the global network is essential to prevent an overloaded system - and further communications advances - from grinding to a halt, says Alan Cane

Building blocks of the revolution

The convergence of computing and telecommunications called multimedia has been promised for the past quarter century. Now the promise seems ready to be fulfilled as a number of key technologies reach maturity.

Fibre optic cabling, for example, can already transmit phenomenal amounts of information. A single pair of fibres each the width of a human hair can transmit more than 10 million millions bits (binary digits) of information a second, equivalent to half a million simultaneous two-way high definition television channels. The only limitation is the speed of the optoelectronic equipment needed to handle the transmission at each end of the cable.

Personal computers run on chips with the power - and complexity - of a small mainframe, sparking arguments over the terminal device for the home and office: a computer capable of behaving like a television or vice-versa.

Wireless technologies will make possible telephone calls from any two points on the earth's surface via a galaxy of satellites to be launched shortly by groups including Iridium and ICO.

The explosive growth of the Internet - about 50m subscribers now could rise to 500m by 2000 - and of multimedia services in general is the outward evidence of this convergence. But the speed of its development has taken the world's telecoms opera-

tors by surprise. The global telecoms network was never intended to support such traffic. It was engineered for an era when customers lifted the receiver of their handset, spoke briefly and replaced it.

Now Internet customers may hog international lines for hours at a time. Telecoms working from home or from telecottages demand rapid transmission of data along lines never intended for such a purpose. The transmission of high fidelity sound, moving pictures and colour images makes sudden, huge demands on network resources.

Internet users, exasperated by an inability to make connections and by sluggish response times, are keenly aware that the Internet is overstretched. Telecoms experts are gloomier. The entire global network is close to collapse, they say.

The danger this represents for the global business community and for, for example, World Trade Organisation hopes of establishing a global economy underpinned by telecoms is underlined by a survey carried out by the Gallup opinion research organisation for British Telecommunication and MCI, published today.

It shows that nine out of 10 senior executives from the world's largest companies are convinced that telecoms will become more important to their organisations' expansion plans over the next five years. Overall, respondents to the

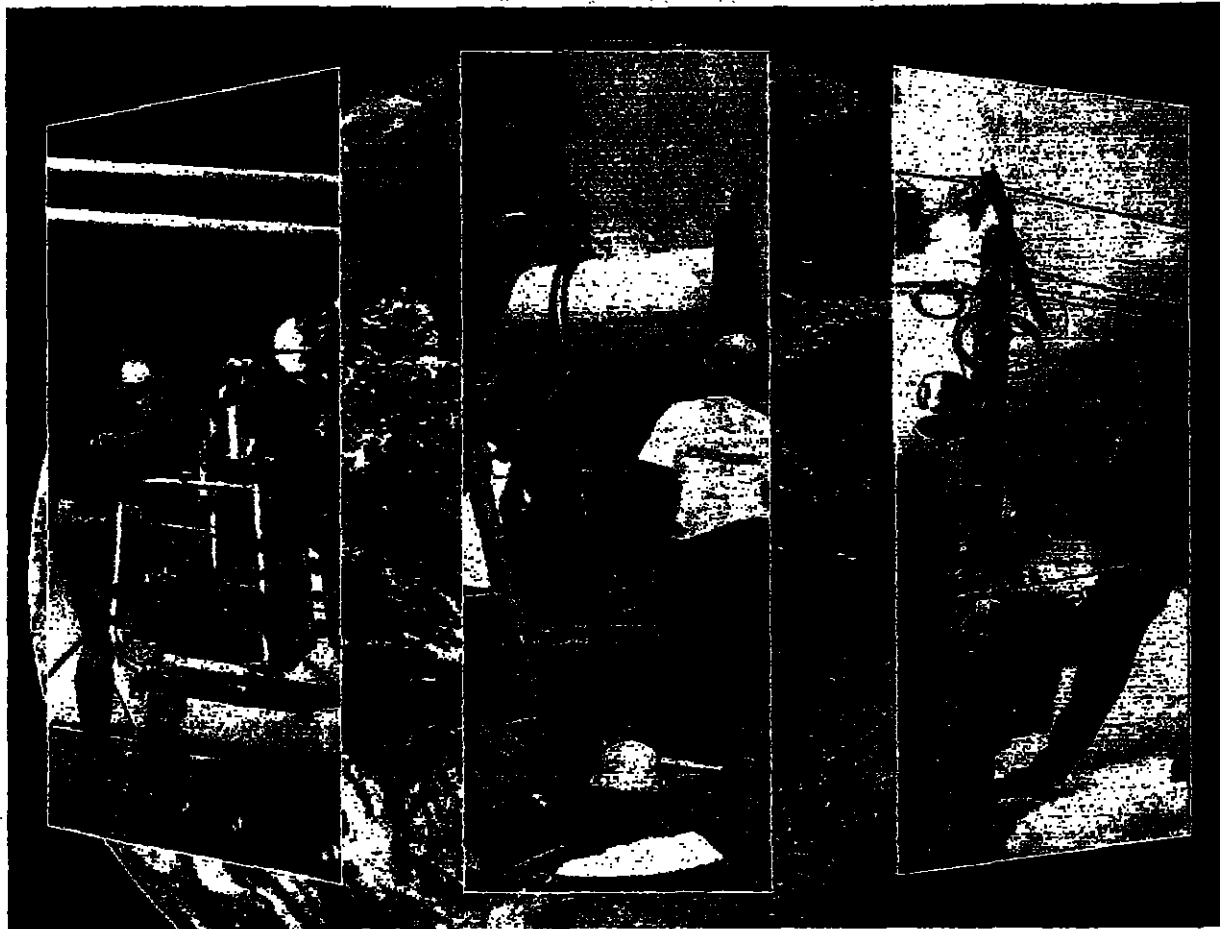
survey said the critical factors for global expansion were, in order of importance, political stability, a skilled workforce and an efficient telecoms infrastructure, relegating cost of capital and availability of raw materials to the bottom of the list.

Reliable voice and data transmission were top of their lists but they complained that these needs were not being met. The strategic director of a UK-based mining and photochemical company said there was a need for "upgrading of speed and the quality of transmission of data."

The manager of a food manufacturing operation in Singapore wanted improvements in "videoconferencing, speed of data transfer internationally and international mobile telecoms" while a senior executive of a French multinational corporation complained of "the quality of phone lines."

The way out of the dilemma of expanding demand for telecoms services through an overburdened network is expected to be the adoption of a technology, Asynchronous Transfer Mode, at present owned principally by a small group of suppliers - Newbridge Networks, Stratacom, Cisco and Nortel among them.

"ATM [for a full explanation of this technology see the article on page 21] is ideal for a wide range of applications, including data communications, voice, imaging, full-motion-video and multimedia," says the



consultancy Price Waterhouse. "Many industry observers predict that ATM will be the main carrier technology for such broadband services. Its characteristics, particularly scalability, make it ideal for the traffic demands such as multimedia expected on data networks in the future."

The fact remains that, as the International Telecommunications Union points out, nobody can predict which multimedia services will prove successful and which will flop. Business, however, is likely to make the biggest demands initially on the network. The ITU says: "There are several generic services that are

applicable to a range of businesses including videoconferencing and electronic messaging. In the past, they have been highly sensitive to transmission costs and capacity constraints, a problem which new technologies seek to eliminate."

The large operators are just beginning to install the first ATM systems. According to Dr Terry Matthews, chairman of Newbridge, "the window has opened". Operators will install ATM systems first to increase the capacity of their business networks and gradually move the technology into the public switching arena.

Commercial ATM services are already available in the

US from the regional operators, GTE and more recent competitors. Hong Kong Telecom, Singapore Telecom, BT and Telefonica, among others, are conducting ATM trials.

In the UK, the Integrated Communications Network, a private network set up co-operatively by London's six cable operators, Bell Cable Media, Cable London, Nynex CableComms, The Cable Corporation, TeleWest and Videotron have announced what is claimed to be Britain's first wide area ATM network.

David Venn, ICN managing director, says he believes ATM equipment prices have fallen to reasonable levels.

"These developments coincide with the business community's increasing requirements to run a bandwidth-hungry (high capacity) applications... ATM will be the basic switching platform for private networks as the new century approaches and, ultimately, extend into the public domain too."

Conversion of the global telecoms network to ATM will be a mammoth task. But the experts are convinced that it will have to be undertaken and swiftly too if the greatest communications revolution in history is not to grind to a halt.

David Venn, ICN managing director, says he believes ATM equipment prices have fallen to reasonable levels.

* The BT/MCI Global Communications Report 1996/97

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السوق العالمية

14 INTERNATIONAL TELECOMMUNICATIONS

Intelligent networks by Philip Manchester

Opening the door to services

Linking telecoms with digital networks can give suppliers a competitive edge

The convergence of telecommunications and digital computers has always been rich ground for innovation. Digital processing brings a kind of "intelligence" to telecommunications networks opening the door to types of service that were previously impossible to provide.

Calling cards - with which telephone subscribers can bill calls to their own telephone bill - are one example of this. Large-scale virtual private networks (VPNs) - where international corporations outsource their long-haul network traffic - are another.

Intelligent networks make these and other innovative services possible, and promise to take the conventional telephone system into a new era - both for consumers and for business.

In public networking, applications such as free-phone services, call screening, custom billing and teleworking work on the back of intelligent networks. In business, call distribution, customer call centres and mobile telephone networks use the same technology.

There are two driving forces behind the spread of intelligent networks: the demand for new applications and the changes in the structure of the telecommunications market.

Research by management and technology consultancy firm Booz, Allen & Hamilton forecasts an annual growth of 27 per cent in the demand for telecommunications applications which have intelligent networks at their centre.

Booz, Allen & Hamilton also puts the current global market for intelligent networks at \$9 billion. The demand is particularly high for applications that can improve customer service and maintain competitive

pressure, including call distribution, mobile telecommunications and customer-response call centres.

The demand for new services has also put pressure on telecommunications suppliers. They must be able to deliver innovation quickly to keep ahead of their rivals.

A decade of deregulation and internationalisation of the telecommunications market has forced suppliers to look beyond conventional services for future revenues.

The days when a telecommunications supplier could survive simply by renting out "a big pipe" are gone. They must now offer value-added services - at competitive prices - to maintain their market share. The replacement of the traditional analogue network by digital communications has presented them with the opportunity to do this.

Digital communications makes it possible to "program" a telecommunications network to meet the demand for additional services.

"Intelligent networks have come at a time of fundamental change in telecommunications," says Huw Hampson-Jones, general manager of Siemens Nixdorf's telecommunications operation.

"There are all sorts of factors, such as the globalisation of domestic services and the domestication of global services. Telecom carriers cannot just offer domestic services any more. They have to find ways to keep their margins up."

According to Mr Hampson-Jones, suppliers are faced with, for example, having to supply VPNs to large corporations that can negotiate volume discounts. They cannot keep the margins up because of the competition, so they need to find other ways of getting revenue out of the network. Intelligent networks are one way of doing this.

"With intelligent networks, it is possible to offer special telecommunications services to small companies and to domestic telephone users. While the traffic volumes will not be as high as



Huw Hampson-Jones: 'A time of fundamental change'

with larger corporations, suppliers can keep their margins up if they can exploit the technology before their rivals."

According to Mr Hampson-Jones, two approaches to intelligent networking present themselves: "There is an interesting dilemma when it comes to deciding exactly where to put the intelligence in a network. One approach is to put it into the switching technology. The other - which we advocate because it is better from the IT point of view - is to put the intelligence in another computer attached to the switch."

Intelligent network services rely on a high content of information technology to support them. Processes to identify callers and bill them properly, for example, must have access to very large databases, and the software and hardware technology has to be well advanced.

"Intelligent networks need a lot of data and they must be able to access it quickly and accurately if the service is to appeal to the user," says Mr Hampson-Jones. "A conventional IT computer is a far more secure place to do this compared with a telecommunications switch."

Although enthusiastic about the projected growth of intelligent networks, Mr Hampson-Jones is cautious about the speed of development. "You can develop the services very quickly - in a matter of weeks. But there are potential pitfalls. You need the IT skills and an understanding of the market."

"On top of that you might

need to approach billing in a different way. As more telecommunications suppliers emphasise intelligent networks, they must get used to the flexibility it brings. The billing package must follow suit."

Part of the answer lies in the integration of traditional computer applications with telephone systems - usually referred to as Computer Telephony Integration (CTI).

"CTI at the moment is about call centres. They can offer a service but do not have a direct correlation with customer databases. A lot of businesses want to take the next step and bring more integration between their call handling and data handling."

One example of this is the customer who phones an insurance company to arrange a motor-insurance policy and then wants to talk to someone about life insurance. The data from the first call cannot easily be transferred along with the caller - leading to repetition and inefficiency.

"We have recognised that being able to transfer the data at the same time as the telephone call is a step that many businesses want to take," Mr Hampson-Jones says.

Although such systems may not be available for a few years yet, they will be commonplace by the year 2005. Indeed, the possibilities of intelligent telecoms networks are no longer in doubt. It is merely a matter of how long it takes to crack some tough programming problems.

Billings by Michael Dempsey

A new kind of criminal

Telephone fraud can be detected at an early stage by using new billing software

Even Scotland Yard can become a victim of crime. In March last year a computer hacker in the US ran rings around the famous London police headquarters. Exploiting the world of digital telephone exchanges to break into private branch exchange (PBX) at Scotland Yard via a computer modem, the hacker made international calls for free, using police lines.

To add insult to injury he apparently passed the access codes to other hackers. Scotland Yard refuses to disclose the extent of its losses from this enterprise. But UK telecoms industry analysts put the figure at about £1m.

The activities of computer hackers have received a lot of publicity. But telephone fraud is occurring in parallel with considerable evidence of organised criminal activity. One of the most effective places to build defences against this new breed of criminals is in the billing systems, the computer programs written to administer transactions across digital exchanges.

Mark Johnson, fraud systems business manager at UK consultancy Applied IT, says billing systems can be written to detect fraud at an early stage. "Real-time software called hot billing, reduces levels of fraud."

But this type of billing software is expensive. Applied IT is launching a stand-alone fraud detection program, the Fraud Management System. Using the principle of rules written into the program FMS compares the patterns of different telephone accounts with the billing information typical of a fraudulent account.

Depends on the size of the installation FMS costs from £100,000 to £200,000. "We're looking for things like long duration international calls," Mr Johnson says. Once a fraudster has

broken access codes to a company PBX these can be sold on to anyone who wants them. Mr Johnson claims that some UK companies have lost up to £250,000 through telecoms fraud in just one weekend.

Another form of telecoms fraud, subscription fraud, involves perpetrators signing up for a service with no intention to pay. Fraudsters present copies of utility bills that are accepted as confirmation of an address, obtain services and run up large bills with a non-existent name.

With older mobile phone networks, transmissions are not highly encrypted, permitting "cloning" to take place. When a cell phone makes a call, it sends out two bits of information to the network: the phone number of the party making the call and the identity of the piece of equipment being used. The network does a check before the call is allowed to continue, assessing whether these two numbers are a valid pair.

Because this exchange is transmitted over the airwaves it can be intercepted and downloaded into another cellular phone by fraudsters equipped with a scanning device, a laptop computer and cabling to duplicate the identity of the original call. A legitimate customer receives the bill.

The clones are sold to members of the public keen to get unlimited overseas calls for free for a limited period. "Under normal circumstances it takes a month for these calls to reach the customer's bill and the person buying the clone can make three or four months of international calls before he's cut off," says Mr Johnson.

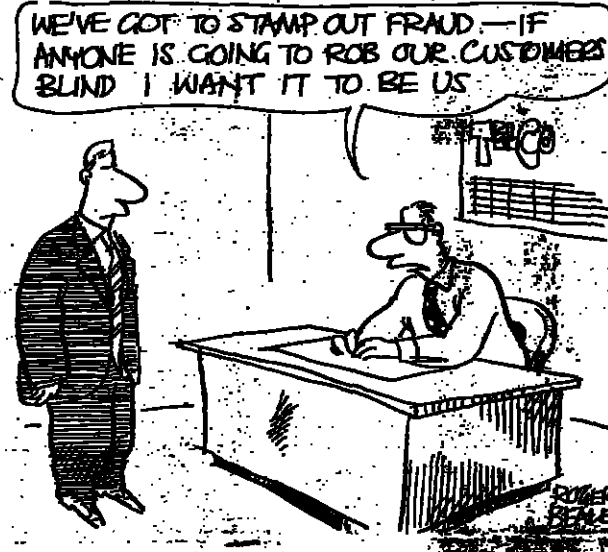
For Mr Johnson the route to fraud is not critical. "If we're looking at stopping fraud through pattern analysis the criminal's motive is much the same regardless of method. FMS will cut him off before the legitimate customer gets the bill. What we're doing is setting a threshold on the fraud, which networks can live with as an operating cost."

With potentially disastrous customer relationship implications for mobile phone service providers, fraud is an issue that must be confronted. Cellular phone fraud is estimated to be costing US telecoms carriers more than \$1.5m a day. Failure to detect fraud by billing system analysis or other methods can lead to a severe bad debt problem. Much of what is described as bad debt is actually fraud. UK mobile phone operator Vodafone, which has 2.55m subscribers, has spoken of losing £10m due to fraud over 1994/5. The

Cincinnati Bell Information Services, or CBIS, processes 225m phone bills a year for telecoms operators such as AT&T Wireless Communications. Among product offerings from CBIS in ChurnAlert, a package of software from US telecoms group Coral Systems.

ChurnAlert analyses the kind of billing information that should detect a customer about to defect to a rival. "There are several key factors," says CBIS product manager Jo Ellen Andrew. "It scans a calling pattern to see if the user would get a better rate from being on another payment plan. It spots contract anniversaries, flagging when a 12-month signing-on period is coming to an end," she says. If a user has a high number of failed calls, ChurnAlert draws attention to the fact that this is likely to be a dissatisfied customer.

Few mobile phone customers would object to having their bill analysed if it allows the phone company to offer them a cheaper deal. For the operators it is a case of survival. Mr Andrew claims that up to 45 per cent of US mobile users are switching service providers every year. "You can be increasing your subscriber base at 40 per cent a year and still losing money."



Call centres by Michael Dempsey

Marketing down the line

More and more companies are contracting out their telephone sales and support services

Goods and services worth about \$800bn will be sold over the telephone every year in the US by 2000, according to the US Direct Marketing Association.

Most of this business will be handled by call centres, many of which will be physically distinct from the customer's operation and run on a contract basis by a third party. The Henley Centre, in the UK, estimates that more than 2m people will be employed in telemarketing worldwide by the end of the century.

Decisions Group is a £15m call-centre agency that provides support to Microsoft, the world's biggest software company. Japanese customers for Microsoft Network, an Internet access product, have their queries dealt with by a 100-strong Tokyo centre set up in May 1995 by Decisions Group.

Each phone operator works on a PC and talks through user problems on screen. High-technology companies are generating a huge amount of business for call-centre operators. Consumer demand for computer products requires a lot of technical support, which would be prohibitively expensive without the labour-saving attributes of the desktop PC.

Microsoft chose a variety of support partners for its network throughout the world. Decisions does not support Microsoft Network in North and South America, but it tries to ensure a consistent type of support across the globe for an international product, offering customers, in theory, the same level of support wherever they are.

There are still local differences, however. "Our call distribution is more advanced in Japan because we were setting up on a green-field site," says David Ronaldson, senior account manager at Decisions Group. Dual Tone Multi Frequency, the international standard format that identifies the tones generated by a

phone keypad, is more prevalent in Japan than in the UK, and Mr Ronaldson thinks DTMF can take a minute off the length of each telephone query, allowing each operator to handle more calls.

However, in Japan there is a formalised business etiquette to the phone query, with the operator expected to acknowledge most of the customer's comments. This may cancel out the time saved by DTMF technology.

Microsoft's vision of a wholly seamless international support operation is, therefore, not entirely practical. But the economics of call centres are sufficiently impressive to create a global demand from companies that crave the image of an open and friendly support operation.

Agents work through a script generated by CFS and chosen to relate to this caller. So a customer who appears to have lost interest is reminded that he has not traded with the company for some time. Agents get all previous information on that prospect on screen. CFS prices range between \$4,000 and \$8,000 per agent.

Joyplast has doubled the number of agents from eight to 16 inside 12 months and now makes 6,000 cold calls every day to selected demog-

raphic areas in Mexico City. The company claims a purchase rate of 200-400 people from this activity. Market research conducted during these calls is fed back into Joyplast's customer database.

The emerging trend of predictive dialling is praised by Mr Camhi Sevilla as "the most cost-effective method of keeping in contact with and retaining existing customers as well as expanding the customer base."

"We've used a mathematical measurement inherent in the system, known as a pacing algorithm, makes sure the number of calls made out by agents is manageable. When the target is called and picks up the phone the agent begins talking through his headset."

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Adrian's got a headache



At 9.00am, Adrian wrote a list of companies that he needed to telephone.

He spent the rest of the morning trying to get through. Most lines were constantly engaged. Other times he got through, was put on hold and then forgotten about.

One company had a touch-tone crowding system which confused him with endless lists of names and code numbers.

Finally, Adrian got through to a company that had installed a Vocalis virtual operator.

The phone was answered automatically after two rings and he was able to speak normally to get the information he required in no time at all.

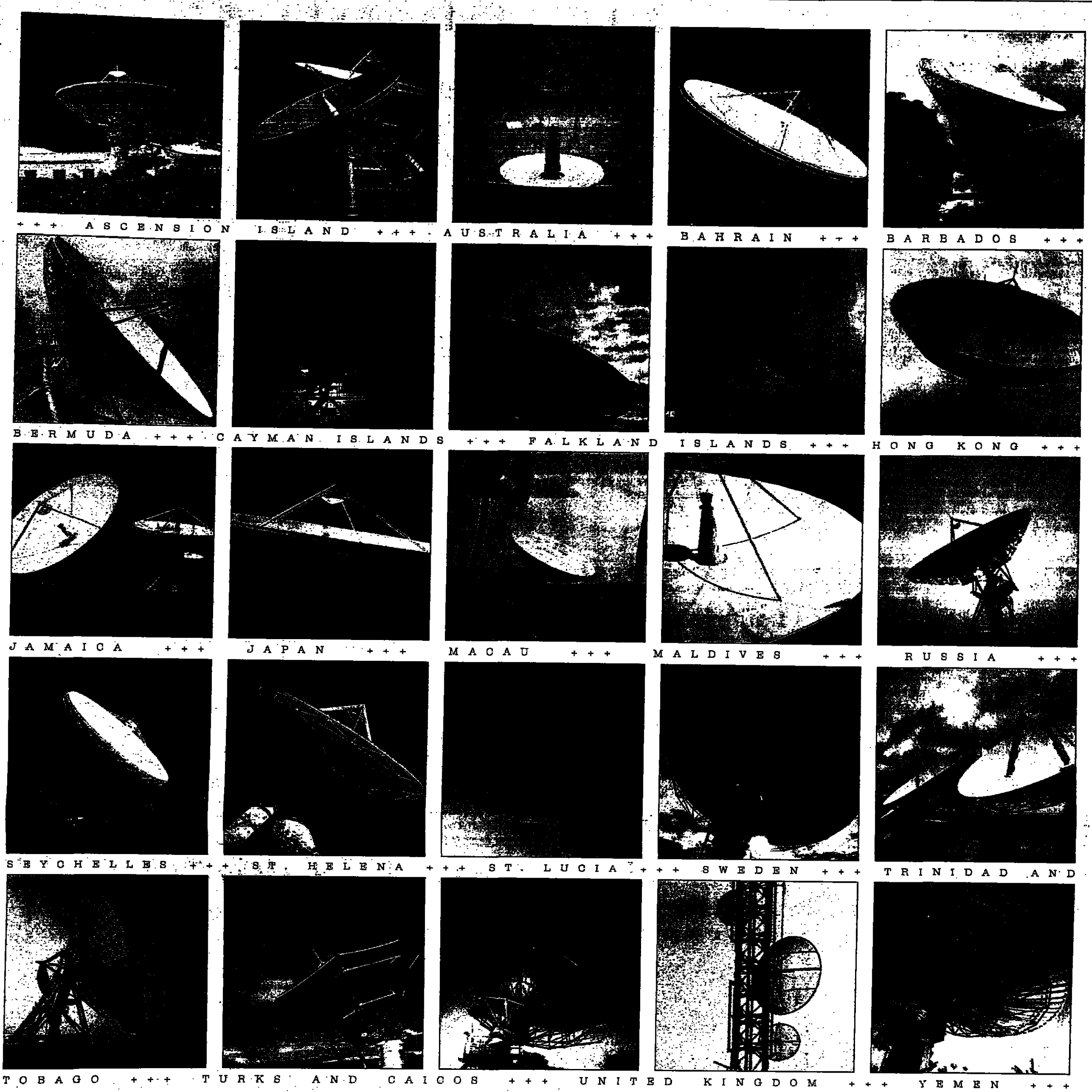
In fact, the Vocalis system gave Adrian everything he needed.

Except an aspirin.



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16 INTERNATIONAL TELECOMMUNICATIONS

Internet telephony: by Paul Taylor

Cyberspace threat not taken lightly

While calls on the Internet remain difficult, they are getting closer to mainstream usage

Less than 12 months ago most traditional telecoms carriers dismissed the threat of Internet telephony - making voice telephone calls over the Internet because of the poor speech quality, lack of standards and inconvenience of making calls over the Internet.

Most industry analysts and many of those promoting Internet telephony, still concede that voice communication over the Internet is not going to put the telephone companies out of business overnight. But several recent developments including dramatic improvements in Internet telephony software packages, mean that the threat posed by Internet telephony is being taken more seriously by traditional voice carriers.

Even before these advances, the prospect of cheap, even free, long-distance calls - excluding the cost of Internet access - lured hundreds of thousands of personal computer users to explore Internet telephony. An estimated 500,000 people have tried out some of the more than a dozen Internet telephony software packages enabling Internet users to speak to each other via the global computer network.

These users have had to put up with the many limitations of first generation Internet software that make a voice call over the Internet far more tricky than picking up the phone, and the results rarely as satisfactory.

The biggest problem with using early Internet phone software has been that both parties had to be logged on to the Internet to connect the call. Generally those with ordinary dial-up connections to the Internet could only make calls at pre-

arranged times. A second drawback has been the lack of standards. Different programs use different signal compression schemes and connection protocols so both parties needed to be using the same software, or programs using the same compression and connection methods, in order to communicate.

Another difficulty for users with dial-up access to the Internet, including most home computer users, has been that in order to link two computers via the Internet, it is necessary to know the Internet "address" of each computer. Unlike an e-mail address, which identifies a user, the address of a computer on the Internet - known as an IP address - is not always the same. In particular, many Internet access services assign new IP addresses to users each time they dial into the service.

Most Internet calls are therefore connected using a third computer, or server, that acts like a telephone exchange. The server matches names, rather than computer addresses, of registered users.

Finally, the quality of most Internet voice conversations is often poor and signal delays are almost inevitable in conversations because of the way data is transmitted across it in "packets" which are assembled and examined along the route by dozens of other computers and re-assembled at their destination.

These and other limitations meant that early Internet telephony has only appealed to the technophiles and to those such as university students in the US and new immigrants or expatriate workers who are far away from home. Indeed many people, including Bill Scherier, chairman of PSINet, one of the world's largest Internet service providers, believes Internet telephony will remain a niche product appealing to only a relatively small per-

centage of users. Similarly Forrester Research, the US-based technology consultancy, argued in a recent report that "while anything free is sure to gain a lot of attention, today's Internet telephony is just a hobby product like CB radio".

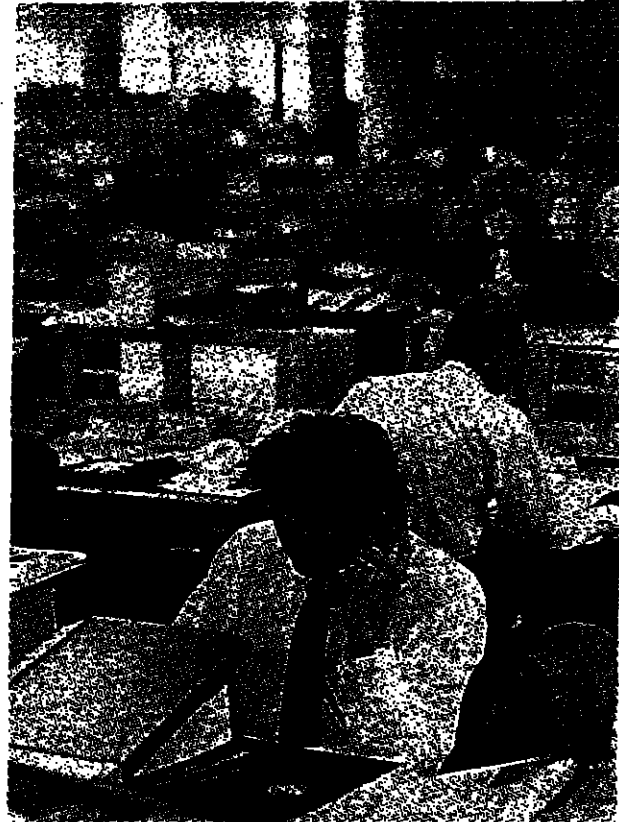
Not everyone agrees. And a number of recent developments could help move second generation Internet telephony products into the mainstream:

- Netscape Communications, the main supplier of Internet browser software, and Microsoft, the world's largest software group, have built telephony functions into their latest browsers. Netscape has bundled its "Cool Talk" conferencing facility into Navigator Web 3.0.

- VocalTec and IDT, two of the leading Internet telephony software product suppliers, have unveiled second generation products boasting many new features and improvements. For example VocalTec's Internet Phone for Windows 95 adds voice mail, caller identification and call waiting features to its software while IDT's Net2Phone product enables Internet users to call any telephone in the world from an ordinary PC for a fraction of the normal cost.

Net2Phone allows voice data to be carried over the Internet until it reaches IDT's US-based exchange where it is converted into a conventional telephone call ready to be received by any phone in the world. IDT charges 10 cents a minute for a call to anywhere in the US compared with the average \$2-a-minute charged by international carriers.

Meanwhile, VocalTec launched a service called the Internet Telephone Gateway Server last month which goes a step further by enabling every telephone user, regardless of whether they own a PC or a special VocalTec Internet phone, to make and receive phone



"Hello, is that cyberspace?" A number of recent dramatic improvements to voice made across the Internet have made this form of telephony a more viable prospect

calls over the Internet.

- Microsoft and Intel, the US chip-maker, have teamed up to develop Internet telephony standards. In March more than 100 other companies including Cisco and Sprint agreed to standardise voice, video and data integration into the World Wide Web bringing the prospect of true inter-operability closer.

Meanwhile, despite its limitations, Internet telephony's growth has prompted concerns among some US companies. In March, the American Telecommunications Association, which represents 180 long-distance telephone companies serving mostly small businesses, urged the Federal Communications Commission to regulate Internet telephone software suppliers as if they were telephone companies.

The association argues that Internet telephone software companies are competing unfairly in the long-distance market because they are not subject to the same FCC regulations that govern traditional long-distance carriers.

However, the deep divisions within the industry are also emerging. For example, the largest US telephone companies including AT&T, MCI and Sprint have distanced themselves from the ACTA's action because they see the development of Internet telephony as a potential business opportunity.

However, as analysts at Nikko Europe noted in a recent report on the impact of the Internet on telecoms company earnings streams, Internet telephony highlights the threat to traditional voice telephony pricing models based on distance and "the question as to whether telcos should counter this threat by acquiring Internet access companies".

At the very least many analysts believe the advent of Internet telephony will accelerate the pace of call price reduction, for business as well as individual users.

PROFILE Alcatel

A stronger mobile connection

After a year of intense activity chairman Serge Tchuruk's plan may be working

It is now almost a year since shares in Alcatel Alsthom plunged more than 12.5 per cent, following the announcement that the then ailing French giant of the telecoms equipment sector had suffered a first-half loss and needed restructuring to reverse its decline.

The subsequent 12 months have been tumultuous by any standard. The Paris-based company has:

- reported the largest full-year loss in France's corporate history;
- embarked on a root-and-branch reorganisation to cut costs, involving the centralisation of purchasing, the restructuring of its telecoms activities along product lines rather than old national structures, and a severe pruning of the number of companies in the group;
- started discussions with the UK's General Electric Company about merging their GEC Alsthom power engineering and transport equipment joint venture with Framatome, the French state-controlled nuclear plant manufacturer;
- made public its interest in acquiring Thomson, France's defence and consumer electronics giant.

But, while the pace of change may have been unsettling both for investors and the company's nearly 200,000 staff, it looks like the action plan presided over by Serge Tchuruk, the group's chairman since mid-1995, may be starting to pay dividends.

Though group sales have continued to fall in the first half of 1996 to FF7.83bn from FF7.83bn a year earlier, turnover in the telecoms sector was up to FF780.5bn from FF729.1bn. This reversed the downward trend of 1995 when telecoms sales dropped below the FF770bn mark. In a further encouraging sign, the group said its telecoms orders in the latest period were "particularly strong", advancing by more than 20 per cent.

While the profit implications of this upturn were not immediately apparent, the group confirmed earlier in the year it was looking to return to break-even in 1996. In 1995, the telecoms segment recorded a loss from operations before financing costs of FF1.3bn. This included a FF1.5bn non-recurring operating charge. The company said two-thirds of the decline stemmed from its network systems activities, with the market for network systems equipment marked by a severe drop in prices.

Part of Mr Tchuruk's strategy has been to diversify the group away from its core business of big public telephone exchanges - it remains the world's leading supplier of switching systems with an international market share, by its own estimate, of nearly 23 per cent - and into more profitable mobile phone and telecoms transmission equipment.

But as far as mobile is concerned, the company faces a challenge to keep pace with the industry leaders. Mr Tchuruk acknowledged earlier this year in an interview with Business Week that Alcatel would not be able to catch up with the likes of Ericsson and Motorola in the mobile sector. But he suggested the company could double its market share to 20 per cent "which is the average worldwide share of all our products".

It is also expanding rapidly in other areas. In his address to this year's annual shareholders meeting in June, Mr Tchuruk singled out the acceleration of the company's presence in the US, saying sales of the group's telecoms subsidiary would pass \$1bn this year. "Thanks to the success achieved in transmission networks, against all its worldwide competitors".

Meanwhile, the company has weathered storms arising both from the corruption scandal that last year forced the departure of Pierre Suard, Mr Tchuruk's predecessor as chairman, and a separate legal wrangle concerning allegations of over-billing. This damaged relations with France Télécom, its principal client. Mr Tchuruk said in June he was "pleased with the atmosphere of confidence that has now been re-established with France Télécom".

To steer the group back to a good level of profitability by 1998, Alcatel's chairman has several other cards in his hand. The company retains a strong geographical presence in markets as different as France and China. Indeed, Mr Tchuruk has indicated that within a decade its China business would account for 10-12 per cent of global sales.

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David Owen

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مكتبة العربي

SDH: by George Black

System sets a high standard

SDH is becoming the industry norm as the networks catch on to its advantages

SDH (Synchronous Digital Hierarchy) has matured into a standard for high capacity transmission across most of the world.

Backed by the European Telecommunications Standards Institute (ETSI), the SDH infrastructure is being installed by network operators and large companies everywhere except in North America and Japan, where an offshoot of SDH known as Sonet is the standard.

Over the next five to 10 years SDH looks set to transform the telecoms industry by bringing very high reliability, resilience and flexibility to networks, as well as being able to handle much more traffic.

In the long term it should also reduce the costs and increase the profitability of the operators because networks will need less duplication and less maintenance.

"SDH is primarily about improving reliability," says Chris Lewis, principal analyst at Yankee Group Europe.

"If your road network is blocked up there is not much you can do about it, but if your telecommunications network is blocked up you can easily reconfigure it using SDH," says Dr Joseph Shapiro, corporate marketing vice-president for the SDH multiplexer manufacturer ECI Telecom.

For network operators, installing SDH is a necessary preliminary for supporting traffic which uses ATM (Asynchronous Transmission Mode), another emerging standard for high-speed networks. Together they can support the use of multimedia applications, mixing voice, video and data services.

SDH was designed to run at 155 megabits a second. This matches ATM in most cases, but SDH has already been boosted to 2.5 gigabits and is claimed to have the potential for 256 gigabits.



High capacity transmission: workers lay optical fibre. SDH can cope with volumes of traffic better

It is rapidly replacing older equipment based on the Plesiosynchronous Digital Hierarchy (PDH) standard in national networks. PDH is less able than SDH to support ATM and lacks its reconfigurability.

Most operators believe SDH is superior in delivering interoperability of systems and can cope with fast-rising volumes of traffic better. Unlike SDH, PDH never attained the status of an international standard.

SDH enables operators to manage networks from a central point. In the event of a failure it re-routes traffic automatically. It can be repaired quickly with software tools as it is remotely controlled.

Operators are installing it as fast as possible because it is potentially a competitive weapon, enabling them to provide better service and greater bandwidth. New operators, especially of mobile networks, are combining SDH fibre optic and radio systems to move into business more quickly.

Many operators have already installed SDH in their trunk routes and are

extending it to local branches and users' points of access. Large companies are also starting to use SDH, rebuilding their networks to improve communications between sites.

Network operators worldwide have been investing heavily in SDH. By the year 2000 fully SDH networks are likely to be widespread.

Worldwide, Australia has probably been the most enthusiastic in taking up SDH and has done this through the national operator, Telstra. In Europe, Germany has spent the most on installing SDH, mainly because Deutsche Telekom has rushed to buy the equipment while it is still a state monopoly. After privatisation it would probably not have been able to justify to its investors such a large expenditure in such a short time but would have had to phase it in over a 10 to 15-year period.

In the UK, Energis, the network operated by the National Grid electricity supply company, is the largest user, having implemented SDH throughout its network as a greenfield site.

Alistair Henderson, the firm's head of network strategy, says that SDH's reliability has enabled it to provide service level agreements that guarantee the availability of network services for its customers.

These are mainly users which depend on very high availability, such as the BBC, Mirror Group newspapers and Thomas Cook travel agency.

British Telecommunications and Mercury have also been moving towards adopting SDH; BT has already implemented it to boost the reliability of its services to banks.

France Télécom still has more old coaxial cable than BT and is heavily reliant on PDH, but the need to follow the rest of the world in adopting ATM may force it to speed up its adoption of SDH.

Beyond Europe, SDH has been successful because many countries follow European telecoms standards. East European governments, particularly the Czech Republic, seeking to modernise their infrastructures, are looking to SDH as the basis

for those programmes.

Likewise, the Chinese government is investing heavily in SDH as part of a bid to catch up with the industrialised nations in its communications. In the Middle East, Israel and Saudi Arabia are both firmly committed to using SDH.

As the demand side expands, the supply side may contract. Research and development costs have already far exceeded forecasts, partly because the manufacturers have had to shift their effort from hardware to software.

"Five years ago R&D on PDH was 90 per cent hardware. Today R&D on SDH is 70 to 80 per cent software," says Ian Taylor, a business manager for Alcatel Telecom, a leading SDH manufacturer.

With each enhancement to SDH, manufacturers need to add more to the hundreds of millions of pounds they have already invested. Some may well decide they cannot afford to go on alone, which may produce more mergers and partnerships.

Ericsson has to a great extent gone over to selling other manufacturers' products. Nortel (Northern Telecom) has decided to collaborate with former competitor DSC (Digital Switch Corporation).

Siemens, GPT (GEC-Plessey Telecom, in which Siemens has a controlling share) and Italtel have chosen to form an alliance to develop new SDH products.

Even Lucent Technologies (formerly belonging to AT&T) does not provide complete systems by itself but has enlisted partners such as the radio and satellite specialist Nera.

SDH and Sonet are not compatible within the same network, but SDH and Sonet networks should be fairly easy to connect. Bernie Jarvis, director of strategy for public networks at GPT, says that a limited amount of interworking between SDH and Sonet is already possible. This will increase steadily as operators and the International Telecommunications Union work on inter-operability.

PROFILE Siemens

Armed with a powerful asset

One highly profitable asset - a digital switching system - is what drives the public telecoms division of Siemens, Germany's second largest industrial group, and one of the few German companies with world market leadership in a number of cutting-edge technologies. This asset cross-subsidises a variety of other activities in the same division.

In terms of public telecoms products, Siemens and its subsidiaries is among the world's top three producers along with Alcatel and Lucent.

It claims to be market leader in sub-segments such as narrow band technology - the networking technology used in ordinary telephone - where its EWSID digital system is its cash cow.

EWSID is used by 289 telecoms operators in 86 countries, with 110m connections. Most of these, about 82m, are inside Germany, followed by China and the US. Siemens' technology is also the market leader in eastern Europe.

Until the 1970s, Siemens telecoms was merely the in-house supplier of the Bundespost, the former German telephone monopoly. But from a rate of 40 per cent in 1979/80, the division's foreign market share should reach 70 per cent this year, and this is forecast to go to 80 per cent in three years.

In telecoms networks based on Synchronous Digital Hierarchy (SDH) - an international digital transmission standard introduced three years ago - Siemens claims to hold a market share of 82 per cent, ahead of Alcatel at 21 per cent.

As well as traditional narrow-band technology, the wide spectrum of

- activities in the public telecoms division includes:
- Access networks, which are networks connecting the end-user and the telephone network;
 - Broadband technology for the transmission of large amounts of data such as those used in multimedia;
 - Transport networks, for transmission between switching stations;
 - Intelligent networks, allowing telephone operators to offer special services such as freephone;
 - Network management, offering administrative services;
 - Network engineering, which provides turnkey solutions for complete telecoms systems;
 - Cables; and
 - Mobile networks.

In mobile networks Siemens once lagged behind the competition.

"Siemens has made mistakes in this business area," says one analyst, who points to mobile telephone stations as an area that the company was slow to develop. "They failed to bring a base station to market in time."

Siemens claims that its technology in mobile telecoms has made much progress since, and that one third of all users of the Global System for Mobile Communications (GSM) standard, the predominant digital standard in Europe, route their calls via Siemens' base stations.

The proliferation of telecoms services, and the demand for more custom-made services is also driving sales of an increasing number of products and services.

Siemens' Telecoms Management Network and the Intelligent Networks units supply technologies allowing phone companies to offer customised services, such as

freephones, universal numbers (where national calls are charged at special rates), virtual private networks and internal corporate communication systems, which use public networks but behave as though they were private.

Increasing use of the Internet is also leading to new technologies. Siemens is developing a telephony system allowing users to communicate via the Internet, a system already on the market, but with quality as yet not comparable to that of standard voice telephony.

Another division in this complex web of businesses is the cable manufacturing. Siemens is Germany's only representative in this area.

From its conservative days in the 1970s and 1980s, Siemens now has a solid portfolio of electrical and electro-mechanical divisions, and is at last promising improved earnings.

But despite its technological potential, the public telecoms business is not a star financial performer for Siemens, although its performance has been ahead of that of Alcatel, its main European competitor in many segments of the market. Triggered by weakness in domestic business, the public telecoms division's turnover was only DM10.4bn to end-September 1995, a fall of 19 per cent from the previous year.

Turnover has since recovered and profitability is rising. Analysts forecast that the division's profit contribution of DM206m last year may go up to DM280m this year, and then to DM300m in 1997.

Wolfgang Münchau

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18 INTERNATIONAL TELECOMMUNICATIONS: THE MOBILE SECTOR

GSM/CDMA: by Tom Foremski

Lines are drawn in phone wars

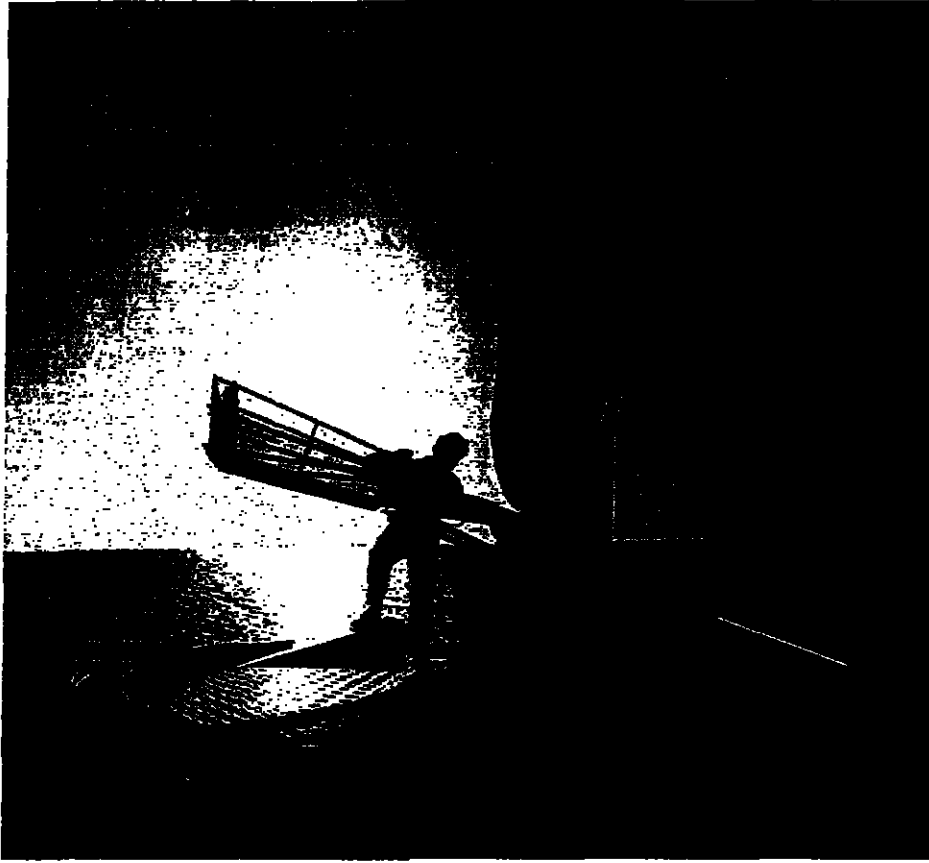
Telecoms companies must choose which digital system to use

When it comes to discussion of which digital cellular phone technology is best, the debate quickly develops the flavour of a religious war. Zealots on opposing sides deride each other and try to justify their own huge investments in their choice of technology.

Over the next few years, wireless telecoms companies around the world will choose between two of the main digital wireless cellular phone technologies.

The contest is between the US-developed Code Division Multiple Access (CDMA) technology and the European-developed Global System for Mobile Communications (GSM). Both technologies aim to replace the analogue-based cellular phone systems with a digital service that can deliver data as well as voice and offer more capacity for phone calls and users.

CDMA was developed by California-based Qualcomm and offers several advantages over GSM. CDMA, however, has yet to prove its claims of superior performance and capabilities, while GSM is an established technology with a large base of equipment providers. CDMA equipment is still difficult to find and the technology has yet to make a



Battle of the airwaves: the competition between GSM and CDMA will be decided in the marketplace

successful transition from the lab to the real world. For many companies investing hundreds of millions of dollars in setting up digital phone networks, the issue is one of betting a large amount of money on a potentially superior technology or taking their place in

the market quickly with an established technology.

Many US companies are facing this problem in their bid to set up regional and national personal communications service (PCS) networks. After paying the US government more than \$10bn for PCS network licences, US companies are faced with the difficult decision of reaching the market first with a GSM service or betting that CDMA will work as advertised and help them eventually to carry larger numbers of users.

Qualcomm originally claimed that CDMA would offer as much as 40 times the capacity of analog cellular systems, while GSM has about three to four times more capacity than analog systems.

But over the past few years, the CDMA claims have been revised and data collected from field trials indicate that CDMA could

offer about six to seven times the capacity of analog cellular. This would narrow the gap between CDMA and GSM.

CDMA offers the US PCS industry the best investment for the long term because of its higher capacity, better sound quality and lower power consumption, but it could take two years to deploy commercial CDMA-based PCS systems. That is a long time to keep millions of dollars tied up for PCS licences without having any revenue coming in.

The GSM-based PCS system is called PCS-1900 in the US. This system allows companies to move into the market more quickly, possibly within a year, and thus start generating revenues and building market share before their competition.

GSM also has the advantage of communications equipment that is cheaper than CDMA's because of

higher manufacturing volumes.

In contrast, CDMA equipment is still in its first generation. It will take some time for it to develop the same economies of scale.

The development of CDMA chips for cellular phones has also lagged, while there is much more support for GSM in terms of chips, software and operating experience.

US market research firm Giga Information estimated the chip content of a CDMA phone cost \$90 at the end of 1995. This compared with about \$60 for GSM phones. CDMA chip prices are certain to drop over the next few years, but so will the price of GSM chips. Giga believes that CDMA chips will still cost more than GSM chips.

Some of the largest US companies have chosen CDMA for their PCS networks. They represent about half the potential market when measured by possible end-users. The rest have chosen GSM or a variation of GSM.

The first GSM network in the US was activated in the Washington DC area in November 1995. Several other GSM networks are now online.

The California-based PacBell Mobile had a GSM network in San Diego in time for the recent Republican party convention. This gave the company a good publicity opportunity when it offered Republican delegates free phones.

Other US companies are betting their money on CDMA. GTE of the US has begun a customer trial in Austin, Texas, and plans to roll out a commercial CDMA network in San Jose, California, and other markets in 1997.

"CDMA is the digital standard that will ultimately best support our customers with future wireless applications," says Ron Grauert, executive vice-president of operations for GTE's wireless business.

He listed CDMA's advantages over other digital standards as improved, static-free voice transmission, greater conversation privacy, longer battery life, and a decreased possibility for fraudulent use of the cellular system.

He added that CDMA also allowed more customers to use their cellular phones at the same time. In other countries telecoms companies are facing the same issues as their US counterparts.

CDMA was given a boost when the Japanese government recommended that firms in Japan should use CDMA.

But GSM supporters say that the recommendation is a political one rather than one based on the technology's merits. They say that the Japanese government is seeking to encourage use of US technology to overcome accusations that its markets are closed to foreign companies.

Other countries in support of CDMA are Singapore, Hong Kong, South Korea and Brazil. GSM has been the technology of choice in many developing countries where GSM networks can be quickly established and are supplanting older telephone networks. GSM has been chosen over CDMA in Poland, China, Slovakia and India.

The battle between GSM and CDMA will ultimately be decided in the marketplace. Unfortunately, the cellular phone user will be the loser because the two technologies are not incompatible.

Digital wireless phone users will find their phones unusable when travelling through certain areas. And because GSM in the US uses different radio frequencies from those in Europe, further incompatibilities will inconvenience users.



The number of cellular subscribers in the world is still growing at 50 per cent a year

Mobile suppliers: by Hugh Carnegie

Crackling with confidence

The industry is convinced there is much more growth to come worldwide

Like the crackles and dropped signals that often disrupt a mobile telephone call, the big equipment suppliers to the world's fast-growing mobile networks have suffered alarming disruptions over the past year.

A hiccup in demand in the US - the world's biggest single mobile market - fears of a slowdown in worldwide growth, and falling prices, prompted by growing competition, have all conspired to hit profit margins and share prices - sometimes spectacularly.

But despite these upsets, the industry remains confident that there is still much more growth to come in both building mobile networks and infrastructure and in the sale of handsets. Latest estimates show that the number of mobile subscribers in the world, which has this year passed 100m, is still growing at an annual rate of some 50 per cent.

Penetration rates have reached as high as 25 per cent of the population in Scandinavia. But even in countries like the US and the UK, where mobile growth has been relatively fast, penetration rates remain below 20 per cent. They are much lower than that in other potentially big markets such as Japan, France and Germany. Estimates that there will be more than 350m subscribers worldwide in the year 2000 are regarded as quite conservative within the industry.

The supply of mobile equipment - from the switches and radio base stations that underpin the networks to the individual telephone handsets, is still dominated by three companies: Ericsson of Sweden, Motorola of the US and Finland's Nokia. Between them, they hold as much as two thirds of the world's markets.

Ericsson, which claims 40 per cent of the world's mobile subscribers are hooked up to its systems, is the leader in infrastructure supply. Motorola leads the sale of handsets, followed by Nokia. But all three supply both infrastructure and handset equipment.

The dominance of these three is not universal, however. In North America, Lucent, the former AT&T equipment supply division, and Canada's Northern Telecom are big infrastructure suppliers. In Europe, Germany's Siemens and Alcatel of France are also fighting for market share. In handsets the three leaders face competition from a growing number of companies, including those four. Others include Philips from the Netherlands and Japan's

NEC and Panasonic.

The press of competition and uneven developments in different markets have jolted Ericsson, Motorola and Nokia over the past year. A key catalyst to a sharp fall in their share prices at the end of 1995 - Nokia's market value was cut in half between September and the turn of the year - was a slowdown in growth in the US, which accounts for 25 per cent of the world's mobile market.

Demand slowed as US operators moved to introduce new digital networks: growth in the older generation analogue networks stalled in anticipation, but the new networks were not yet on stream. Compounding the problem for the European suppliers was the decision by several of the biggest operators of digital networks to choose systems based on an operating technology called CDMA which Ericsson and Nokia do not supply.

At the same time, growing competition led to tumbling prices for handsets - by as much as 25 per cent last year, slicing profit margins. The hiatus in the US hit Motorola hard, contributing to a weakening of group profits that has continued this year. Nokia, with its high exposure to the handset market, was also hit. Nokia's problems were compounded by internal foul-ups in its production. Ironically, these were in part caused by the difficulty in keeping pace with the sheer rate of growth it had experienced in

the previous three years. In the first half of this year, Nokia's profits crashed from FM3bn to FM1.13bn.

Ericsson, with its proportionately much greater reliance on the more stable infrastructure business, has not suffered such swings. It posted a 31 per cent rise in profits in the first half of this year and struck a confident note about the remainder of 1996.

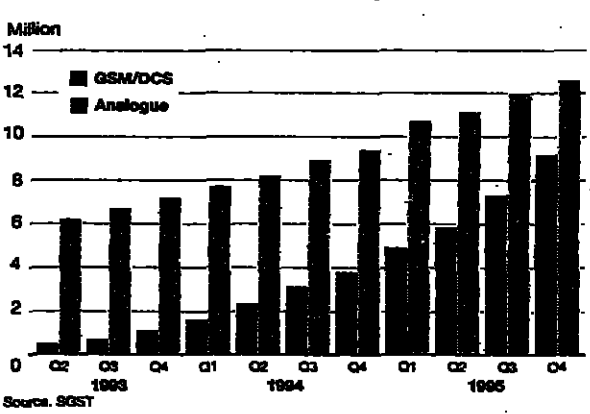
Part of Ericsson's confidence is explained by the belief that barriers to entry to the infrastructure business should mean that margins will not fall as precipitately as they have for handsets.

Ericsson clearly will not sweep the board in the new generation of networks in the US now that key operators have opted for CDMA. But its powerful position in the European digital standard GSM and GSM-related systems - which are the fastest growing network choices outside the US - gives it great strength. Likewise, Nokia intends to cash in on its similar GSM strength in infrastructure as more networks are established worldwide and - importantly - operators seek to build out existing networks to expand capacity and coverage.

In handsets, the pressure is likely to be greater on the established big groups. They have an advantage in having big volumes to enable them to withstand falling margins. But the smaller competitors are likely to be willing to sacrifice profits to build up the market share that will give them critical volume mass later.

Much greater market segmentation between limited function, cheaper handsets, and multi-function, expensive phones is already beginning to develop, with a growing emphasis on styling and marketing. The awkward challenge to the existing dominant groups is to win such a battle against companies such as Philips and Panasonic which have much greater experience in consumer electronics.

European cellular technology



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ATM: by Michael Kenward

The revolution gathers pace

The technology is at last being embraced as competition intensifies

After half a decade of promise, the telecoms industry is finally adopting ATM technology. And it is doing so at an increasingly rapid pace. As with other aspects of telecoms, competition brought about by deregulation and the growth of the Internet are driving forward ATM.

ATM (Asynchronous Transfer Mode - confusion with automated teller machines has not helped sell the technology in some markets) is a set of digital communications standards that define a technology for routing messages between customers.

Two communications links now serve most desks, the telephone and the network for the computer or workstation. ATM can unite the two. It can also unite the local area network (Lan), the corporate wide area network (Wan) and public telecoms networks.

Unlike older synchronous systems, ATM circuits do not establish fixed links, holding the connection and all of its capacity even when there are gaps in a conversation, for example, or when the call contains less data. ATM takes a message - a telephone call, signals from

a video conference, computer data, or any other information - and turns it into small "cells".

As well as its payload, the communication data, each digital cell carries house-keeping information including addresses of the call's destinations. Like wagons travelling along a railway line, each cell can carry a different customer's traffic, travelling in the most efficient order. The cells come together at the end of the journey, as directed by the addressing information, to recreate the entire message.

Bandwidth is the magic word in ATM technology. Video and high-quality graphics are high bandwidth applications; they send a lot of data through a network in a short time. Voice needs very little bandwidth. ATM allows the efficient combination of high and low bandwidth traffic.

By making more efficient use of a telecoms link, ATM can cram much more traffic into a network, through a fibre-optic trunk, or a copper cable for example. In 1993 Comsat, a communication satellite company, demonstrated that commercial satellites can carry ATM traffic. Later this year Comsat will offer new ATM services, free for a promotional trial period, over the Intelsat satellite telecoms system.

In theory, ATM allows customers to buy bandwidth on demand, to dial into a network and to send whatever traffic they wish. No longer would customers need to book lines for video conferences, for example. But this depends on the arrival of switched ATM that customers can call up in an instant, a facility now becoming available but only in some markets.

So while ATM was conceived as a standard for the world's telephone systems, so far it has done more for data traffic over Lans, a relatively minor application when the idea surfaced.

ATM has already made an impact in the healthcare sector, where hospitals, media facilities and university medical centres use ATM video conferencing, distance learning and remote diagnostics. Other targets for ATM technology include natural resource exploration, film production, publishing, news delivery, research and education, and banking and finance.

With so much going for it, why has ATM taken so long to catch on? It turns out that achieving all the potential is not as straightforward as the propaganda suggests. ATM should have been launched as the best way to offer high speed data services, rather than a way of integrating voice and data, says Mr Duncan Black, manager of Mercury's Technical Consultancy.

"It wasn't sold that way, which is why ATM has got a bad press," he adds. "Voice is not an easy thing to integrate with an ATM structure." Mr Black does not expect ATM to make significant inroads into voice traffic for "somewhere between five and 10 years".

These are indeed still early days for ATM in public telecoms networks. BT and France Telecom held the first video conference test between the UK and France, using the European ATM Pilot network, as recently as August 1994.

The state of ATM technology means that there is still room for research. The European Union launched a follow up to the ATM Pilot network in April. Project James (Joint ATM Experiment on European Services) is a collaborative project between 18 European network operators.

Project James will conduct research into the use of ATM technology for broadband networks with the aim of developing a Europe-wide ATM-based interconnection structure together with asso-

ciated experimental services.

ATM has made more progress in data communications where there are two key drivers in the spread of the technology. One is the rapid traffic growth. The other is the demand for high bandwidth for certain applications, and the subsequent need to integrate those customers with existing networks.

Networks installed for internal e-mail now carry World Wide Web pages as companies install 'intranets'. These internal WWW sites are used for such things as centralised sales records and service manuals. With increasing use of graphics, movies and sound, all heavy consumers of bandwidth, sending this information across the Lan can quickly outstrip its capacity.

"It blows the average corporate network out of the water," says Mr Black. A major advantage of ATM is that it offers the possibility of quickly increasing capacity by bolting on extra modules. ATM is, says Mr Black, "the only technology that really does scale up quickly".

While 95 per cent of the people on a network may not need lots of bandwidth, they still have to be connected to the same network. This connectivity is only now becoming possible at a reasonable cost. Until recently, says Mr

Black, too little effort went into integrating ATM into existing networks.

There just wasn't the hardware around to bring ATM to the desktop. This is now beginning to happen, he explains, as companies like IBM offer the technology to bring ATM to the desk more economically.

IBM's own experience shows that potential customers overestimate the likely cost of implementing ATM. The computer company sponsored a survey earlier this year by Total Research.

One finding in the survey of 277 organisations in the UK was that network managers estimate the cost of ATM at £750 per user which is about twice the true cost.

The market for ATM could explode when people realise that it costs are not significantly more than for older technologies. The survey showed that while just two of the companies questioned had already implemented ATM, some 14 per cent expected to do so within a year. Of this 14 per cent, 46 per cent aim to use ATM on the Lan backbone, 36 per cent plan to use it for Wan connections, and 28 per cent intend to extend it to the desktop.

The merger of the local and corporate network, the Lan and the Wan, and the desire to connect these to the public telecoms system,

has prompted alliances between companies that serve the two sectors. Earlier this year, for example, the electronic giant Siemens and the Canadian company Newbridge Networks, a leading supplier of network products and systems, announced a co-operation agreement to "push the development of ATM technology and integrate their ATM products reciprocally in their respective product lines".

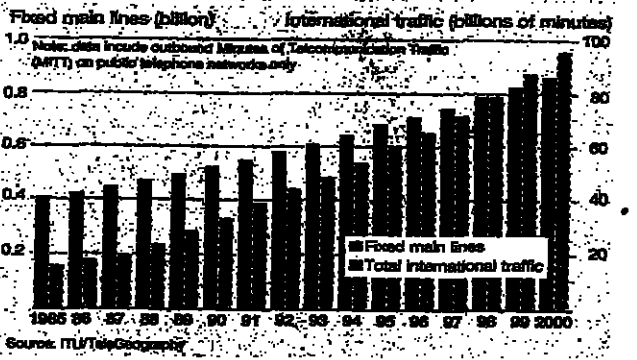
Siemens is a leading supplier to the public telecoms industry. Newbridge Networks believes that the technology provides new entrants into the telecoms market with the foundations for networks that can grow as they add new services.

For example, says Mr Wilkinson, new carriers offer to replace leased lines with virtual networks built around ATM technology. The carriers can then expand these networks relatively easily to offer new services.

"ATM platforms are an excellent delivery mechanism for these new services," says Mr Wilkinson. There is more ATM where there is competition, he adds.

Established carriers do not want to be caught on the hop, so even though they have huge installed systems based on older technology, they are committing themselves to ATM so as not to be left behind.

Driving technology: global traffic growth



Film producers use ATM to transfer moving images between production units. Columbia Pictures Industries

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PROFILE Lucent Technologies

No stranger to innovation

Few telecommunications equipment suppliers can trace their history as far back as 1896, but Lucent Technologies, the unit recently spun off from AT&T, has a tradition of innovations that has it well placed for the changing telecoms markets.

Along with its strong position as a key supplier of cutting-edge telecoms equipment, Lucent also has the well-regarded Bell research laboratories and is involved in the development of new manufacturing technologies for advanced chips used in telecoms applications. It is also pioneering technologies such as its Inferno operating system, which could transform the way telecoms networks are used and spawn a significant market for new communications devices.

The big news at Lucent this year was that its parent, AT&T, planned to take Lucent public with an initial offering valued at about \$15bn. AT&T said that the Lucent spin-off would allow Lucent to compete better in sales to telephone companies without the problems associated with being linked to a large US long-distance telephone company.

A key feather in Lucent's cap is that it now has control of the famous Bell Labs, which have been a fertile ground for developing successful new technologies. With strong competition in the communications market, Lucent hopes Bell Labs will give it a competitive edge.

Bell Labs has helped AT&T register an average of one patent a day since 1925. Its communications technology contributions include the development of TV transmission, the transistor, the laser, the first communications satellite Telstar, touch-tone telephones, and key software technologies, notably the Unix operating system and the C++ programming language.

As software becomes an increasingly vital part of managing complex high-speed telecoms technologies such as frame relay and asynchronous transfer mode, a strong software base is an important asset.

Lucent is trying to establish its Inferno system software and Limbo language as an industry standard for enabling a wide range of software applications to be distributed over communications networks and run on virtually any hardware platform. This is a similar approach

to that pursued by Sun Microsystems with its JavaOS systems software and Java computer language. An advantage of technologies such as Inferno and Java is that software developers can create just one version of a program and be able to run the application on computer devices ranging from set-top TV boxes, handheld wireless computers, desktop PCs and mainframes. This saves developers an enormous effort in porting their software to different hardware platforms.

Mike Skarzynski, vice-president and general manager of Lucent's Inferno business unit says: "Inferno comes out of Bell Labs and it has some of the same team of developers that created the Unix operating system. It will solve a real need in the market that network service providers and others are facing."

He notes the comparisons made between Inferno and Java, but says that the two technologies are complementary. The Inferno operating system is designed to take up as little as 1MB of memory, making it possible to run Inferno and its applications on a wider range of computer devices without a large system memory. Native versions of Inferno have been developed for X86, MIPS, ARM platforms, PowerPC and Motorola microprocessors.

Inferno, however, will face a hard road in establishing itself in the wake of the enormous support that Sun's Java has received. Large telecoms companies and computer companies have announced plans to license Java and develop Java-based applications.

"AT&T has not had much success in recent times in establishing some key computer technologies. It was a big supporter of General Magic's Telescript technology which offers some of the same benefits as Inferno. And Java has captured a lot of attention," says Scott Rubin, an analyst at US market research firm Jupiter Communications.

Although Lucent says it will support Java applications, competitors such as Nortel and Siemens Rolm are both strong Java supporters and are likely to prefer using Java instead of Inferno - a technology from a big competitor. Lucent faces a risk in that its strong focus on Inferno could lead to a dead-end in terms of support from key third parties and that it may wind up behind the market when it comes to Java applications.

The days when a strong company such as Lucent could forge ahead alone with key technologies are gone and the complexity of modern communications technologies requires partnerships. Lucent is realising the need for these and has been announcing key partners in various markets. Earlier this year, it announced an alliance with network equipment provider Bay Networks to provide integrated voice and data networks over ATM for use in multimedia applications.

A key management idea influencing Lucent and others, is to look at its competitors as potential partners in what is termed "co-opetition". And Lucent will be announcing more partnerships in this vein later this year.

As corporations require more multimedia data communications, new markets for Lucent can be created. For example, it is trying to position its flagship SE switch as capable of supporting any type of media such as voice, wireless, video, and computer data.

The popularity of the Internet has placed great demands on telecoms companies to increase the speed of access for Internet users. Current modem technology over plain telephone lines is limited to about 33 kilobits per second, while Integrated Services Digital Network modems can handle speeds of about 128 kilobits. Lucent has pioneered Asymmetrical Digital Subscriber Line (ADSL) technology which offers several megabits per second communications over copper phone lines.

However, earlier this year, Lucent sold its Paradyne ADSL technology unit saying that it prefers to be a customer of Paradyne's. This should also help it take advantage of the best ADSL technologies available rather than commit itself to one technology.

John Bernat, president of multimedia ventures and technologies for Lucent Technologies explains, "Lucent Technologies can gain the advantage of Paradyne's technology without owning and operating the business, since we will still have access to Paradyne's current and future products as a customer."

While Lucent faces many of the same challenges that its competitors are grappling with, its strong technology base should ensure future successes.

Tom Foremski

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Global sell-off gathers pace

International Telecommunications Map

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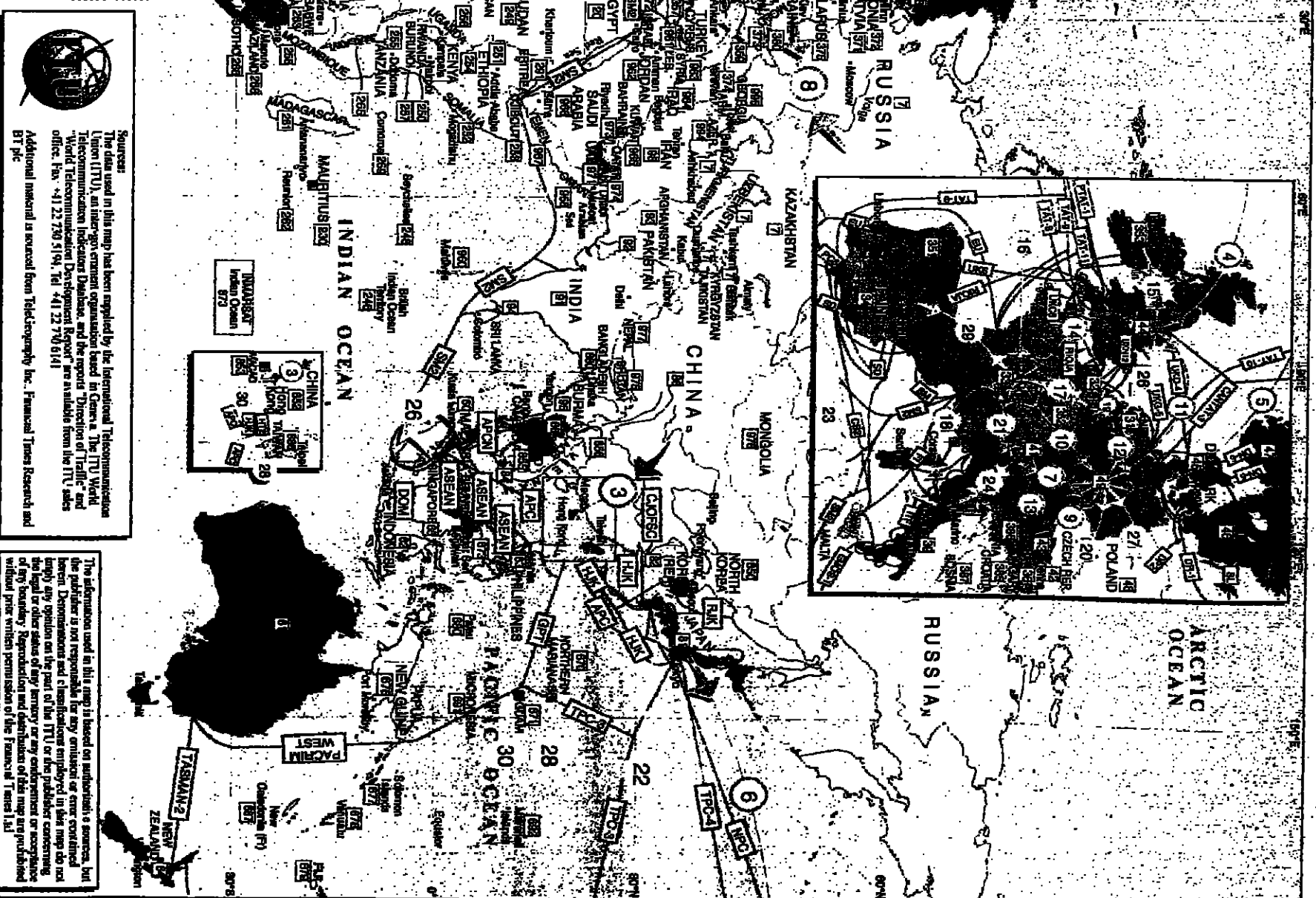
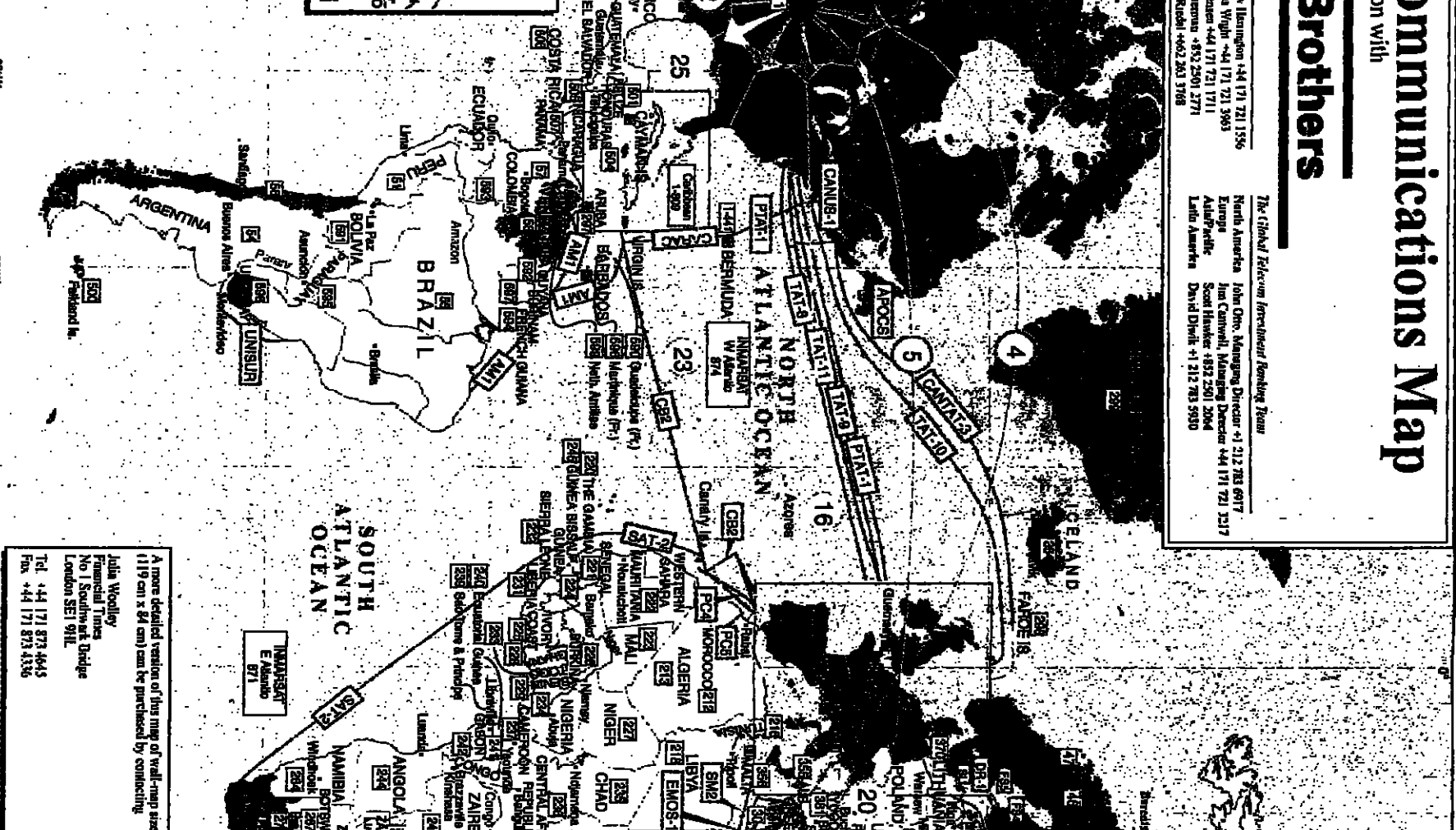
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Top 10 economies by telecommunications service revenues per inhabitant (1995)

Country	Revenue per inhabitant (US\$)
USA	1200
Germany	1100
Japan	1050
France	1000
UK	950
Italy	900
Hong Kong	850
Spain	800
Sweden	750
Australia	700
Denmark	650
Norway	600
Canada	550
USA	500
Germany	450
Japan	400
France	350
UK	300
Italy	250
Hong Kong	200
Spain	150
Sweden	100
Australia	50
Denmark	0
Norway	0
Canada	0

Top 15 telecommunication operators by telecommunication service revenue

Company (Country)	Total Change	Revenue (US\$ m)	1994-95
NTT (Japan) a	22.0%	84,000	22.0%
AT&T (USA) b	17.4%	47,277	8.5%
Deutsche Telekom (Germany)	17.4%	46,161	17.4%
France Telecom (France)	15.3%	28,813	15.3%
BT (UK) c	7.2%	22,735	7.2%
Telecom Italia (Italy) d	2.3%	18,483	2.3%
Bellsouth (USA) e	0.2%	17,286	0.2%
GTE (USA) f	0.1%	17,274	0.1%
MCI (USA) g	14.4%	15,585	14.4%
Sprint (USA) h	7.1%	13,559	7.1%
SBC (USA) i	2.9%	13,430	2.9%
American (USA) j	0.2%	13,428	0.2%
Wynet (USA) k	0.2%	13,407	0.2%
SBC (USA) l	0.1%	12,570	0.1%
US West (USA) m	1.7%	11,746	1.7%
TDI 18	11.2%	377,132	11.2%



Top 10 economies by penetration of main telephones lines (1995)

Country	Main lines per 100 inhabitants
USA	80
Germany	75
Japan	70
France	65
UK	60
Italy	55
Hong Kong	50
Spain	45
Sweden	40
Australia	35
Denmark	30
Norway	25
Canada	20
USA	15
Germany	10
Japan	5
France	0
UK	0
Italy	0
Hong Kong	0
Spain	0
Sweden	0
Australia	0
Denmark	0
Norway	0
Canada	0

Top 10 world cellular markets by penetration (1995)

Country	Number of subscribers per 100 inhabitants
USA	10
Germany	8
Japan	6
France	4
UK	2
Italy	1
Hong Kong	0.5
Spain	0.2
Sweden	0.1
Australia	0.05
Denmark	0.02
Norway	0.01
Canada	0.005
USA	0.002
Germany	0.001
Japan	0.0005
France	0.0002
UK	0.0001
Italy	0.00005
Hong Kong	0.00002
Spain	0.00001
Sweden	0.000005
Australia	0.000002
Denmark	0.000001
Norway	0.0000005
Canada	0.0000002

Top 10 economies by minutes of outgoing international telephone traffic (1995)

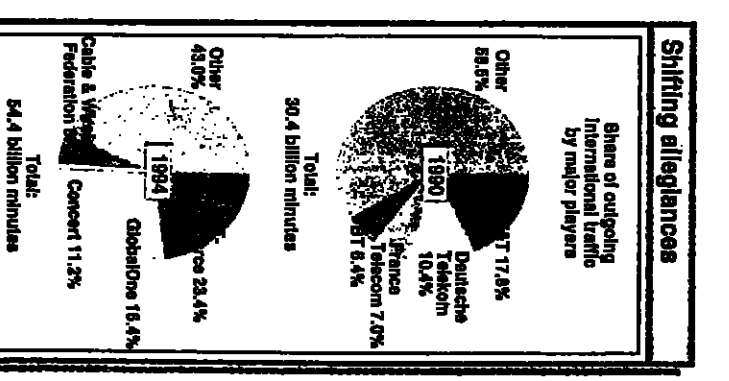
Country	Minutes of minutes of outgoing international telephone traffic
USA	5000
Germany	4500
Japan	4000
France	3500
UK	3000
Italy	2500
Hong Kong	2000
Spain	1500
Sweden	1000
Australia	500
Denmark	0
Norway	0
Canada	0

Top 30 international routes (1994)

Route	Incoming (Millions of minutes)	Outgoing (Millions of minutes)
USA to USA	1,468.00	1,468.00
USA to UK	1,468.00	1,468.00
USA to France	1,468.00	1,468.00
USA to Germany	1,468.00	1,468.00
USA to Italy	1,468.00	1,468.00
USA to Japan	1,468.00	1,468.00
USA to Canada	1,468.00	1,468.00
USA to Australia	1,468.00	1,468.00
USA to New Zealand	1,468.00	1,468.00
USA to South Africa	1,468.00	1,468.00
USA to India	1,468.00	1,468.00
USA to China	1,468.00	1,468.00
USA to Russia	1,468.00	1,468.00
USA to Brazil	1,468.00	1,468.00
USA to Argentina	1,468.00	1,468.00
USA to Mexico	1,468.00	1,468.00
USA to Colombia	1,468.00	1,468.00
USA to Venezuela	1,468.00	1,468.00
USA to Ecuador	1,468.00	1,468.00
USA to Peru	1,468.00	1,468.00
USA to Chile	1,468.00	1,468.00
USA to Cuba	1,468.00	1,468.00
USA to Haiti	1,468.00	1,468.00
USA to Dominican Republic	1,468.00	1,468.00
USA to Jamaica	1,468.00	1,468.00
USA to Barbados	1,468.00	1,468.00
USA to Trinidad and Tobago	1,468.00	1,468.00
USA to Guyana	1,468.00	1,468.00
USA to Suriname	1,468.00	1,468.00
USA to Belize	1,468.00	1,468.00
USA to Honduras	1,468.00	1,468.00
USA to Nicaragua	1,468.00	1,468.00
USA to Costa Rica	1,468.00	1,468.00
USA to Panama	1,468.00	1,468.00
USA to Mexico	1,468.00	1,468.00
USA to Central America	1,468.00	1,468.00
USA to Caribbean	1,468.00	1,468.00
USA to South America	1,468.00	1,468.00
USA to Europe	1,468.00	1,468.00
USA to Africa	1,468.00	1,468.00
USA to Asia	1,468.00	1,468.00
USA to Oceania	1,468.00	1,468.00
USA to Antarctica	1,468.00	1,468.00

Top 25 international routes among developing economies (1994)

Route	Incoming (Millions of minutes)	Outgoing (Millions of minutes)
USA to USA	783.12	783.12
USA to UK	549.80	549.80
USA to France	549.80	549.80
USA to Germany	549.80	549.80
USA to Italy	549.80	549.80
USA to Japan	549.80	549.80
USA to Canada	549.80	549.80
USA to Australia	549.80	549.80
USA to New Zealand	549.80	549.80
USA to South Africa	549.80	549.80
USA to India	549.80	549.80
USA to China	549.80	549.80
USA to Russia	549.80	549.80
USA to Brazil	549.80	549.80
USA to Argentina	549.80	549.80
USA to Mexico	549.80	549.80
USA to Colombia	549.80	549.80
USA to Venezuela	549.80	549.80
USA to Ecuador	549.80	549.80
USA to Peru	549.80	549.80
USA to Chile	549.80	549.80
USA to Cuba	549.80	549.80
USA to Haiti	549.80	549.80
USA to Dominican Republic	549.80	549.80
USA to Jamaica	549.80	549.80
USA to Barbados	549.80	549.80
USA to Trinidad and Tobago	549.80	549.80
USA to Guyana	549.80	549.80
USA to Suriname	549.80	549.80
USA to Belize	549.80	549.80
USA to Honduras	549.80	549.80
USA to Nicaragua	549.80	549.80
USA to Costa Rica	549.80	549.80
USA to Panama	549.80	549.80
USA to Mexico	549.80	549.80
USA to Central America	549.80	549.80
USA to Caribbean	549.80	549.80
USA to South America	549.80	549.80
USA to Europe	549.80	549.80
USA to Africa	549.80	549.80
USA to Asia	549.80	549.80
USA to Oceania	549.80	549.80
USA to Antarctica	549.80	549.80



Top 25 world cellular markets by penetration (1995)

Country	Number of subscribers per 100 inhabitants
USA	25
Germany	20
Japan	15
France	10
UK	5
Italy	3
Canada	2
Australia	1
New Zealand	0.5
South Africa	0.2
India	0.1
China	0.05
Russia	0.02
Brazil	0.01
Argentina	0.005
Mexico	0.002
Colombia	0.001
Venezuela	0.0005
Ecuador	0.0002
Peru	0.0001
Chile	0.00005
Cuba	0.00002
Haiti	0.00001
Dominican Republic	0.000005
Jamaica	0.000002
Barbados	0.000001
Trinidad and Tobago	0.0000005
Guyana	0.0000002
Suriname	0.0000001
Belize	0.00000005
Honduras	0.00000002
Nicaragua	0.00000001
Costa Rica	0.000000005
Panama	0.000000002
Mexico	0.000000001
Central America	0.0000000005
Caribbean	0.0000000002
South America	0.0000000001
Europe	0.00000000005
Africa	0.00000000002
Asia	0.00000000001
Oceania	0.000000000005
Antarctica	0.000000000002

Top 10 world cellular markets by subscribers (1995)

Country	Subscribers (million)
USA	10
Germany	8
Japan	6
France	4
UK	2
Italy	1
Hong Kong	0.5
Spain	0.2
Sweden	0.1
Australia	0.05
Denmark	0.02
Norway	0.01
Canada	0.005
USA	0.002
Germany	0.001
Japan	0.0005
France	0.0002
UK	0.0001
Italy	0.00005
Hong Kong	0.00002
Spain	0.00001
Sweden	0.000005
Australia	0.000002
Denmark	0.000001
Norway	0.0000005
Canada	0.0000002

معلومات الاتصال

International TELECOMMUNICATIONS

PART 1 IN THIS SURVEY

● The global alliances: articles on Global, WorldPartners and Concert follow pattern of recent spate of carrier link-ups
● South Africa: the state is addressing the deep disparities in the provision of telephone services Page 2

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● Germany and DT: articles examine the new climate of competition in Europe's largest economy and the prospects of Deutsche Telekom
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● The Americas: recent trends in the US, Canada, Mexico and Brazil Page 11

While national governments are busy liberalising their telephone industries, the rate of change, shows broad geographic differences, writes Alan Cane

Global sell-off gathers pace

The global telecoms business is peering into a future guaranteed to bring unprecedented structural change as a result of liberalisation, globalisation and a shift from traditional telephone services to multimedia.

Companies once seen as natural state-owned monopolies are being privatised at a rate which will force the investment community to dig deep into its pockets. A first tranche of Deutsche Telekom comes to market in November with a \$10bn price tag. Stet of Italy and France Télécom are expected to follow early next year.

At a technical level, moreover, the industry is faced with replacing the infrastructure of the global telecoms network before it ceases to a halt under the burden of demands from customers which were never envisaged when the present network was designed.

Opening up most of the world's telecoms markets to competition remains crucial to the creation of an advanced international telecoms network capable of supporting a global economy.

World Trade Organisation talks earlier this year failed to secure such a global agreement. A new deadline of February 15 next year has been set in the hope that enough major countries can be persuaded to promise to open their markets to the extent that an accord can be reached.

The pace of change, however, shows broad geographic differences. The North American market, which accounts for 30 per cent of the world's telecoms traffic, is in a ferment of activity over opportunities made possible by the 1996 Telecommunications Act, which opened the country's local, long-distance and cable television services markets to full competition.

It allows, for example, the regional phone companies, the "Baby Bells", to compete with AT&T and other long distance carriers in the lucrative long-haul market. Only weeks after the passage of the Act, a number of the Baby Bells have picked strategic partners to improve their competitive position. SBC Communications and Pacific Telesis announced a merger in April. Bell Atlantic and Nynex followed suit three weeks later.

The ground rules for competition in the US in this newly liberalised environment have yet to be finalised. Reed Hundt, chairman of the Federal Communications Commission, the regulatory body charged with setting the rules, said earlier this month: "If we do our job right, we will pull off the most successful bit of de-monopolisation since the break-up of the Standard Oil Trust in 1911; we will boost America's world leading productivity rate; we will stimulate hundreds of billions of dollars in new investment in the next 10 years and as a result we will see as many as 1m new jobs created in that time period."

Fears that such a communications revolution, led by companies whose entrepreneurial spirits and efficiency had been honed in competitive markets, would leave Europe lagging were behind the decision to open the EU's voice, data and infrastructure markets to full competition from January 1, 1998.

Similarly, the dominant operator in the Asia Pacific region, NTT of Japan, which has an 87 per cent share of its domestic wireline telephone business, is facing renewed calls for its break-up. A study panel within the Japanese telecoms ministry argued that breaking the group into a

single long-distance operator and two local operators would speed liberalisation of the domestic industry and improve earnings.

NTT countered, however, that the break-up would not only be prohibitively expensive, but that it would damage its global competitiveness and reduce investment in telecoms R&D. The Japanese government has delayed a decision on the break-up until the end of the current financial year.

An immediate effect of competition is to reduce prices. Despite the fact that only the UK, Sweden and Denmark operate fully liberalised markets, prices have been falling across Europe for the past decade as operators prepare for 1998.

Analysts, a Cambridge-based consultancy specialising in calculating telecoms costs says: "As liberalisation proceeds and European operators increasingly move into each other's markets, there will be pressure for [currently] non-liberalised countries to bring their prices into line with liberalised countries."

Mobile phone services in Europe have, in general, been liberalised from the outset. Even so, the most dramatic price decreases have been seen in countries with a number of competing operators. In the UK, for example, where Vodafone, Cellnet, Orange and Mercury One-2-One are fighting fiercely for market share, high usage business customers have seen price declines of more than 60 per cent.

In the mature economies, however, there is little scope for growth in the basic business of providing telephone lines and services. Increased competition, lower technology costs and falling prices mean telecoms operators, awash with cash now, will find profit margins squeezed by the turn of the century. Price pressure will apply to large and small operators and to fixed wire and mobile operators. Operators used to monopoly profits such as Deutsche Telekom and France Télécom will be hardest hit.

The measures to counter the threat of declining profitability include the formation of strategic alliances at a global level to compete for the business of large international customers and local alliances to challenge incumbent operators on their home territory. The principal global alliances are Concert established by BT and MCI of the US, Global One, set up by Deutsche Telekom, France Télécom and Sprint of the US and WorldPartners led by AT&T.

Cost-effective operations will become crucial as older operators burdened with a bureaucratic decision-making structure and a surfeit of staff, fight for market share against a host of nimble new operators.

The need for continued heavy expenditure on infrastructure and new services may see operators make increasing use of non-recourse funding for major projects. They are already putting pressure on their suppliers to cut prices.

Multimedia services in a variety of forms from video-conferencing to Internet services and broadcast entertainment offers operators a golden opportunity to maintain and increase profitability.

Today's networks, however, are not up to the task. Much depends on the operators' commitment to creating infrastructure suited to 21st century services.

Alan Cane explains why the global telephone network is at risk from the demands of the multimedia revolution on page 13 of this survey.



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هاتف الاتصالات

2 INTERNATIONAL TELECOMMUNICATIONS: GLOBAL ALLIANCES

Global One by Michael Lindemann

Tensions hard to avoid

Adapting to new partners' business styles poses headaches for global players

Ron Sommer, Deutsche Telekom's chief executive, enjoys taking a dig at his competitors.

Companies like Mannesmann and Vebs, two of Germany's biggest would-be telecom operators, are not going to find it at all easy, Mr Sommer says, to blend their cultures with those at AT&T and Cable & Wireless, their respective international partners.

"That all takes time," he likes to point out. However, when it comes to Global One, the new company created earlier this year to handle much of Deutsche Telekom's international traffic, Mr Sommer and Deutsche Telekom find themselves in much the same position.

The German group suddenly has to get used to the

business styles of France Télécom, the state-owned French carrier, and Sprint, the third biggest US long-distance carrier.

Getting used to the former may not be so difficult, given that France Télécom and Deutsche Telekom are both still state-owned operators which enjoy a virtual monopoly in their respective markets.

However, working with Sprint, the Kansas City-based group which has grown rapidly in the US's largely liberalised market, is likely to be a rather different experience.

The tensions are easy to see. A standard Global One press release has to allow space for Chris Rooney, the boss of the company's world unit, to make his comments. Room also has to be found for Jean Arnould and Jürgen Dostal, the heads of the Europe and the networking divisions, to have their say.

"It's decision by committee," says one telecoms analyst, who believes the group's structure compares

unfavorably with that at Concert, the global telecoms venture in which British Telecommunications has a 75 per cent stake. MCI, the second biggest US long-distance carrier, holds the other 25 per cent.

"The only thing that is good about Global One is that it isn't a United Nations type arrangement, which is what has occurred at Uniworl," the analyst said. Uniworl is the alliance between AT&T and Unisource, which itself is an alliance between national telecoms operators in the Netherlands, Spain, Sweden and Switzerland.

However, while decision-making at Global One may be complicated, the company does pride itself on providing dedicated Global One staff in more than 60 countries around the world. At Concert and Uniworl, the separate companies within the alliances deal with clients.

There is evidence also that the clearer fault lines at Concert have led to other problems. One UK-based

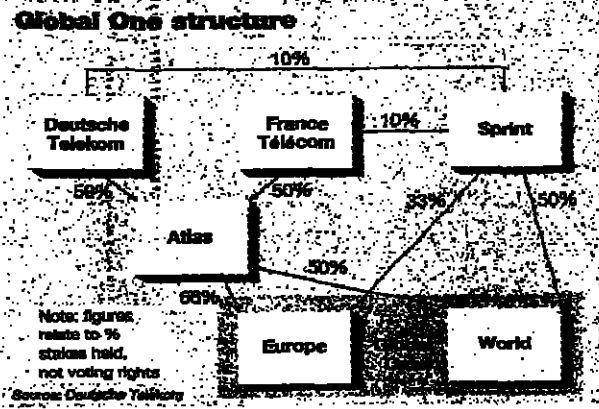
international telecoms analyst claims, for instance, that MCI is bypassing Concert and selling network outsourcing on its own account in the US.

MCI has also created a Canadian subsidiary, SDI, which is partly competing with Concert and has been selling virtual private network or VPN services separately in France, he says.

"MCI has not entered into the spirit of Concert in quite the same way as BT," the analyst says. "That has everything to do with the fact that BT was desperate to enter a global alliance and was prepared to pay a huge amount of money in order to be able to hook up with MCI."

What does appear clear, analysts say, is that Global One has a headstart over Uniworl, which has come to something of a standstill in recent months.

Part of the problem for Uniworl lies in the Spain where the government is hoping to postpone full liberalisation of the telecommunications



market for another four years until 2000. The delay is likely to jeopardise Telefónica's full membership of Unisource.

Other analysts say that relations between the different companies within Uniworl are likely to be complicated by the fact that they get to keep the profits from new businesses they introduce into the venture.

Global One and Concert do not operate along those profit lines. While Global One, Concert and Uniworl struggle to further streamline their

Tony Dench, an analyst at the Yankee Group Europe, a telecoms consultancy.

Paul Sharma, a spokesman for Concert, says the volume of global, seamless telecoms services is roughly doubling every year as companies become more comfortable using the system, and as the geographic reach of the various networks increases.

Services are also likely to become more attractive and affordable as alternative telecoms infrastructure is liberalised across most of Europe. Mr Sharma says, Concert, for instance, is about to start a trial period with Hermes, the consortium of European railway networks which will carry telecoms services in the cables alongside its railway lines.

He admits, however, that BT had no real idea of the size of the market because the competition, in the form of Global One and Uniworl, has taken so long to materialise.

The figures themselves add to the confusion surrounding the global alliances. Global One has forecast sales this year "in excess of \$800m", while Con-

cert, which was established in June 1994, said it had sales last year of \$400m and has sales "in the pipeline" worth another \$1bn.

Concert insists its figures account only for services carried on Concert's network, while Global One's figures, it says, include all international telephony from the three partner companies.

Vince Hovanec, a spokesman for Global One, contradicts this, saying the Global One figures include all incoming international traffic to the three carriers but that outbound international traffic accrues to the three carriers themselves.

While there is still uncertainty about the way the alliances calculate their revenues, Global One is readying for its first concerted advertising campaign this autumn.

The European Commission had forbidden the company to advertise within the European Union before it received final approval for the venture. With that secured on July 17, the company will now put the case for seamless global telecoms services in media across Europe.

WorldPartners by Richard Handford

Eight new countries targeted

As competition builds, winning is about having more carriers and offering more services

The WorldPartners Association, one of the three leading global carrier alliances, plans to sign up new partners and expand its range of services over the next 12 months as competition intensifies between itself and its two main rivals, Concert and Global One.

AT&T-led WorldPartners is talking to telecommunications carriers in up to eight countries, including China and India, about joining the association.

In addition, it would like to expand the services it offers, known as the Worldsource range of services.

The venture's plans follow on from its first three years of operation, during the course of which it signed up carriers and developed services tailored to multinational users.

Like its competitors, it aims to be able to offer multinationals a single set of services of consistent quality across all its offices in different countries.

The venture was formed by US telecommunications giant AT&T in May 1993, when it joined forces with two other carriers, Singapore Telecom and Kokusai Denhin Denwa (KDD) of Japan. The venture was initially a response to the BT-owned Syncom, which later evolved, through BT's partnership with US carrier MCI, into Concert.

A year later the Unisource joint venture of European carriers Telia of Sweden, PTT Telecom of Netherlands, Swiss PTT Telecom and Telefonica of Spain joined WorldPartners.

Unisource and the three existing members of the venture, are its only equity investors. As well as selling its services, they also make the strategic decisions.

WorldPartners now has agreements with carriers in a further 12 countries. These partners sell its services but have no equity involvement in the venture. All carriers, whether shareholders or just members of its association, pay a fee for the right to offer the Worldsource range of services, but keep the revenues generated from the sale of services themselves.

WorldPartners develops all its own services but leaves the selling to the carriers.

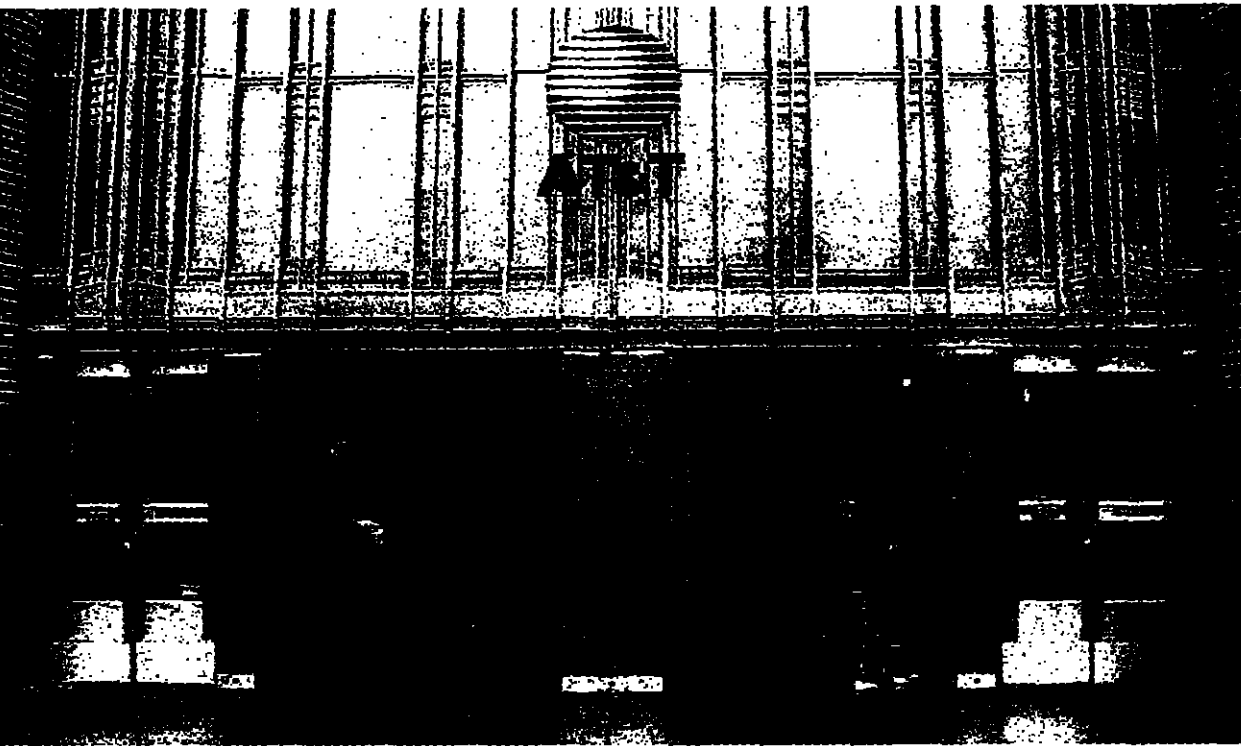
Virtually all the members and shareholders are from the Asia-Pacific, Canada and the US. They include Hongkong Telecom, Telstra of Australia, Telekom Malaysia, Korea Telecom and Intel of Canada. New carriers which join over the next year from countries such as India and China are likely to do so as members rather than investors.

The venture is only represented by two companies for the whole of Europe: a subsidiary of AT&T serves the UK market, and the AT&T-Unisource alliance covering every other European coun-

try. This alliance, set up in May, builds on the back of the partners' previous Uniglobe link-up for the European market, created in December 1994.

WorldPartners is unlikely to change its structure, according to Jim Pagos, AT&T vice-president for international strategy and alliances: "We have the right form and the right relationships," he says. But, Mr Pagos adds, "we will look for participation from other carriers."

A frequent industry jibe refers to the complexity of



AT&T's New York headquarters: the US group leads an alliance that is talking to telecoms carriers in up to eight countries

WorldPartners' structure, particularly in Europe but, Mr Pagos claims, "we are not the United Nations". The main decisions are taken by the four equity shareholders.

However, if other members of the association feel marginalised within the association's structure, they are less likely to be committed to selling its services. It is these carriers which enjoy any profits generated from Worldsource services while WorldPartners, which develops the services, aims only to break even by living off their membership fees.

Compared to its partnership structure, WorldPartners' portfolio of services appears simple. It offers a virtual private network voice service, private network data service and a frame relay service for higher speed data applications.

Over the next six months to a year it plans to broaden the range of data services on offer.

In addition, WorldPartners is considering whether to develop an Internet service that members could offer to customers. This could take the form of an Intranet service which would enable cor-

porations to enjoy the benefits of the Internet on their own private networks.

The Internet has arisen as one of the most important issues facing alliances of big telecommunications carriers. When they were first conceived in the late 1980s and early 1990s, the Internet was not a prominent factor in their plans to develop global services. Now WorldPartners must decide whether to offer such a capability globally to its customers, or leave partners to deploy their own Internet services at a local level.

Rival Concert announced in June that it was close to finishing construction of its own global Internet network. The way they deal with the Internet might also give some indication of how the three global carriers aim to distinguish themselves from one another.

AT&T's Mr Pagos argues that WorldPartners has already done that in areas such as quality of service, but many users are sceptical about whether much difference exists between the alliances. "I have spoken to dozens of international companies and a strong theme emerges that these

alliances are seen as national monopolies becoming global cartels," said one leading industry consultant. "Users ask: 'What's the difference?' in terms of pricing, features and value for money," he says.

WorldPartners currently has 225 customers, including Mastercard, Nomura Research and National Semiconductor. All of them were referred to the association by its members, many by AT&T in particular, which indicates the extent to which WorldPartners, like its rival ventures, is primarily a defensive strategy. A carrier such as AT&T is nervous that if it loses the overseas business of a US multinational then, ultimately, that customer might decide to shift all their US business to a foreign carrier as well.

While the various alliances continue to offer similar services to customers then, defensively, they are safe, although unlikely to generate much new revenue through winning business from one another.

Once they choose to differentiate, that will reflect a more offensive approach, which is likely to be welcomed by most customers.

Concert by Alan Cane

Stealing a march on its rivals

Clearance from the US and EU has given the BT-MCI link-up a big advantage

British Telecommunications and its US partner MCI announced earlier this year that they were close to completing the world's largest Internet network.

Involving the installation of at least 12 large switches in the US, Europe and the Asia Pacific region linked by high capacity fibre optic cables, the new network, to be launched later this year, will increase the capacity of the Internet by about a third, improving speed and efficiency for its users.

For most of them, private individuals or small companies, the advantages brought by what BT is calling "Internet Plus" will be their first experience of Concert, BT and MCI's global supercarrier. "For the first time," says Geoffrey Axton, Concert's vice-president for commercial development, "the Internet will be reinforced by an industrial strength network with a guarantee of quality service."

Concert, a strategic alliance 75.1 per cent owned by BT and 24.9 per cent by MCI, will operate and manage the new network. Its chief objective has been to provide seamless, end-to-end communications for the world's multinational companies.

Announced in 1993, it was not the first of the global supercarriers. Unisource, initially formed by the Dutch and Swedish national telecoms operators was the first, followed by the AT&T-led group WorldPartners. Concert has, however, a lead over its rivals as the only supercarrier with full regulatory clearance from both the US and EU authorities.

This is because the US and UK markets are both judged to be open and competitive to the same degree. Global One, an alliance between Deutsche Telekom and France Télécom, has won only conditional approval because of the closed nature of its parents' home markets. The same is true of WorldPartners, which includes Unisource as a partner.

Concert, headquartered in Reston, Virginia, has been quick to capitalise on its advantage signing up more than 2,700 customers and securing \$1bn in revenues in its first trading year with, according to BT chairman Sir Iain Vallance, "as much again in the pipeline".

According to company officials, the company is running ahead of its business plan and expects to break even at the operational level in the financial year 1997/98. Its international customers include Ford, Citibank, Grand Metropolitan and Acer Computer.

The creation of Concert was a bold move for BT. It paid \$4.3bn for a 20 per cent stake in MCI, a company of markedly different culture and management style.

The early days were tense as the two companies learned to adjust to each other's style. In the end, how-

ever the gamble will pay off handsomely if Concert can secure a significant share of the \$10bn large multinational companies spend annually on telecoms services.

It offers a portfolio of six global services including virtual networks, packet switching, frame relay, Internet and managed bandwidth and an interesting development called Concert Inbound.

Of particular value to companies with internationally distributed call centres, Concert Inbound makes possible the collection and redistribution of calls in bulk to any specified destination or pattern of destinations.

Concert Communications owns and operates the global network. It uses what is essentially common technology worldwide with switches provided by Ericsson and Nortel. Concert engineers are testing ways of using the most advanced data transmission technology, ATM, to improve the efficiency of the core network. ATM services will later be offered to Concert customers.

In the early days BT and MCI were responsible for marketing, pricing, sales and customer service in their own territories with MCI taking responsibility for the Americas.

That policy has since been diluted. In March, BT took a 25 per cent stake in Clear Communications, New Zealand's second largest operator. MCI already holds a similar stake in the New Zealand company. The deal strengthens Concert's position in the Asia Pacific region where it is weak compared with Europe or the UK.

Concert has since secured a deal with a subsidiary of NTT, Japan's largest telecoms operator, for the distribution of Concert services in Asia Pacific.

Concert's virtual network services - which use intelligent switches to provide expensive leased lines for the cost of conventional dial up calls and, as Mr Axton claims, for the first time enables a telecoms manager to take control of his or her international traffic - are among the most important in its portfolio.

The basic service provides for seamless voice and data links between countries, together with a one-stop shop for installation, services and billing. It is available in 50 countries.

Its advanced features include the first VPN-based worldwide conferencing service and a calling card enabling customers to make low cost long-distance calls when away from the office.

According to Mr Axton, Concert's quality lies not in the ability to connect one network to another, a basic skill for telecoms operators but in the systems integration which makes possible seamless services and network management.

He reckons that Concert has a two-year lead on the opposition. However, such is the pace of change in international telecoms that it will have no time to rest on its laurels.

South Africa by Alice MacAndrew

Draft bill should set wires humming

Government is pushing through plans that include 4m new lines in five years

More than two years after coming to power, the South African government is finally taking steps to address the legacies of apartheid, which bequeathed the country deep disparities in the provision of telephone services.

In May, the government put new legislation before parliament which provides for the sale of a stake in the state-owned telecommunications carrier, Telkom, to an outside body. The draft legislation also prepares the ground for the installation over five years of 4m new lines. This will effectively double the number of lines across the country.

As the bill moves slowly through the parliamentary process, the ministry of posts and telecommunica-

tions has started negotiations with a number of foreign telecommunications operators and consortiums which are under consideration as possible strategic partners for Telkom.

The winning bidder will take a stake of between 20 and 30 per cent, at a price expected to range between \$1bn and \$2bn, and is expected to be announced by March 1997 when the draft bill has passed into law.

It is understood that a short list for the strategic partner to Telkom would invest in expanding and modernising the South African network are long overdue.

At present, the network is patchy and underfunded. In traditionally white areas there are an estimated 60 lines for every 100 inhabitants. But in black areas the average ratio is one in 100, with rural areas particularly badly served.

The provision of better telecommunications services is seen as central to South Africa's economic develop-

ment. The government recognises that an efficient and widespread telecoms network is essential to boost the global competitiveness of the country's economy, and regards the development of the telecommunications sector as a means of job and wealth creation.

With this in mind, the emphasis in the draft legislation is on the creation of a countrywide universal service by the year 2000, and not on the introduction of competition into the telecoms market. The government has no plans to introduce competition until its target of universal service has been achieved.

In this respect, South Africa differs from developed countries around the world which are channelling their energies into meeting World Trade Organisation targets for the global liberalisation of telecoms.

The starting date for deregulation of the sector in South Africa will depend entirely on the progress of

the sale of Telkom and the rate at which new lines are installed.

Meanwhile, the government has been negotiating with telecommunications equipment suppliers over the tender for contracts to install a million fixed lines across the country.

Five contractors were shortlisted and have submitted bids. They are Marples, the South African arm of NEC Equipment Leasing, a former telecoms communications equipment arm of AT&T; Siemens of Germany; Alcatel of France; and Ericsson of Sweden.

The government says it could award up to three contracts for the work, but it has not set a time for the decision.

There is, on the other hand, a time scale for the introduction of a regulating body. The draft bill now before parliament will establish a new regulator - the South African Telecommunications Regulatory Authority (Satra) - by the start of

the new year. The bill also provides for the accelerated merger of Satra with the Independent Broadcasting Authority, which currently regulates the broadcasting industry, to create a regulator with responsibility for all both sectors.

Similarly, the bill provides for the department of posts and telecommunications to be restructured into a policy unit, responsible for co-ordinating the development of policy on posts, telecommunications and broadcasting, with a separate directorate for each area. This transformation will enable a distinction between policy, regulation and operations in these sectors.

Significantly, the new legislation lays the foundations for a universal service agency, reinforcing the government's determination to work towards the aim of universal access. The new agency will be there to ensure that the sector does not lose sight of these objectives.

مكتبة العربي

PROFILE Cable and Wireless's new chief executive

Brown ready to ring the changes at C&W

Key executives from the corners of the Cable and Wireless empire were in London this week to hear Richard Brown, the company's recently appointed chief executive, deliver his preliminary judgements on the group's progress and prospects.

Since his arrival on July 1, Mr Brown has spent little time behind his desk at the company's Theobalds Road, London, offices. He has been "logging up air miles, fighting off flu, weathering jet lag and trying to keep up with the work back at headquarters" while acquainting himself with what he describes as "the most global telecommunications company I know".

C&W, the UK's second largest telecoms company, made profits of £1.34bn on turnover of £5.5bn last year. It has interests in some 50 countries. Its UK subsidiaries are Mercury Communications and mobile operator Mercury One-2-One.

Mr Brown, born in New Jersey 49 years ago, and educated at Ohio University in the American mid-West, is well known in US telecoms circles, but something of an unknown quantity in Europe. Indeed, before Dr Brian Smith, C&W chairman, offered him the job, he was a stranger to the UK.

He took over in unusual circumstances. The former chairman and chief executive had both been forced out after an acrimonious boardroom row. Merger talks between C&W and British Telecommunications, which would have created one of the world's largest telecoms groups, had collapsed.

Analysts had become increasingly gloomy about C&W's prospects, pointing to its dependence for the bulk of its profits on its 57.5 per cent owned subsidiary, Hongkong Telecom, and its perceived lack of a coherent business strategy.

Much, therefore, is expected of Mr Brown. The contrast with his predecessor at C&W, James Ross, is marked. Mr Ross came from the oil business while Mr Brown has 27 years of experience of senior roles in the telecoms industry. Mr Ross is austere and cerebral while Mr Brown laughs

easily and often and favours sporting metaphors. Those who know him, however, say that his capacity for ruthlessness should not be underestimated.

Mr Ross favours consensus management, a style Mr Brown deplores: "I am bent more on action than strategy," he says sharply. "I understand the value of a strategic plan, but too many times people labour over the strategy to get it picture perfect, while failing on the execution. I admire intelligence but I believe the world has more smart people than effective people."

The pattern of Mr Brown's career suggests that he is both

demolished the barriers between local, long distance and international services.

His last job before joining C&W was chief executive of H&R Block, the largest US tax preparation company and owner of the on-line information service CompuServe.

An unusual departure for a telecoms executive, perhaps, but Mr Brown says he was excited by the challenge of running a large, publicly quoted company. "What really lured me was the fact that CompuServe was there, so I could dabble in the on-line services industry," he says.

What seems to have impressed Mr Brown most in his whistle-stop tour of C&W is the quality of its global assets. It has operations in western Europe, eastern Europe, the Asia Pacific region, the US and the Caribbean.

Many analysts expect Mr Brown to seek to put together a big deal - a merger or strategic alliance - within the next few months. He, of course, is giving no detail of his intentions, but the broad outlines are clear. He intends to focus on growth, efficiency and identity, the last because he thinks C&W's potential is a well kept secret. "We must do a better job of raising our profile."

The key, however, is revenue growth: "A healthy bottom line begins with the top line. The sustainable health of a business is dependent on recurring top-line growth. The trick will be to focus on turnover without sacrificing bottom line performance."

"Cable and Wireless is big enough to be successful as an independent but small enough to be nimble. I think the winners of the future in this industry will not be the bigger players but the better players. It will be the ones who can move quickly, the ones who are tuned into their markets, the ones who perform."

He is willing to discuss some of his immediate objectives. Where C&W decides to remain in a particular country, for example, he wants it to put down deeper roots, by which he means selling a multiplicity of products rather than single service.

'The winners of the future in this industry will not be the bigger players but the better players'

smart and effective. After leaving university, where he read both engineering and English, he joined Ohio Bell, a local telecoms company, working his way up through a variety of jobs on the services side.

In his thirties, he became vice-president, engineering, with United Telecommunications, a company which evolved into Sprint, the third largest US long-distance carrier. While at Sprint he first became acquainted with C&W through joint work on transatlantic cable routes.

He moved from Sprint to the role of chief executive at Illinois Bell, the largest subsidiary of Ameritech Corporation, one of the seven "Baby Bells" which provide local phone services in the US, and then to vice-chairman at Ameritech itself.

While at Ameritech he took a leading role in preparing the groundwork for the US Telecommunications Act, passed this year, which effectively



Richard Brown: 'Cable and Wireless is big enough to be successful as an independent but small enough to be nimble'

Lynne van der Meer

"If we are in mobile, we should consider what it takes to be in wireline and what it takes to be in data or video. Margins are better if you sell multiple services into a single market," he says.

C&W is one of the world's largest mobile operators, but he wants to see better integration between its fixed wire and mobile services. In the UK, that will

mean closer co-operation between Mercury and Mercury One-2-One. "No wireline company can be successful in the future if it does not have a wireless capability. The firms that divorce the two technologies are crippling themselves," he says.

He is keen to strengthen Mercury and to involve it more deeply in international activities, especially in mainland Europe.

Funding for the UK operator will rise but at the expense of other investments. "You should not expect to see any big surprises in our capital expenditure programme for at least the next 12 months," he says.

Mr Brown says his immediate priority is to ensure that the interests of C&W shareholders are protected during the transfer of power in Hong Kong from the

British to the Chinese government next year. "I have a great deal of confidence that can be arranged," he says.

"The only measure of business leadership success is how the shareholder benefits over time," he says. "My objective is to make the shareholder wealthy."

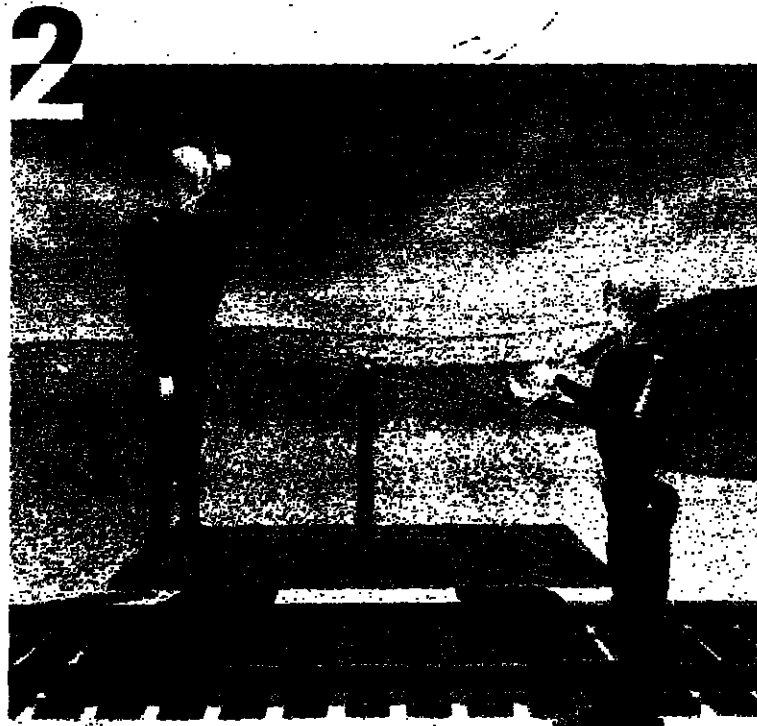
Alan Cane

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4 INTERNATIONAL TELECOMMUNICATIONS: DEUTSCHE TELEKOM AND THE GERMAN MARKET

Germany: by Michael Lindemann

DBKom bid paves way for market liberalisation

Diversification by rival companies could soon mark end of Deutsche Telekom supremacy

The German telecommunications industry is one of the most agitated sectors of Europe's largest economy, and this July's bid for DBKom, the telecoms network operated by the German railway group Deutsche Bahn, has stirred things up further. Indeed, the outcome - a victory for Mannesmann, the engineering and telecoms group - may have marked the most important step so far on the way to a fully liberalised telecoms market in Germany.

What will Vebs and Thyssen do to align themselves with the larger telecoms alliances which are shaping up on the German market? Vebs, the energy-based conglomerate, signed a memorandum of understanding in January with Mannesmann, which was supposed to lead to a merger of their infrastructures, including the D2 mobile phone network and Vebs's electricity grid. Little happened in subsequent months and now Mannesmann has secured the DBKom stake there is little prospect that the two Düsseldorf-based groups will be able to turn their initial flirt into a lasting embrace. "That won't be possible any more," says Peter Mihatsch, the head of Mannesmann's telecoms

unit. "Deutsche Bahn has insisted that the DBKom network infrastructure cannot be separated from the other services provided by DBKom." Vebs may still take a stake in DBKom itself. If that were to happen, however, it is clear that Mannesmann would be calling the shots and, as analysts point out, such a move would represent a significant setback for Vebs. The group is twice as big as Mannesmann in terms of sales, and launched its telecoms activities 18 months ago with the boast that it was determined to become the second biggest telecoms operator in Germany. Instead Vebs may seek to create an alliance with Thyssen, the steel and engineering group. The two each hold a 30.135 per cent stake in the mobile phone network E-Plus - a compelling reason to work together and a building block for joint future activities. The advantage of such an alliance is that Vebs would be able

to maintain its leadership role, and Thyssen, which is looking somewhat lost since it failed to win the DBKom stake, would have a home for its existing assets - which include corporate network services, satellite communications and several other niche operations.

A number of other significant decisions are expected in the coming months

What will Daimler-Benz do? Jürgen Schrampp, as Daimler-Benz chief executive head of Germany's biggest company, is looking for new activities, having overseen a substantial withdrawal from aircraft building and the closure of AEG. He has recently suggested that Daimler-Benz should expand into

multimedia, a business which includes everything from the Internet to digital television. There is speculation that Debs, the group's services and telecoms division, may join forces with AT&T to bid for Germany's fourth mobile phone licence which is due to be awarded next February and which will commence operations the following May. If Debs does submit a bid, it will herald a significant new force on the German telecoms market.

Will Deutsche Telekom be allowed to introduce its controversial corporate-client rebates on November 1 as planned? After months of wrangling the European Commission has allowed Deutsche Telekom to use the rebates - 10 months later than the company originally hoped - but has set a number of conditions.

The ministry for post and telecoms must, by then, have licensed at least two operators to provide liberalised telecoms ser-

VICES, such as data, across alternative telecoms networks belonging to electricity utilities. Deutsche Telekom must also by then have begun talks with its competitors to ensure that they can access and exit "break in" and "break out" - of Deutsche Telekom's network at reasonable prices.

Talks have begun, but executives at Vebs and other operators suggest that an acceptable compromise is unlikely to be reached by November 1.

Will Deutsche Telekom be forced to sell its cable network, the world's largest, connecting over 16m households? A forced sale looks increasingly likely, as politicians in Brussels and Bonn realise that such a disposal would do much to enhance competition on the so-called local loop - telecoms parlance for the distance between a household and the nearest main telecoms cable. In its 1995 report, earlier this year, the monopoly commission

a body advising the German government on competition policy, recommended that Deutsche Telekom sell the network - "the only available alternative infrastructure when it comes to fixed networks which has direct access to clients".

Among other things, the commission pointed to the UK experience, where liberalisation of the cable television network in 1991 brought the first significant competitive impulse to the local loop. However, industry executives point out that it is not the network now that it is nominally a private company. "We may have missed the right point to do this," says one executive. "Deutsche Telekom is now the legal owner of the network."

Others point out, however, that, while it may be "legally untidy" to force a sale, the private operators can collectively create so much political pressure that Deutsche Telekom is forced to give up the cable network.

PROFILE Deutsche Telekom

Doubts over earnings potential

Finding a telecoms analyst who will say anything on the record about the prospects of Deutsche Telekom, Europe's biggest telecoms operator, is like trying to stop your teenage daughter from going to a Boyzone concert.

For months analysts have refused to be quoted on anything about Deutsche Telekom either because their banks were part of the global consortia involved in placing one of Europe's biggest ever share issues - or they were desperately hoping to join them.

Muzzled as they almost all are by the need to adhere to guidelines set by the Securities and Exchange Commission, the agency which oversees the New York Stock Exchange, it has become harder to predict the course being steered by Deutsche Telekom.

Most analysts privately admit that Deutsche Telekom, the world's third largest telecoms operator, is well placed in a global telecoms industry with impressive growth prospects. The group has a virtual monopoly on Europe's most lucrative market and will, despite claims by fledgling competitors such as Mannesmann, be hard to dislodge.

It is also, for example, Germany's second biggest property owner with an

impressive real estate portfolio, much of it in prime sites in city centres across Germany.

As a state-owned company Deutsche Telekom had no incentive to extract profits from these assets but there is every indication that the real estate has considerable earnings potential if properly managed.

And as Ron Sommer, chief executive, likes to boast, the company also owns the world's largest ISDN network, the broad band network needed for basic interactive services such as video-on-demand. One in three ISDN connections around the world is in Germany.

Deutsche Telekom is also part of Global One, a powerful three-way global telecoms alliance with France Télécom and the US carrier Sprint. Global One has begun operations earlier than expected and is likely to provide stiff competition for Uniworld and Concert, the two older alliances.

That said, uncertainties hang over Deutsche Telekom's future, particularly as it will have to face a fully liberalised market from January 1, 1998 likely to attract carriers as diverse as US giant AT&T and Singapore Telecom.

A study by Barclays de Zoete Wedd, the only leading investment bank not bound to Deutsche



Ron Sommer, Deutsche Telekom's chief executive

Telekom through one of the consortia handling the issue, sheds light on some of the company's shortcomings. Worst of all, Deutsche Telekom carries with it a debt mountain of more than DM100bn, making it the 24th largest debtor in the world, behind Argentina and just ahead of Turkey on a league table of the world's leading debtors. The same study points out that Deutsche Telekom should be able to generate free cash flow, after existing investment commitments, of DM26bn over the next five years. That will help the company run down the debt mountain, but as competition grows, interest payments will represent a considerable burden.

On top of that about 50 per cent of Deutsche Telekom's workforce are civil servants with jobs for life and are the most expensive employees in the European telecoms industry. On average they cost DM79,000 last year - 25 per cent more than the average across Europe, the BZW study says. Mr Sommer has said he

wants to shed about 40,000 jobs to get the workforce down to 170,000 in 2000. That would enable him to raise per capita productivity to levels being reported by leading competitors such as AT&T and BT.

Shedding so many people is likely to be expensive, partly because of civil servants' generous pensions allowances. And already there is speculation that Mr Sommer will have to trim his workforce further still, possibly shedding another 30,000 jobs and incurring higher charges.

Other factors are likely to diminish Deutsche Telekom's earnings potential.

Tariffs were rebalanced earlier this year making some calls cheaper. VAT will no longer be passed on to customers and business clients have been offered discounts of up to 39 per cent - a range of measures which will drag down the results. Accordingly, the BZW study forecasts that it will be 1999 before Deutsche Telekom's earnings exceed the DM5.5bn net profits reported last year.

Finally, Mr Sommer will have to contend with an increasingly aggressive European Commission, keen to ensure that competition in Europe's biggest telecoms

market is taken seriously. He has trouble enough with Wolfgang Böttch, the German minister for post and telecoms, who is still trying to box through a liberal new telecoms law which has been hailed as "courageous" by organisations such as the American Chamber of Commerce.

Karel Van Miert, the EU's competition commissioner, is not located within a stone's throw of Mr Sommer's office and is likely to be more difficult still. If Brussels gets its way Deutsche Telekom may face an harsh regulatory regime which could further depress its earnings.

Among measures that Mr Van Miert is considering is a forced disposal of Deutsche Telekom's cable TV network, the world's largest. How that will happen, given that Deutsche Telekom will be partially privatised before the end of the year, remains to be seen.

If the company is forced to sell it can further reduce its debts. On the other hand it faces yet stiffer competition.

Michael Lindemann

Main lines per employee			
Company	1995	1996	1998
Deutsche Telekom	6.4	184	200
France Télécom	3.7	218	220
BT	13.2	197	209
Telecom Italia	2.1	276	283
Telefonica	1.5	154	182
KPN	6.9	199	209
Tele Danmark	4.3	195	202
Portugal Telecom	7/8	188	207
OTE	7/6	210	221
Europe	5.9	201	213



Wolfgang Böttch, minister for post and telecoms

German telecoms regulation: by Michael Lindemann

Wanted: regulator with teeth

Rival providers and users both fear that controls on privatised DT will be too lax

"The sort of regulator we need is somebody who wakes up every morning and asks: 'how can I bite Deutsche Telekom in the leg?'"

If there is to be any real competition on the German telecoms market, argues an executive at a US telecoms group, then a pugacious regulator is essential. Experience in the UK and the US, two of the world's most liberalised telecoms markets has shown, the executive says, that the former monopoly operators - BT and AT&T - were not regulated aggressively enough.

So far, so good. However, many executives in the German telecoms industry admit privately that Germany is unlikely immediately to learn from mistakes in the US and the UK.

Deutsche Telekom, they point out, has powerful political connections and liberalisation in Germany tends to be piecemeal, rather than aggressive.

While the new telecoms law passed in July has attempted to create a liberal framework for the telecoms market after January 1, 1998, much more will depend on the 17 directives which Wolfgang Böttch, the minister for post and telecoms, still has to finalise.

The directives will establish how telecoms networks can be connected with each other, and, most importantly of all, what it will cost to hop from one network to another - the so-called interconnection fees. Until they know what such connections cost, private operators say they cannot make any proper business plans.

Arguably the most important question of all, however, is who will head the new regulatory authority which will oversee competition in Germany's telecoms market.

It is here that executives from other leading German companies like Vebs, Mannesmann and Viag are likely to be most disappointed. Much suggests that the president of the new regula-

tory authority, who will be appointed by the government in the first half of next year, may well be a politician.

If that is the case, industry executives say, the new regulator is unlikely to have the necessary management experience to take on companies such as Deutsche Telekom - Germany's fourth biggest in sales terms.

Among the possible regulators the most likely candidates - and the one who most frightens industry executives - is Arne Börsen, a deputy from the Social Democratic party (SPD).

As head of the parliamentary committee on post and telecoms since 1994, Mr Börsen has developed plenty of telecoms expertise, executives say, but will be inclined to prefer compromises pieced together behind

closed doors to taking an aggressive stance against Deutsche Telekom.

"The idea of putting a politician in charge of the regulatory authority is ridiculous," says an industry executive.

If the government does appoint a politician to head the regulatory authority, there will also be considerable pressure from the SPD to ensure that Deutsche Telekom is not treated too leniently.

Among other things, the party has close links with the German Postal Union, the powerful trade union which counts about 70 per cent of Deutsche Telekom's workforce among its members.

Aside from that, Rudolf Scharping, the leader of the SPD's parliamentary party, warned during a recent meeting with the American Chamber of Commerce, that Deutsche Telekom would need to have a competitive advantage over the next "three to five years" to ensure that share issues following the one scheduled in

November will bring in sufficient revenues for the government.

The comments caused considerable dismay, listeners reported. There is evidence from other quarters also that the regulatory regime may not be sufficiently harsh to give the fledgling private operators a proper foothold in the telecoms market.

In a recent interview, Peter Mihatsch, who heads the telecoms activities at the Mannesmann engineering group, said he had received repeated indications from Bonn that both the finance ministry and the ministry for post and telecoms were worried about the stock exchange listing in November.

That anxiety is likely to persist beyond November and may well last until at least the second issue of Deutsche Telekom shares, expected in 1998. It could mean that the regulatory regime is again softened to ensure that Deutsche Telekom keeps as much business as possible. Given that the government will still own 66 per cent of Deutsche Telekom after the second issue, some executives fear there will never be a proper incentive to regulate Deutsche Telekom aggressively enough.

There is, meanwhile, only limited evidence so far of so-called "asymmetrical regulation", the phrase telecoms executives use to describe a regulatory regime tipped against incumbent operators like Deutsche Telekom. Prices offered by operators will be regulated if the operators in question have more than 25 per cent of the business within a certain licence area - the city of Hamburg, for instance - or where the operator has more than 4 per cent of a certain market - data transmission, for example. Initially, the only operator is likely to fall within both those categories is Deutsche Telekom. Analysts are agreed, however, that it is not likely to take long for bigger companies such as RWE and Vebs to make the necessary inroads and that these restrictions alone will not put sufficient pressure on Deutsche Telekom.

Finance: by Nicholas Denton

A hot topic among bankers

The spate of telecoms sell-offs will keep investment banks busy for years

"If I was starting today, telecoms is what I would focus on," says one useful generalist investment banker. "It's the one sector in which you know deals are going to happen. If you're the head of a telecoms group at a bank, you're more or less guaranteed seven figure compensation."

Telecoms is hot. As befits Europe's largest privatisation, the flotation of Deutsche Telekom will generate the largest pot of fees for investment banks: about £200m for Goldman Sachs and the other members of the consortium.

Although the sale has been described as "the privatisation to end all privatisations", it is just the start of a refashioning of the industry that will keep investment banks busy for years.

The year zero for telecoms banking was 1994. The pattern of telecoms privatisation - a public offering to retail investors combined with a sale to domestic and foreign institutions - was set with the sale for \$5.2bn of 51 per cent of British Telecom. And in the US, AT&T was broken up into a long-distance operator,

retaining the name and seven regional Bell operating companies, paving the way for competition. But it was only in the 1990s, driven by deregulation and technological development, that telecoms activity hit a consistently feverish pace. One after another, Malaysia, Mexico, Singapore, Thailand, Pakistan, Holland and Denmark have sold stakes in their state-owned telecoms operators. Apart from Deutsche Telekom, Stet of Italy will also be privatised later this year, and even France Télécom, long a hold-out, has appointed privatisation advisers.

Among significant countries in Europe, only Sweden, Switzerland and Finland have still to decide on telecoms privatisation and appoint investment banks. Although only about a quarter of state holdings in telecoms companies have been divested, pessimists already forecast the end of the classical telecoms privatisation.

Most investment bankers are unconcerned in the longer term, as existing players consolidate and insurgents appear, fees will come from advising on mergers and acquisitions, or raising finance for new companies. Some of the smaller privatisations - of companies whose future alone is uncertain - have already been carried out by strategic sale.

Consortia of large telecoms companies have bought into the national operators of Argentina, New Zealand, Venezuela, Peru, Hungary, the Czech Republic and Belgium, among others. More takeovers will follow.

New territory for investment bankers is opening up as larger operators form alliances - such as the Atlas joint venture between Deutsche Telekom, on which Morgan Stanley advised - or link up with second network providers as BT has done with RWE and Viag in Germany. And technological development - the convergence of telecoms and media industries, the spread of cellular telephony and Internet use - is sparking in high-

yield securities positions fit well to arrange financing for the new entrants into the telecoms market. And its advisory track record will allow it to capitalise on the growth in telecoms M&A. It has done so already: the first privatisations in western Europe by strategic sale - Belgacom and Telecom Eireann - were organised by Morgan Stanley.

Merrill Lynch is relatively new to telecoms banking, but its distribution network has won it the post of global co-ordinator on Telefonica and left it well-placed to win the same role on France Télécom. In M&A, Merrill has signalled its ambitions by bringing in Thomas Casey from Skadden Arps to build up its European telecoms practice.

Three other investment banks, Salomon Brothers, Lehman Brothers and Bear Stearns, are strong in the US. Salomon Brothers' telecoms group, under John Otto, advised Pacific Telesis when it was taken over by SBC Communications, a fel-

low RBOC. But the three have yet to make an impact outside the US. Of the European houses, Warburg's gains an edge through its lead role on the BT privatisation. But the troubles leading to the takeover by Swiss Bank Corporation also prompted the departure of James and Peter Golob, the bank's leading telecom analyst and banker respectively. They want to Deutsche Morgan Grenfell, which is acting as adviser to the French government on telecoms privatisation and global co-ordinator on Deutsche Telekom.

The new UK investment banking champion is BZW, which captured the Stet mandate. By default, according to the UK bank's detractors, who claim its competitors suffered conflicts of interest. But the Italian telecoms privatisation will give BZW the track record it needs to win further deals.

The premier league's final, and most intriguing player is N.M. Rothschild. Tony Alt and his colleagues at the UK merchant banking boutique have extensive telecoms contacts through their work as privatisation advisers. Through its alliance with ABN Amro, which brings equity distribution to the party, Rothschild wants to convert these relationships into the lucrative lead roles in selling equity.

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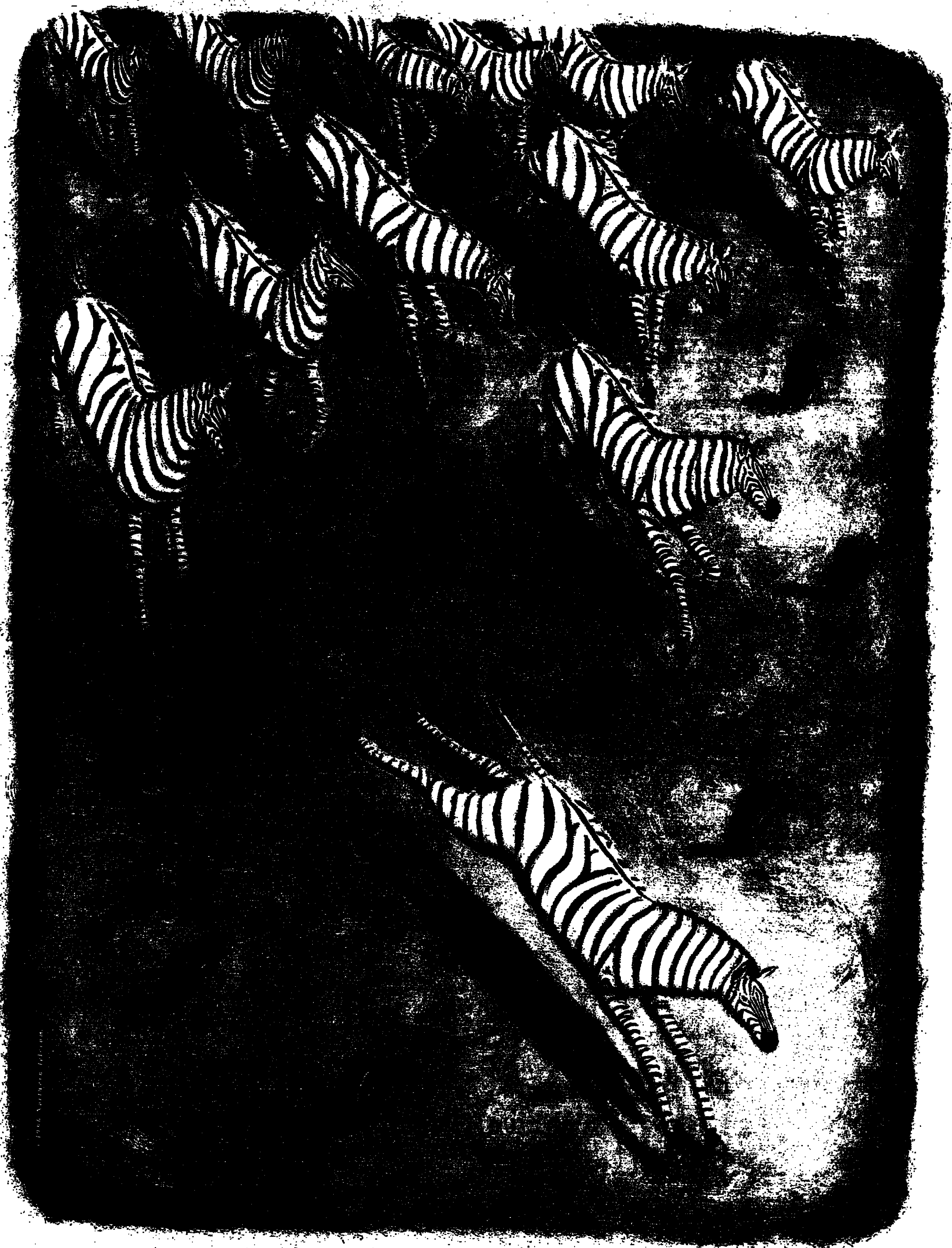
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6 INTERNATIONAL TELECOMMUNICATIONS: EUROPE

Italy: by David Lane

'Telefonino' embraced with vigour

A commercial battle lies behind these figures. TIM has enjoyed significant advantages over its private sector rival, launching its GSM service early last April on the back of its large analogue subscriber base and with an eight-month lead over Omnitel. The state-controlled telephone company has fought tooth and nail to protect its dominant position.

Rarely shy about conspicuous consumption, and great talkers, Italians have taken enthusiastically to mobile telephony: the "telefonino" (mobile telephone) has caught on quickly and spectacularly. It has become a standard accessory from top to bottom of the social scale, bristled on trains, buses and street corners, in restaurants and at the wheel of moving cars.

Large scale use of mobile telephony is good news for Italy's two mobile telephone companies. And this summer Telecom Italia Mobile (TIM), the operator in which Stet, the state telecoms holding, has a 57 per cent stake) and Omnitel (the private sector, second GSM operator in which Olivetti has a 41 per cent interest) have been deluging the public with advertising and special offers aimed at boosting subscriber numbers further.

TIM had 3.7m analogue users on its books at the end of June, together with almost 0.8m GSM digital subscribers: it is expected to add a further 0.7m by year-end 1996. While TIM's increase in subscribers will be more modest than the 72 per cent achieved during 1995, it should nevertheless be a healthy 35 per cent.

Omnitel, whose commercial operations started last December after two months of trials, had just over 0.1m subscribers when it was able to offer national roaming in March. Its numbers had risen to 0.3m by the end of June, and the company expects to be serving 0.4m by the end of this year and 1.0m at the end of 1998.

Both the European Commission and Italy's own competition authority unsuccessfully challenged TIM's lead, arguing in favour of a level playing field for both GSM operators.

However, while Omnitel was constructing its network from scratch, completing its first base transceiver station in June last year, TIM was building an unchallenged position in GSM. Moreover, not content with its own booming business, the state-controlled operator tried to obstruct Omnitel, contesting the legality of the private sector company's experimental operations last autumn and the geographical coverage that it claimed.

The eight-month lag in competing with TIM's GSM services has been a serious handicap for Omnitel. In addition, it carries the burden of a L750bn licence fee. And while the company underlines that a L1,800bn credit facility agreed last year was 40 per cent oversubscribed, it lacks TIM's financial muscle. With almost no revenues last year, Omnitel lost L125bn. In contrast, having been spun off into a separate company in mid-July 1995, the state mobile telephony operator reported L350bn net profit on L2,845bn revenues in less than six months.

But in a booming market, even being number two brings rewards. Omnitel expects to break even in 1998, its third year of operations, and to profit from an expansion of mobile telephone services that could bring penetration to 50 per cent of the population over the next 5-7 years. Indeed, in a recent report on Stet, TIM's parent, Lehman Brothers said it expects Omnitel to have 24 per cent of the market by the year 2000, against TIM's 68 per cent.

There is even space for a third operator: Lehman Brothers forecast that a newcomer can expect to have 8 per cent of the market in 2000. That this could be an appetising morsel is underlined by the interest that the competition for the PCN licence at 1.8GHz frequency, is expected to generate.

One contender should be Alcom Industrial, a joint venture linking Alcom, a company in which BT has a 50.5 per cent stake and treasury-owned Banca Nazionale del Lavoro 49.5 per cent, and the Mediaset television company of former prime minister Silvio Berlusconi. The venture was finalised at the end of May, Alcom taking a 70 per cent interest and Mediaset 30 per cent.

Snam, the operator of Italy's national gas grid, is expected to join soon, adding its advanced communications network to the assets provided by the other three partners.



Any time, any place, anywhere: mobile phones have caught on spectacularly in Italy

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Ubaldo Livolsi, Mediaset's managing director, believes that a third mobile telephone operator will have greater opportunities than the second GSM operator. He says that PCN will be a technological and commercial leap forward, offering real potential for replacing fixed telephony thanks to a combination of competitive tariffs and a high signal quality that will be markedly better than GSM.

"Alcom should be the front-runner for the third operator's licence. The partners have enormous technological knowhow, operational and managerial competence, and great financial strength," says Mr Livolsi.

Alcom lost the tussle for the telecoms business of the Ferrovie dello Stato (FS, Italian state railways) at the beginning of August, however. This went to a consortium of Olivetti and France Telecom in a competition that also involved America's AT&T and Japan's NTT. The FS will spin off its telecoms assets into a separate company in which the Olivetti-France Telecom consortium will have a 70 per cent stake while it will hold 30 per cent.

The big prize, however, is the third operator's licence which could be awarded by early next year. Meanwhile, the autumn promises ructions. Stet, which controls

Telecom Italia, the fixed telephone business, as well as TIM, and whose privatisation has been long promised, will be at the centre of the storm.

In early August, the government announced plans for the sale of Stet between 1 February and 31 March next year. There will be a stable hardcore group of predominantly Italian shareholders, but the treasury ministry will also have special powers through ownership of a golden share.

Separation of fixed and mobile telephone services will not be allowed, although the government is seeking a limited break-up for Stet. Its Seat publishing business is to be sold separately, while Sirti (installation engineering), Finsiel (information technology) and Italtel (manufacturing) may also be sold.

The plan for privatising Italian telecoms seems a botched job. Romano Prodi's centre-left government ducked an important issue when re-appointing Stet's head-juggler top manager in June. And his plans fall short of aiming for a focused, competitive industry.

Even so, the plans are under attack from the hard-left Partito Rifondazione Comunista on whose support the government depends: the party is committed to block telecoms privatisation. And there will be no relief from the extreme right where the neo-fascist Alleanza Nazionale considers telecoms a strategic national asset.

In July the government announced draft legislation for establishing a telecoms regulatory authority - a precondition for privatisation - and for reorganising the sector.

Privatisation's opponents will find ample scope for filibuster. Given many missed deadlines in the past, the odds are heavily against Stet's sale next spring.

Russia: by John Thornhill

A new rival steps into the game

The emergence of a competing company could attract additional investment

In Soviet times, Russians used to joke about the country's leaders under their breath. Today they satirise New Russians, who have made a quick fortune out of the country's capitalist revolution and flaunt their wealth outrageously. The latest joke concerns the most essential accessory for every self-respecting plutocrat: a mobile telephone.

Three are New Russians sitting in a restaurant. One pulls out a water-thin telephone and starts talking. Not to be outdone, the second whispers into his lapel explaining that a miniature telephone is sewn into his suit. The third starts juddering uncontrollably and makes chugging noises.

"What's wrong with you?" his colleagues ask.

"I'm receiving a fax."

The liberal use of mobile phones is the most visible sign of how the strictly-controlled Soviet communications system has begun to be replaced by an astonishing array of cellular, wireless, fibre optic and satellite telephone networks. It is estimated that the number of cellular phone subscribers in the country will expand from 100,000 at present to 1.2m by the end of the decade.

This explosion of telephone use has not been only among the new elite. As Russia has re-integrated itself into the world economy, the number of international calls has rocketed. In 1995, there were just 1,000 international lines in the country. That has expanded to 45,000 today.

Russia may still be perceived as an economic and political risk. But with a largely-urbanised population of 250m, Russia is emerging as one of the most interesting developing markets for some of the world's biggest telephone companies, such as Deutsche Telekom, France Telecom, and US West.

Miles Davenport, head of US West's Moscow office, praises the ministry of telecommunications for the speed with which it has introduced regulations allowing a new generation of operators to emerge.

US West has so far invested \$36m in eight telephone projects and has received a \$300m loan facility

from the US Overseas Private Investment Corporation to fund further developments.

"Russia is in the top five developing telephone markets for sure, maybe even in the top three," says Mr Davenport. "Asia has so far won most of the attention but Russia is in with a shout."

At present, the Russian telephone industry is still dominated by Rostelekom, established as an independent company after being broken out of the Russian ministry of communications in 1992. Rostelekom controls almost all the long distance and international lines in the country and has become an extremely profitable business after jacking up prices towards world levels.

In 1994, Rostelekom made revenues of \$553m. ING Barings, the Dutch banking group, estimates that the company will have increased pre-tax profits to \$37m last year.

Rostelekom is ploughing much of this money back into updating its network and has formed a number of joint development projects with western telecoms companies. It has just completed the second phase of a microwave and fibre optic trunk line reconstruction project, linking 23 population centres stretching between Moscow and Nakhodka in the far east and then across the Sea of Japan.

But the biggest debate in the Russian telephone industry concerns how a rival company, Svyazinvest, might be allowed to develop as an alternative long-distance and international operator to attract additional investment and stimulate competition.

Svyazinvest could be one of the most exciting opportunities to arise in the global telecoms market recently, although some industry observers doubt the wisdom of allowing competition to emerge at such an early stage in the development of the Russian telephone industry.

Most national telephone networks have been built by monopoly operators, which have channelled "super-profits" from lucrative regions into extending lines into less attractive rural areas, they suggest.

At present, the recently-created company is just a holding company for the state's 38 per cent shareholding in 85 regional telephone operators with a valuable licence for long-distance and interna-

tional calls. But the longer-term intention is to use Svyazinvest as an investment platform enabling it to develop a network to compete with Rostelekom.

To this end, the government is trying to sell 25 per cent of the company to a western strategic investor this year, with a further 24 per cent to be sold to international institutional investors in the future to raise more capital for expansion.

But the project has raised a vast array of regulatory, legal, financial and operational concerns which have deterred many western companies. The biggest uncertainty is how Rostelekom will react to the prospect of competition, especially considering Svyazinvest will have to rely on it to route many of its calls abroad.

A previous deal to sell the 25 per cent stake to Stet, the Italian telephone company, collapsed last December amid much acrimony after the two sides failed to agree the details of the deal.

Stet finally balked at paying \$630m for the 25 per cent stake and making a further \$770m of investments in developing the country's telecoms infrastructure.

Nonetheless, Stet may well be back in the picture later this year, while Deutsche Telekom, AT&T, and some private investor groups are also believed to have expressed an interest.

Alfred Kokh, the deputy privatisation minister, said the Russian government was hopeful of reviving the project this autumn - although he suggested the price would have increased from last year.

But the Russian government will have to do a better job of setting up the regulatory framework if it wants a successful sale of Svyazinvest. It will have to determine whether Svyazinvest is to be an investment holding company or an actively-managed operator and clarify issues about tariffs and competing licences.

"If the government does not address these basic regulatory issues in the next couple of months and just wants money in the treasury then it runs the risk of repeating the same fiasco as last year," says one telecommunications analyst.

Meanwhile, other foreign telephone companies will continue to develop their patchwork quilt of local operating networks. There is a long way to go. Russia has just 17 telephone lines per 100 people compared with 60 lines in the US.



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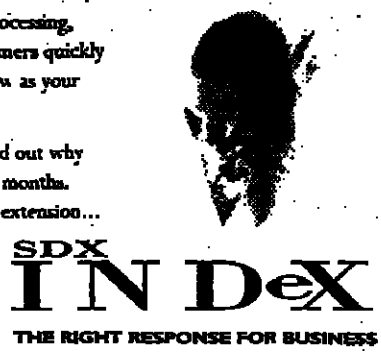
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*Data based upon The Healey Centre Telecommunications Report 1996.

The UK: by Alan Cane

High drama dominates

An abandoned merger almost created one of the world's biggest telecoms groups

It has been an extraordinary 12 months, even for the volatile and fiercely competitive UK telecoms industry. Some of the year's developments would not have seemed out of place in a TV soap opera.

British Telecommunications, the UK's dominant operator, and Cable and Wireless, parent of Mercury Communications, its main competitor, came close to a merger which would have created one of the world's largest telecoms groups with a market capitalisation of \$55bn and unprecedented geographic depth and spread.

It would have been a unique deal: C&W would have acquired BT through a reverse takeover to sidestep regulatory problems involving Hongkong Telecom. The negotiations founded for a multiplicity of reasons - price, regulatory and competitive concerns and cultural differences.

The talks were partly precipitated by extraordinary gains in C&W. These resulted in the dismissal at the turn of the year of both Lord Young of Graffham, the group's ebullient chairman, and James Ross, its cool and analytical chief executive.

The two men had quarrelled publicly and embarrassingly over the direction of the group. The non-executive directors acted swiftly to end the strife, asking former director Dr Brian Smith, chairman of BAA, to take over as chairman and

finance director Rod Olsen to hold the fort as acting chief executive.

The search for a new chief executive for the group ended in May with the appointment of Richard Brown, a former vice-chairman of Ameritech, one of the larger US local phone companies and most recently president of H&R Block, a tax consultancy and owner of Compuserve, the online information service.

The attention of most of the industry, however, was captured by the long-running battle of words and wits between BT, led by its new chief executive, Sir Peter Bonfield, and Don Cruickshank, the telecoms regulator, over the future regulation of BT prices.

Many of BT's prices are capped by a formula designed to force the former state-owned monopoly to greater efficiencies and to protect customers from undue price rises. The formula, the rate of inflation minus 7% percentage points, is reviewed every five years. Mr Cruickshank had been holding an industry-wide consultation to decide the formula to apply from the autumn of 1997 to 2001.

But early on, he indicated that he favoured tough measures - inflation minus 5.9 percentage points to apply to 60 per cent of BT prices. He also demanded powers enabling him rapidly to identify and outlaw unfair trading practices.

BT was horrified by both proposals. It argued that the existing formula was depressing both profitability, and its share price and that the new efficiencies Mr Cruickshank was demanding were unobtainable.

It warned of a "cash starved industry littered

with business failures" if the price controls were applied, pointing out that BT's competitors would find it difficult to survive on the thin profit margins left after undercutting BT's prices.

It also said the fair trading proposals were unjust, allowing Mr Cruickshank to appoint himself judge, jury and executioner while BT would have no recourse to an independent arbiter.

When regulator and licensee disagree on such matters, the only course is a referral to the Monopolies and Mergers Commission, an unpopular move as it absorbs management time and creates damaging uncertainty in the industry. Mr Cruickshank used it for the first time this year, however, after he and BT failed to agree on who should pay for the costs involved in number portability, a customer's right to retain the same phone number when changing operator.

The MMC essentially backed the regulator, ruling that BT should bear the lion's share of the costs. The judgement is likely to benefit cable companies and other telecoms operators in persuading customers to move away from BT.

No clear sign emerged that the MMC would back Mr Cruickshank on the question of BT's prices and the fair trading condition. But his views were never tested. Mr Cruickshank, who maintained that he did not expect the issue to go to the MMC, took some of the steam out of BT's attack by setting the value of X at 4% percentage points and applying it chiefly to residential and small business users. At the eleventh hour, BT accepted the pricing formula and, after some modifications, the

fair trading condition. An important point, however, is the view of both Mr Cruickshank and BT that this will be the last phase of regulation in UK telecoms.

After 2001, it is expected that competition will be sufficiently well developed to make price controls unnecessary. The Office of Telecommunications will then adopt the role of market policeman rather than regulator.

Competition continues to intensify, helped by government moves including the decision to remove the final vestiges of monopoly power from BT and Mercury with the ending of restrictions which prevented other carriers from owning and operating their own circuits for international calls.

The list of companies seeking international licences includes AT&T, the largest US long-distance operator, which is building up its UK presence, and Energis, the national operator owned by the National Grid.

Although the cable companies, in particular, are winning customers from BT at the rate of several tens of thousands a month, BT's market share has declined only a few percentage points in the past decade. This is largely because of its dominance in the "local loop", the connection between office or home and the exchange.

A number of companies, of which Ionica of Cambridge is the best known, are beginning to offer an alternative local connection in the form of a fixed radio link. The technology is low cost, effective and allows an operator to trade profitably with a 5 per cent market share or less. This "revolution in the local loop" could help reshape the UK telecoms market.

The state
Flagship's
new court

مكتبة الامم المتحدة

Eastern Europe: by Kris Szaniawski

The state's grip loosens

Foreign interest is picking up as privatisation schemes get under way

Strong growth, stabilising economies and improving legal structures are raising investor confidence in central and eastern Europe. Foreign direct investment in the region exceeded \$11.3bn last year, nearly double the amount in 1994, according to European Bank for Reconstruction and Development estimates.

Much of that foreign investment is going into telecoms. This is not surprising as the average telephone density in eastern Europe is still only about 15 lines per 100 inhabitants, less than one-third of that in the European Union, and waiting lists for new phones often run into the millions. Hungary and the Czech Republic have led the way in the investment drive by selling stakes in their national operators.

Hungary became the first east European country to yield state control of its national telecoms operator when it sold a majority stake in Matav last December. MagyarCom, a joint venture equally owned by Deutsche Telekom and Ameritech, paid about \$850m to the state privatisation agency for an additional 27 per cent of Matav, giving it a majority 67-per-cent holding. In late 1993 Deutsche Telekom and Ameritech had already paid \$975m for a 30 per cent stake in Matav. In the Czech Republic a 27 per cent stake in the national operator, SPT Telecom, has been awarded to a consortium led by PTT Netherlands at a cost of \$1.45bn.

Others are expected to follow. The Polish government announced this June that it would soon begin privatising the state-owned national carrier Telekomunikacja Polska (TPSA), probably starting with the sale of a minority stake next year. It is thought likely that the government will opt for a flotation of TPSA in combination with the sale of a stake to a strategic investor.

In Hungary and the Czech Republic, stakes in the national operators were sold solely to strategic investors, but the political climate in Poland is not thought to favour the sale of a significant stake in a strategic Polish company to a foreign owner.

The administrations in Bulgaria, Slovakia and Slovenia have also recently announced plans to sell off minority stakes in their telecoms operators, although it is not clear how much these are being driven by a need for cash and how much by a desire to implement a more liberal telecoms strategy.

While the growth potential in the fixed-line and cellular telephony sectors remains large, the problems of tapping this potential are significant.



Leading the way: the Czech Republic has been among the first to sell stakes in its national operator

A common pattern across eastern Europe has been to retain operators' monopolies on the long-distance and international markets and to initially open up local services to competition - regional licences have been awarded in Hungary, Poland and the Czech Republic.

In Poland, for example, TPSA's monopoly of the long-distance market will probably be retained until 2002 and the international monopoly even longer, in order to prop up its value.

Meanwhile, fixed local-network licences were awarded

as early as 1990, although the predominantly small-scale operations have so far made little impact on the market. The new licensees have complained about high interconnection fees and a lack of co-operation from the national operators.

More inroads may be about to be made in the Hungarian market, where the two largest independent local operators - one owned by a subsidiary of French company Compagnie Générale des Eaux (CGE), and the other by US-based company HTCC - signed contracts

with Ericsson in July for the implementation of large scale fixed radio access networks based on the advanced Digital European Cordless Telecommunications standard.

These independent operators are committed to increasing their line totals by almost 20 per cent a year and so have turned to radio access technology for a quick solution.

According to telecoms consultants CIT, one of the biggest risks for outside investors in eastern Europe is the unpredictable behaviour of governments and state-owned telecoms operators.

For example, France Télécom and Ameritech are still seeking compensation from the Polish government after missing out on a GSM licence earlier in the year.

Attracting capital through joint ventures is an alternative to privatisation, although joint ventures have tended to be confined to projects targeted at the business community, such as digital overlay networks, satellite links and mobile services.

Western financial institutions have been ready to fund these kinds of value-added services because of the relatively quick returns that can be made on them.

Cellular joint ventures are plentiful across the region, contributing to that sector's

rapid expansion. According to FT Mobile Communications estimates, the number of cellular subscribers in eastern Europe grew by over 88 per cent during 1995, by comparison to about 59 per cent in western Europe. The number of subscribers now stands at about 750,000.

Average penetration levels are still low by western standards but are rising fast - Hungary now has more cellular telephone users per head than does Belgium.

Users are expected to expand rapidly as more licences are granted. Most east European countries now have a cellular network based on the NMT-450 analogue standard, but a rash of more advanced GSM digital standard licences are being awarded to stimulate competition and boost service quality.

Whereas two years ago there were practically no digital cellular systems in the region, there are now 10 GSM networks in operation. Since the beginning of the year two GSM licences have been awarded in Poland and two in the Czech Republic and further GSM licence awards will soon be announced in Romania and the Slovak Republic. A second wave of digital licences based on the DCS-1800 standard is also anticipated in the near future.

National operator	Turnover (\$m)	Pre-tax profits (\$m)	Number of main lines	Main lines per employee	Year
1. Telekom Polska	2124.48	361.00	5,727,697	78.29	1995
2. SPT Telecom	998.51	288.48	2,490,000	62.03	1995
3. Matav	941.00	2.12	1,892,891	108.42	1995
4. HPT Croatia	848.47	99.81	1,146,000	68.21	1994
5. Rostelecom	847.08	100.77	-	-	1994
6. Rom Telecom	818.27	23.00	2,805,000	55.93	1994
7. Telekom Slovenija	307.00	15.74	-	-	1995
8. Slovak Telekom	298.23	118.50	1,718,000	72.75	1994
9. BTC	188.26	46.90	2,487,000	95.54	1994
10. Lettelecom	118.24	8.00	764,000	108.14	1994
11. Lietuvos Telekomas	111.25	25.00	941,000	94.48	1995
12. Eastel Telefon	70.94	6.85	411,000	100.54	1995
BT	22,052.00	4,225.00	27,070,000	198.80	1994/95

The profit figure for Telekom Polska is net profit. 2. Telekom Slovenija supplies its figures ready converted from local currency to US\$. It is not clear what exchange rate was used. The profit figure for Lietuvos Telekomas is net profit rather than operating profit. The figures for the licence are all supplied by the operators and converted to US\$ at the 1995 annual average rate. Source: CIT Group

France: by David Owen

Flagship's new course

Sweeping change is on the way following the passage of two liberalising laws

The passage of two new laws has made 1996 a landmark year for telecoms in France. One allowed for the conversion of France Télécom from an arm of the state administration into a joint stock company, paving the way for the sale early next year of a first batch of the telephone operator's shares. The other set out a new regulatory framework for the country's FF117bn (£14.81bn) telecoms market, which - like other EU markets - is to be opened to competition in 1998.

"This date will mark an unprecedented opening of the telecommunications market," says Jean-Marie Messier, chairman and chief executive of Compagnie Générale des Eaux, which hopes to use the new regime to branch out into fixed telecoms markets. "In a single step, the 90 per cent of the market that is inaccessible today will be opened to competition."

The France Télécom reform was expected to trigger hostile reaction from trade unions worried about the effect of partial privatisation on jobs. But their protest faded in the face of government assurances that the company would continue to give its employees civil servant status, with accompanying job security rights, until 2002.

As it turned out, the government had more trouble from the opposition Socialists and Communists, who fought the plan vigorously, submitting 300 amendments and forcing prime minister Alain Juppé to resort to a special parliamentary "guillotine" procedure to push the bill enshrining it through the lower house.

The reform, under which France Télécom is due to be incorporated on January 1 1997, should enable the group to seal strategic alliances and strengthen its competitive position. It should also enable it to raise funds for the massive investments required in the developing markets of telecoms and multimedia.

The government has promised to retain a 51 per cent stake in the world's fourth-largest telecoms operator in terms of 1994 turnover, with up to a further 10 per cent reserved for employees.

BZW, the UK investment bank, recently valued the group, which last year made net profits of FF9.2bn on sales of FF147.9bn, at FF17.7bn. It said the company scored well on "simple efficiency measures", such as lines per employee and labour efficiency.

It said the group had high penetration, with 56 lines per 100 population, and a fully digitalised network, future expenditure could be "geared towards expanding the range of services and increasing line usage".

work requires the establishment of an independent regulatory authority, to be set up from January 1 1997. This body will supervise rules fixed by the government, which will retain the right to licence new operators from January 1 1998, when complete liberalisation takes effect. The reform makes France Télécom responsible in the first instance for a universal service, defined as providing an affordable national service with no price discrimination based on geography. Much of the detail remains to be worked out, however. The level of interconnection charges for new operators could be a bone of contention.

The government has spelt out five guiding principles behind its reforms:

- Guaranteeing a quality public service for everyone;
- Guaranteeing users simple access to more services;
- Creating an environment favourable to the development of competition;
- Developing France Télécom's competitiveness and
- Ensuring fair competition through the creation of an effective regulator.

Ministers also hope that more jobs and cheaper calls will result from the advent of competition. Indeed France Télécom has already implemented two rounds of price cuts this year. François Fillon, telecommunications minister, recently suggested further reductions in tariffs would be made before 1998.

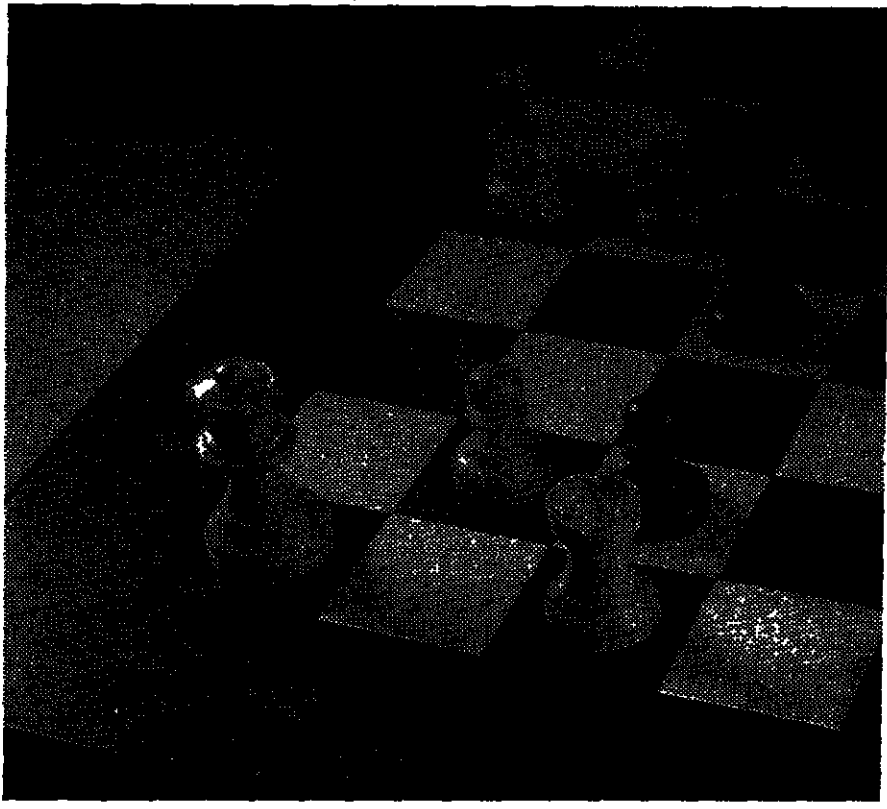
Competition has already started to creep into certain segments of the French market. In May, MFS Communications, a US-based telecoms company, announced the link-up of its first corporate client to a 20km optic fibre network in the Paris sewers.

Competition is also entrenched in the buoyant mobile market, where the two established operators - France Télécom and Générale des Eaux - were this year joined by Bouygues, better known for its construction activities and interest in the TFI TV channel.

At just over 1.5m at the end of July, the number of mobile subscribers is still low in France compared with other western European markets, partly because phones tend to be viewed as business tools, with services priced and packaged accordingly.

Bouygues' arrival on May 30 with a network that operates at the 1,800MHz frequency range until recently reserved for the French defence ministry looks set to change all that. The company has described its market as "the general public", something that has been reflected in its early promotional campaign - expected to cost FF765m between June and September and has featured the slogan "Using the telephone is becoming a sixth sense" - and in the price at which its service is being pitched. By end-July, the new network had clocked up more than 22,000 subscribers.

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8 INTERNATIONAL TELECOMMUNICATIONS: JAPAN AND TAIWAN

Japan by Michio Nakamoto

Technologies lead the way

While the sector trails others overall, mobile telephony has leapt ahead

In the past few years, deregulation and new technologies have supported the emergence of telecoms as one of the fastest-growing sectors of the Japanese economy.

The country's telecoms industry still trails behind the electric machinery, vehicles and electric power industries in terms of overall sales by type one carriers - operators that own their own network infrastructure. Sales amounted to ¥9,000bn in the year to March 1996, according to the Ministry of Posts and Telecommunications.

However, overall planned

investment by type one carriers showed the strongest growth among all industries in the last fiscal year to March 1996, climbing 27.8 per cent to ¥3,460bn, the ministry points out.

In particular, the mobile communications market has seen rapid growth in subscribers since deregulation was introduced and helped to reduce prices significantly.

Japan's mobile communications market grew 71 per cent to ¥2,400bn in the fiscal year to March 1996, according to the Ministry of Posts and Telecommunications. Japan is now the second largest mobile phone market after the US with 13m subscribers at the end of April this year - an increase of 81 per cent over a year ago.

Personal handy phones, which are a cheaper form of cellular phone, have also

spread rapidly, with subscriptions reaching 2m in the first 10 months after services were started.

The use of mobile communications tools is so widespread that it has become a social issue in Japan where the use of phones in public places such as on trains, in hotel lobbies and restaurants, is frowned upon. What is more worrisome, the Japanese police found that up to three quarters of the accidents that were reported in June occurred while the driver was trying to make or receive a phone call.

Such concerns, however, are hardly expected to halt the growth of the mobile communications market. This fiscal year, the telecoms ministry expects the market to grow a further 48 per cent to ¥3,500bn.

While the mobile market has shown spectacular growth, the fixed line market has been hampered by a lack of competition despite extensive deregulation measures introduced 10 years ago.

In particular, the lack of access rules in a market where the former national carrier, NTT, provides both local and long-distance services and dominates the local market, has prevented long-distance carriers from competing effectively.

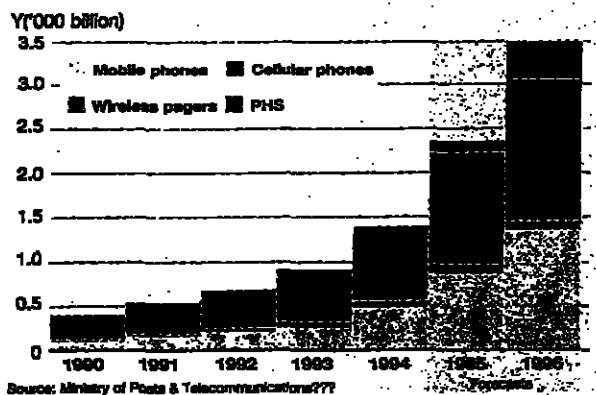
NTT has been able to charge its long-distance competitors high rates for access to its local network, a factor which has led to the high cost of long-distance tele-



While the mobile market has shown spectacular growth, the fixed line sector has been hampered by a lack of competition

Oyon Genta

Growth in mobile communications in Japan



Source: Ministry of Posts & Telecommunications/NTT

phony and other services in Japan. As a result, the cost of telecommunications in Japan has been kept high, many services have been kept from growing and "the average spend per head in the US (telecoms market) is 50 per cent higher than in Japan," points out Barry Dargan, industry analyst at SBC Warburg.

Before the end of this fiscal year in March, however, the government is expected

to take a number of measures which will go a long way towards resolving outstanding issues.

First, the government will draw up access rules based on the recommendation of an advisory panel which is due to be finalised next spring.

The difficulty NTT's competitors have had in competing successfully with the dominant carrier has stemmed to a large extent

from a lack of fair access to NTT's local network.

Long-distance carriers have had to pay out close to half their revenues in access charges to NTT.

Tokyo Telecommunications Network, a regional phone company operating in the Tokyo area, has not been able to grow its business due to its lack of the final link into customers' homes, which is dominated by NTT.

Although TTNet has an extensive network linking long-distance and local switches, without the connection to homes, either the company or subscribers were obliged to pay the cost of laying that line, which is prohibitively expensive and wasteful. NTT, meanwhile, had shown little interest in providing TTNet with the required link.

Under the threat of divestment, NTT itself declared a policy of providing open access to its network, last autumn.

TTNet plans to take advantage of this new policy and, in early 1998, start to provide local and long-distance phone services at rates lower than those currently charged by other operators.

Long-distance and international call services will be offered by tying up with long-distance and international carriers. Kazuo Fujimori, president of TTNet, was quoted last year as saying that with access to NTT's network, the company can aim to win 4m users, or 20 per cent of the Tokyo regional market in the next

10 years.

However, the telecoms ministry believes NTT's stated policy will need more than the company's own private initiative to be effective.

By drawing up access rules, "we are trying to create a framework for NTT to provide open access to its [local] network that would include an incentive for, or some form of pressure on the company, to do so at low rates", says Eikichi Tanaka, a senior adviser to the telecoms ministry.

Secondly, the government plans to deregulate the leased line market to allow each end of privately leased lines to be connected to the public network.

Deregulation of the domestic leased line market could take place as early as this autumn, making it possible for companies that do not have their own lines to provide telecomm services to a general public.

At the same time, the government is working towards bringing forward deregulation of the international leased line market, which is expected to have a tremendous impact on competition in that market.

By next spring, the telecoms ministry is also expected to remove barriers separating long-distance and international business, following removal of the boundary between local and long-distance markets.

The ministry plans to ask for a revision of the KKK law to allow the international carrier into the domestic market. Until now,

Japan has been unique among industrialised countries in separating the international and domestic telecoms businesses.

The removal of that distinction is likely to prompt alliances, if not outright mergers, between international carriers, such as KDD, and long-distance carriers, such as Japan Telecom, which in turn will help to realise lower rates, says Mr Dargan.

By the end of the year, a government decision is also expected on the status of NTT. This is a major issue that has been left undecided in spite of the recommendation by a government advisory panel that NTT should be broken up into a long-distance company and local carriers to stimulate competition.

As these decisions take shape, they are expected to usher in important changes to Japan's telecoms industry. A decision on NTT's status, for example, will give foreign carriers looking for a Japanese partner a more solid basis upon which to base their decisions. Japanese carriers that do not know what kind of carrier they will be competing with in a few years time will have a better idea of their competitive environment.

Japanese carriers will also have a clearer idea of their priorities concerning overseas markets and alliances at home. The next few months will be crucial in laying the foundations for an extensive restructuring of Japan's telecoms industry.

Taiwan: by Kris Szaniawski

Asian tiger sharpens its claws

Partly as a result of international pressure, the state is liberalising its telecoms industry

Having lagged behind its neighbours in recent years, Taiwan took a big step forward at the beginning of this year by legislating to open up its telecoms market. In a bid to extend its position as a regional business hub Taiwan is putting the finishing touches to a series of tenders which will deregulate telecoms in this tiger economy.

The monopoly on switched voice traffic will probably remain in place until 1998 but the liberalisation of other fixed traffic markets, such as data, is expected by the middle of next year and all mobile services are in the process of being deregulated.

Foreign investors are lining up to bid for a total of eight new cellular licences, eight paging licences and up to 30 licences for other wireless services. In this feeding frenzy the cellular licences are attracting the greatest interest.

The tender details have yet to be finalised. In the latest development, the Taiwanese government bowed to lobbying from Washington by deciding to raise the threshold of foreign ownership in domestic telecoms ventures to 49 per cent rather than the 20 per cent that it had proposed in May. The Taiwanese are open to

pressure as they are dependent on US backing in their bid to join the World Trade Organisation.

Powerful US companies which are among the foreign companies planning to bid for the lucrative digital cellular licences - such as AT&T, AirTouch, South Western Bell, Sprint and Nynex - are also lobbying their government to exert pressure on the Taiwanese authorities to drop the 11.5 per cent profits ceiling that it proposes to impose on all telecoms joint ventures.

The foreign ownership barrier may in any case prove not to be a limitation as the Taiwanese government has suggested that it will give it as favourable an interpretation as possible by extending the definition of what constitutes a local company.

Although Taiwanese investors will still dominate the various consortia bidding for cellular licences the new telecoms market will be far from the state-owned telecoms monopoly that existed until recently.

With cellular penetration currently standing at a mere 3.5 per cent by comparison with about 12 per cent in Hong Kong, the Taiwanese have a lot of catching up to do with equivalent economies. With a per capita gross domestic product of about \$2,000, Taiwan has a cellular penetration lower than Malaysia's, which has a per capita GDP of only about \$4,000.

The waiting list for the current GSM cellular service

operated by the PTT may be as high as 400,000, illustrating the extent of pent-up demand and the opportunities awaiting new operators. Expansion has been held back by slow infrastructure roll-out and inadequate capacity.

As the national operator had attracted 170,000 customers by the beginning of this year to a GSM network that was only launched in early 1995, and is currently attracting as many as 40,000 net new GSM subscribers each month, this would suggest that customers are out there for the taking.

The total cellular market - including analogue subscribers - was about 770,000 strong at the beginning of the year and some analysts expect to grow to 4m by the end of the decade.

The government has chosen the GSM and DCS-1800 European-originated digital technologies for the eight cellular licences. Three regional GSM and three regional DCS-1800 licences will be awarded possibly before the end of the year, as well as one or two national DCS-1800 licences. It is not yet clear if one of the national DCS-1800 licences will go to the state-run national operator.

The state-run national operator, Directorate General of Telecommunications, is being restructured as the corporate Chung Hwa Telecommunications, probably as the first step towards selling bits off to outside investors.

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INTERNATIONAL TELECOMMUNICATIONS: THE AMERICAS 11

The US: by Richard Waters

Fortunes for the taking

Deregulation is likely to create huge openings for the telephone industry

Since the starting gun went off on August 8, there have been some clear pointers as to how the deregulation of the US's \$100bn local telephone industry is likely to proceed. And, for those who are fleet of foot, the opportunities to make new fortunes in the telecommunications industry could be huge.

The opening of the country's local markets, which had been reserved to the regional bell operating companies (or Baby Bells) since the break-up of the old AT&T, was set in train by the passage of the Telecommunications Act in February.

It took the Federal Communications Commission's interconnection rules in August, however, to establish a procedure for achieving this - and, later, the entry of the Baby Bells into the long-distance market.

Already, it appears that

the process will be more convoluted and take longer than was expected at the time the Act was passed. Competition will depend, at least in the short term, on local companies reselling calling capacity, or the use of individual pieces of their networks, such as switches, to their new rivals.

That will lead to complex negotiations in the coming months - and the FCC's overarching, 668-page guidelines, which are intended to set a framework for the agreements.

The Federal agency's interpretation of its statutory responsibilities to bring about deregulation has won it little support, and many critics. According to Jennifer Taylor, head of US telecoms consulting at Price Waterhouse, the order betrays the agency's "instinct to regulate". Its detailed framework aimed at deregulation, brings with it a whole new set of regulations, she added.

By the end of August, the order had drawn its first legal challenge. GTE, which alongside the Baby Bells operates local telephone networks, had filed a lawsuit

seeking to block the regulations from going ahead. They would require it to sell the use of its network to competitors at below cost, GTE complained.

Not that the FCC's rules have made the long-distance carriers any happier. According to the agency's calculations, local companies will have to resell calling capacity at a discount of between 17-35 per cent - well below the sort of discounts some companies had been hoping to achieve.

Things are likely to become even more contentious in the months ahead. The FCC has yet to rule on the future for access charges - the fees that long-distance companies pay to local ones to have their calls completed. These fees amount to a \$20bn-a-year subsidy to the local phone industry, and are likely to be fought over bitterly.

Not everyone is unhappy, however. Bernard Ebbers, chairman of WorldCom, the country's fourth biggest long-distance carrier, recently declared the FCC's August ruling to be "absolutely fabulous". His comments came as WorldCom announced an all-stock acquisition worth \$12bn, of MFS, which operates local networks in the US and abroad.

Another of the industry's leading managers was also prompted to action in the days following the FCC ruling. Alex Mandl, the heir apparent at AT&T, resigned to join a start-up company, Associated Communications. The company aims to compete in some of the Baby Bells' biggest markets by offering a wireless local communications service to businesses.

The actions of both Mr

Ebbers and Mr Mandl point to a belief that, now that the local market is opening, companies that can move quickly stand to benefit the most.

Neither will have to await the outcome of interconnection agreements, access charge reform or other regulatory actions to launch their assault on local markets. Both have also targeted the high-margin business market in big cities.

WorldCom's purchase of MFS - which itself recently paid \$2.5bn for UUNet, an Internet access company - also reflects a belief that those companies which own their own facilities will earn the fattest profit margins.

"By our calculation, you can't make a buck," by reselling local services at the discounts proposed by the FCC, said James Crowe. Also, he adds, companies which have to rent switches or network facilities from their competitors will make "an anemic return at best".

For others, meanwhile, the months - and perhaps years - of gradual deregulation will require a careful balancing act. On the one hand, says Ms Taylor at Price Waterhouse, it will mean continuing to live in a regulated world - the paraphernalia of "costing rules, check lists, line-item regulations" put in place by the FCC.

On the other, it will mean acting aggressively to develop new products and attack new markets in those areas where regulation is lightest. That includes developing wireless and Internet access services.

The long-distance carrier MCI, for instance, agreed last month to buy calling capacity from the wireless communications operator NextWave over the next 10



Stealing the Baby Bells: rivals are keen to snap up local business

years. NextWave is set to be one of the largest operators of PCS networks, a wireless technology which many expect to be cheaper and of higher quality than cellular, though PCS signals do not carry as far.

In some instances, says Whitney Huestein, vice-president for wireless strategy and development at MCI, PCS could be used to provide a local service, rather than the traditional land-line, offering another way for the long-distance company to enter the local market.

MCI has itself been building local networks in some

US cities under the MCI-metro banner, providing it with direct access to some big customers. It also expects to become a reseller of the Baby Bells' calling time, and to rent pieces of their networks to construct its own local services.

All this points to a period of competition on a number of fronts, as the companies with an eye on the local telephone market seek for the best - and most profitable - way to reach the Baby Bells' customers.

It may arrive in fits and starts, but competition is undoubtedly coming.

Mexico: by Daniel Dornbey

Proceeding at a gentle pace

Caution is the key for a Mexican government keen to give Telmex breathing space

Change is rumbling through Mexico's telecommunications industry, with important sectors opening up to competition or being put up for sale. But although the scope of the transformation is wide, its pace is relatively slow. Initially, Telefonos de Mexico (Telmex), the country's former monopoly carrier, may be less affected by competition than first appearances might have suggested.

The company has long been one of the most impressive cash-generators in Mexico. After privatisation in 1991, Telmex reaped massive profits in spite of a poor public image, profits which contributed to \$11bn of investment over five years.

Now things seem very different. The country's \$3bn long-distance market, traditionally the main source of Telmex's profits, has been open to competition since August 11 this year. Both Telmex and two start-up rivals, Amsatel and Alestra, have begun to promote themselves in massive advertising campaigns - although so far only a handful of consumers can choose between carriers for ordinary calls - and other, smaller rivals are waiting in the wings.

For their part, a clutch of smaller companies are likely to operate by leasing excess capacity from Telmex or another of the big players.

The pace of competition in local telephony is also slower than some might like - an area where Telmex has no legal monopoly, but where its low rates have, to date, deterred rivals from beginning operations.

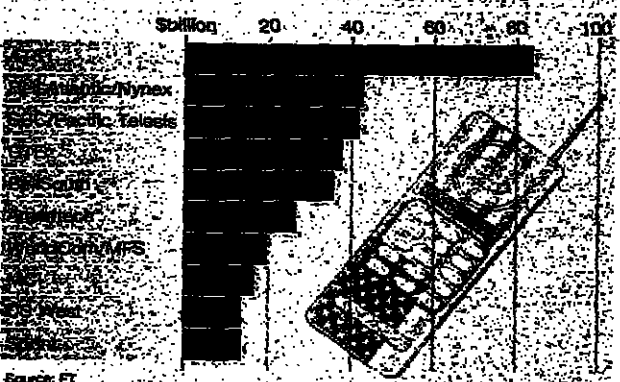
The government is keen that local charges increase only slowly and has taken pains to ensure that other income - such as fees paid to Telmex for handling incoming international calls - compensates for a gentler rate of change to local tariffs.

However, local services may become more attractive with new, cheaper technology such as fixed wireless systems, which avoid the costly laying of telephone lines. The sale of a part of the radio-electric spectrum for local services is scheduled for later this year.

Just before taking office, Carlos Casassús, president of Mexico's Telecommunications Commission, said: "My impression is that the new technologies will allow very different economies for companies."

The commission is the government agency entrusted with the regulation of the sector. Mr Casassús added: "Fixed wireless services will not require much forward investment. So, by the middle or the end of 1997, local prices should

The changing shape of US telecoms market: consolidation of the biggest firms



Canada: by Bernard Simon

Battle begins with a war of words

In the fight for market share, protagonists are wheeling and dealing to seek maximum advantage

Canada's phone companies and cable-television operators are warily circling and sizing up each other before they risk a full assault on the enemy stronghold.

This "phony war" has been marked by a barrage of publicity from each side trumpeting its own innovative plans and painting a brilliant picture of its future success, while at the same time accusing the other side of holding an unfair advantage.

But the real battle has yet to commence. Frank Koelsch, vice-chairman of Gartner Group Canada, an information technology consultancy, notes that "the reality of implementation is that you have to choose technology, choose services and commit to spending large sums of money."

Few operators are yet ready to do that. The priorities up to now have been to get the best possible deal from regulators, mount limited trials of new technologies and sort out internal problems.

Typical of this preparatory phase was an announcement in

mid-August by Telus, Alberta's privatised phone company, outlining plans to build a small fibre-optic network that will offer high-speed Internet access, video games and television to 3,400 homes in Edmonton and Calgary. The trials are due to start in the second half of 1997.

Bell Canada, the biggest phone company, has set up an Internet access provider known as Sympatico. Bell will offer the Sympatico service as part of tests in two Quebec and Ontario cities. In Newmarket, this month, using Asymmetric Digital Subscriber Line (ADSL) technology, ADSL can download data to a personal computer 100 times faster than a conventional 14,400 baud modem without interfering with telephone calls.

Several cable companies have begun offering similar high-speed services on a trial basis. Rogers CableSystems, the biggest cable operator, has signed up 600 customers since it started its Rogers WAYVE service in Newmarket, north of Toronto, last November. It says the service, which is claimed to be cheaper and faster than anything the phone companies can offer, will be extended to other centres later this year.

Identifying winners and losers is difficult at this stage. Each side has strengths and weaknesses.

The cable-TV operators, which up to now have enjoyed a government-sanctioned monopoly in their allocated areas, have the advantage of extensive broadband coaxial and fibre-optic cable networks. About 80 per cent of Canadian homes have access to cable, one of the highest penetrations in the world.

The provincial phone companies, led by Bell (which operates in Ontario and Quebec), have greater financial muscle. They have also been aggressively signing off competition in the long-distance market since regulatory curbs were lifted in 1992.

The phone companies retain a stranglehold on local services, giving them access to comprehensive marketing data that potential rivals drool over. But their copper-cable networks generally require costly upgrading to cater for broadband multimedia services.

The federal cabinet opened the door to head-to-head competition in August. John Manley, industry minister, said: "The objective of the exercise is to provide choice, to produce technological innovation and to bring about lower prices for consumers."

However, a number of technical and commercial hurdles need to be crossed before consumers reap the full benefits.

The Canadian Radio-television and Telecommunications Commission (CRTC) recently began hearings to lay the ground rules for competition in local phone service.

At present, the market is a regulator's dream - a labyrinth of rules where long-distance calls subsidise local services, business users support residential services, and urban subscribers subsidise rural networks. Canadian households are still pampered by a low monthly charge and an unlimited number of free local calls.

Cable operators and new long-distance carriers have thus hesitated to move into the phone companies' strongholds. On the other hand, the phone companies want to prevent new entrants from "cherry-picking" the most lucrative parts of their business. The charges to be paid by newcomers for access to phone companies' local networks are among other contentious topics to be considered by the CRTC.

Some analysts predict high initial investment costs will inhibit each side from mounting a full-scale assault on the other for some time. "The real issue is who is in the better position to provide high-speed Internet services," says John Henderson, analyst at ScotiaMcLeod, a Toronto securities firm. In spite of their public bra-

vado, most participants are proceeding cautiously.

"We'd like to bundle local service, long distance, interactive services, wireless plus an e-mail address for each of your kids, and sell the whole thing at a package price," John McLennan, Bell Canada's chief executive, said in a recent speech. But he added that Bell would stop short of plunging into the content business, relying instead on partnerships with providers. Such corporate deal-making, in the form of mergers, acquisitions, disposals and alliances, is likely to share the limelight with the battle over technology and regulation over the next few years.

Rogers, which just a few years ago harboured ambitions of being a diversified multimedia company, is in the process of selling its controlling stake in Toronto Sun Publishing, a newspaper chain. Similarly, Fundy Cable, based in New Brunswick, recently put its radio stations on the block so it could focus its resources on cable. Some pruning has also taken place among the horde of companies that rushed into the newly-deregulated, long-distance market four years ago.

More such wheeling and dealing is certain as each protagonist seeks maximum advantage for the battle ahead.

SEVERAL ALTERNATIVE TELECOMMUNICATIONS PROVIDERS HAVE PROBABLY ENTERED THE MARKET SINCE WE'VE BEEN WAITING HERE



But competition will not be fully fledged for some time to come. Mexico's cautious government has shaped a regulatory set-up in which competition is phased in and the various companies' margin of manoeuvre has been reduced.

Not until January 1 1997 will Telmex be obliged to connect its competitors to its own local exchanges - and hence to home phones. More time will elapse before ordinary users can sign on to one of the new carriers. Only in April, for example, will inhabitants of Mexico City be able to select a new telecoms company as their default carrier, and not until June will the process be complete.

Only months later will customers be able to choose a different carrier with every call. Officials believe that an emphasis on such "direct dialling" pushed rates down when Chile liberalised its own long-distance sector two years ago.

The government argues that a gradual pace of change will help Mexico avoid similar upsets, while keeping the sector open to qualified companies planning to invest in telecommunications. But the regulatory set-up will also delay the challenge to Telmex. Most start-up companies will wait until 1997 before offering services, although Avantel, a joint venture between MCI and Mexican bank Banamex, is already installing private lines to connect select corporate clients to its recently built 5,800km fibre-optic network.

Alestra, another significant participant, bringing together AT&T, GTE, Telefonos Internacionales de Mexico and Grupo Alfa and Grupo Visa, is also building its own fibre-optic network, of which well over 1,000km has already been constructed. The group will market its services under AT&T's name.

Ricardo Peon, head of research at Deutsche Morgan Grenfell in Mexico City, said: "Competition is likely to be more orderly than in Chile, partly because you have two very serious and deep-pocketed participants among the competitors."

be attractive to operators with new technologies."

A similar auction for a concession to operate Personal Communications Services (PCS) is also planned for this year, with more radio-electric spectrum sales scheduled for next year.

By providing a cheaper alternative to traditional mobile phones, the PCS sale may breathe life into Mexico's cellular market, which has been troubled by the weak state of the economy since the peso devaluation.

Up to now, the two companies in the sector, Telcel, a Telmex subsidiary, and Iusacell, have sought to win customers by offering cheap prepayment schemes, with Telcel snatching market share.

However, some analysts are sceptical about the capacity of fixed wireless or PCS to revitalise their respective markets.

"These technologies have not been tested on a mass scale and a number of hitches could occur," said Rizwan Ali, an analyst at Bear, Stearns and New York.

Indeed, the effect on Telmex of the future local and long-distance competition may be smaller than expected in the medium term.

"Telmex's international long-distance service will clearly have to reduce margins in the future," said Mr Casassús, adding that "the company's numbers will be helped by the tariff rebalancing programme and continue to be very attractive."

Telmex's profitability - and that of its rivals - will largely depend on whether moderate price reductions generate much traffic. Another crucial factor will be the Mexican economy as a whole, which shrank by more than 5 per cent in 1995, but may grow by up to 4 per cent this year.

In the longer term, the future of Mexico's telecoms companies, both old and new, will hang on the regulations introduced in the next couple of years. In a country where, for the first half of the decade, the long-distance market grew seven times faster than the economy as a whole, there is much still to play for.

Brazil: by Jonathan Wheatley

Network in line for a shake-up

The government is embarking on an extensive privatisation programme

For the millions in Brazil who have been waiting years for a telephone line, Sérgio Motta, communications minister, has a message of hope. In a series of high-profile statements, he has assured the country that its entire telephone system, including conventional, cellular and satellite services - with the possible exception of long-distance telephony - will be transferred to the private sector by the end of 1998. While many regard this as overly ambitious, Mr Motta has removed any doubt that the privatisation of Brazilian telecoms is irreversible.

There will be much to keep the system's new owners busy. Demand for services far exceeds supply. Telcel, the operating company in São Paulo state, recently offered 2.6m lines for sale to new and existing subscribers. It received requests for 5.33m; successful applicants in a draw will wait up to 30 months for installation. These are the first new lines

Telcel has offered since July 1994. Telephone lines change hands on São Paulo's "parallel" market for up to \$5,000. Telcel is one of 25 local companies controlled by a holding company, Telebrás, together with the long-distance operator, Embratel. Once a model of state enterprise, the system has suffered from under investment for years. The ministry says \$2bn must be spent by the end of 1998 to increase the number of lines per 100 inhabitants from 8.5 to 16. With the government struggling to keep public spending under control, much of this will have to come from the private sector.

The first private investments will come with the sale of concessions to operate "B band" cellular services, expected early next year. These will compete with "A band" services already offered by the state companies. The sale model is expected to be finalised by October, following public discussion of the ministry's proposals.

It is likely that the country will be divided into 10 "B band" concession areas: six in the prosperous south and east and four in the less developed centre, north and north-east. Under the minis-

try's plan, operators would be allowed a maximum of one concession in each of the new areas.

The existing "A band" services may be sold next year. Privatisation of conventional telephony will probably follow later, although the government may decide to sell the state companies and their cellular concessions at the same time. Before the

Brazilian tariffs are now closer to the regional averages

local operators are sold, the ministry plans to rebundle them into four or five new companies covering the whole country.

About two dozen consortia, mostly formed by international operators in alliances with local banks and entrepreneurs, are preparing to take part in the various stages of privatisation.

US operator AT&T has formed a joint venture with Globopar, the investment arm of Brazil's biggest media group, and the country's biggest private bank, Bradesco. GTE has signed a memorandum of understanding with Brazilian bank Itamaraty and Splice, a maker of telecommunications equipment; Bell South has a long-standing agreement with Brazilian bank Safra and media group OESP.

Other international operators and equipment makers have announced or are considering similar alliances; they include Nynex, Air Touch, Southwestern Bell, US West, Hughes and Motorola of the US, Stet of Italy, Telefonica of Spain, Globalstar of France, Swiss Telecom, Deutsche Telekom, and Cable & Wireless of the UK.

The sale of the "B band" concessions will offer them attractive potential earnings. Existing subscribers in São Paulo pay average monthly bills of about \$100, compared with about \$70 in the US. Brazil has less than 2m cellular telephones; the government hopes this will rise to 17m by 2003. Demand is strong: more than 1m would-be subscribers are on waiting lists and many companies have stopped taking new orders.

Many investors, though, are looking further ahead, to the "A band" concessions and sale of the operating companies themselves. In preparing these for sale, the

ministry must strike a balance between providing the best and cheapest service to the consumer, which would imply selling the companies quickly and exposing them to the rigours of the market, and avoiding accusations of selling public property too cheaply.

The companies are likely to be given a good chance to prepare themselves; indeed, this is already happening. The presidencies of Telebrás and its subsidiaries used to be treated as instruments of political patronage. Recent appointments have almost all gone to career professionals.

The has already produced impressive earnings increases at Telebrás and at the operating companies. Telebrás' shares have been the darlings of Brazil's stock markets this year, as consolidated earnings rose to R\$1.34bn (\$1.38bn) in the first half, from R\$308m in the first six months of 1996.

Although professional management has played a big part in this, much of the credit for the system's earnings must go to tariff increases introduced at the end of last year.

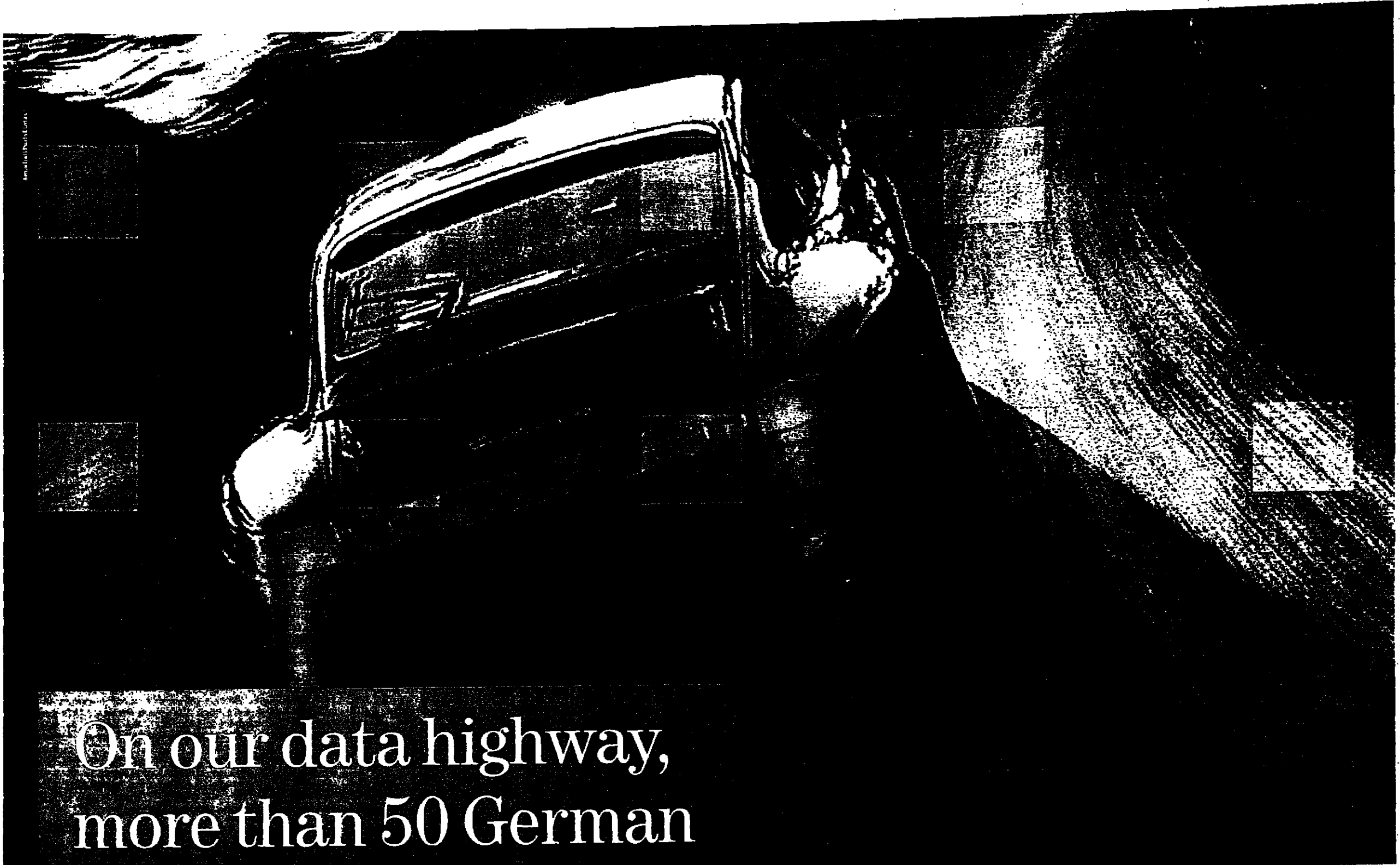
Traditionally, high international and long-distance charges subsidised local rates that were so cheap that

it cost operating companies more than they collected to bill subscribers using only local services.

Brazilian tariffs are now closer to the regional averages, and another adjustment is likely before the end of this year. However, the government has not set a target for tariff levels, saying only that it aims to eliminate the "subsidy" of local calls. In the medium term, investors are likely to pay more attention to high-earning cellular services than to expanding the conventional network to the majority of the population that has no access to telephone services.

In the longer term, though, it is the vast conventional network that has the biggest potential for expansion and is of greatest interest to many international operators. Even if Mr Motta's target does prove overly optimistic, subscribers can be confident that competition will shake up the network to their advantage by the turn of the century.

In the meantime, they may migrate to cellular services. Even at an internationally expensive \$50, the present cost of acquiring cellular lines in São Paulo makes them a cheaper option than conventional telephony.



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FINANCIAL TIMES COMPANIES & MARKETS

Thursday September 19 1996

COVE Interleasing CALL 0345 363840 HOW DO YOU CONTROL THE COSTS OF CARS, IF THEY KEEP MOVING?

IN BRIEF PepsiCo moves to boost top team

PepsiCo, the US soft-drink and fast-food company that has been hit by a series of setbacks, surprised Wall Street by bringing in Mr Karl von der Heyden, a consumer industry heavyweight, to beef up its management team.

Bertelsmann moves away from pay-TV Bertelsmann, the German media group, said it was scaling back its digital pay-TV activities in the wake of recent setbacks in the German market.

Ansett sale given qualified go-ahead The Australian government has approved the A\$475m (\$375m) acquisition of a half-share in Ansett, the Australian airline, by Air New Zealand - but with conditions that will force a new shareholding structure.

Charges push Hunting into the red Hunting, the UK defence, aviation and oil services group, announced its first losses for more than a decade after writing off \$40.5m (\$63.18m) on its aircraft interiors business.

Next shares slip despite rise in profits Strong high street demand and the growing popularity of home shopping helped Next, the UK retail group, post a 13 per cent rise in pre-tax profits to \$56m (\$87.4m) in the six months to the end of July.

UniChem puts €15m tag on Lloyds bid UniChem, the wholesale and retail pharmaceuticals group, admitted its attempts to capture Lloyds Chemists had cost nearly £15m (\$23.40m) so far. Most of the costs have come from underwriting fees.

Biotech group optimistic on pig clone PPL Therapeutics, the Scottish biotechnology company that genetically engineers sheep to produce medicines in their milk, said it hoped to clone pigs to provide a means of transplanting pig hearts, kidneys and possibly lungs into humans without risk of rejection.

Table with 2 columns: Company Name and Price/Change. Includes Aeroperale, Air New Zealand, Alcatel Alsthom, Allied Waste, Ansett Airlines, BAA, BMW, BP, BT, Banco di Napoli, Baring Asset, Bertelsmann, British Airways, British Biotech, Cable and Wireless, Chateau Properties, Chugai Pharm, Danisco, Deutsche Telekom, Ford, France Telecom, Fujitsu, Henjeye Mandala Samp, Hyundai, ICL, IRI, Icor, Laidlaw, MasterCard Int, Mercedes-Benz.

Market Statistics table with columns for various market indices and their values.

Chief price changes yesterday table with columns for company names and their price changes.

Alcatel reveals plans for Thomson

By David Owen in Paris

Mr Serge Tchuruk yesterday broke his silence over Alcatel Alsthom's bid for France's Thomson, saying he wanted to turn the state-controlled electronics giant into the world's second-largest defence company.

Chairman confirms bid submitted for entire group

Mr Tchuruk said he would be looking for partners for both parts of the Thomson business. In defence, he would seek to form a wide-ranging partnership with another leading European industrial group.

with Morgan Stanley, the US brokers, said: "I continue to think there will be some debt write-off by the French government." She acknowledged that Mr Tchuruk's remarks on the bid had "given us some reassurance".

The Alcatel chairman confirmed that the group had submitted an offer for the whole of Thomson - the money-draining multimedia consumer electronics subsidiary as well as the essentially profitable Thomson-CSF defence electronics arm. He suggested he

On the consumer side, the aim would be to forge a partnership with "a major Asian electronics group". This would permit economies of scale while helping to compensate for Thomson's inadequate Asian market presence.

TWA warns of profits downturn

By Richard Tomkins in New York

Trans World Airlines, the US airline that suffered the loss of one of its Boeing 747s in a mid-air explosion in July, yesterday warned that pre-tax profits would tumble in the quarter ending September.

It said the crash was only one reason for the downturn. Other factors included an over-ambitious expansion of domestic flights during the summer, pricing pressure caused by fare sales and higher fuel prices.

TWA's profits warning comes just a week after American Airlines said its costs had risen by 4 per cent in the third quarter, boosted by higher fuel prices and the cost of extra security measures.

American Airlines' announcement introduced a note of gloom to the US airline sector, which has recently seen strong profits growth amid rising passenger demand and higher fares.

TWA's share price was down only 3/4 at \$10 1/2 in early trading yesterday. But the day before it had slumped 3 1/2 to \$10 1/2 - a fall of 18 per cent - after Mr Glenn Engel, an analyst at Goldman Sachs, the Wall Street investment bank, published a gloomy report on the airline's outlook.

Mr Engel predicted that TWA would report earnings per share of just \$1.20 in the quarter to September, down from \$3.18 a year earlier when TWA made net profits of \$76.6m before restructuring charges.

TWA's flight 800 from New York to Paris crashed on July 17, killing all 230 on board. The cause has not yet been established, but sabotage has emerged as the most likely explanation.

Yesterday, TWA said it had carried more passengers this summer than last, but the average fare paid had fallen, partly because of a loss of premium fare bookings on international flights after the crash. Mr Jeffrey Erickson, chief executive, said: "Operationally and emotionally, this has been an extremely difficult summer for the people of TWA and, unfortunately, it now appears that we will see these difficulties reflected in third-quarter financial results."

UK-based telecoms group must 'sink roots deeper' in overseas markets

New C&W head puts emphasis on global reach

By Alan Cane in London

Mr Richard Brown, who has just completed his first quarter as chief executive of Cable and Wireless, the UK-based telecoms group, has emphasised his aim of capitalising on the fact that C&W has interests in some 50 countries.

American to head C&W - was formerly chief executive of H&R Block, the US tax preparation group better known as the parent of CompuServe, the online service provider. He was appointed to restore morale and direction to the company after the exit of its former chairman, Lord Young of Graffham, and chief executive Mr James Ross.

Mr Brown said his main priorities were revenue growth, improved efficiency and a revitalised corporate image. He aimed to concentrate on increasing the group's turnover without sacrificing profitability. "A healthy bottom line begins with the top line. The sustainable health of a business depends on recurring top-line growth."

Where a product or service worked in one place, he would seek to use it elsewhere. Analysts are divided, however, on how effectively Mr Brown can transform C&W.

Mr Andrew Harrington, senior analyst for Salomon Brothers in London, yesterday issued a "strong buy" note, arguing successful international operators will need strengths in each of the leading economies and that C&W's Asian interests - it holds almost 80 per cent of Hongkong Telecom - makes it attractive to other carriers.



Going for growth: Richard Brown, C&W chief executive

Telecom, which faces an uncertain future after the UK hands the colony over to China next year. Mr Brown said his immediate priority was to ensure that the inter-

ests of C&W shareholders were protected during the transfer of power. Full interview in International Telecoms Survey, separate section

Olympic Airways rebounds

By Kerin Hope in Athens

Olympic Airways, the Greek state carrier which is undergoing an EU-backed restructuring, posted net profits of Dr2.5bn (\$85m) in the first performance since it was sold to the state in 1974 by Aristotelis Onassis, the Greek shipping tycoon.

Dr54bn capital injection, which was due to be paid in January, because of a dispute with the European Commission over government intervention in its management. The dispute blew up in March when Greece's transport minister, Mr Haris Kastanides, sacked Olympic's chairman and managing director, Mr Rigas Doganis, appointed to oversee the three-year restructuring.

The EC is expected to decide next month on the release of fresh capital. Analysts said the airline would have difficulty making this year's target of Dr17m in net profits without the help of new funding, partly due to the poor tourist season. The EC said that although Olympic was making a satisfactory recovery, the government was continuing to interfere in its management, appointing board members both for the airline and its subsidiaries, granting extra pension payments to staff who accept voluntary retirement and insisting that Olympic maintain unprofitable domestic routes to small islands.

The government has also failed to lift Olympic's monopoly of scheduled domestic flights and of flights between Greece and third countries, which were both due to end last year. Under the restructuring plan, Olympic cut 1,500 out of 8,000 jobs, reducing staffing costs by more than 30 per cent last year, and also shut down several loss-making international routes. However, plans for slimming down the management and ordering new aircraft were frozen after Mr Doganis was sacked. Olympic's current management has postponed a decision on ordering new aircraft to replace its ageing fleet.

MG cuts ties with Young

By Nicholas Denton and Roger Taylor in London

Morgan Grenfell is expected next week to call in the Serious Fraud Office after concluding its investigation of the star fund manager who brought embarrassment to one of the UK's leading investment management companies.

Mr Peter Young, the fund manager suspended earlier this month for "suspected irregularities", was accused of "gross misconduct" and dismissed on Tuesday night, said Morgan Grenfell, the Deutsche Bank subsidiary.

Mr Young was suspended after it was discovered he had set up a web of holding companies to disguise the scale of his investments in risky high-technology companies.

FF 640 million Management Buy-Out. HERMES METAL S.A. Transaction and equity arranged by Electra Fleming & Associés. Mezzanine bond arranged and underwritten by Intermediate Capital Group PLC. Debt facilities arranged and underwritten by Bankers Trust. ELECTRA. ELECTRA FLEMING LIMITED. ELECTRA FLEMING & ASSOCIÉS.

COMPANIES AND FINANCE: EUROPE

Italian IT group tries to reassure investors and regulators

Olivetti promises finance details in early October

By Andrew Hill

Olivetti yesterday tried to reassure investors and Italian stock market regulators that its half-year accounts were in order, but refused to detail its plans for disposals or strategic alliances.

It refused to reveal information about ongoing negotiations on alliances or disposals, because publication of such data "would be extremely damaging".

Head of PC unit upbeat

By Paul Taylor

The obituaries for Olivetti's personal computer business - one of Europe's last remaining broad range computer manufacturers - have been written many times.

Olivetti is at best an also-ran in the commoditised global industry, its critics argue.

But Mr Bernhard Auer, chief executive of the PC unit and the man charged with turning the loss-making business around, insists that with or without its parent, Olivetti's PC operations can survive and maybe even prosper.

Mr Auer, a 55-year-old German industry veteran who has worked for Digital Equipment, International Business Machines and Compaq Computer, was brought in last year as sales and marketing chief of the PC division, and took over as chief executive in July.

half of this year on sales of L15.8bn - a performance described by Olivetti as a great improvement on "the disaster of 1995".

Despite the distractions, Mr Auer believes Olivetti can survive in the turbulent PC market by focusing on higher-margin corporate sales of notebooks, desktops and servers - high-powered machines used to run corporate networks.

"The key values we have are a trusted brand name and market share," he says. Although many industry pundits insist that size and global reach are what matters these days, Mr Auer believes that by focusing on solid logistics, manufacturing and marketing strategies, the business will not merely survive, but grow.

The model for success is Olivetti's portable notebook computer products - the Echos line.

Sales of these stylish portable machines, which are made under contract in Taiwan, have more than tripled in the past year, helping Olivetti to become number five in the European market.

Now the PC subsidiary's management is betting that the same sales team can help lift sales of desktop PCs and servers. In terms of desktop PCs, Olivetti ranks eighth in Europe but has been growing at above-market rates recently, in spite of uncertainties about its future.

Overall, Olivetti sold nearly 1m PCs last year. It is particularly strong in Italy, where it has about a 17 per cent market share, and in the UK, France, Scandinavia and Germany.

About 30 per cent of sales are to private consumers, but the bulk is to the professional or corporate market - particularly in the financial and retail sectors, traditional Olivetti strongholds.

Olivetti's systems and services business is the unit's largest customer, but Mr Auer strongly denies suggestions that transfer prices have been anything other than at commercial rates.

As to the future, Mr Auer was careful yesterday to avoid speculation. "Fueelling the speculation would not be beneficial," he said.

Institutions press for disposal strategy

By William Lewis in London and Andrew Hill in Milan

Members of a group of institutional shareholders who hold collectively about 25 per cent of Olivetti's equity said yesterday they were likely to call an extraordinary general meeting if the company failed to meet their concerns.

In particular, the shareholders do not want Mr Carlo De Benedetti reappointed as chairman of Olivetti and are pressing for the company to sell or close its personal computer subsidiary immediately.

Members of the group, which has met twice in London to discuss possible action, include Baring Asset Management and Morgan Stanley.

Nomura Capital Management, which initiated the first meeting of the shareholder group, recently sold its Olivetti shares.

Speaking ahead of last night's board meeting, the shareholders also said they believed the underlying value of the company's shares to be between L1,500 and L2,000, and want the company's management to implement a strategy based on disposals and demergers to achieve that value.

Mr Tatál Shakarchi, head of European equities at Old Mutual, which holds about 2 per cent of Olivetti and is a member of the shareholder group, said yesterday that "the value in the company needs to be realised".

For example, the company's 41 per cent stake in Omnitel Pronto Italia, the mobile phone company which is one of the group's most attractive assets, should be demerged to shareholders, he said.

Bertelsmann cools on pay-TV

By Frederick Stüdemann in Berlin

Bertelsmann, the German media group, said yesterday it was scaling back its digital pay-TV activities in the wake of recent setbacks in the German market.

These include the decision earlier this week by Deutsche Telekom to quit MMBG, the digital pay-TV venture in which Bertelsmann has a share, and the recent merger between Canal Plus, the French broadcasting company, and NetField, a pay-TV company.

The "shareholders of MMBG, which also include Canal Plus, several of Germany's public sector broadcast networks, and Daimler-Benz InterServices (Debis), a unit of Daimler-Benz, are meeting in Bonn today, when Telekom will formally announce its withdrawal from the company."

Mr Klaus Mangold, chief executive of Debis, said his company, which held only a 5.5 per cent stake in MMBG, had already decided to withdraw from the venture.

Another TV company, Pro Sieben, which is partly-owned by Mr Kirch's son Thomas, also announced yesterday it had cancelled plans for a digital channel. Bertelsmann has revised its assessment of the possibilities offered by digital pay-TV. Initially, the company thought the market could develop "quite quickly", but it now believes it will be hard to attract subscribers in Germany, which has a large free-TV sector.

By leaving MMBG, Bertelsmann would give up its involvement in the development of set-top decoders, which are needed to receive digital signals, and in the establishment of a proprietary broadcasting platform.

Instead, Mr Middelhoff said the company would concentrate on areas in which it has an established place in the market, such as online services.

In line with this strategy, Bertelsmann and Debis yesterday announced the creation of a joint venture to market internet services.

Under the terms of the deal, Debis has acquired a 50 per cent stake in Media-Ways, a Bertelsmann subsidiary which built and manages the connections network for the online services company AOL-Deutschland, in which Bertelsmann also holds a stake.

Table with columns: Rank, Company Name, Revenue, Profit, ROCE, ROE. Rows include various telecom companies.

SBC tackles problems at home

By William Hill in Zurich

It used to be easy to pigeonhole the Big Three Swiss banks - UBS, Zurich and Credit Suisse - as the most conservative and slow-moving in the world.

However, yesterday's radical restructuring of SBC's domestic business, combined with its new provisioning policy, is a reminder that far from being the slowcoach of Swiss banking, SBC is now the trail-blazer.

Mr Marcel Ospel, 46, who took over as chief executive in May, is intent on doubling return on equity and lifting net profits, which have hovered around the SFr1.5bn (\$904m) mark for the last five years, to around SFr2.5bn by 1999.

By plans, therefore, to make provisions for expected loan losses in advance, by calculating the likelihood of default on any category of loan.

Table with columns: Bank Name, Revenue, Profit, ROCE, ROE. Rows include UBS, Zurich, Credit Suisse.

But despite all these head-line-catching moves, SBC has not properly addressed its weak spot - the domestic business. Like the rest of the Swiss banks, its earnings have been undermined by the loan losses in real estate which are now spreading into other markets.

The domestic economy has been in recession for the best part of six years; unemployment and bankruptcies are rising; and

returns on domestic Swiss banking are minimal. In SBC's case, the position is even worse. It is the smallest of the Big Three, yet has the biggest branch network. As long as the its unprofitable private banking business was lumped with its huge profitable corporate customer base without losing too many clients.

Mercedes pins hope on Actros

Mercedes-Benz, the world's biggest truckmaker, hopes to turn a corner in its financial fortunes with the Actros heavy truck range, which will make its first public appearance at the Hannover truck show, opening to the press today.

Mr Jürgen Schrempf, chairman of Daimler-Benz, the parent company, said the new range would help lift Mercedes-Benz profits by at least DM500m (\$311m). The company would save an additional "several hundred million D-Marks" by improving the flexibility and productivity of its German workers, while the Actros should also keep customers happier because of lower fuel and maintenance costs.

The Actros is Mercedes-Benz's first new heavy truck

in almost two decades. The company says it will set new technological and engineering standards, with innovations such as disc brakes all-round and an electronically controlled braking system.

However, the vehicle's biggest contribution could be to Mercedes-Benz's bottom line. Although the company's commercial vehicle activities make money outside Europe, owing to successful subsidiaries such as Freightliner in the US and the Mercedes-Benz operation in Brazil, the European operations are believed to have been chronically loss-making.

Speaking in London last month, Mr Schrempf admitted: "With a few exceptions, we have never made a lot of money in the trucks business."

Information about the performance of the commercial vehicles operations has always been obscure, because the division's results are merged with those of Mercedes-Benz's highly-profitable car side.

Promising greater transparency and less patience with loss-making businesses in future, Mr Schrempf said a visible change would come with the company's 1996 results, which would detail the commercial vehicles subsidiary's performance separately.

Mr Schrempf said previous managements had been "more patient" with the commercial vehicles side than the present top team. They had been willing to accept some cross-subsidisation between the cars and commercial vehicles busi-

nesses. Such practices were no longer acceptable, he implied.

Mercedes-Benz has already taken steps to turn round its high-cost European commercial vehicle manufacturing operations, which are concentrated in Germany. Its van-making activities have been boosted by a plant in Spain to build the new Vito light van range. Separately, margins on the German-built Sprinter are also believed to be appreciably better than on the previous model, because of extensive design changes.

But heavy trucks remain Mercedes-Benz's Achilles heel. Mr Schrempf said the new vehicle would spearhead a rationalisation of the group's range of models. These were both rela-



Actros: Mercedes hopes range will add DM500m to profits

Smart car venture running on schedule

By Haig Simonian, Motor Industry Correspondent

Europe's riskiest new car project, the Smart venture between Mercedes-Benz and Switzerland's SMH watchmaker, is on track to build its first vehicles by autumn next year, in spite of doubts about its viability.

Micro Compact Car, the joint venture behind the Smart, said yesterday it had appointed 32 dealers to cover urban areas, corresponding to about 50 per cent of its target market. It said it had signed letters of intent with other dealers to reach its goal of a 100-city network for the Smart's launch in March 1998.

At the first press conference inside its factory in

Hambach, north-eastern France, MCC said the 10 component suppliers largely responsible for building the car would start training employees next month.

The Hambach plant will be among the first of a new generation of car factories in which component suppliers are directly involved in final production. The 10 core suppliers will have separate factories next to the main plant, from where they will supply the production line.

MCC said the Smart project was budgeted to cost about FF2.5bn (\$544.2m). Mercedes-Benz, which owns 51 per cent of MCC, and SMH, which owns 49 per cent, will be putting up FF1.5bn, with the rest coming from suppliers and the French government.

Société Générale ahead at midway

By David Owen in Paris

Société Générale, the French banking group, yesterday reported a more than 20 per cent advance in half-yearly net profits, spurred by a solid performance from all its main activities.

In figures that appeared to confirm an improving trend in the performance of large French banks, the group said net first-half profits rose from FF2.422bn to FF2.566bn (\$676m).

Banking income for the period climbed 8.5 per cent to FF21.2bn, while operating costs were ahead just over 7 per cent at FF15.06bn.

The group said the higher costs were a consequence of its international expansion and increased remuneration

as a result of the improved performance of trading operations. It said domestic operating costs rose only marginally.

Last month, the group unveiled a strategic expansion in the Asian region, taking a majority stake in Crosby Securities, the investment bank, to form a new Asian brokerage and corporate finance institution.

Mr Marc Viénot, chairman, yesterday described the group's performance as "encouraging". He said all three branches of activity had shown a progression in both activity and operating profits.

Overall operating profits rose 12.4 per cent, from FF4.49bn to FF5.01bn, with nearly half the figure com-

ing from the group's domestic banking activities. These lifted the operating result more than 6 per cent to FF3.8bn, in spite of what the group described as a "still difficult" competitive environment.

Market and international operations registered a 33 per cent improvement in operating profits to FF2.1bn, while property and banking services climbed 5.2 per cent. The shares ended the day unchanged at FF690.

France Telecom, the state-owned telecoms group which is scheduled to be partially privatised next year, said first-half net profit rose 18.9 per cent to FF8.8bn (\$1.25bn). Operating profits were up from FF14.8bn to FF15.2bn on sales up 2 per

cent to FF75.1bn, agencies report from Paris.

The company said that due to an accounting change linked to privatisation, full-year 1996 earnings would not be determined on a comparable basis. As such, the company said it was too early to estimate 1996 earnings.

Finault-Printemps-Redoute, the French retailer, said first-half net profit rose 65.5 per cent from FF452m to FF745m (\$145m). Sales were 1.5 per cent higher at FF37.745bn, reports AFP News from Paris.

The company said that given the weight of the second half in the annual results, the growth of first-half group net results could not be extrapolated to the remainder of the year.

Advertisement for GOLD FIELDS OF DIAMANTO, including contact information and details of dividend payments.

Advertisement for Polykanto International Finance B.V., including contact information and details of services.

Advertisement for SOCIÉTÉ GÉNÉRALE ahead at midway, including contact information and details of banking services.

AZ airline, Master Card, and other handwritten notes on the right margin.

Handwritten Arabic text at the bottom center of the page.

COMPANIES AND FINANCE: ASIA-PACIFIC

NZ airline given qualified go-ahead on Ansett

By Bruce Jacques in Sydney

The Australian government has approved the A\$475m (US\$375m) acquisition of a half-share in Ansett, the Australian airline, by Air New Zealand - but with conditions that will force a new shareholding structure on the companies.

The Australian treasurer (finance minister), Mr Peter Costello, said the purchase,

from Australian transport group TNT, was subject to a number of conditions to ensure it complied with air traffic regulations.

He said if Ansett retained its status as a designated Australian international airline, its international operating arm, Ansett International (AIL), had to be substantially owned and controlled by Australians.

All would, therefore, be required to retain its head

office and operational base in Australia, with at least two-thirds of its board, including the chairman, to be Australian citizens.

Also, 51 per cent of AIL's capital must be owned by an Australian holding company - which will be called Holdco - and owned 100 per cent by Australian citizens.

No further details of the proposed shareholding or board members of Holdco were released, but Mr Cos-

tello said approval for involvement in the company would be subject to regulatory processes. Ansett will control the remaining 49 per cent of AIL.

Mr Ken Cowley, the chairman and chief executive of Ansett Australia, yesterday welcomed the government's decision.

Mr Cowley, who is also Australian head of Ansett's other 50 per cent shareholder, News Corporation,

said the government had faced a complex array of regulatory issues. He said he looked forward to early resolution of the Air New Zealand purchase.

The deal still has to be approved by a meeting of Air New Zealand shareholders, scheduled for September 27, which will also be asked to approve enabling funding arrangements.

Air New Zealand's chief executive, Mr Jim McCrea,

said the conditions appeared acceptable and workable.

The Ansett-Air New Zealand deal was first broached two years ago when News Corp signalled its intention to sell its Ansett stake. Protracted negotiations ultimately foundered on price.

However, within weeks, Ansett's other 50 per cent shareholder, TNT, was in talks to sell its stake. The deal has been dogged by regulatory hurdles.

ASIA-PACIFIC NEWS DIGEST

Merck and Chugai form OTC venture

Merck, the US pharmaceutical company, will team up with Chugai Pharmaceutical of Japan in a joint venture to develop and market over-the-counter drugs in Japan. The move will give Merck access to Japan's rapidly growing OTC drug market, which is the focus of government moves to cut health care costs.

Merck already has a Japanese pharmaceutical subsidiary - Banyu Pharmaceuticals, which concentrates on prescription drugs - which will not be affected by the tie-up. For Chugai, the agreement offers ties with a leading global drug-maker at a time when the government's cut in official drug prices is eroding profitability and partners are being sought ahead of a possible consolidation within the industry. Some foreign companies have taken leading stakes in small Japanese drug manufacturers.

Chugai will provide 70 per cent of the ¥2.5bn (\$22.7m) capital of the new company, which will be based in Tokyo. The joint venture will start operations next spring. *Emiko Terazono, Tokyo*

Pacific Andes launches IPO

Pacific Andes International Holdings, the Hong Kong listed company whose interests include frozen seafood and shipping services, yesterday launched the initial public offering of its newly spun-off arm, Pacific Andes Holdings. The company opted for a Singapore listing because of the city-state's position as an Asia-Pacific financial centre. Sixteen other Hong Kong companies have listings in Singapore, most notably the Jardine group of companies which delisted from Hong Kong in two stages, in December 1994 and February 1995.

Pacific Andes Holdings' activities are similar to those of its parent's. The listing is in two tranches, each of 30.625m shares at US\$0.57 each. One tranche is being sold by the parent while the other is made up of new shares. A total of US\$33m will be raised, although only half of this will accrue to the new company. Following the issue, the parent will hold 60 per cent of Pacific Andes Holdings.

Proceeds from the sale of new shares will be channelled into expanding processing capabilities, buying a plant in China, and developing own-label food products. *Louise Lucas, Hong Kong*

Orogen Minerals float priced

The Papua New Guinea government will float part of Orogen Minerals, the holding vehicle for its interests in the country's main resource projects, at A\$1.70 a share, raising A\$260m (US\$206m). Sir Julius Chan, prime minister, said the government would retain 51 per cent.

Orogen's interests include stakes in some of the world's largest gold projects, including 15 per cent of the Porgera mine, 20 per cent of Misima and 6.6 per cent of Lihir. Its assets, housed in the government-controlled Mineral Resources Development Company, also include 15.75 per cent of the Kutubui oil project and 20.5 per cent of the Gobe oil operation. A successful float would give Orogen a market capitalisation of A\$500m. It will also have the right to take up interests in new resource projects in Papua New Guinea. However, it appears the vehicle does not include the government's interests in the Ok Tedi and Bougainville projects.

The float will offer 158m shares, with residents offered a discount for the first 2,000. A global institutional offering will also be made through depository receipts. *Bruce Jacques, Sydney*

MasterCard takes the Chinese challenge

Credit card group sees the potential and the problems of this fast-growing market

Eugene Lockhart, president of MasterCard International, faces a question similar to the one confronting many chief executives dealing with China: what resources does one commit to a market which may be growing exponentially but is not yet providing returns that would justify a larger investment?

For many companies - including MasterCard - the Chinese market still requires a leap of faith. An uncertain regulatory environment, chaotic trading conditions and shifting consumer patterns make it difficult to plan and set targets.

But Mr Lockhart, a former chief executive of Midland Bank in the UK, believes it is in MasterCard's interest to make substantial additional commitments to China.

"We plan to make further considerable investment in China," he says, "both in terms of human resources and in money spent on publicity programmes and advertising."

However, he says there has to be a "critical moment" - the point when it is decided whether returns justify resources committed. "It is a challenge for every western company involved in China to balance market-building with achieving strict financial targets."

The explosion in the issuing of bank cards, the moves to transform China from a "cash-based" to a "cashless"

society, the internationalisation of the economy, the huge potential growth in outward tourism as the Chinese become more affluent, and the changing attitudes to credit are all exciting developments for companies such as MasterCard, Visa and American Express.

In the 10 years since China's first yuan-denominated bank card was issued in June 1986, the number of cards in circulation has grown to 14.1m, and is expected to reach 200m by 2003. Transaction volume is also increasing dramatically, from just \$2.5m in 1991 to \$115.6m in 1995.

MasterCard has every reason to be satisfied with its penetration of the market. At the end of 1995, it accounted for 69 per cent of the market, or 9.8m cards. In terms of transaction volume, MasterCard represented 61 per cent, or \$71.7bn. Its main competitor, Visa, holds about 20 per cent market share.

The potential of the Chinese market would seem difficult to ignore for a company like MasterCard. Transaction volume in China is already more than 10 per cent of its global figure of \$500bn, of which the US accounts for \$175bn. Numbers of MasterCard cards issued in China represent about 3 per cent of the company's \$40m total worldwide.



Eugene Lockhart: plans further investment in China

But this is only the beginning, and China's moves towards currency convertibility will have considerable implications for companies like MasterCard. Initially, current account convertibility will be limited to foreign-invested enterprises, but gradually full convertibility will be introduced. The yuan will in time become an internationally tradeable currency, possibly by 2000.

In the meantime, foreign credit card companies will be hoping the authorities relax restrictions on Chinese citizens' access to credit cards that can be used internationally. As things stand,

Chinese who travel frequently are obliged to service such cards to accounts outside China. MasterCard representatives have told the authorities that rules discouraging Chinese from holding offshore accounts denominated in foreign currencies to service credit cards are detrimental to China's interests. Mr Lockhart makes no secret of MasterCard's interest in seeing regulations relaxed. "For us this would represent a great first step towards seeing a rate of return."

The MasterCard chief sees the main growth area for MasterCard in the early stages in the debit/ATM

(automatic teller machine) card market, because of the Chinese attachment to cash. Smart cards, or integrated circuit cards, also have considerable potential in a "cash-driven" society.

IC cards are being trialled in China's southern provinces, and are expected to spread rapidly throughout the country once given approval. The Chinese, worried about security, would be attracted to the IC card's safety features.

International credit card companies such as MasterCard and Visa are also keeping a close eye on China's much-vaunted Golden Bridge project, originally meant to provide a "super-highway" clearing system for both bank cards and non-bank cards by 2003.

But teething problems mean the project will probably take longer. In the meantime, the People's Bank of China's newly-established National Bank Card office has taken over responsibility for bank cards. Banks themselves are setting up their own bank card clearing systems, a vote of little confidence in the Golden Bridge project. The danger for China is that it will end up with a "dysfunctional" clearing system.

Mr Lockhart, on the other hand, is optimistic that order will be brought to potential chaos. "I've been impressed on a lot of different fronts by the aggressiveness of the Chinese to do the right thing and their concern about getting the right infrastructure in place."

Tony Walker

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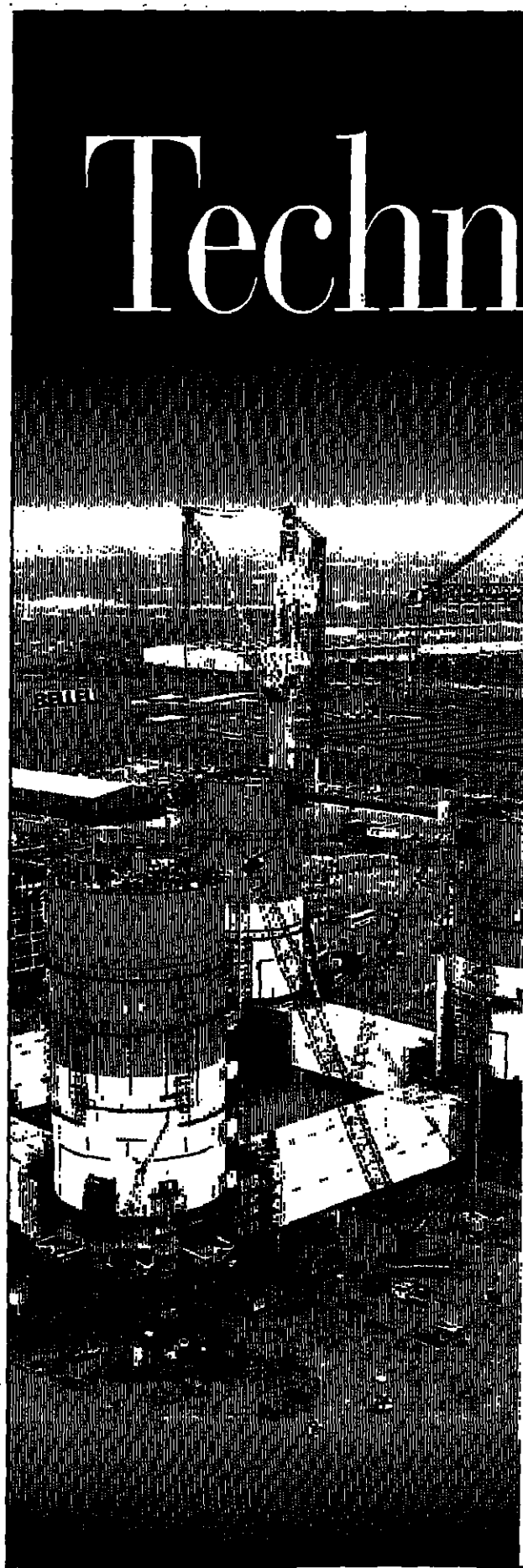
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COMPANIES AND FINANCE: UK

Exceptional charges put Hunting £14m in the red

By Tim Burt

Hunting, the defence, aviation and oil services group, yesterday announced its first losses for more than a decade after writing off £40.5m (£38m) on its aircraft interiors business.

The group blamed inadequate cost controls and volatile demand at the civil aircraft subsidiary for pre-tax losses of £14.2m in the six months to the end of June. It made profits of £15m last time.

Although sales rose from £565.8m to £577.9m, Hunting said the unprecedented losses had persuaded the board to withhold the interim dividend.

been worse had it not been for a £7m exceptional profit on the disposal of its oil-industry construction business.

That offset operating losses of £26.7m in the aviation division, where Hunting set aside £20m to cover cost overruns on a contract for de Havilland and a £10.5m write-down on its investment in British Aerospace's Jetstream-41 aircraft.

Mr Ken Miller, chief executive, said four executives had left since the problems were discovered.

"Our internal controls were not implemented and we faced a massive logistical headache," he said.

While admitting the first half had been very difficult, Mr Miller predicted it was a one-off decline and the group would return to "normal trading" in the second half. He pointed out that before provisions and exceptional items, underlying profits rose from £15m to £19.3m.

The improvement was fuelled by increased profits of £11.5m (£9.5m) in the oil division, mainly due to strong performances by its marketing and truck transportation operations.

Profits rose modestly from £7.2m to £7.4m in the defence division.

Excluding the £40.5m provisions, the aviation division would have shown underlying profits of £4.8m (£3.3m).

Losses per share were 33.1p, against earnings of 5.7p. The figures would have

UniChem spent £15m bidding for Lloyds

By Christopher Price

UniChem, the wholesale and retail pharmaceuticals group, admitted yesterday that it attempts to capture Lloyds Chemists had cost nearly £15m (£8m) so far.

Most of the costs have come from underwriting fees for the £600m cash-and-paper bid which, together with a rival offer from Gehe, the German pharmaceuticals group, was referred to the competition authorities.

Mr Jeff Harris, UniChem chief executive, said the group expected to hear from the Department of Trade and Industry by the end of the month. Both bidders have submitted plans to dispose of Lloyds' wholesale business, as recommended by the Monopolies and Mergers Commission.

Although he refused to say whether UniChem would rebid, Mr Harris said the logic behind the takeover strategy was unchanged. "The acquisition of Lloyds would accelerate our growth strategy."

His remarks came as UniChem reported a 12 per cent rise in half-year pre-tax profits to £24.2m, which included the £900,000 cost of holding a 10 per cent stake in Lloyds. Operating profits rose 18 per cent to £27.4m.

The increases came on sales growth of only 3.4 per cent to £718.6m. While the comparisons were against a weak first half last year, Mr Harris said the company had resisted the trend towards discounting, particularly in the wholesale business. As a result, operating margins had improved in the division from 2.7 per cent to more than 3 per cent.

Retail margins also improved and operating profits rose by 33 per cent to \$6.9m, despite variable trading conditions.

Gearing, which would have stood at 4 per cent, jumped to 52 per cent as a result of the \$87.7m cost of buying the Lloyds stake.

Underlying earnings per share rose 14 per cent to 9.5p.

LEX COMMENT

Next

Next's shares fell by over 4 per cent yesterday, but its status as darling of the retail sector remains untarnished. Investors were disappointed that the trading statement pointed to a lower than expected rise in August's like-for-like sales. But only by Next's own enviable standards could a 9 per cent improvement be considered a setback. The interim figures themselves were sparkling - profits from the core Next brand rose by 39 per cent. A 17 per cent increase in sales per square foot in its stores must be the envy of most of its competitors. As ever with Next, the question is whether this rate of progress can be maintained. There are solid grounds for confidence. The consumer is helping, spending on clothes, shoes and textiles is growing at the quickest rate for a decade. Management is also taking steps to ensure longer-term growth. The plan is to increase selling space at about 5-6 per cent a year, without opening more stores; sales density should continue to rise, while the home sales Directory offers good growth potential and healthy margins. With success overseas proving elusive, the low-risk franchising approach is a sensible route to go. In the absence of any convincing acquisition candidates, the group is right to stick to its knitting, while lifting the dividend generously. The share remains at a slight premium to other clothing retailers, a rating amply justified by its superior performance and considerable unrealised brand potential.

Bowthorpe demands double digit growth of subsidiaries

By Tim Burt

Bowthorpe, the electrical components manufacturer, yesterday vowed to sell underperforming businesses as part of a year-long strategy review.

The company, announcing a 7 per cent increase in first-half profits, hinted it would not retain businesses that failed to produce double digit profits growth.

Mr Nicholas Brookes, chief executive, also signalled a

more aggressive acquisition strategy to fill in the "white spaces" in some product areas. "We are looking for larger acquisitions than we have done in the past."

Mr Brookes was speaking after Bowthorpe reported increased pre-tax profits of £42.5m (£36.3m), compared with £38.6m, on sales up from £294.2m to £270.5m in the six months to June 30.

He said the figures were pleasing given the difficult market conditions in Ger-

many, where the company is heavily exposed to the construction sector, and the sluggish demand from semiconductor manufacturers.

Profits were also held back by a £2.1m restructuring charge on unnamed EU subsidiary.

Those difficulties were more than offset by strong growth in the US, where profits rose from £8.7m to £12.6m - including contributions of £2.2m from new acquisitions.

Cordiant French buy

By Justin Marozzi

Cordiant, the advertising group which includes Saatchi & Saatchi, yesterday announced its acquisition of the outstanding 47 per cent minority interest in Saatchi & Saatchi France.

Cordiant purchased the tranche from current and former employees and directors for FF1.171m (£33.72m).

Since 1993, Cordiant has assumed control of Bates Spain and Scholz & Friends in Germany.

RESULTS

Company	Period	Turnover (£m)	Pre-tax profit (£m)	EPS (£)	Current dividend (£)	Date of payment	Dividends Corresponding dividend	Total for year	Total last year
Ask Central	6 mths to June 30	248 (3.08)	0.123 (0.228)	0.9 (1.7)	1.05	Nov 1	0.9	-	2.5
Baynes (Charles)	6 mths to June 30	125 (97)	1.53 (0.57)	3.94 (3.17)	-	-	-	-	-
Blackburn	6 mths to June 30	5.2 (1.55)	7.88 (3.85)	19.22 (9.58)	-	-	-	-	-
Broom's Day Peps	6 mths to June 30	7.519 (7.94)	0.398 (0.497)	0.5 (0.72)	0.55	Jan 3	0.55	-	1.2
Bowthorpe	6 mths to June 30	271 (234)	42.47 (38.54)	12.36 (11.21)	3.21	Dec 9	3	-	9.5
British Biotech	3 mths to July 31	0.53 (0.34)	0.05 (0.05)	1.41 (1.4)	-	-	-	-	-
Britannic Assur	6 mths to June 30	- (-)	27.2 (30.3)	5.7 (6.2)	-	-	-	-	-
Bryant Group	Year to May 31	462 (619)	24.6 (45.8)	5.9 (11)	3.6	Nov 22	3.6	5.05	5.05
Casta	6 mths to June 30	380 (458)	18.2 (10.4)	38.21 (21.8)	-	-	-	-	-
Dagenham Motors	6 mths to June 30	147 (134)	2.35 (2.51)	8.2 (8.4)	2.2	Nov 15	2.2	-	7.7
Hanning	6 mths to June 30	628 (609)	142.4 (15)	28	-	-	-	-	-
Hell-Fit Ridge	6 mths to Aug 31	220 (182)	21.5 (18.1)	8.52 (7.35)	2.1	Oct 30	1.9	-	5
Lloyds	6 mths to June 30	18.9 (18.8)	0.67 (1.58)	9.2 (4.08)	-	-	-	-	-
Lloyds Nat News	6 mths to June 30	58.4 (50.1)	3.89 (4.42)	1.77 (4.58)	1.3	Oct 24	1.2	-	9.5
M-R Group	Year to June 30	28.4 (41.4)	4.51 (1.51)	5.7 (5.8)	1.4	Nov 15	1.4	3.8	3.75
MTI Instruments S	6 mths to June 30	20.8 (17.3)	2.49 (2.56)	8.4 (9)	2.1	Oct 22	2	-	4.8
Nant	6 mths to July 31	406 (333)	59 (50.1)	10.9 (10)	1	Jan 2	3.75	-	11.75
Oxford	6 mths to June 30	4.36 (3.88)	1.06 (0.50)	3.72 (2.22)	0.8	Nov 13	0.75	-	2.175
Ragby Estates	6 mths to June 30	4.18 (4.1)	1.38 (1.38)	0.7 (0.8)	-	-	-	-	-
Seaford Res	6 mths to June 30	4.04 (1.82)	0.180 (0.146)	0.4 (0.7)	-	-	-	-	-
Starbuck	6 mths to June 30	340 (308)	10.5 (5)	15.9 (7.5)	5.2	Nov 5	7	-	18.2
Tibbert & Rytton	6 mths to June 30	232 (215)	0.05 (0.05)	15.5 (14.5)	7	Nov 8	7	-	22
Timony Douglas	6 mths to June 30	15.3 (18.4)	0.67 (0.528)	2.7 (2.1)	-	-	-	-	-
Towry Law	Year to June 30	5.02 (4.17)	0.164 (1.15)	3.1 (2.1)	-	-	-	-	-
Tractor Network	6 mths to June 30	17.1 (15.8)	4.67 (3.85)	5.95 (4.67)	2.25	Oct 22	2.4	-	4.3+
TV	6 mths to June 30	719 (695)	24.2 (21.7)	8.3 (8.5)	3	Dec 31	2.7	-	8
Wallace	6 mths to June 30	467 (468)	22.4 (24.4)	8.9 (8.5)	2	Nov 15	1.55	-	5.5
Woolston	6 mths to June 30	43.4 (38.8)	2.83 (3.71)	21.9 (31.8)	9.5	Nov 11	9	-	24

Investment Trusts
 Britannia Investment Trusts - Year to July 31 289.3 (288.4) 1.51 (1.47) 11.18 (10.86) 3.5 Nov 22 3.2 11.1 10.5

Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. (After exceptional charge. (After exceptional credit. (In increased capital. (After stock split. (Special 21p dividend also paid. (Final Income. (For 15 months.

SGA SOCIETE GENERALE ACCORPLANCE N.V.
 FRF 500,000.000
REVERSE FLOATING RATE NOTES DUE
DECEMBER 17, 1997
 ISIN CODE: XS003996721

For the period September 18, 1996 to December 18, 1996 the new rate has been fixed at 21.4375 % P.A.
 Next payment date: December 18, 1996
 Coupon rate: 15
 Amount: FRF 5 418.92 for the denomination of FRF 100,000
 FRF 54 189.24 for the denomination of FRF 1,000,000

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SOCIETE GENERALE
 FRF 300,000.000
SUBORDINATED FLOATING RATE NOTES DUE 2001
 ISIN CODE: XS004009322

For the period September 18, 1996 to December 18, 1996 the new rate has been fixed at 3.75 % P.A.
 Next payment date: December 18, 1996
 Coupon rate: 23
 Amount: FRF 189.58 for the denomination of FRF 20,000

THE PRINCIPAL PAYING AGENT
 SOCIETE GENERALE
 BANK & TRUST LUXEMBOURG

SGA SOCIETE GENERALE ACCORPLANCE N.V.
 FRF 500,000.000
REVERSE FLOATING RATE NOTES DUE DECEMBER 1999
 ISIN CODE: XS004009185

For the period September 17, 1996 to December 17, 1996 the new rate has been fixed at 15.625 % P.A.
 Next payment date: December 17, 1996
 Coupon rate: 15
 Amount: FRF 3 949.65 for the denomination of FRF 100,000
 FRF 39 496.55 for the denomination of FRF 1,000,000

THE PRINCIPAL PAYING AGENT
 SOCIETE GENERALE
 BANK & TRUST LUXEMBOURG

COMPAGNIE BANCAIRE
 FRF 500,000.000 FLOATING RATE NOTES DUE 1997
 ISIN CODE: XS004009319

For the period September 18, 1996 to December 18, 1996 the new rate has been fixed at 5.6875 % P.A.
 Next payment date: December 18, 1996
 Coupon rate: 23
 Amount: FRF 93.21 for the denomination of FRF 10,000
 FRF 932.1 for the denomination of FRF 100,000

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Joint Global Co-ordinators: BZW Securities Limited, Lazard Capital Markets

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GLOBAL OFFERING MANAGER: BZW Securities Limited, Lazard Capital Markets

CO-MANAGERS: Merrill Lynch International, UBS Limited

July 1996

INVESTMENT BANKING. FROM A TO

COMPANIES AND FINANCE: UK

Next shares slip in spite of 12% rise in interim profits

By Christopher Price

Strong high street demand and the growing popularity of home shopping helped Next, the retail group, post a 12 per cent rise in pre-tax profits to £58m (\$57.4m) in the six months to the end of July.

The rise was masked by an exceptional gain in last year's figures and operating profits rose 31 per cent to £49.5m.

Turnover rose 22 per cent to £406.4m. However, disappointment among some analysts over the rise in like-for-like sales, concerns over the consumer recovery and profit-taking combined to knock the shares, down 25.5p to 274.5p.

Next's cash pile rose from \$12m to \$14.5m but Lord Wolfson of Sunningdale, chairman, was quick to damp speculation that Next was building up a war chest for an acquisition.

5 per cent of our market capitalisation and supports our very progressive dividend policy. It also gives us flexibility for any other opportunities, such as the investment in our new distribution centre."

He also dismissed suggestions of a tie-up between Next's mail order business and the catalogue division of Great Universal Stores, a company he also chairs.

The high street retail business lifted operating profits 37 per cent to £30.1m on sales up 23 per cent at £273.2m. Mr David Jones, chief executive, said the retail environment was improving, although trading remained "challenging" in some areas. Like-for-like sales rose 9 per cent, slightly below analysts' expectations.

Next added an extra four stores year-on-year, and improved sales per square foot from £24 to £28.3. Lord Wolfson said that, with 306 stores, the group had



David Jones: trading remains challenging in some areas

reached near-saturation point in the UK and the challenge was in better use of space and expanding, where possible, existing stores.

Further growth was predicted for the Next Directory business, which increased operating profits 42 per cent to £11.8m on sales 23 per

cent higher at £90.4m. Next has also begun a personal loan scheme which had attracted £20m of business in its first few months.

The company experienced mixed results overseas, despite sales growing 31 per cent.

Lex, Page 19

Fall in price of copper costs Wassall £8m as it slips 8% to £22m

By Ross Tieman

Falling copper prices cost Wassall £8.1m in the first half of 1996, leaving pre-tax profits at the conglomerate \$2.9m, or 9.5p per share, a 32 per cent fall from \$4.5m (\$34.9m).

But a 32 per cent rise in underlying operating profits, a 35 per cent interim dividend increase to 2.1p, and an upbeat statement helped the shares rise 15p to 307.5p.

Brokers said that despite the setback from copper prices, Wassall was still showing strong earnings growth. "These were very, very good results," said Mr Robert Morton of Chartered House Brokers.

Mr Geoff Allum of Henderson Crosthwaite said: "We have consistently ignored copper stock profits on the way up and the market is ignoring them on the way

down."

Despite its difficulties over raw material prices, General Cable, the US manufacturer of household wiring and telecommunications cables, acquired in June 1994, now accounts for the lion's share of Wassall's profits. It recorded a 54 per cent rise in operating profits, to £17.9m. Its sales were £345.5m in the six months to June 30, against £297m for the group as a whole.

Since December 1995, copper prices have fallen from 135 cents a pound to about 95 cents - a similar level to that prevailing in mid-1994.

General Cable buys some \$300m of copper a year and diverts half in processing amount to about a quarter of that, by value.

"Prices of finished products are based on the previous day's copper price. So the risk of any rise or fall in

copper prices between the beginning and end of the manufacturing process is taken by Wassall.

Aided by lower prices, demand for cable is now rising strongly, said Mr Christopher Miller, chief executive. DAP, Wassall's US manufacturer of household fillers and sealants, lifted operating profits by 29 per cent to \$4.5m. The closures business, which produces 7bn plastic and aluminium bottle caps every year, saw operating profits stand still at \$6m.

Mr Miller said the company's outlook was "very positive and gives us great confidence for the future". With net debt set to fall below \$20m by the year end, Wassall was well placed to spend up to £200m acquiring more under-performing "mid-technology" companies, he said.

Biotech group works on pig clone

By Simon Kuper

PPL Therapeutics, the Scottish biotechnology company that genetically engineers sheep to produce medicines in their milk, is hoping to announce a collaboration with a British academic group offering new technology to prevent humans from rejecting pig hearts, kidneys and possibly lungs.

PPL, which floated in June and has produced a cloned sheep called Tracy, aims also to clone pigs with organs suited to humans.

Mr Ron James, managing director, said xenografts - animal-to-human transplants - could be "potentially more significant" for PPL than its lead product AAT, with applications in treating cystic fibrosis.

Mr James said US companies would probably achieve the first pig-to-human transplants in about two years. However, he added: "Our second generation products may be better than their first generation."

The waiting list for organ transplants was 20 times longer than the number of people who received transplants.

The number of organs available for transplant had fallen since motorcyclists had been made to wear helmets, he said. US hospitals charged each other about \$15,000 per organ for transplants.

The company hoped to find a marketing partner for AAT "somewhere at the end of 1997 or in 1998". AAT was expected to reach the market in about five years.

The company announced a pre-tax loss of \$1.69m (\$687,000 profit) on sales down 35 per cent at £2.13m for the first half of 1996.

Pressure increases on Keptit to detail its plans

By Roger Taylor

The directors of Keptit are coming under pressure to publish full details of their plans to break up the \$500m (\$780m) fund. If they do not, investors may instead opt to accept a hostile bid for Keptit from a rival fund, TR European Growth.

In a move designed to ward off the Treg bid, Keptit, the Kleinwort investment trust, announced two weeks ago its intention to break up the fund and pay cash back to shareholders.

But Treg has refused to withdraw its bid and continues to challenge Keptit to publish full details of its proposals.

One large investor in Keptit said yesterday it had decided to accept the Treg bid, because the directors were taking too long to publish their plans. The investor, a large institution which did not wish to be named, holds less than 3 per cent of the fund.

Most institutional investors are still thought to be against the Treg bid. At the first closing date for the bid only 1.02 per cent of shareholders had accepted. Keptit described the result as dismal, but Treg has

decided to keep its bid open until October 4.

Both Keptit and Treg are offering to sell of the fund's assets and pay cash back to shareholders. Both are also offering shareholders an alternative investment fund. However, the winning plan will be the one which pays the highest cash value.

Keptit's plans involve lower costs than Treg's and so are expected to produce more cash. Because the break-up plans involve selling a large portfolio in one go, the assets will have to be sold at a discount to the market price, likely to be about 3 or 4 per cent.

Keptit described the result as dismal, but Treg has

Royal PTT Nederland NV with its registered office in Groningen, The Netherlands

Interim dividend 1996

The Board of Management of Royal PTT Nederland NV (KPN) has set the 1996 interim dividend at NLG 1.- per ordinary share in cash. The Board has declared that 62 dividend rights will entitle shareholders to one ordinary share of NLG 10.- par value. The number of dividend rights has been established based on the closing price of KPN shares on the Amsterdam Stock Exchange on September 16, 1996.

Shareholders who have opted for a dividend in cash will receive NLG 1.- on their dividend rights, less 25% dividend tax.

Holders of ordinary shares will receive payment of the dividend in the form previously elected through the institutions where the dividend sheets were held in deposit at closing time on September 17, 1996.

Depending on the form of payment previously elected by each shareholder, the interim dividend will be paid out to such shareholder either entirely in cash or entirely in ordinary shares. Payment in ordinary shares may be charged against the additional paid-in capital or, if the shareholder so elects, against the other reserves.

The member firms of the Association for Security Transactions will receive the compensation stipulated in the 90-56 circular to enable shareholders to exchange their dividend rights free of commission.

The interim dividend will be payable on September 30, 1996.

In exchange for 62 dividend rights the holders of ordinary shares who have opted for payment in shares will receive one ordinary share of NLG 10.- par value, entitling them to a partial share of the 1996 net income and a full share of the net income in subsequent years. Dividend rights must be submitted to ABN AMRO Bank N.V. in Amsterdam, ING Bank N.V. in Amsterdam or Rabobank Nederland in Utrecht.

Crédit local de France GENERAL MEETING OF BONDHOLDERS

For the purpose of the alliance with Crédit Communal de Belgique, Crédit local de France will transfer to its subsidiary Local Finance all of its assets and liabilities, including all bonds issued by Crédit local de France.

The transfer of this asset transfer, will have the same assets and liabilities which CLF currently has, and at the date of the transfer will take the trade name of "Crédit local de France", the existing Crédit local de France becoming "CLF Holding".

The quorum requirements have not been met on September 16, 1996. Holders of the bonds listed below, issued by Crédit local de France.

Lead Manager and Fiscal Agent Banque Paribas Luxembourg

Lead Manager and Fiscal Agent Kredietbank S.A. Luxembourg/geroise

Lead Manager and Fiscal Agent Banque de Calais d'Epargne de l'Etat, Luxembourg

Lead Manager and Fiscal Agent Banque Générale du Luxembourg S.A.

Lead Manager and Fiscal Agent Banque Internationale à Luxembourg S.A.

Lead Manager and Fiscal Agent Banque Internationale à Luxembourg S.A.

are invited to attend the General Meeting to be held on October 3, 1996 at Banque Internationale à Luxembourg S.A., 69, route d'Esch, L-1470 Luxembourg, at 10.30 a.m. in accordance with article 308, of the French law of July 24, 1986 the agenda of the meeting will be as follows:

Board of Directors' report on Crédit local de France's project to transfer all of its assets and liabilities to its subsidiary Local Finance.

Approval of the transaction; Powers.

Holder of bearer bonds must obtain a certificate attesting that their securities are held in a blocked account from the bank, stock or institution managing their account at least (5) days before the date of the General Meeting. Proxy forms will be sent to bondholders upon request from the Financial Agent in charge of each bond issue.

MERRILL LYNCH EQUITY/ CONVERTIBLE SERIES

Société d'Investissement à Capital Variable Registered Office: 69, route d'Esch, Luxembourg R.C. Luxembourg B-29815

NOTICE TO SHAREHOLDERS

Shareholders are kindly invited to attend the general meetings to be held at the offices of Banque Internationale à Luxembourg S.A., 69, route d'Esch, Luxembourg on Friday, 27th September, 1996, at 4.00 p.m. with the following agenda:

- A. Annual general meeting ("AGM"): 1. Reports of the Directors and of the Independent Auditor on the annual accounts for the period ended 31st May 1996; 2. Approval of the audited annual accounts for 31st May 1996; 3. Declaration of dividends (if any) as recommended by the Directors; 4. Ratification of the co-optation of a Director; 5. Discharge to be granted to the Directors and to the Independent Auditor; 6. Election or re-election of Directors and re-appointment of the Independent Auditor; 7. Approval of the same remuneration of the non-affiliated Directors; 8. Miscellaneous.

- B. Extraordinary general meeting ("EGM"): 1. Approval to change the fiscal year end from May 31st to August 31st, beginning as of the fiscal year starting June 1, 1996, and decision to extend the transitional fiscal year from June 1, 1996, to August 31, 1997; 2. Amendment of Article 25 to reflect such change and of Article 10 to set the AGM to the second Friday in December, for the first time in 1997; 3. Amendment of Article 20 to increase the minimum sizes of the Company's, respective of its Portfolios, assets (presently at U.S.\$10 million, respectively, to U.S.\$3 million) to be terminated or merged by decision of the Directors in certain cases, so as to allow such decisions to be taken by the Company failing for 30 consecutive days below U.S.\$25 million or the assets of a Portfolio falling for such duration below U.S.\$15 million.

Shareholders are advised that the ordinary annual general meeting requires no quorum of presence and decisions may be approved by a simple majority of the shares present and/or represented. In respect of the extraordinary general meeting, a quorum of 50 percent or of one-half of the shares issued is required at the first meeting and decisions may be approved by a two-thirds majority of the shares present and/or represented. If no quorum is reached, a second meeting would be convened which may decide without quorum requirements at the same two-thirds majority.

The Board of Directors

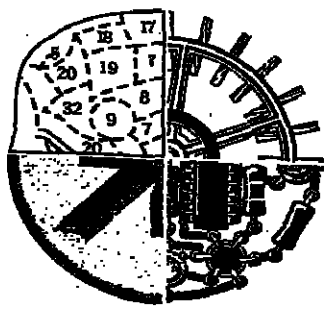
The Financial Times plans to publish a Survey on Spanish Banking and Finance on Tuesday, October 15. For more information on advertising opportunities in this survey, please contact: Ewa Placzek-Neves Tel: +44 (0) 171 873 3725 Fax: +44 (0) 1717 873 3934 or Edward Macquisten or Maria Gonzalez: Tel: +341 337 0061 Fax: +341 337 0062 or your usual Financial Times representative. FT Surveys

NOTICE TO BONDHOLDERS OF Acer Incorporated US\$45,000,000 4 per cent Bonds due 2001 (The "Bonds") Further to the notice to Bondholders dated May 13, 1996 relating to the conversion of the Bonds, this is to inform you that the Shares or Redemption Certificates received upon conversion of the Bonds may, at the election of Bondholders, be deposited into a depository receipt facility in exchange for global depository receipts ("Share GDRs", temporarily, the "GDRs") representing 1 share of Acer Incorporated (the "Company"). The Company has obtained permission from the ROC Securities and Exchange Commission for the shares received upon conversion of the Bonds to be deposited into such depository receipt facilities and Share GDRs issued.

British Rail Proposed Sale of National Railway Supplies National Railway Supplies (NRS) is a business unit within the Central Services Division of British Railways Board and is being offered for sale. Based at Crewe with subsidiary operations at York and Brighton, NRS provides a supply chain management and repair service to the rail industry in Great Britain including the supply of a wide range of oiling, telemechanical, permanent way and other infrastructure products.

مفاتيح الأصيل

Worth Watching - Vanessa Houlder



Order out of disorder

US researchers are using entropy, the natural tendency towards disorder, to create order on a microscopic scale, according to a report in today's Nature magazine.

When particles of two different sizes are dispersed in a liquid, there is an attractive force between the larger particles. As the larger particles approach one another, the extra volume created for the smaller particles serves to increase the system's entropy as a whole.

Scientists at the University of Pennsylvania and the University of California in Santa Barbara used this principle to show that patterns etched into the walls of a container create local "entropic force fields", which can control the movement of the larger particles at a range of tens or hundreds of nanometres.

The researchers believe that these effects could be used to make the highly ordered particle arrays required for such things as mask materials in microelectronics and materials for clinical assays.

University of Pennsylvania: US, tel 215 8982260; fax 215 8982010.

Cool head in theatre

The clothing worn by surgeons to protect them from infection during an operation can become uncomfortably hot.

3M has designed a material that allows heat to escape while maintaining a barrier to micro-organisms.

The material has two layers, one of which is a micro-porous membrane that separates small and large molecules. As a result, it forms a barrier to

viruses, such as those responsible for Hepatitis B and Aids, while letting through water molecules that carry heat away from the body.

3M: UK, tel (0)1344 858000; fax (0)1344 858278.

New line in telephones

A German telephone manufacturer has designed a phone that doubles as a cordless and a mobile phone. The phone uses normal lines in the home and a cellular network elsewhere. When close to home it automatically switches to the cheaper domestic tariff.

The chips for the different circuitry were integrated into a single module, which avoided the need to make the telephone bulkier and heavier. The equipment was developed by Hagemann Telekom, with the Fraunhofer Institute for Silicon Technology, Germany, tel 4821174219; fax 4821174250.

Lift which takes the strain

Getting up after a fall is often difficult for elderly or disabled people. Even a companion may be unable to help, as lifting somebody unaided puts a heavy strain on the back.

The Brunel Institute of Bioengineering, funded by Action Research, a medical charity, has tackled this problem by designing a conventional lifting device that is about half the price of a hoist or lift and can be used in more confined spaces.

The Elevator has a plastic seat shaped so that that it takes very little effort to roll the person on to it. The person is then swung into a seated position by inflating a bag underneath the seat, with the help of a hand pump or a motor. He or she can then be helped to a standing position or transferred sideways to a chair.

The device, which will be manufactured by Cane & Able of Chesterfield, near Sheffield, will cost about £450 for the motor with a manual hand pump, and £750 for the electric pump version.

Action Research, UK, tel (0)1403 210406; fax (0)1403 210541.

The long development road of the motor industry has been littered with so-called "miracle" engines, promising everything from perpetual motion to the ability to run on water.

Most have been swept into wayside rubbish bins for the simple reason that significant advances in engine technology are overwhelmingly the result of painstaking, persistent and expensive further development of known concepts.

Now the world's first full production version of the "direct injection" petrol engine is going on sale in Japan, under the bonnet of Mitsubishi Motors' new-generation Galant saloon and Legnum estate car ranges. Fuel is injected straight into the combustion chamber instead of into a pre-mixing chamber as with indirect injection, used in conventional internal combustion engines.

Mitsubishi has high hopes that the engine's advanced characteristics will have such strong appeal to technology-obsessed domestic buyers that it will almost single-handedly revive the company's declining sales inside Japan, before going on to win substantial sales in export markets.

While the engine will make its debut in the Galant and Legnum, Mitsubishi is committed to spreading the technology to every vehicle it produces, including the Charisma and Volvo S4 cars built at Volvo's joint venture in the Netherlands.

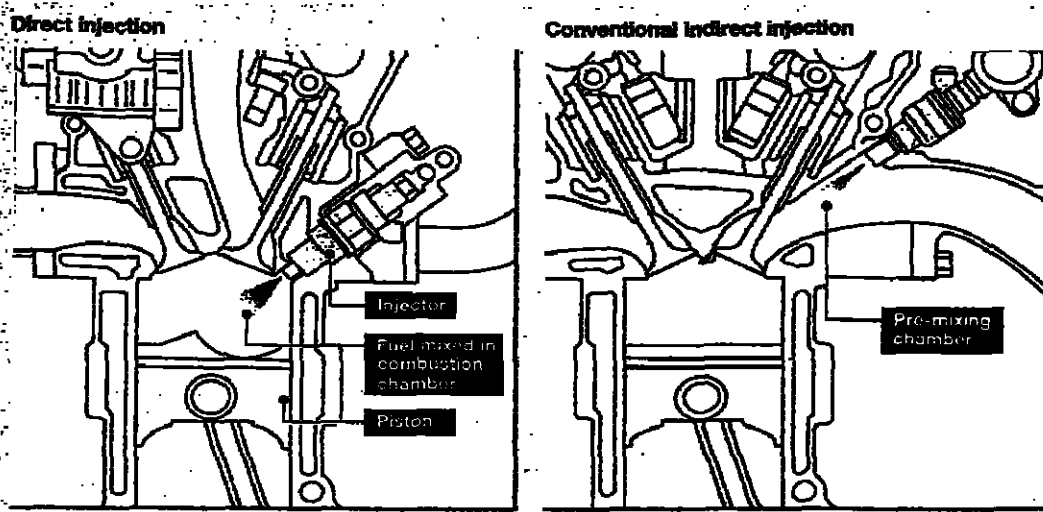
In spite of the often extravagant claims made for new engines, the fuel economy and performance claims made for Mitsubishi's engine do represent a quantum leap, combining the fuel economy of a diesel engine with the performance of a sporting petrol.

Better yet, from Mitsubishi's point of view, none of the world's leading carmakers is about to rubbish the claims.

"It's fair to say that direct injection marks the next big step forward for the petrol engine, as big as the first shift from carburetors to fuel injection," according to Jim Clarke, chief engineer, advanced engines, at Ford's power train division in Dearborn.

Not so good for Mitsubishi is that its pioneering technology will not be alone in the marketplace. Toyota publicly "spilled" in the middle of Mitsubishi's launch by declaring that its own direct petrol engine would be launched in home-

How the new engine works



The full production version of a direct injection petrol engine is a leap forward, says John Griffiths

An engine revolution

market Carina and Corona models by the end of the year.

Over the next five to 10 years, direct petrol injection technology can be expected to permeate much of the new-car market, acknowledges Clarke. He will not, however, predict when Ford's first "DI" petrol model will take to the roads. "Of course we are working on it, just like every other major auto maker," he says.

The first Mitsubishi unit is an in-line, four-cylinder engine of 1.8 litres, with four valves per cylinder operated by twin overhead camshafts. That is no different

from most modern petrol engines. The first spectacularly distinguishing feature is a compression ratio of 20:1, almost double that of conventional, indirect injection petrol engines. Not surprisingly given such a ratio, the engine packs an explosive punch: its 150-brake-horsepower output is higher than Mitsubishi's current 2-litre conventionally-injected engine.

The new technology allows the engine to run on air-to-fuel ratios of up to 40:1 - far "leaner" than would have been thought feasible even five years ago, and better than a typical 15:1 to 18:1 for conventional petrol engines. Direct injection also allows a more stable and slower tickover, at 600rpm instead of 750rpm.

There are four distinguishing elements in the engine's design:

- An upright, straight inlet port controlling the airflow dynamics in the cylinder.
- A very high pressure fuel pump feeding purpose-developed injectors designed to promote fuel mixture swirl, both of which presented an engineering challenge, according to Mitsubishi.
- Curved-top pistons to control the pattern of combustion and eliminate the possibility of a

partially-unburnt fuel mixture.

● Spark plug and injector locations designed in a way that concentrates the fuel mixture near the plug for instant combustion, but without risking the spark being "doused" by the injection process - one of the biggest development hurdles such engines have faced.

The result of all this for the driver, says Mitsubishi, is: ● A 25 per cent improvement in fuel economy over a normal petrol engine in urban driving conditions, that matches a diesel engine. This is due partly to a 40 per cent reduction in fuel consumption when idling.

● An 8 per cent consumption improvement over a conventional petrol engine at speeds over 75mph.

● In comparison with a similar diesel engine, 85 per cent more power, 12 per cent more torque, 7 per cent better overall fuel economy, lower emissions, an 8 per cent weight saving and 40 per cent lower production costs.

Ford, for one, confesses puzzlement at the claims for production costs. Its own calculations indicate an extra cost of \$200 (£138) to \$400 a unit compared with a conventional petrol engine.

There is also some scepticism about emissions. One of the problems in developing "lean-burn" engines is an ordinarily high level of emissions of oxides of nitrogen. Mitsubishi claims to have solved this, however, by extensive recirculation of exhaust gases through the engine - again, made possible only by direct injection's combustion stability, claims Mitsubishi.

In all other respects, Mitsubishi's claims are in line with industry expectations of the technology. "If you take a baseline of 100 per cent for a petrol engine," says Clarke, "then in terms of fuel economy the indirect injection diesel and the direct injection petrol will both show up at 115 per cent to 125 per cent."

Neither can match for fuel economy the direct injection diesel, which first showed up in the unlikely form of Perkins-developed Rover Maestro and Montego diesels in the late 1980s. The DI diesel has economy nearly 35 per cent better than a petrol engine and is now offered by a number of carmakers.

But nor can the DI diesel unit come anywhere near the on-road performance of the DI petrol Mitsubishi. The latter's arrival may not mark, as Mitsubishi implies, the death of the diesel. But it may have to fight hard for life.

Vauxhall gets personal

Vauxhall, General Motors' UK cars subsidiary, has spent \$3m on new technology to "personalise" its telephone customer service.

The system, set up in Luton, identifies callers from their number and displays on a video terminal their details their vehicle's history.

It automatically directs the caller to the Vauxhall employee who has dealt with him or her in the past. People calling for the first time will be logged into a central database so that they will receive the same personal service in the future.

If a call concerns an urgent problem with a car, the technology also links the computers at the customer's dealer to Vaux-

hall's own databases.

"So, when a problem is proving hard to solve, every possibility can be checked and explored electronically and in real time," says customer and dealer relations manager David Hyde. The centre is already handling more than 7,500 calls a week.

JG

CONTRACTS & TENDERS

GOVERNMENT OF JORDAN PRIVATIZATION OF TELECOMMUNICATIONS CORPORATION INVITATION FOR EXPRESSIONS OF INTEREST FOR FINANCIAL ADVISORS

The Government of Jordan has embarked on a Privatization Program, and the privatization of the Telecommunications Corporation (TCC) will constitute an early and important transaction in the program. The Government's objectives with the privatization of TCC are to:

- Improve the quality and diversity of telecom services in Jordan;
- Accelerate the expansion of the network;
- Maximize the proceeds of the sale;
- Expedite the commercialization of TCC operations; and
- Transfer technology and modernize systems and operations.

It is the Government's intention to engage a qualified Financial Advisor (FA) to prepare and execute the divestiture of 25% of TCC shares to a Strategic Partner in a transparent manner. The FA will be responsible for all activities related to the sale, from marketing to implementation of the transaction.

Expressions of interest to act as the Financial Advisors to the Government of Jordan are requested from world-class firms/consortia that have acted as the lead-advisor to a government in a sale of a substantial proportion of a major telecommunications company to a strategic investor. Short-listed firms will subsequently be invited to submit a technical and financial proposal.

Prospective firms/consortia may send their expression of interest by 3:00 p.m. local time, Tuesday, 15th of October, 1996, along with relevant and detailed documentation demonstrating that they meet the above specified criteria, to:

H.E. Jamal Al-Sarayrah
Minister of Post and Telecommunications
TCC Tower Building, 3rd Circle
Amman, Jordan
Tel: (962-6) 858-553; Fax: (962-6) 627-743.

NOTE: This advertisement does not constitute an invitation for potentially interested investors to initiate contacts with the Government of Jordan.

LEGAL NOTICES

Beneficial
£150,000,000
Guaranteed Floating Rate
Notes due 1998.
The notes will bear interest at 5.9106% per annum from 17 September 1996 to 17 December 1996.
Interest payable on 17 December 1996, being the last date for payment, to £147.04 per £100,000 note and £1,470.44 per £100,000 note.
Agent: Morgan Guaranty Trust Company
JPMorgan

LEGAL NOTICES

IN THE MATTER OF BESSES MIDLAND PLC AND IN THE MATTER OF THE INSOLVENCY ACT AND RULES 1986
In accordance with Rule 4.106, I, John William Powell of Ley Court, 4th Floor, Southfield House, 11 Liverpool Colville, Woking, West Surrey GU24 0JF, do hereby give notice that on 11 September 1996 I was appointed Liquidator by a resolution of members.
Notice is hereby given that the Liquidator of the above named company intends to make a final dividend and final distribution to creditors. Creditors are required to send in their full claims and supporting documents to the Liquidator by 13 October 1996, being the last date for proving, to be held at the offices of the Liquidator, West Surrey GU24 0JF, in the event of any dispute as to the validity of any claim, or if by their creditors, to come in and prove their debts and claims of such nature and place as shall be specified in such notice, or in default thereof they will be excluded from the benefit of any distribution.
A list and full details is intended to be declared and paid on 31 October 1996.
Dated 11 September 1996
J W POWELL

IN THE MATTER OF BESSES SCOTLAND PLC AND IN THE MATTER OF THE INSOLVENCY ACT AND RULES 1986
In accordance with Rule 4.106, I, John William Powell of Ley Court, 4th Floor, Southfield House, 11 Liverpool Colville, Woking, West Surrey GU24 0JF, do hereby give notice that on 11 September 1996 I was appointed Liquidator by a resolution of members.
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A list and full details is intended to be declared and paid on 31 October 1996.
Dated 11 September 1996
J W POWELL

The Financial Times plans to publish a Survey on

Manchester

on Wednesday, October 23

For further information on advertising and full editorial synopses, please contact:

Pat Looker
Tel: 0161 834 9381. Fax: 0161 832 9248
or write to her at: Alexandra Buildings,
Queen Street, Manchester M2 5LF

THE WALPOLE COMMITTEE
PROMOTING BRITISH EXCELLENCE

THE WALPOLE COMMITTEE IN NEW YORK

Established in 1992 The Walpole Committee's mission is to promote British Excellence.

Walpole Committee members represent the best of British innovation, style, technology, service and tradition.

On September 25, members of The Walpole Committee are hosting with the British American Chamber of Commerce an evening of British Excellence, A Garden Party at Tavern on the Green, located at Central Park West and 67th Street, New York City from 6-8 pm.

Taking part are:

Arthur Brett & Son	Beefeater Gin
Bettys and Taylors of Harrogate	British Airways
Chewton Glen Hotel	Coutts & Co
DAKS Simpson	The Dorchester
The Drambuie Liqueur Company	Financial Times
William Grant & Sons	Henry Poole & Co.
Holland & Holland	Land Rover
Laphroaig	Penhaligon's
The Savoy Group of Hotels & Restaurants	Turnberry Hotel
Walkers Shortbread.	British Tourist Authority
The Royal Oak Foundation for The National Trust	The Victoria & Albert Museum

To RSVP or to receive additional information on this event, please call Melissa Mendenhall at The British-American Chamber of Commerce on (212) 661 4060.

Ticket prices: BACC Members - \$50
Non-BACC Members - \$65

spite of profits

Biotech group works on pig clone

INTERNATIONAL CAPITAL MARKETS

D-Mark securitisation taps seven-year sector

INTERNATIONAL BONDS By Samer Iskander

There was no sign yesterday of any slowdown in bond issuance. Although several deals competed for size and originality, a repackaged securitisation issue in D-Marks for Bank America Credit Card Corp managed to combine both.

ING Barings arranged the first public securitisation in markets for the government housing agency. The result was Femica No 2, a two-tranche deal for a total of Fm1.45bn. According to the lead manager, demand was motivated by recent redemptions as well as the government's decision to scale down its issuance programme. The floating-rate tranche, aimed at banks and corporate investors, met stronger demand than the fixed-rate bonds, typically the domain of pension funds and life assurance companies.

The issuer said the bonds were aimed at retail investors, who typically appreciate relatively high coupons. The slightly unusual maturity of the bonds, two years and two months, is partly explained by an arbitrage opportunity requiring a match with an existing dollar-denominated asset, leading ultimately to "satisfactory sub-Libor" funding costs, DePa said.

New international bond issues

Table with columns: Issuer, Amount, Coupon, Price, Maturity, Yield, Spread, Bookrunner. Lists various international bond issues from issuers like SLL, SLL, SLL, etc.

Supranational borrowers were also active, with both the European Investment Bank and the World Bank tapping the market. The former raised Dm500m via lead manager WestLB, while the latter issued P1a10bn of bonds maturing in 2021 through Banco Santander de Negocios and UBS.

US Treasuries lifted by jump in July trade deficit

GOVERNMENT BONDS

By Lisa Branstetter in New York and Peter John in London

Europe took a break from recent enthusiasm over European monetary union as rate rise worries blew in from the US.

Near midday, the long bond was 5/8 stronger at 96 1/2 to yield 7.005 per cent. The two-year note was unchanged at 99 1/2, yielding 6.227 per cent. The December 30-year bond future was 3/4 weaker at 109 1/2.

"Trade data tend to be volatile. It should subtract from third-quarter GDP growth, but not as sharply as July data indicate," noted Mr Ed Yardini and Ms Debbie Morgan Grenfell in New York.

German falling from 218 to 216 basis points. Analysts reported strong domestic interest and pointed out that over the past couple of days some investors had switched into Spain from Italy.

Italian STPs fell a third of a point to 103.05 with the year-to-date spread over Germany rising from 298 to 304 basis points.

French debt prices eased on the announcement of budget details, which included a forecast deficit of FF288.7bn in 1997.

US Treasuries posted modest gains in early trading on news of a jump in the July trade deficit. The yield on the benchmark 30-year Treasury, however, remained above 7 per cent as investors awaited the outcome of next Tuesday's Federal Reserve's Open Market Committee meeting.

The trade deficit surged from \$8.2bn in June to \$11.7bn in July - mostly because of a large drop in exports, suggesting inventories at US manufacturers may be higher than previously thought.

Nervousness about an increase in US interest rates hit short-dated gilts yesterday as a sharp rise in retail activity revived the spectre of inflation.

Record bond issuance in the last few weeks has propelled the total amount raised in eurobonds and global bonds so far this year above last year's total issuance of approximately \$400bn. Around \$28bn was raised by international borrowers in the first two weeks of September, surpassing the \$27bn of issues launched during August.

Germany eased on the back of US rate rise concerns and a strong feeling that there will be no reduction in official rates when the Bundesbank meets today. On Liffe the 10-year bond future fell by 0.02 to 98.11.

In Moscow, demand for paper saw the average yield on an issue of six-month Treasury bills fall to 61.25 per cent at an auction yesterday, down from 67.97 per cent at the last auction of six-month paper a week ago.

Egypt hopes to cross symbolic debt rating line

Moody's will decide if the sovereign is investment grade

A guessing game has been occupying emerging markets professionals since it became known last week that Moody's Investors Service, the US credit rating agency, had sent analysts to Cairo to work out a first rating for Egypt's sovereign debt.

But rating agencies also take into account factors such as currency risk transfer and political stability. Ms Najjar at Nomura warns that "although the fundamentals are good, the Egyptian currency is still overvalued by about 25 per cent."

A senior Egyptian financial consultant forecast a high non-investment grade rating, possibly Ba2 or Ba3, adding that Moody's was likely to be cautious because of only five years since Paris Club lenders had to write off some \$10bn of Egyptian sovereign debt.

Mr Mulham Alwani at HSBC Markets said: "The investor community would accept Egypt as investment grade, but in the cold light of day it is probably just below investment grade."

Mr Gamal Mubarak, executive director of London-based consultants Medinvest Associates, takes the opposite view. "Macroeconomic indicators point to an investment grade, but the final decision will be influenced by Moody's track record," he says, drawing a parallel with Poland, which was upgraded to investment grade just months after its first rating.

WORLD BOND PRICES

Table with columns: Country, Coupon, Red Date, Price, Days' Change, Yield, Week Ago, Month Ago. Lists benchmark government bonds for Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilts, US Treasury, etc.

Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists bond futures options (LFFE) for Dm250,000 points of 100%.

Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists notional Italian government bond (STP) futures (LFFE) for 100m of 100%.

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Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists notional Spanish bond futures (MEFF).

Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists notional UK gilt futures (LFFE) for 500,000 pounds of 100%.

Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists notional UK gilt futures (LFFE) for 500,000 pounds of 100%.

US INTEREST RATES

Table with columns: Rate, Yield, Bid, Ask, Bid, Ask. Lists Treasury bills and bond yields.

BOND FUTURES AND OPTIONS

Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists notional French bond futures (MATIF) for 500,000.

FRANCE

Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists notional French bond futures (MATIF) for 500,000.

GERMANY

Table with columns: Strike, Price, Dec, Mar, Dec, Mar. Lists notional German bond futures (LFFE) for 100m of 100%.

UK GILTS PRICES

Table with columns: Rate, Yield, Bid, Ask, Bid, Ask. Lists UK gilt prices.

FT-ACTUARIES FIXED INTEREST INDICES

Table with columns: Index, Price, Yield, Bid, Ask, Bid, Ask. Lists fixed interest indices.

FT FIXED INTEREST INDICES

Table with columns: Index, Price, Yield, Bid, Ask, Bid, Ask. Lists fixed interest indices.

GLT EDGED ACTIVITY INDICES

Table with columns: Index, Price, Yield, Bid, Ask, Bid, Ask. Lists GLT edged activity indices.

FT/ISMA INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Latest prices at 7:30 pm on September 18.

Large table with columns: Issued, Bid, Offer, Cng, Yield. Lists various international bonds from issuers like US Dollar, Swiss Franc, etc.

OTHER FIXED INTEREST

Table with columns: Issue, Yield, Bid, Ask, Bid, Ask. Lists other fixed interest instruments.

CONVERTIBLE BONDS

Table with columns: Issued, Bid, Offer, Cng, Yield. Lists convertible bonds.

CONVERTIBLE BONDS

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CURRENCIES AND MONEY

Data triggers dollar drop while sterling surges

MARKETS REPORT

By Richard Adams

The dollar dipped against the other major trading currencies yesterday as news emerged that the US trade deficit had ballooned to its highest level for eight years.

The wave of dollar selling sent it below 100, aided by news of a strong Japanese trade surplus. But the dollar ended the day in London at 109.07, from 110.20 the previous day.

The trade deficit also helped the D-Mark regain ground following the dollar's failure to break key resistance levels. The dollar finished at DM1.5084, half a pfenning down from DM1.5143.

Meanwhile, rampant high street spending figures in the UK led to an initial buying surge for sterling against the dollar. Analysts said the spending figures reduced the likelihood of a UK interest rate cut. The pound closed

up, worth \$1.5805, from \$1.5651.

The sales figures kept sterling buoyant against the D-Mark, despite the dollar's fall. The pound was worth DM2.3537, slightly down from DM2.3548.

Rumours of a surprise French interest rate cut today and the release of the French budget yesterday, left the D-Mark firm against the French franc. The D-Mark closed at FF3.407, from FF3.397, as the budget details were much as the markets expected.

The dollar's fall - ironically coming after Bundesbank council member Mr Hans-Eberhard Weber said the US economy's fundamentals supported the dollar/mark exchange rate - followed

lowed news that the US trade deficit in July shot up by over 40 per cent to \$11.68bn.

The deficit was possibly the highest ever, and the largest since the current data series started in January 1992, according to analysts at HSBC Markets in New York.

Ms Patricia Eliaz, a technical analyst at MMS International in London, said the market had overbought the dollar against the D-Mark in the hope of overcoming resistance at DM1.5170.

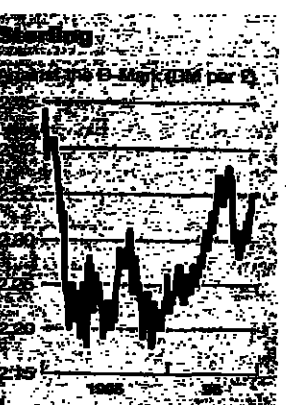
"In this case, resistance held firm. The market is now looking for more selling pressure," Ms Eliaz said. She added that the failure to break this level was the signal set off by the deficit figure.

The key support levels for the dollar are at DM1.49 and DM1.4730, and Ms Eliaz thought the dollar could trend "to the downward trend." "The markets are choppy at the moment so

there could be a pull-back," Ms Eliaz said.

The yen's strength followed news the Japanese trade surplus for August dropped 31 per cent, to \$956bn from a year ago, but well above forecasts of \$160bn to \$314bn.

There was increasing pressure on the Finnish markka, after speculation among dealers in Helsinki and Lon-



There could be a pull-back, Ms Eliaz said.

Answering questions from

Other currencies

Mr Luis Angel Rojo, governor of the Bank of Spain, said yesterday Spain must be in the first phase of monetary union, and that it cannot count on delays in the original timetable.

parliamentarians, Mr Rojo said it would be "a clear mistake" for Spain not to be included in Emu. "Trying to join is fundamental. We cannot count on their being delays. We would risk arriving late and becoming desperate. We must be included in the first phase," he said.

The peseta strengthened against the D-Mark and the dollar following Mr Rojo's comments. Against the D-Mark it finished at Ptas9.15, from Ptas9.22, and against the dollar at Ptas126.955, from Ptas127.885.

The next two monetary policy meetings between Mr Kenneth Clarke, the chancellor of the Exchequer, and Mr Eddie George, governor of the Bank of England, will take place on September 23 and October 30, according to minutes of the last meeting.

For the latest market update, ring FT Cityline on +44 990 209909

To subscribe, call +44 171 873 4378

POUND SPOT FORWARD AGAINST THE POUND

Table with columns: Country, Currency, Bid/offer, Change on day, etc.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Country, Currency, Bid/offer, Change on day, etc.

CROSS RATES AND DERIVATIVES

Table with columns: Country, Currency, Bid/offer, etc.

UK INTEREST RATES

Table with columns: Instrument, Rate, etc.

WORLD INTEREST RATES

Table with columns: Country, Rate, etc.

MONEY RATES

Table with columns: Instrument, Rate, etc.

EURO CURRENCY INTEREST RATES

Table with columns: Country, Rate, etc.

THREE MONTH EURO CURRENCY FUTURES

Table with columns: Date, Rate, etc.

THREE MONTH EURO SWISS FRANC FUTURES

Table with columns: Date, Rate, etc.

THREE MONTH EURO DOLLAR FUTURES

Table with columns: Date, Rate, etc.

EXCHANGE CROSS RATES

Table with columns: Country, Currency, Bid/offer, etc.

JAPANESE YEN FUTURES

Table with columns: Date, Rate, etc.

STERLING FUTURES

Table with columns: Date, Rate, etc.

EMU EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Rate, etc.

THREE MONTH EURO DOLLAR (MM) \$1m points of 100%

Table with columns: Date, Rate, etc.

US TREASURY BILL FUTURES

Table with columns: Date, Rate, etc.

BASE LENDING RATES

Table with columns: Institution, Rate, etc.

THREE MONTH EURO CURRENCY FUTURES

Table with columns: Date, Rate, etc.

THREE MONTH EURO SWISS FRANC FUTURES

Table with columns: Date, Rate, etc.

THREE MONTH EURO DOLLAR FUTURES

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BASE LENDING RATES

Table with columns: Institution, Rate, etc.

KEPCO'S Kansai: A greater GDP than all but 6 countries. Advertisement for Kansai Electric Power Co. Ltd.

THE MOLSON COMPANIES LIMITED. Advertisement for Molson's financial services.

MIKUNI'S CREDIT RATINGS. Advertisement for Mikuni's credit rating services.

THE TOP OPPORTUNITIES SECTION. Advertisement for senior management positions.

FAST FILLS. LOW RATES. Advertisement for fast fills and low rates.

COMMODITIES AND AGRICULTURE

Gold demand 'down sharply in first half'

By Richard Mooney
The first half of this year saw a significant fall in world demand for gold, says Gold Fields Mineral Services...

FIRST HALF GOLD SUPPLY AND DEMAND (tonnes)
Table with columns for 1996 and 1995, and rows for Supply, Demand, and Total.

decline in South African output, GFMS says. "By contrast," it notes, "the 108 tonnes of official sector sales was only around half of what was seen in the first half of 1995..."

result of sustained higher local prices in many markets. Dr Stewart Murray, one of the authors of the reports, suggested yesterday that "this disinvestment was primarily the product of disillusionment about gold's prospects of regaining, in the short term, the ground lost after February's price spike..."

WTO farm committee faces its first challenge

Geoff Tansey on next week's Geneva meeting

When the Committee on Agriculture of the World Trade Organisation begins its two-day meeting next Tuesday in Geneva...

ers, which are separated from production decisions. Developing country members have additional exemptions, mainly covering investment, such as subsidised credit, and input subsidies, mostly for fertiliser and water.

agreement on the least developed, net food-importing countries taken when ministers signed the Uruguay Round final act in Marrakesh in April 1994.

Report dismisses silver stock 'guesstimates'

World private sector silver stocks stand at present at somewhere between 780.3m and 1.085bn troy ounces, according to CPM, a New York-based precious metals and commodities and consultancy. The figure includes bullion and coin stocks but excludes metal held by governments.

that it "summarily disputes and discards the extreme 'guesstimates' circulated by groups trying to push silver prices higher or lower". CPM dismisses the question of how much silver exists in unreported stocks around the world as "the single most important issue concerning the outlook for silver prices".

ducer hedging during the first half of 1995, hedging made little contribution to the overall supply-demand balance in the first half of this year. GFMS suggests that the price rise that peaked in early February at a six-year high of US\$414.80 a troy ounce was restrained by sales from "the official sector" and attributes the subsequent erosion of gains to "sales from private investors as well as by weaker physical demand - in part the

1978-80, when silver prices rose 900 per cent, and that they have been there ever since. "The fact is that this metal, the existence of which is unsubstantiated and unprovable, has nothing to do with the market." The report notes that a substantial proportion of the unreported silver stocks is held in the vaults of Wilmington Trust Company in Delaware. "Wilmington Trust has been approved as a licensed

Comex [New York Commodity Exchange] silver depository, effective January 1, 1997," it says. "In advance of this date, Wilmington Trust will begin reporting the amounts of silver it has in its vaults that are eligible and suitable for Comex delivery."

Another concern is levels of domestic support. Most member states have a maximum level allowed, but as they cover the whole agricultural sector there is a lot of flexibility. Many policies are also exempt from domestic support limits as they fall into a "green box". These include funding for research, quarantine, pest and disease control, infrastructure, domestic food aid and stockholding for food security purposes. Also included are direct decoupled payments to farm-

Copper prices rise strongly, aluminium also firmer

COPPER prices rose strongly on the London Metal Exchange yesterday, boosted by US-led gains late on Tuesday and follow-through short-covering in subdued trade.

The three months delivery price finished after hours "kerb" trading at \$1,925 a

tonne, up 85s. Traders were looking for more short term gains, with the next upside target at \$1,950. "The market was short last week so we have

had some covering today and we have also seen some trade buying coming in," said one.

ALUMINIUM prices rose with copper, the three months position gaining \$13.50 to \$1,435 a tonne. "The aluminium market was well oversold and due for a bounce," said a trader. Compiled from Reuters

COMMODITIES PRICES

BASE METALS

Table of base metal prices including LONDON METAL EXCHANGE, ALUMINIUM, COPPER, LEAD, NICKEL, ZINC, and TIN.

Precious Metals continued

Table of precious metal prices including GOLD COMEX, SILVER COMEX, and ENERGY.

GRAINS AND OIL SEEDS

Table of grain and oil seed prices including WHEAT, SOYABEAN, BARLEY, and POTATOES.

SOFTS

Table of soft commodity prices including COCOA, COFFEE, and SUGAR.

MEAT AND LIVESTOCK

Table of meat and livestock prices including LIVE CATTLE, PORK BELLIES, and LONDON TRADED OPTIONS.

LONDON SPOT MARKETS

Table of London spot market prices for various commodities.

PRECIOUS METALS

Table of precious metal prices including LONDON GOLD MARKET and HIGH GRADE COPPER COMEX.

PRECIOUS METALS

Table of precious metal prices including LONDON GOLD MARKET and HIGH GRADE COPPER COMEX.

NATURAL GAS

Table of natural gas prices including LONDON GAS MARKET.

FUTURES DATA

Table of futures data including NIKES and STANDA.

VOLUME DATA

Table of volume data including VOLUME DATA.

INDICES

Table of indices including FUTURES (Basic 1982=100) and CRB Futures (Basic 1987=100).

JOTTER PAD

Table of Jotter Pad prices for various commodities.

CROSSWORD

Crossword puzzle grid and clues for No. 9,177 Set by CINCINNUS.

Additional crossword puzzle clues and solutions.

Offshore Funds and Insurances

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Reip Desk on (444 171) 673 4376 for more details.

FT MANAGED FUNDS SERVICE

LUXEMBOURG (SIB RECOGNISED)

Table listing various offshore funds and insurance products under the 'LUXEMBOURG (SIB RECOGNISED)' section. Columns include fund names, ISIN numbers, and other identifiers.

Table listing various offshore funds and insurance products under the 'LUXEMBOURG (REGULATED)' section. Columns include fund names, ISIN numbers, and other identifiers.

Table listing various offshore funds and insurance products under the 'Merrill Lynch Asset Management - Cont.' section. Columns include fund names, ISIN numbers, and other identifiers.

Table listing various offshore funds and insurance products under the 'Swiss Bank Corporation' section. Columns include fund names, ISIN numbers, and other identifiers.

Table listing various offshore funds and insurance products under the 'Equity Fund Managers' section. Columns include fund names, ISIN numbers, and other identifiers.

Handwritten Arabic text at the bottom of the page.

2000000000

FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (44 171) 873 4978 for more details.

Table with columns: Fund Name, Price, Change, etc. Includes funds like Alpha Fund Management Ltd, Alpha Growth Fund Ltd, etc.

Table with columns: Fund Name, Price, Change, etc. Includes funds like Global Asset Management - Comb, Global Growth Fund Ltd - Comb, etc.

Table with columns: Fund Name, Price, Change, etc. Includes funds like Orient Growth Fd, South Berry Funds, etc.

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OTHER OFFSHORE FUNDS

Table listing other offshore funds with columns: Fund Name, Price, Change, etc.

MANAGED FUNDS NOTES. Please refer to pages 10-12 for details on the funds listed in this section.

BIV TRUSTS SPLIT CAPITAL - Cont.

Table listing various investment trusts and their performance metrics.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies.

LIFE ASSURANCE

Table listing life assurance companies.

MEDIA

Table listing media companies.

PAPER, PACKAGING & PRINTING - Cont.

Table listing paper, packaging, and printing companies.

PHARMACEUTICALS

Table listing pharmaceutical companies.

PROPERTY

Table listing property companies.

RETAILERS, FOOD

Table listing retailers and food companies.

RETAILERS, GENERAL

Table listing general retailers.

SUPPORT SERVICES

Table listing support services companies.

TELECOMMUNICATIONS - Cont.

Table listing telecommunications companies.

TEXTILES & APPAREL

Table listing textiles and apparel companies.

TOBACCO

Table listing tobacco companies.

TRANSPORT

Table listing transport companies.

WATER

Table listing water companies.

AMM - Cont.

Table listing AMM companies.

AMERICANS

Table listing American companies.

CANADIANS

Table listing Canadian companies.

SOUTH AFRICANS

Table listing South African companies.

GUIDE TO LONDON SHARE SERVICE

Guide to London Share Service containing various notices and information for investors.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies.

INVESTMENT COMPANIES

Table listing investment companies.

OIL, INTEGRATED

Table listing integrated oil companies.

OTHER FINANCIAL

Table listing other financial companies.

LEISURE & HOTELS

Table listing leisure and hotel companies.

PROPERTY

Table listing property companies.

PROPERTY - Cont.

Table listing property companies.

SUPPORT SERVICES - Cont.

Table listing support services companies.

AIM

Table listing AIM companies.

Advertisement for Merseyside Investment Trust, highlighting its location and workforce.

LONDON STOCK EXCHANGE

Interest rate concerns hamper UK stocks

MARKET REPORT

By Steve Thompson, UK Stock Market Editor

Any lingering hopes that the FT-SE 100 would pick itself up and make a dash for the 4,000 level before the end of the week were disappointed yesterday as convincing evidence emerged of a growing consumer-led UK recovery.

The release of the minutes of the end-July monetary meeting between Mr Eddie George, governor of the Bank of England, and Mr Kenneth Clarke, chancellor of the exchequer.

that two thirds of Fed districts favoured a 50 basis point rise in US interest rates after next Tuesday's meeting.

Never able to get into positive territory, Footsie stumbled at the outset of trading, opening almost 5 points easier. A half-hearted attempt to push on within thirty minutes of the opening quickly ran out of steam.

The strategy team at Kleinwort Benson hoisted its year-end Footsie forecast from 4,000 to 4,500. Mr Philip Isherwood at Kleinwort said that investors should "keep their eyes shut until next week", a reference to the expected turmoil in markets during Friday's big expiry, and instead focus on the excellent results season and potential for more bid activity.

BAA up on CAA hopes

By Joel Kibazo and Lisa Wood

A late run in UK airports group BAA saw the shares rise 8 1/2 to 492 1/4 in busy trade of 3.7m.

In the market following a well-received presentation at Merrill Lynch. Much of the day's selling was done by a variety of holders and by the end of the session they had gained the upper hand, leaving the shares 2 1/2 lighter at 397.

group P&O, which reported figures earlier this week, hardened another 1 1/4 to 566p. Volume was 2.4m.

The retreat in Tibbett and Britten also hit Transport Development Group where the shares eased 4 to 187 1/4p.

Several other retailing stocks tumbled after profit-taking including Kingfisher, which fell 14 to 65 1/4p and Dixons, which softened 1 1/2 to 55 1/2p.

has been volatile since Tesco's new price initiative, with Asda seen by some analysts as the major potential victim.

FT-SE 100 INDEX FUTURES (LFF) 225 per full index point

One analyst said: "Next month should see the ending of the consultation period on the pricing formula and frankly the best option for BAA is for the CAA to confirm the formula it has already proposed. We know things could have been worse, so confirmation will clear the air and allow the company to move ahead."

Strong profit-taking in Tibbett and Britten followed the release of interim figures that were just in line with market expectations. The shares tumbled 3 1/2 to 632 1/4p.

There was a two-way way pull in Asda, with a large buyer in the market responsible for the shares hardening to 106p in trading of 20m, the highest level in the FT-SE 100, at a time when an increasing number of analysts are turning more bullish on the stock.

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Turnover in banking group Lloyds TSB rose to 14m, making it one of the day's most actively traded stocks, after two large buyers moved to raise their holdings in the issue.

Guinness fell 1 1/4 to 462 1/4p, making the stock the second-worst performer in the FT-SE 100, following reports from LVMH in France that alcohol sales could be adversely affected by the French budget.

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Berkeley Futures Limited 38 DOVER STREET, LONDON W1X 3RE

Market-Eye FREEPHONE 0800 321 321 FAX 0171 399 1001

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FOREX MARGINED FOREX Discretionary Commissions

Futures & Options from \$32 ROUND TURN

KNIGHT-RIDDER'S FUTURES MARKET DATUM FROM \$570

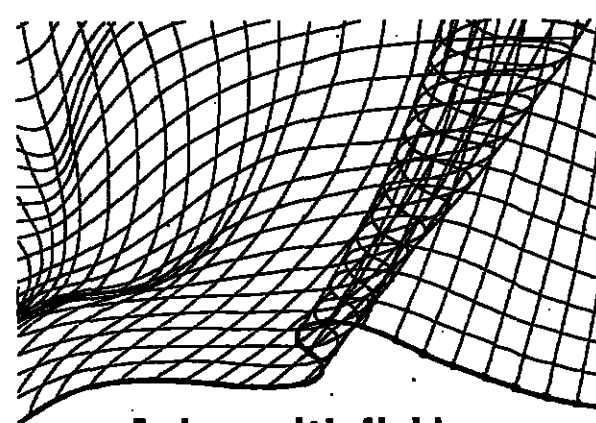
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OFFSHORE COMPANIES

MURPHY'S

Petroleum Argus Oil Market Guides



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Yes, I would like to stay fishing for business information. Please have a representative call me to discuss my requirements.

FT-SE 100 INDEX FUTURES (LFF) 225 per full index point

FT-SE 100 INDEX OPTION (LFF) (3000) £10 per full index point

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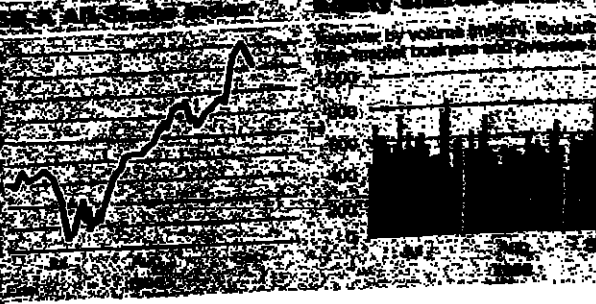
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Indices and ratios

Best performing sectors

FUTURES AND OPTIONS

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Trading Volume

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FT Discovery

NEW YORK STOCK EXCHANGE PRICES

4 pm close September 18

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sections for 'NEW YORK STOCK EXCHANGE PRICES', 'NASDAQ LISTED STOCKS', and 'NASDAQ LISTED STOCKS'.

Advertisement for Hewlett-Packard with the headline 'Race to Market' and the URL 'http://www.hp.com/go/computing'. Includes the HP logo and 'HEWLETT-PACKARD' text.

Handwritten Arabic text at the bottom center of the page.

Continued on next page

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page' and 'AMERICAN STOCK MARKET'.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'NASDAQ LISTED STOCKS' and 'NASDAQ LISTED STOCKS'.

AMERICAN STOCK MARKET

Table of American Stock Market stock prices including columns for stock name, price, change, and volume.

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Dow weakens on interest rate jitters Paris enlivened by Alcatel rebound

AMERICAS

Profit-taking and interest rate concerns sent US shares modestly lower in mid-session trading on WALL STREET as investors awaited the outcome of Tuesday's meeting of the Federal Reserve's Open Market Committee...

EUROPE

Budget details and the currency markets kept French traders pinned down yesterday and PARIS traded narrowly in dull volume in spite of a number of strong individual performances...

ASIA PACIFIC

TOKYO saw profit-taking by domestic institutions after two consecutive days of steep gains, and the Nikkei index closed off 77.11 to 1,439.24...

SOUTH AFRICA

After two days of gains, shares in Johannesburg ran out of steam with both industrial and mining stocks moving lower in thin trading volume...

ACTUARIES SHARE INDICES

Table with columns: Country, Index Name, 1996, 1995, % Change, etc. Includes entries for USA, Europe, Asia Pacific, etc.

THE EUROPEAN SERIES

Table with columns: Country, Index Name, 1996, 1995, % Change, etc. Includes entries for France, Germany, UK, etc.

Mexico City reverses decline

Mexico City reversed an early fall as foreign bargain hunters stepped in after Wall Street moderated its recent gains. The IPC index picked up 11.03 to 3,384.82 at mid-session...

BUENOS AIRES

BUENOS AIRES was flat in hesitant trade ahead of the congressional debate on tax reforms. The Merval index stood 0.80 higher at 546.12...

SAO PAULO

SAO PAULO was weak at mid-session, continuing Tuesday's decline on lingering worries over US interest rates. The Bovespa index fell 129 to 64,995...

Nikkei runs into domestic profit-taking

by banks and overseas investors. Sanwa Bank rose 70 to 2,060. The stock is scheduled to be included into the Nikkei 225 average next Tuesday...

ASIA PACIFIC

TOKYO saw profit-taking by domestic institutions after two consecutive days of steep gains, and the Nikkei index closed off 77.11 to 1,439.24...

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EMERGING MARKETS: IFC WEEKLY INVESTABLE PRICE INDICES. Table with columns: Market, No. of stocks, Dollar terms, Local currency terms, % Change over week on Dec '95, etc.

Greek shares continued on an uncertain path yesterday ahead of Sunday's general election, leaving the Athens general index down 3.17 at 963.47. Since the election was announced August 23, the market has had a strong run...

FT/S&P ACTUARIES WORLD INDICES. Table with columns: REGIONAL MARKETS, US, Day's Change, etc. Includes entries for Australia, Austria, Belgium, etc.

FRANKFURT moved lower with the DAX index dipping 5.23 to an 1815.00. The Hex index fell 14.38 to 2,142.34, with the market unimpressed by the central bank's 15 basis point easing...

BRUSSELS featured a star performance by Tractebel, the utility holding company, that jumped BF700 to BF14,500 above the price from Societe Generale de Belgique...

AMSTERDAM traded quietly with the AEX edging lower in thin volume. It closed off 1.11 at 563.16. Heineken continued to gain ground, rising F1.00 to F1.306...

AGAINS the trend, Gemina rose L56.9 to L714.5 on Tuesday's announcement that the holding company swung to a profit in 1996's first half...

HELSINKI saw brisk demand for TT Tieto which drove the data services group up FM20 to a record high of 77.58 lower at 11,594.05 after trading as much as 95 points down during the day...

TAIPEI finished higher with the weighted index up 20.58 at 6,499.02. Acer was the most active stock, gaining 90 cents to T\$40.1. Acer Serial made a strong stock market debut, rising by the daily 7 per cent limit from its flotation price to T\$37.4...

HONG KONG closed modestly easier, off the day's lows but just below its important resistance level of 11,600 points, as profit-takers and bulls struggled to dictate the market's direction. The Hang Seng index finished 27.58 lower at 11,594.05 after trading as much as 95 points down during the day...

KARACHI had a strong session. A combination of support for leading stocks and short-covering holstered the 100 shares index by 17.66 or 1.8 per cent to 1,379.17. The market's direction was dictated by the price of the bank's \$400M GDR issue...

Happy 5th Birthday LIFFE BTP. Advertisement for Liffe Futures and Options Exchange. Includes statistics for average daily volume in 1991 (7,905 contracts) and 1996 (54,242 contracts). Thank you to all market participants for contributing to this outstanding success.

